Welcome to the Juice Analytics presentation idea generator.

I hope this is a valuable resource for presentation writers looking for inspiration, widgets, nice-looking charts and graphics, and ideas on structuring slides.

- Zach Gemignani (zach.gemignani@juiceanalytics.com)

juiceanalytics
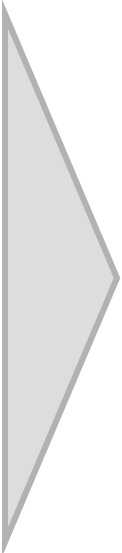
Outline

Widgets

Charts

Graphics

Slide structure

Widgets: Arrows, pointers and callouts

ILLUSTRATIVE

DRAFT

note
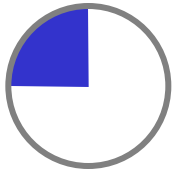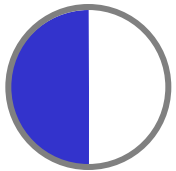
Blah blah

Suspended

You are
here
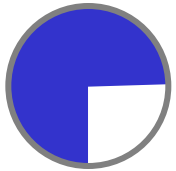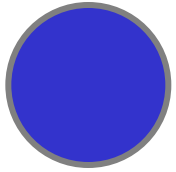
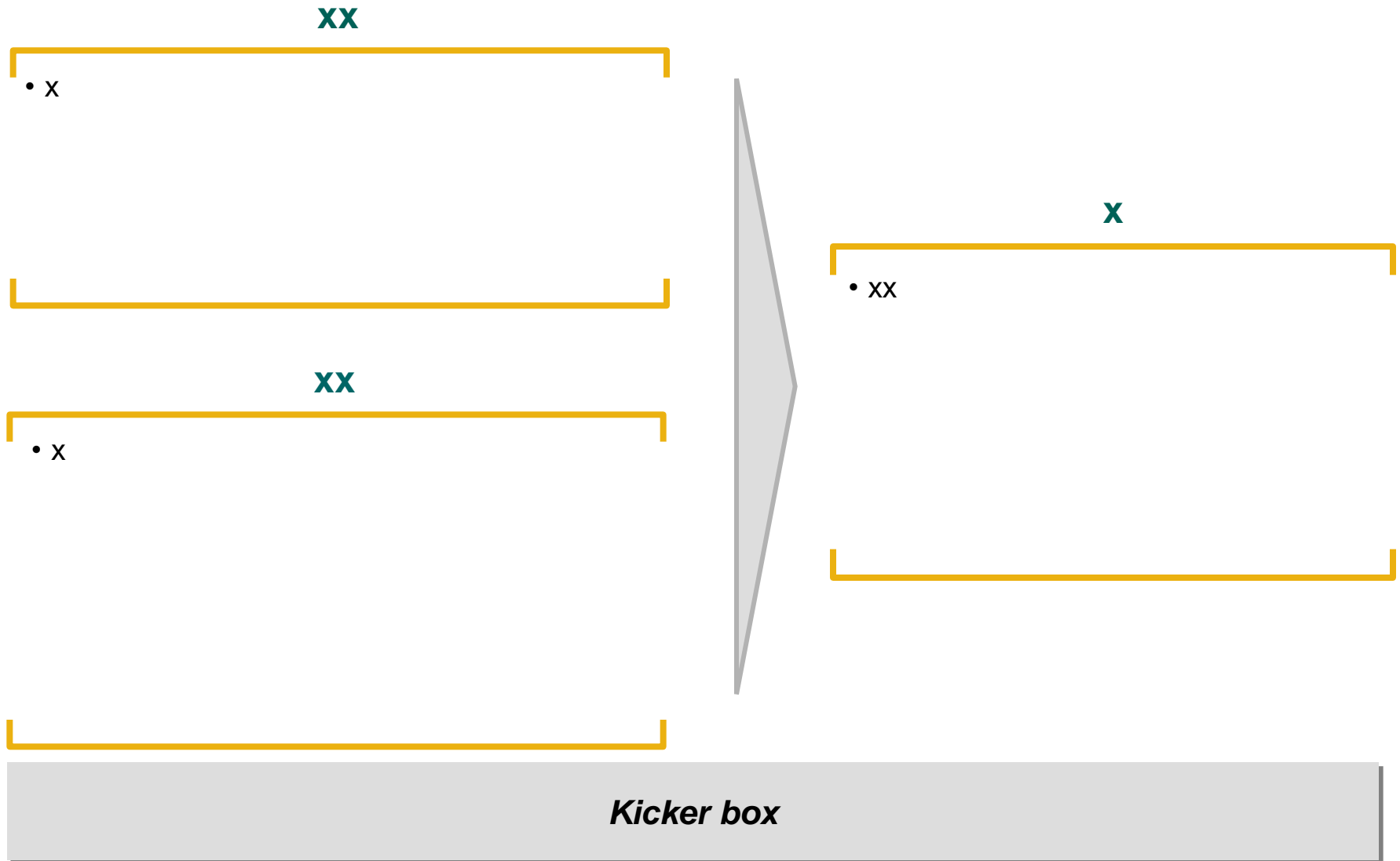# Widgets: Harvey Balls (used to show approximate values when you don't have hard data to back it up)
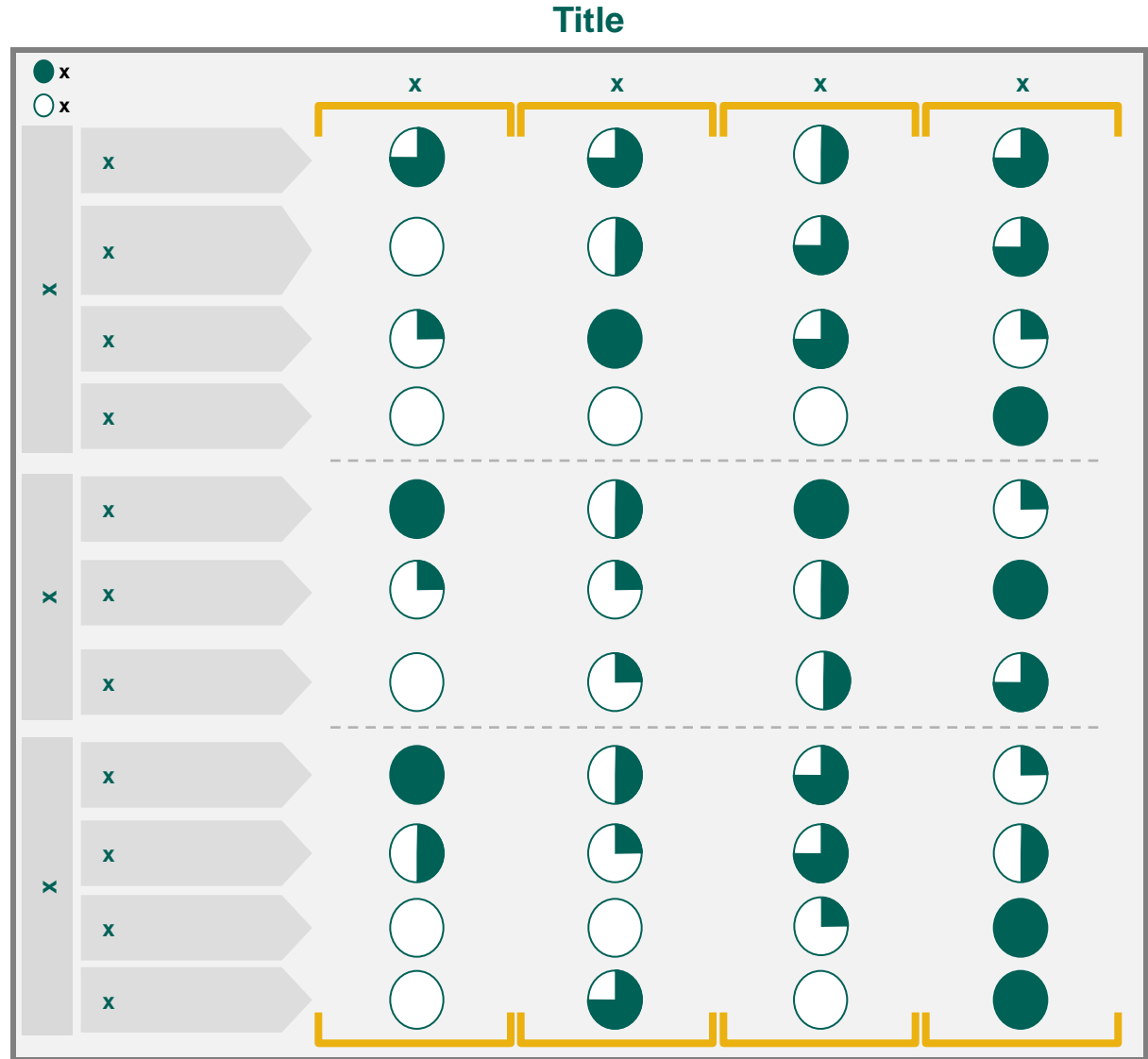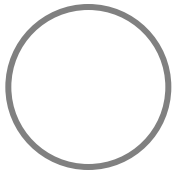
Widgets: Bullets can add a subtle style

▶ Here are some good bullets

✓ Here are some good bullets

✳ Here are some good bullets

◆ Here are some good bullets

→ Here are some good bullets

Widgets: Brackets (used to "box in" a set of information)

xx

- x

xx

- x

x

- xx

Kicker box

Outline

Widgets

Charts

Graphics

Slide structure

Charts: Column

Charts: Pie

Title

Item 1, 2%

Item 2, 8%

Item 4, 55%

Item 3, 35%
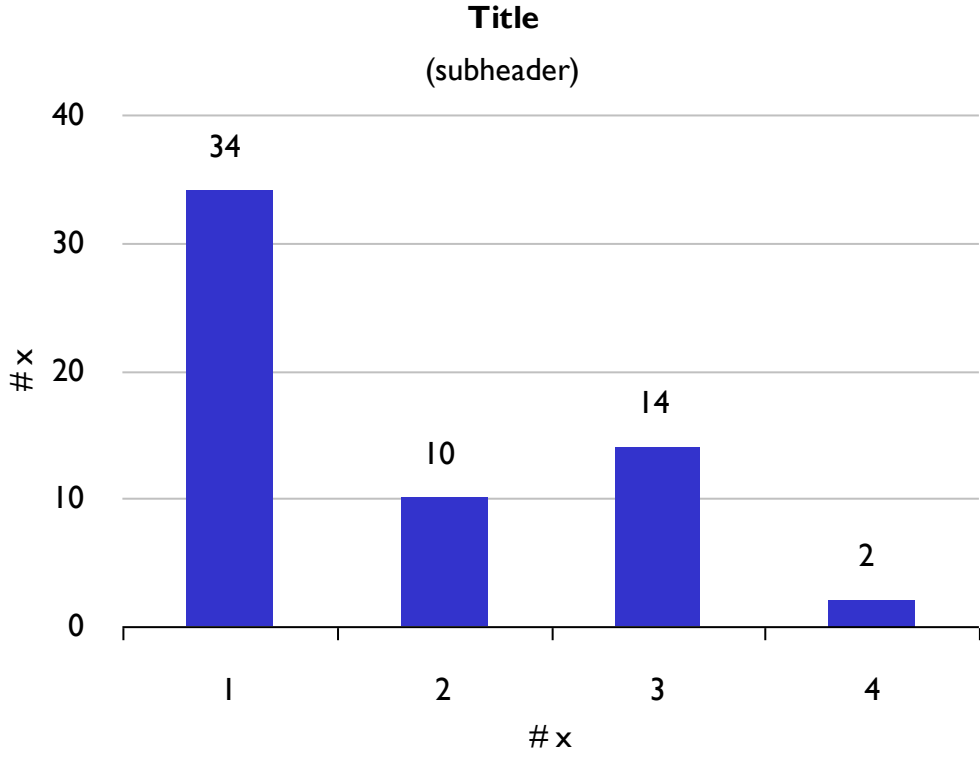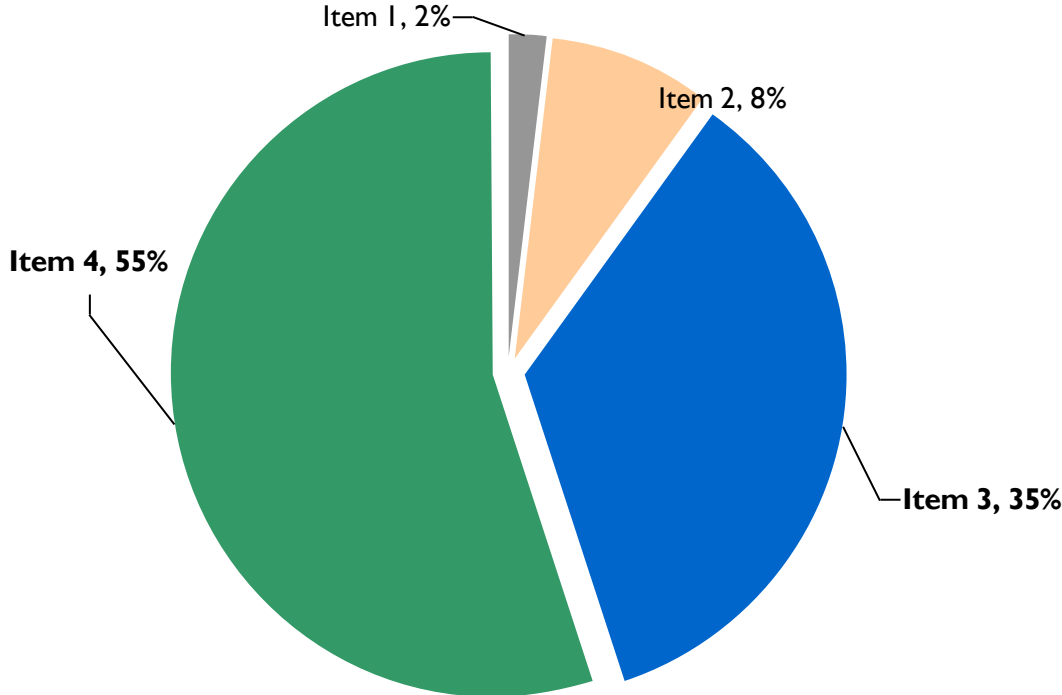
Charts: Pie with comments

Title
(subtitle)

a) X
b) X
c) X
d) x

a) X
b) X
c) x

Item 5, 8.1%

Item 4, 10.3%

Item 1, 37.3%

Item 3, 28.4%

x

Item 2, 15.9%
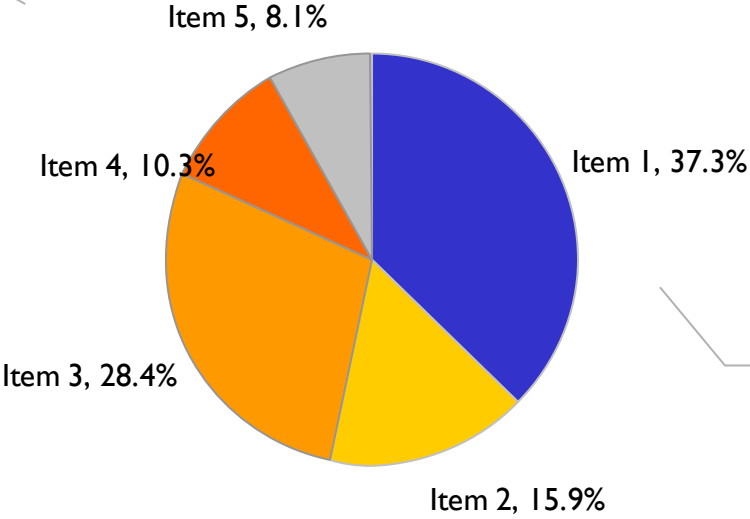
a) X
b) x

x

Charts: Multi-column

Charts: Multi-column

Title

x

x

x

x

x

x

x

x

x

x

x

Current state

Future state
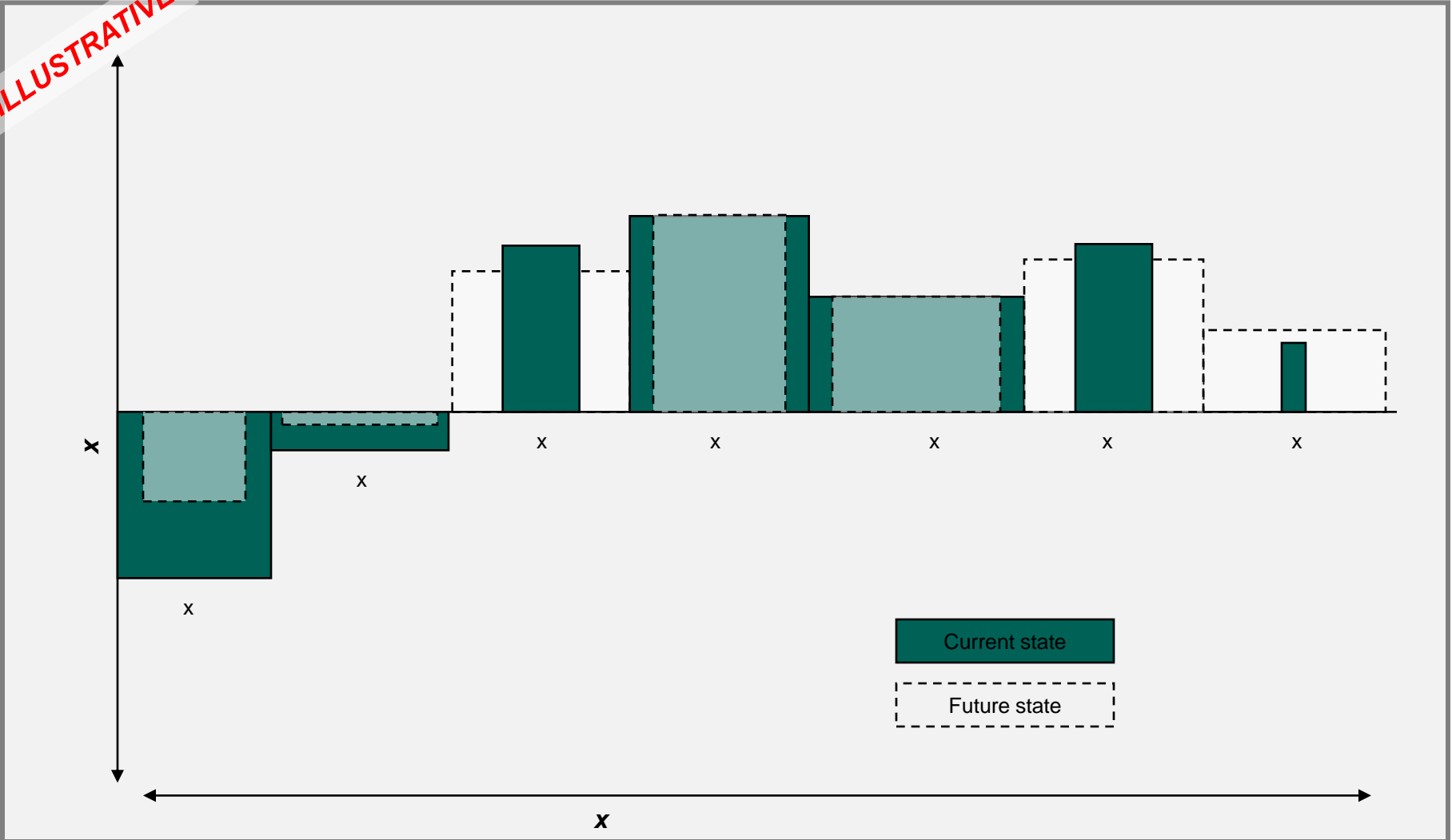
Charts: Waterfall

Title
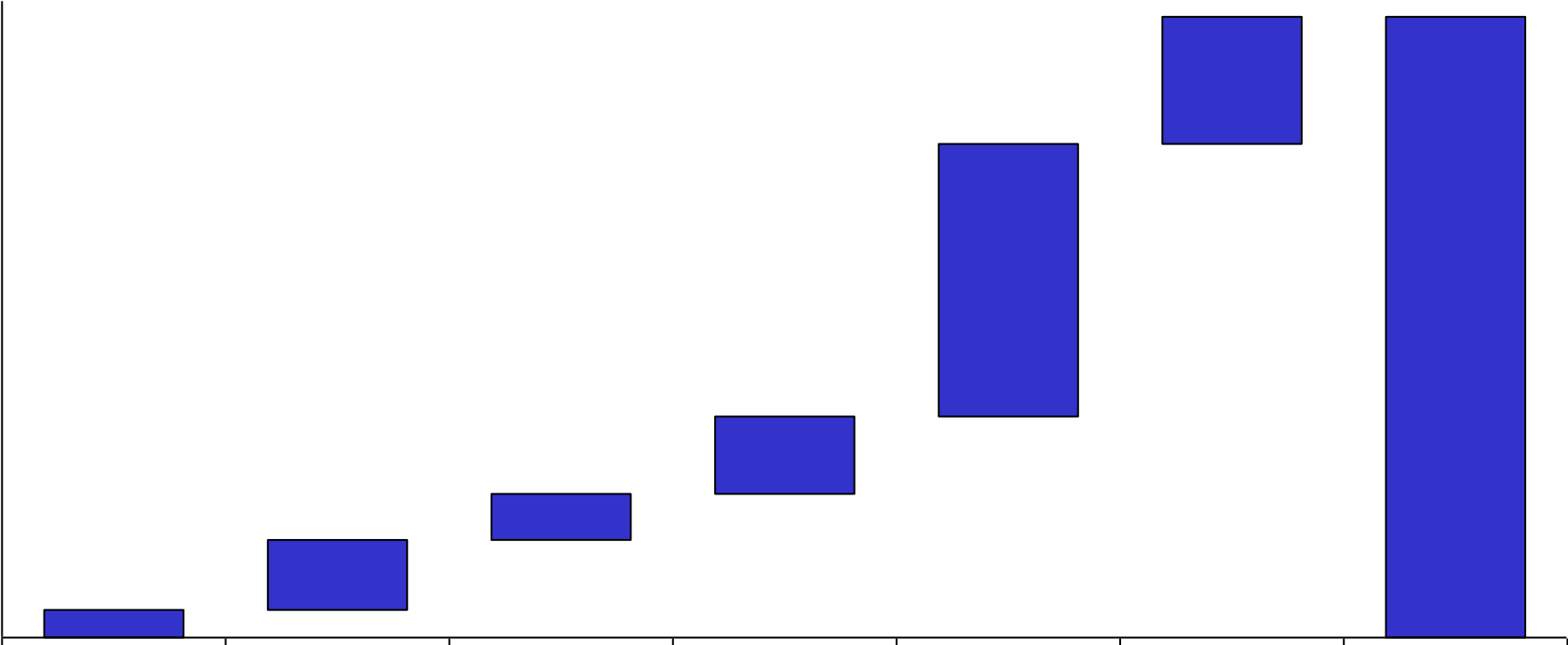
Charts: Radar

Cluster 1: 4%
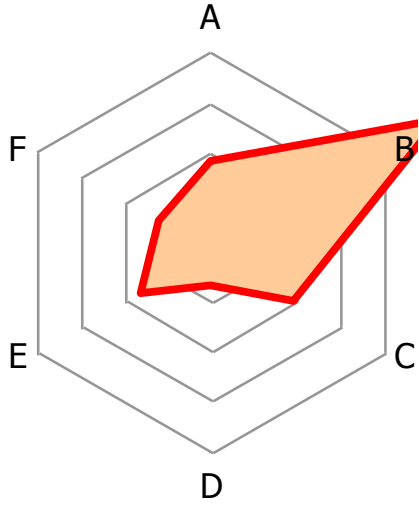
Cluster 2: 25%
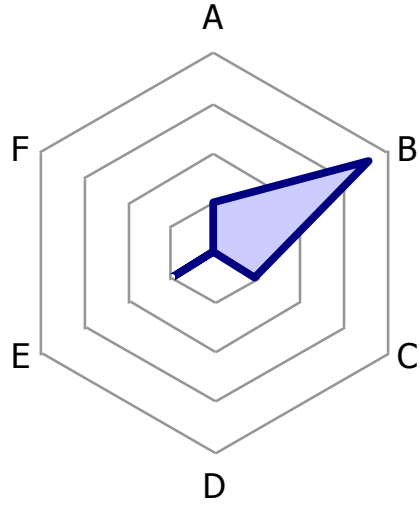
Cluster 3: 30%
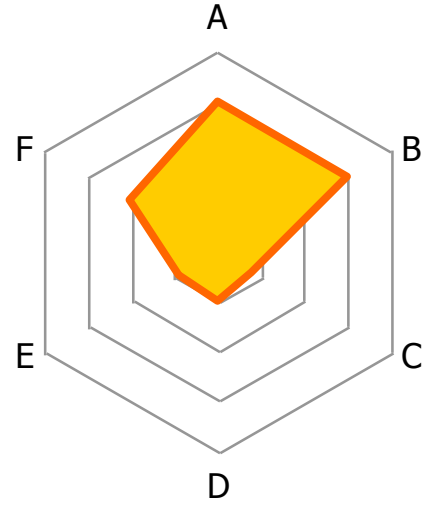
Cluster 4: 27%
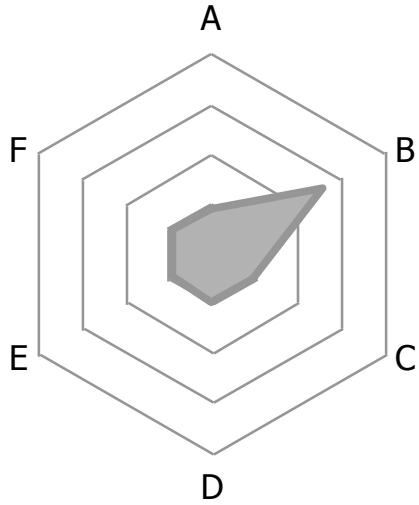
Cluster 5: 14%
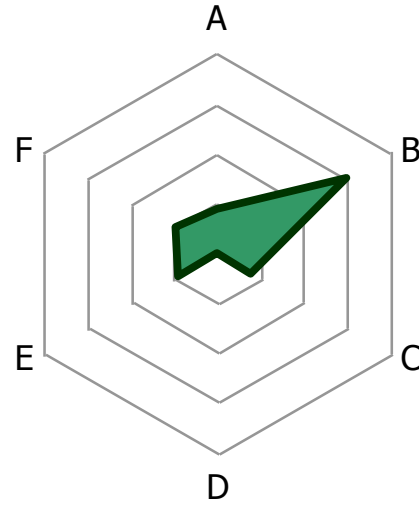
Charts: Area
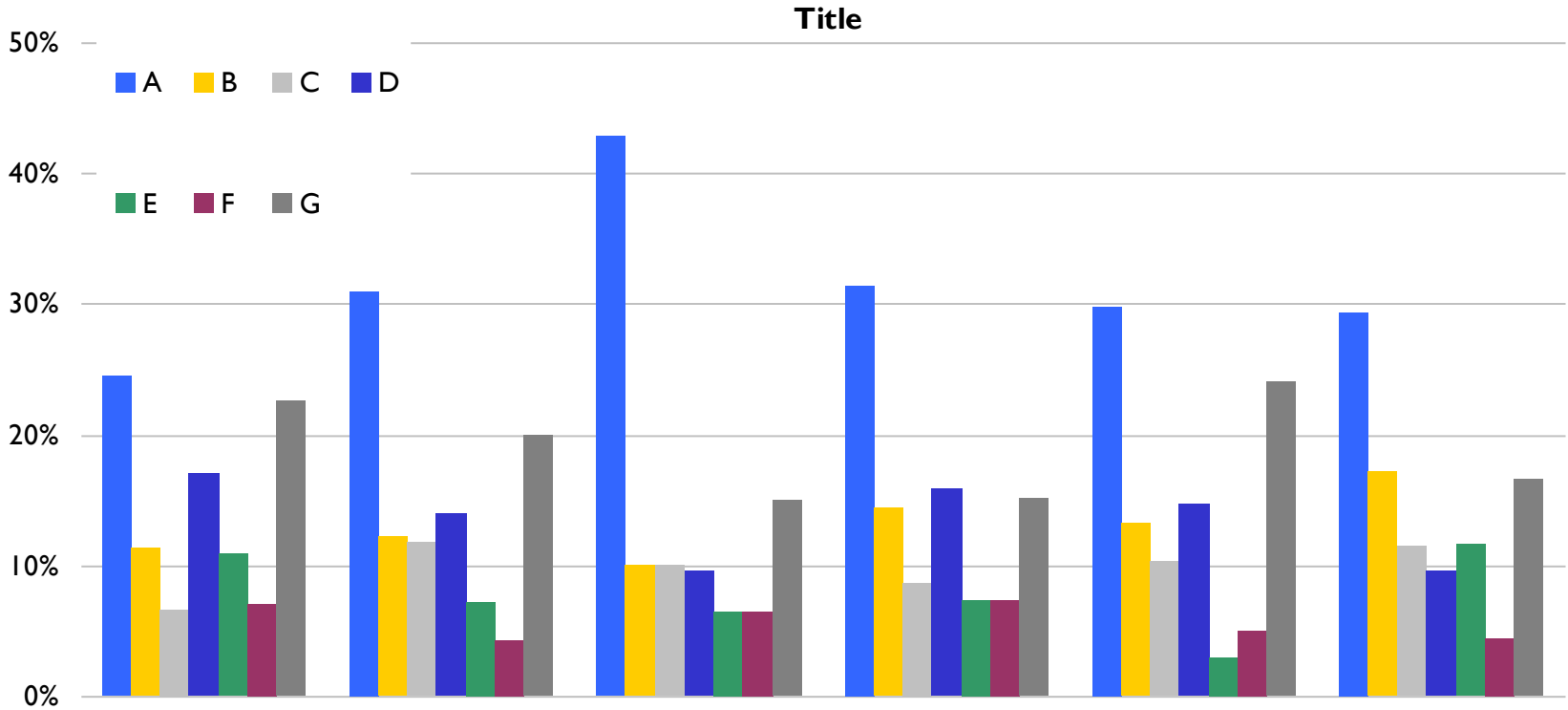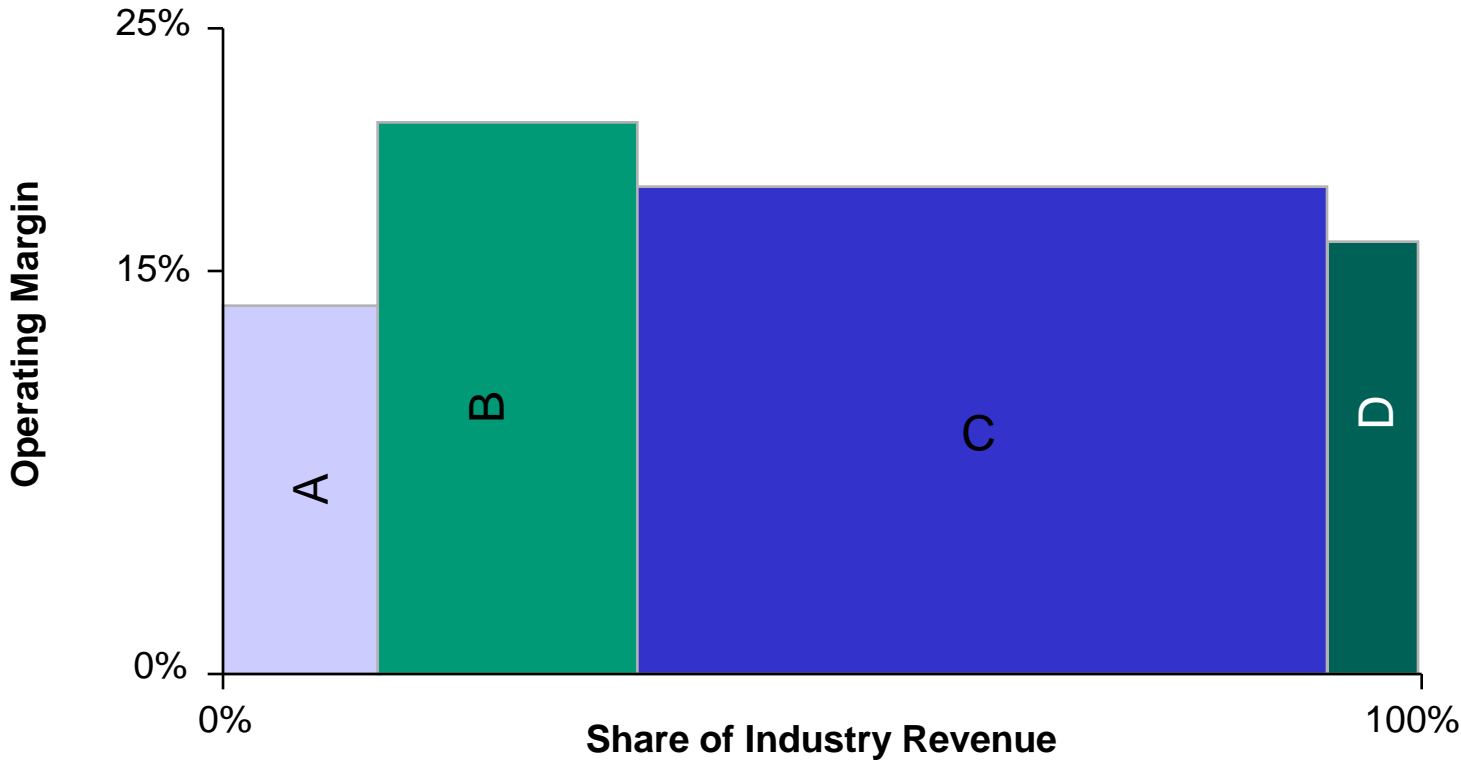
Charts: Column and Matrix

Title 2

High | **x%**

Med | **x%**

Low | **x%**

Title 2

	D	C
	x%	**x%**
	x%	**x%**
	A	B

Category 2

Category 1
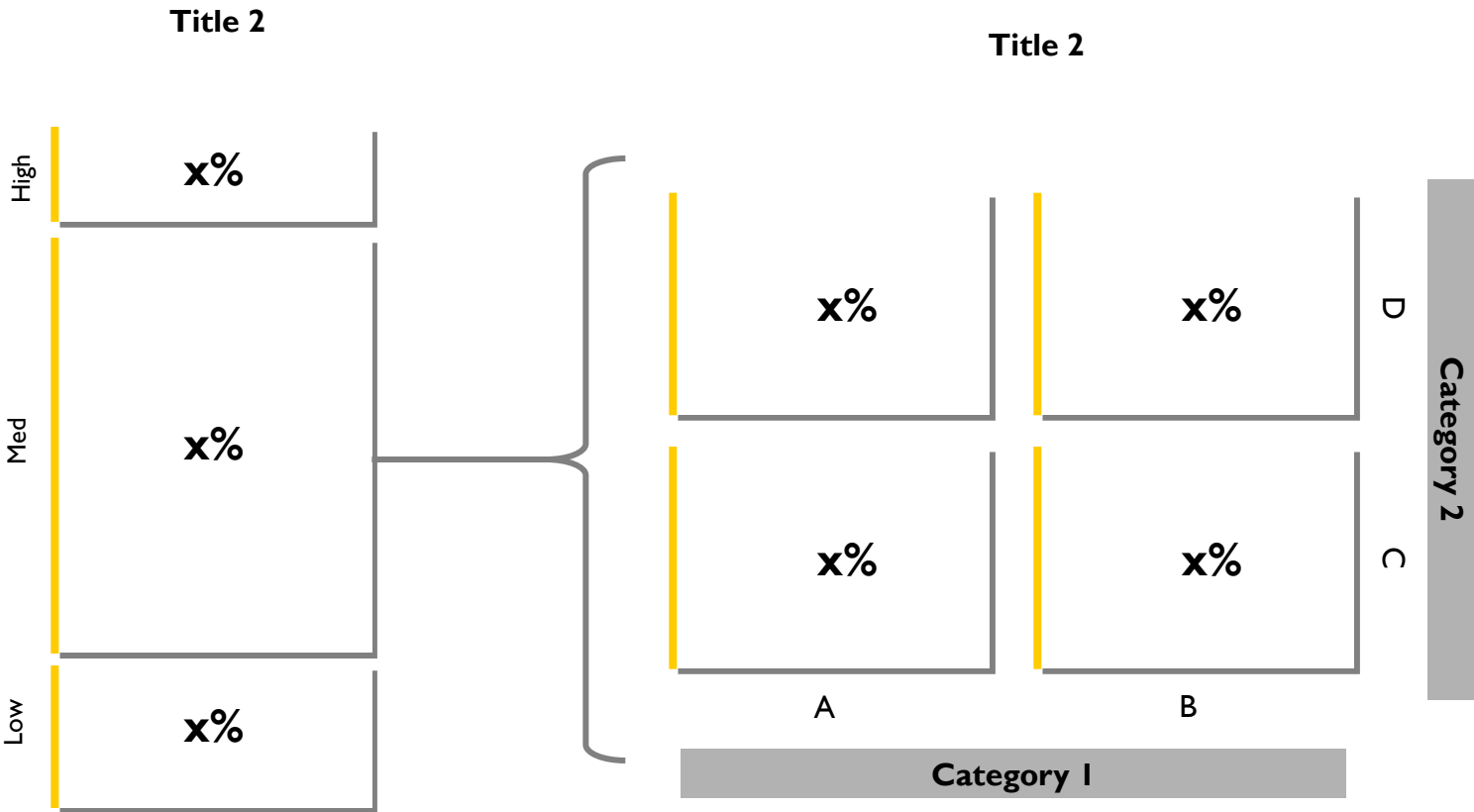
Charts: Line

Title
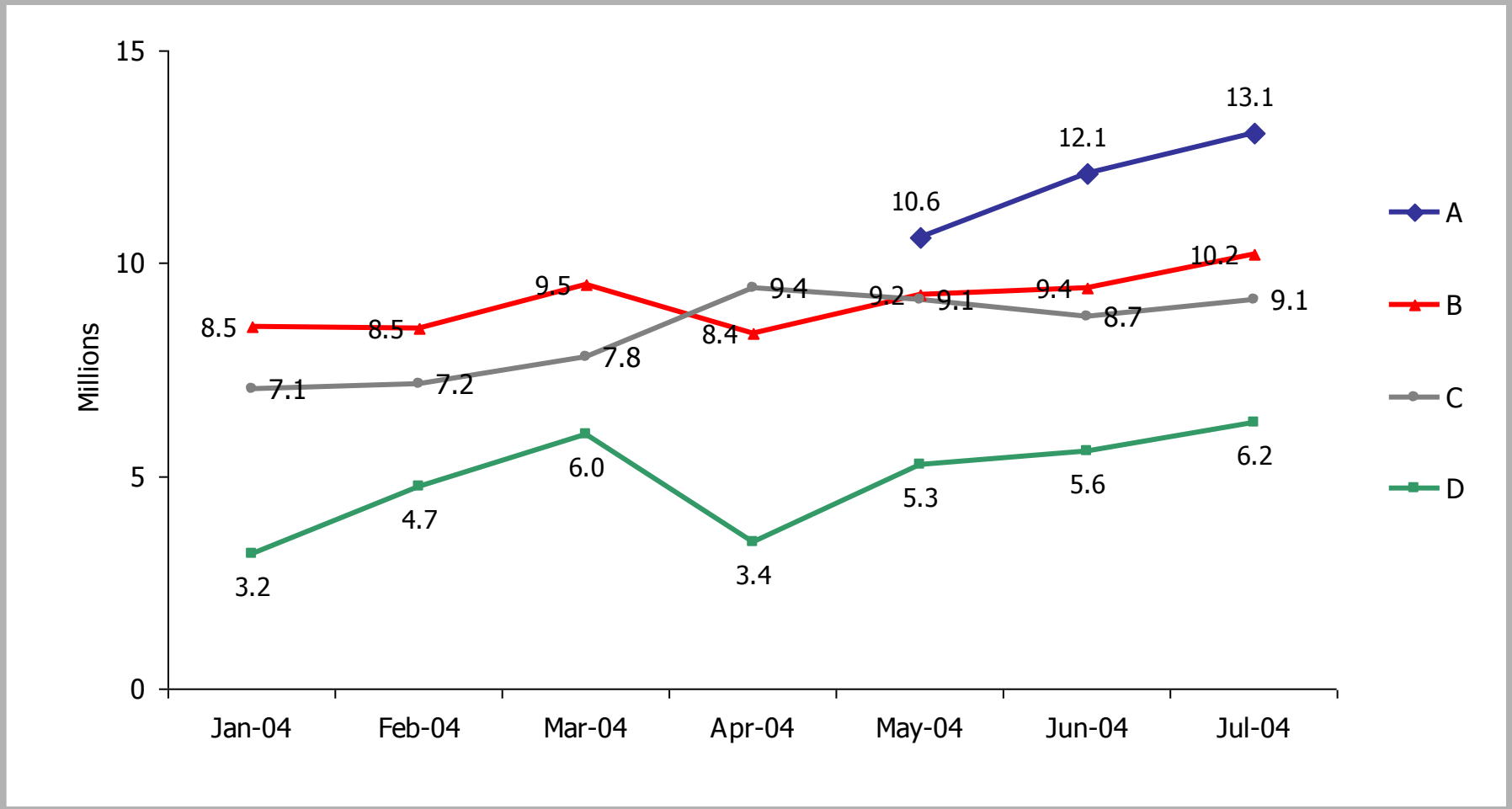
Outline

Widgets

Charts

Graphics

Slide structure

Graphic 1: Table

x	x	x
x	x	

Graphic 2: Value chain

2 **Title**

▪ x

3 **Title**

3a x

4 **Title**

▪ x

5 **Title**

▪ x
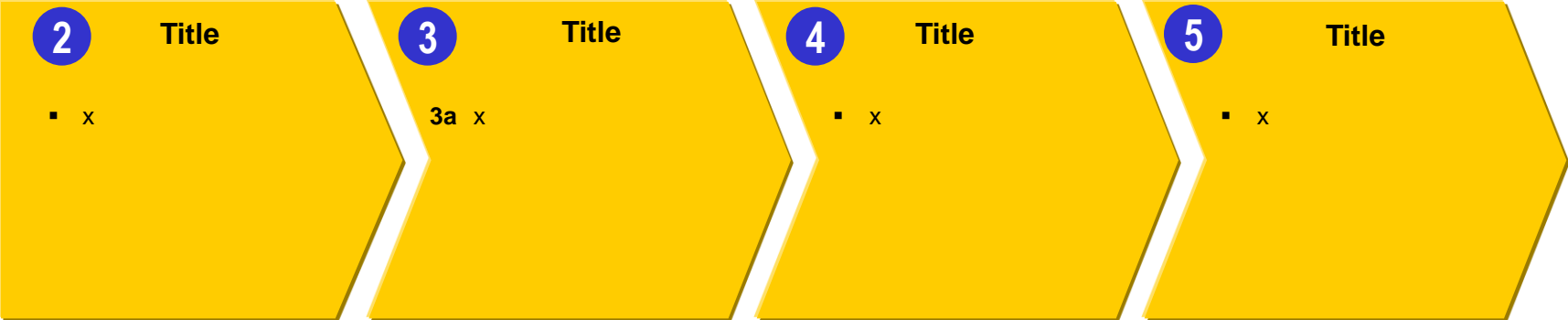
Graphic: Value chain with comments

Graphic 2: Linked chain

"Comment"

"Comment"

"Comment"

"Comment"

"Comment"

"Comment"

"Comment"

Title
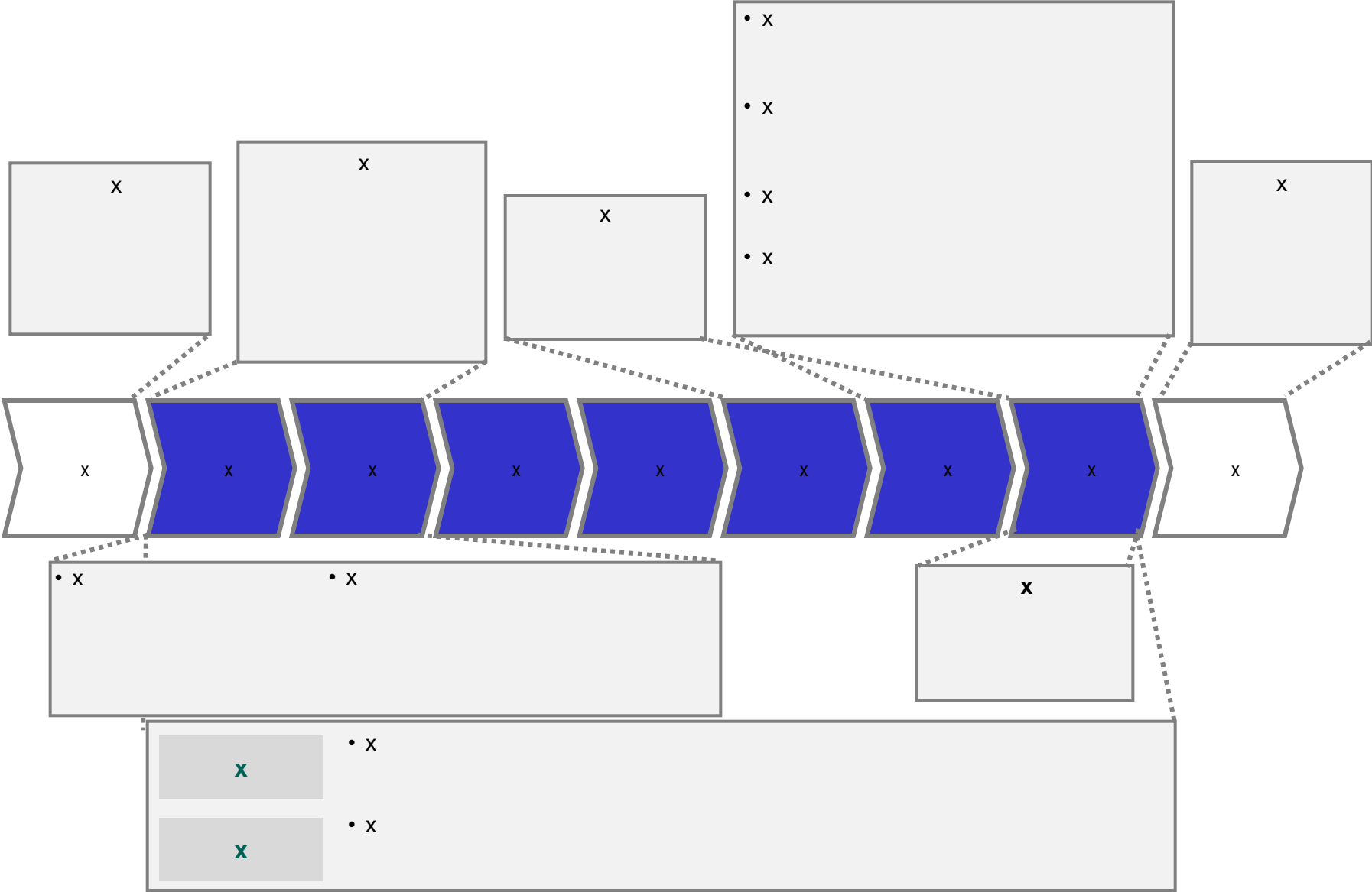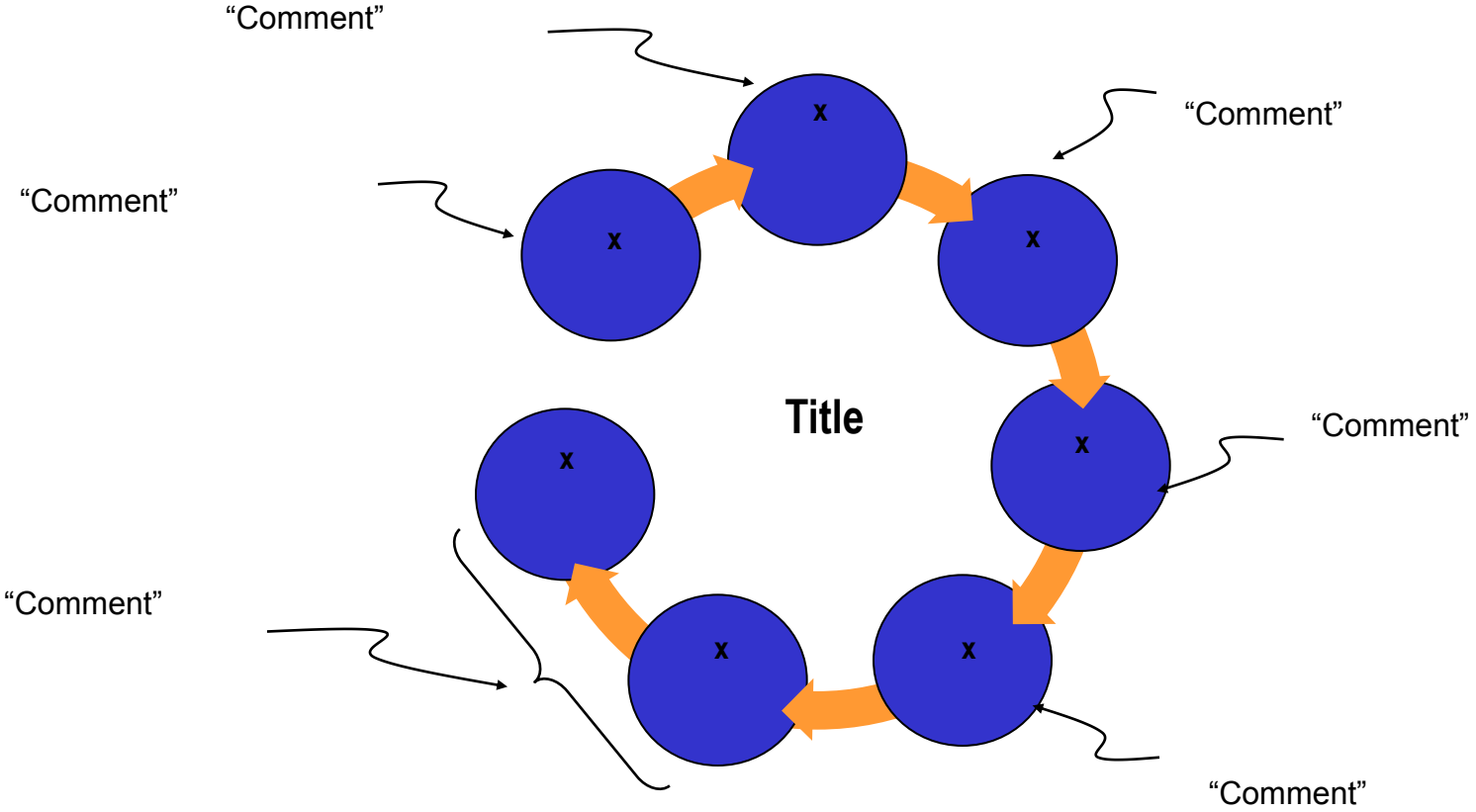
Graphic: Three dimensions

Graphic: Two layers, drill-down
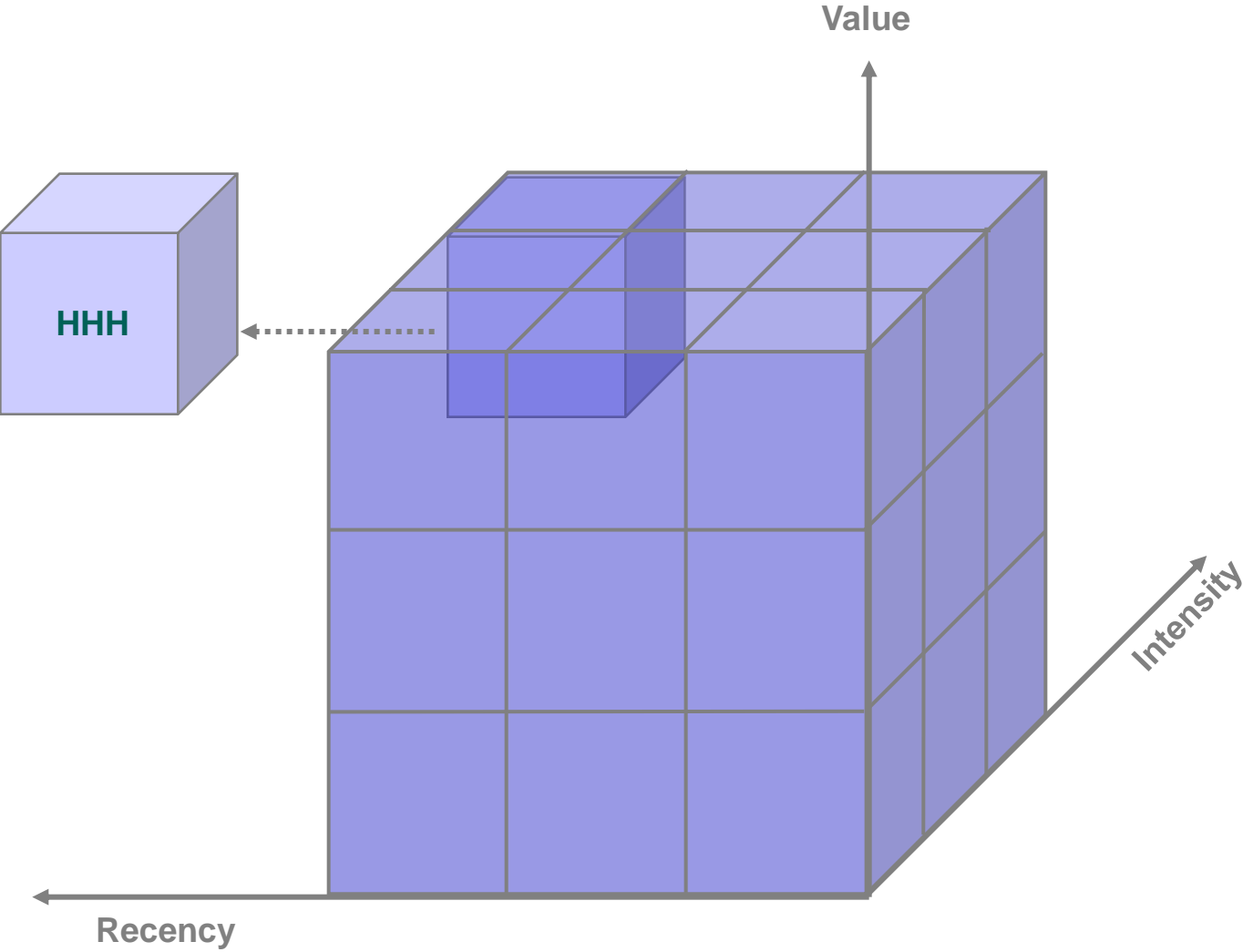
Graphic: Market forces

Force 1

Force 2

Infrastructure

Products

Categories

Market
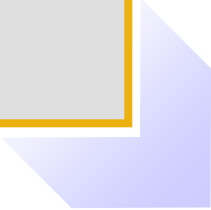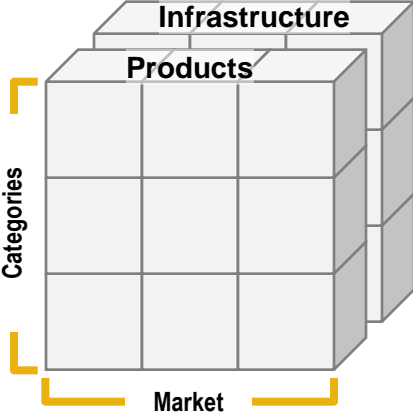
Force 4

Force 3

Graphic: Expanding impact

Market Impact

FIRST-ORDER IMPACTS

- x

Implication

xx

SECOND-ORDER IMPACTS

- x

Implication

xx
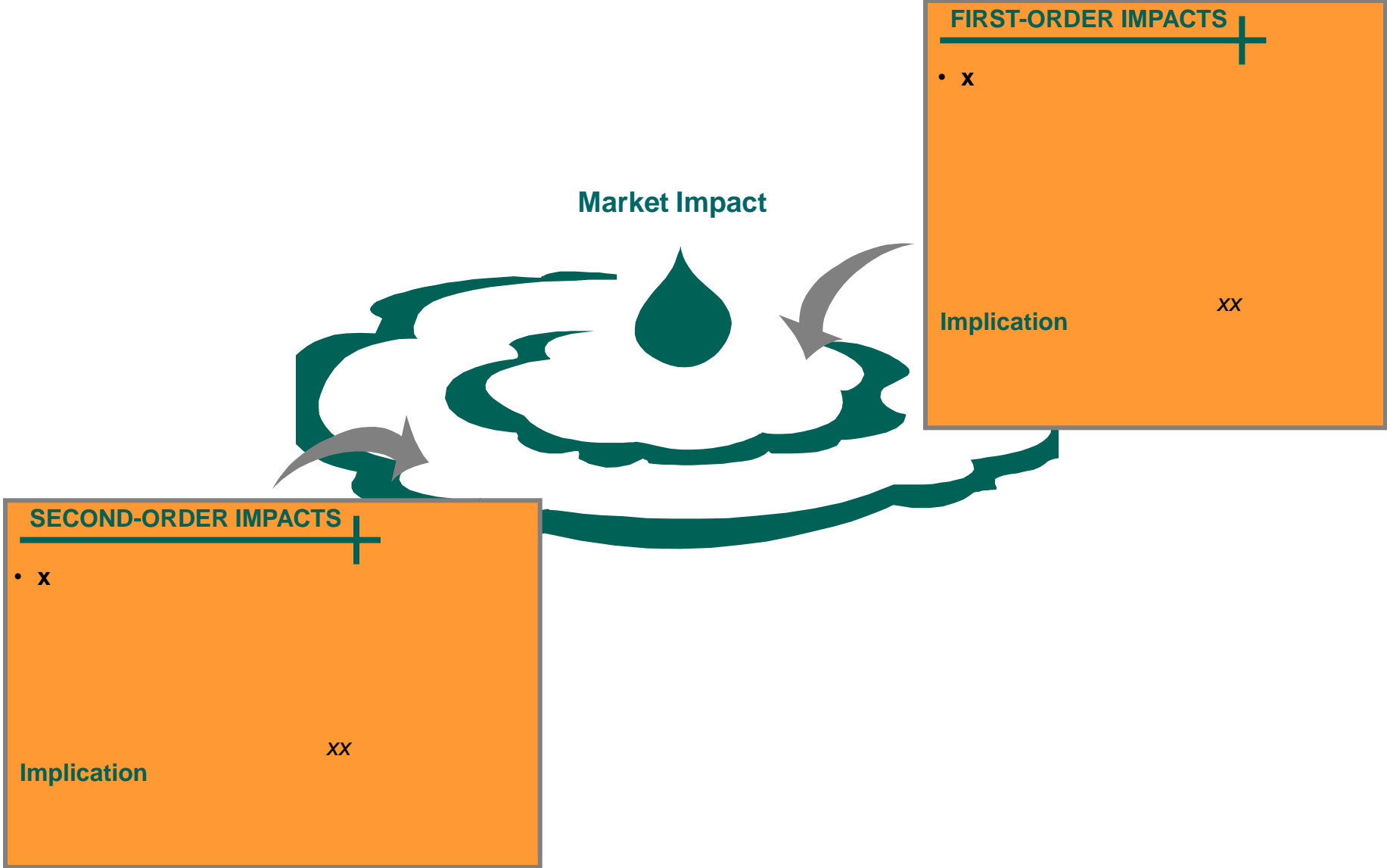
Graphic: Expanding area
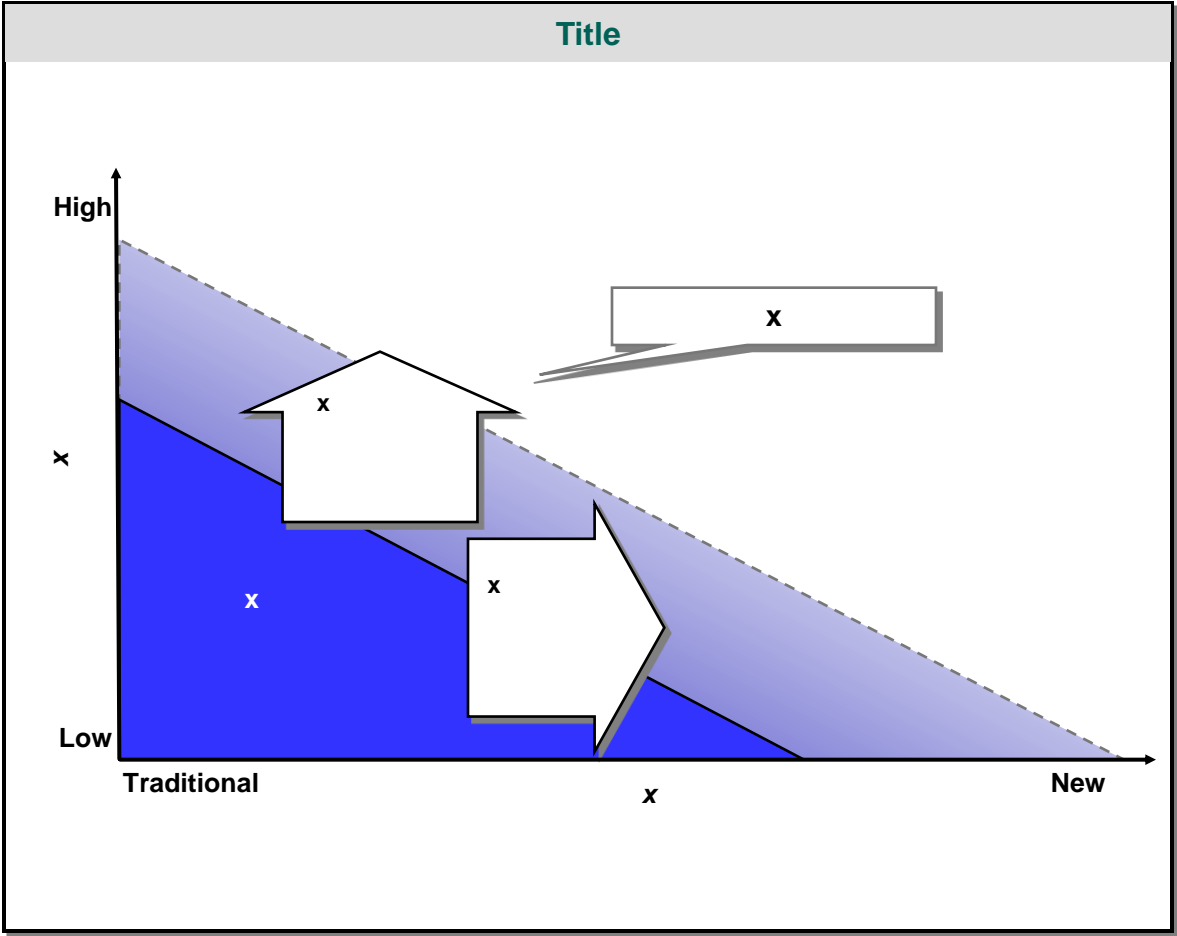
Graphic: Segmentation scheme

Graphic: Ranges

True ceiling $500-600

description

Psychological ceiling ~$300

description

Price floor - $100

description
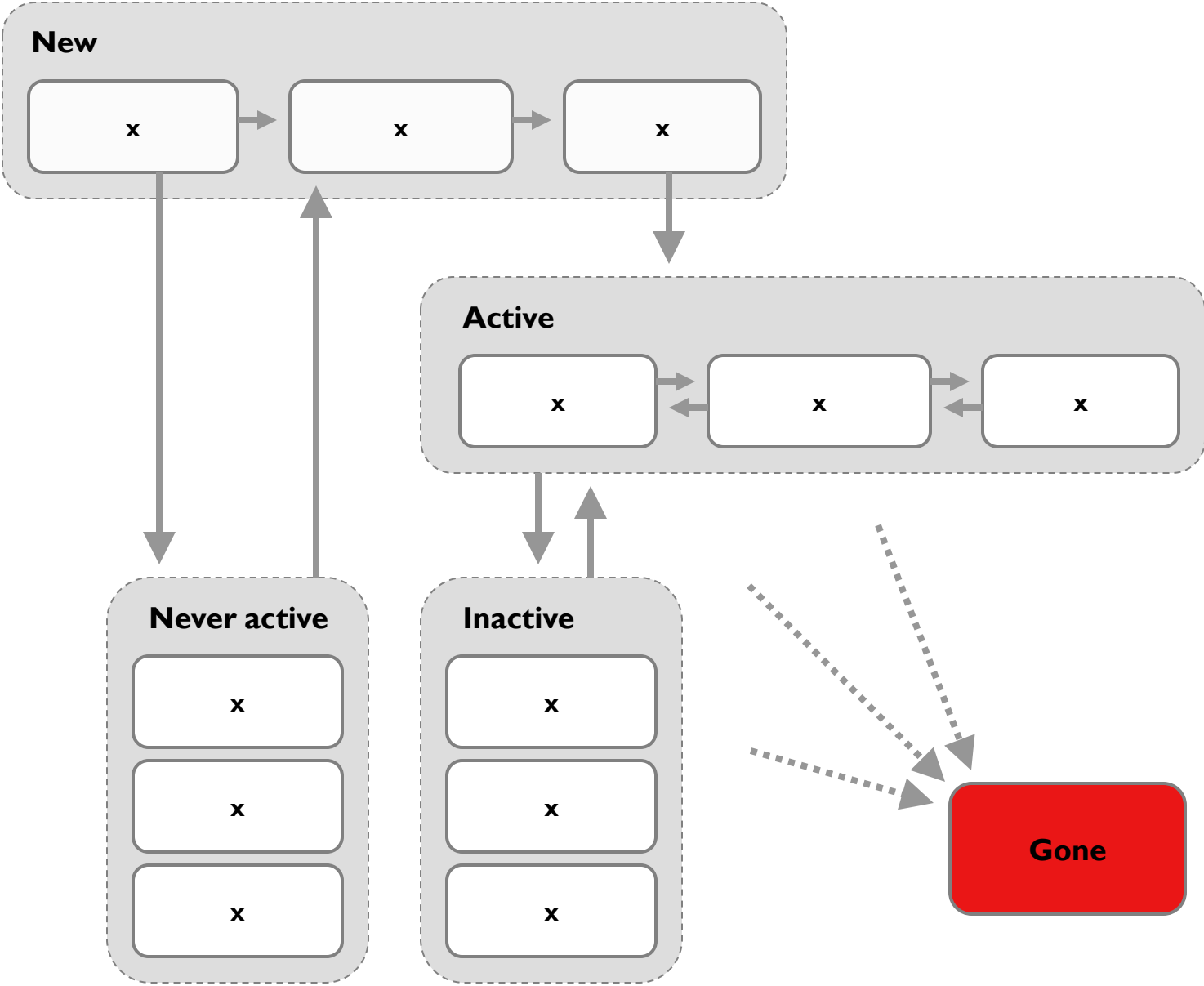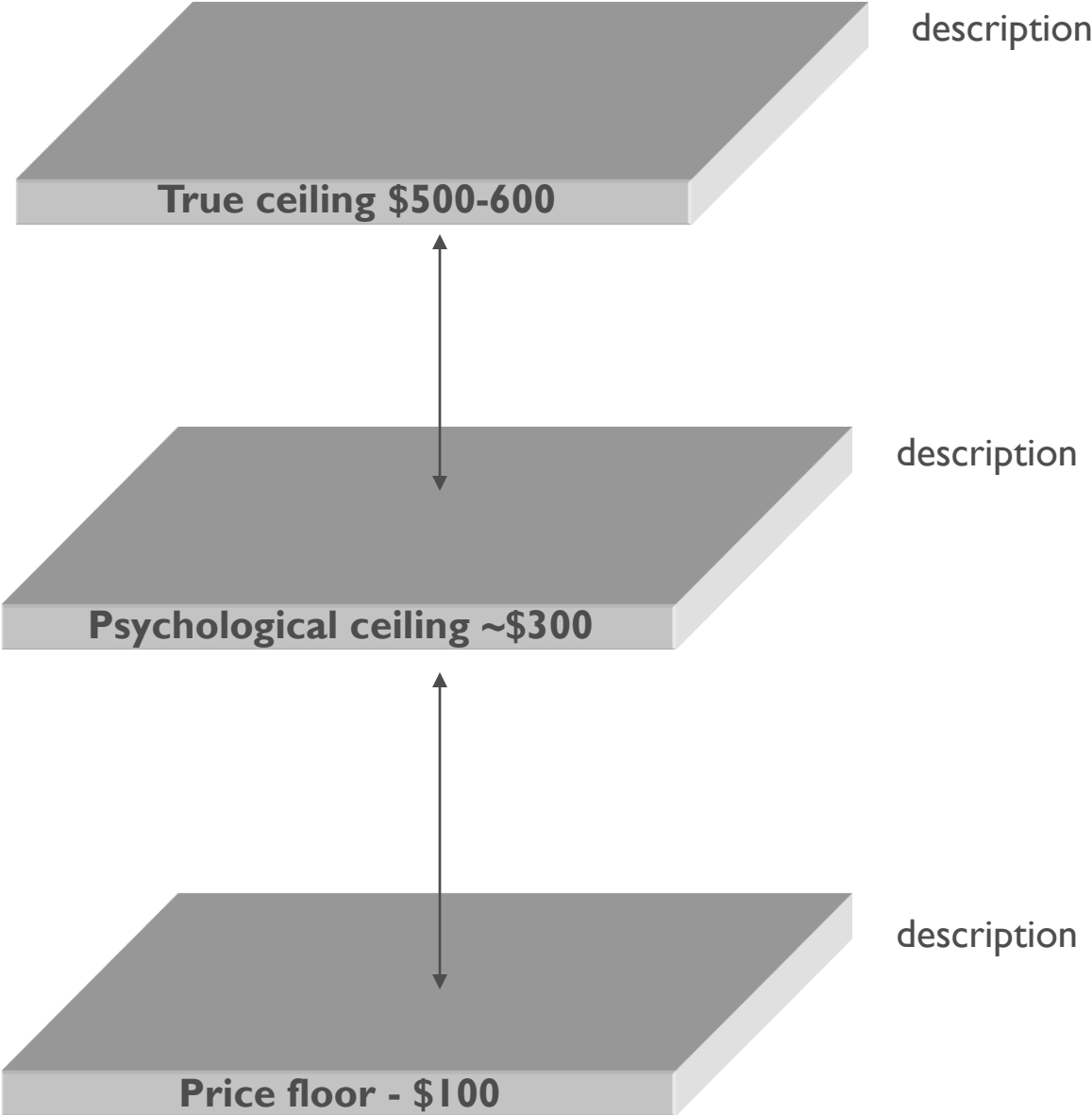
Graphic: Positives/negatives

- Positives 1
  - Subpoint

- Positive 2
  - Subpoint

- Positive 3

- Negative 1
  - Subpoint

- Negative 2
  - Subpoint

Graphic: Product roadmap

Extension B

Extension A
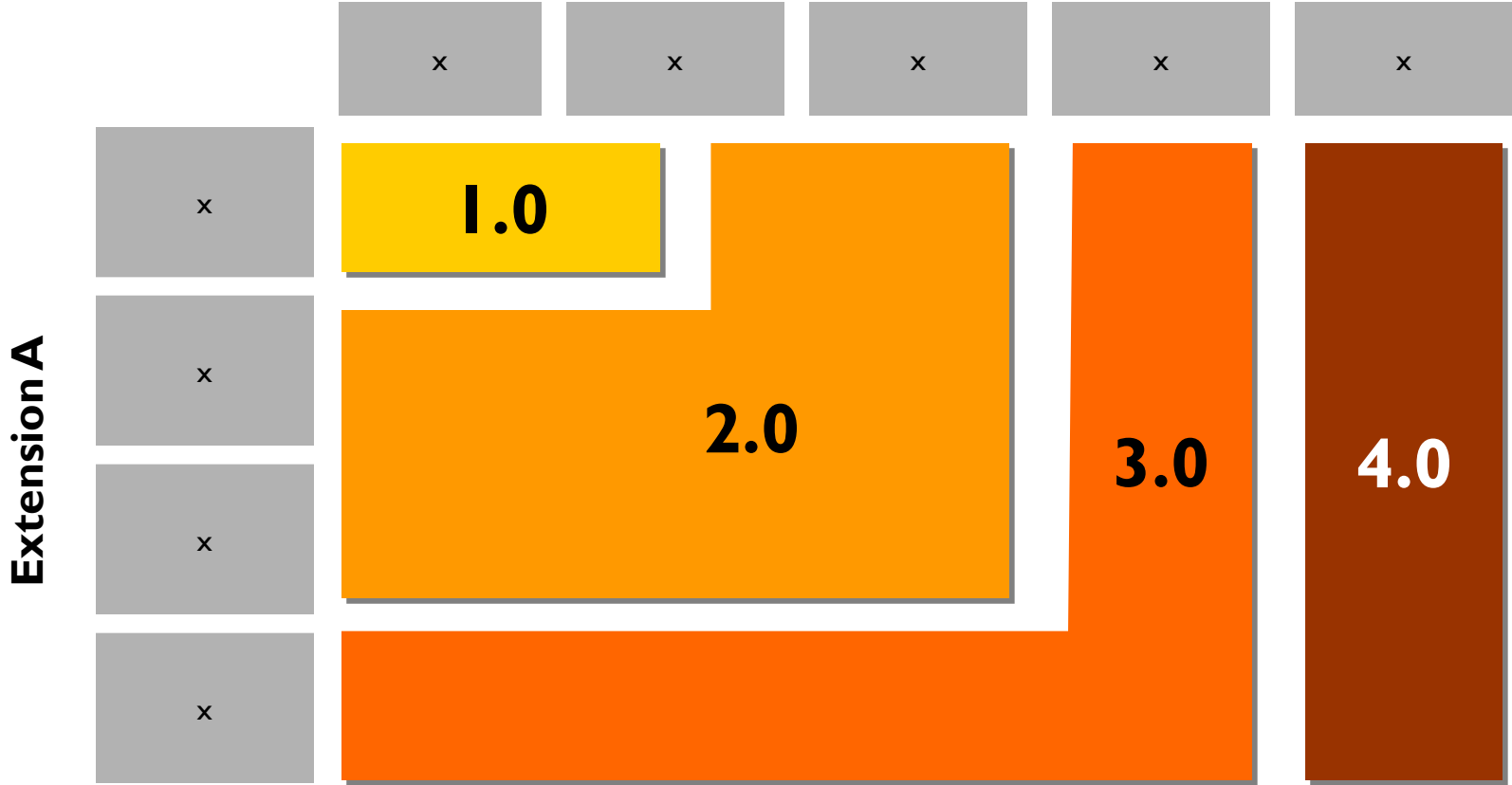
Graphic: Flows
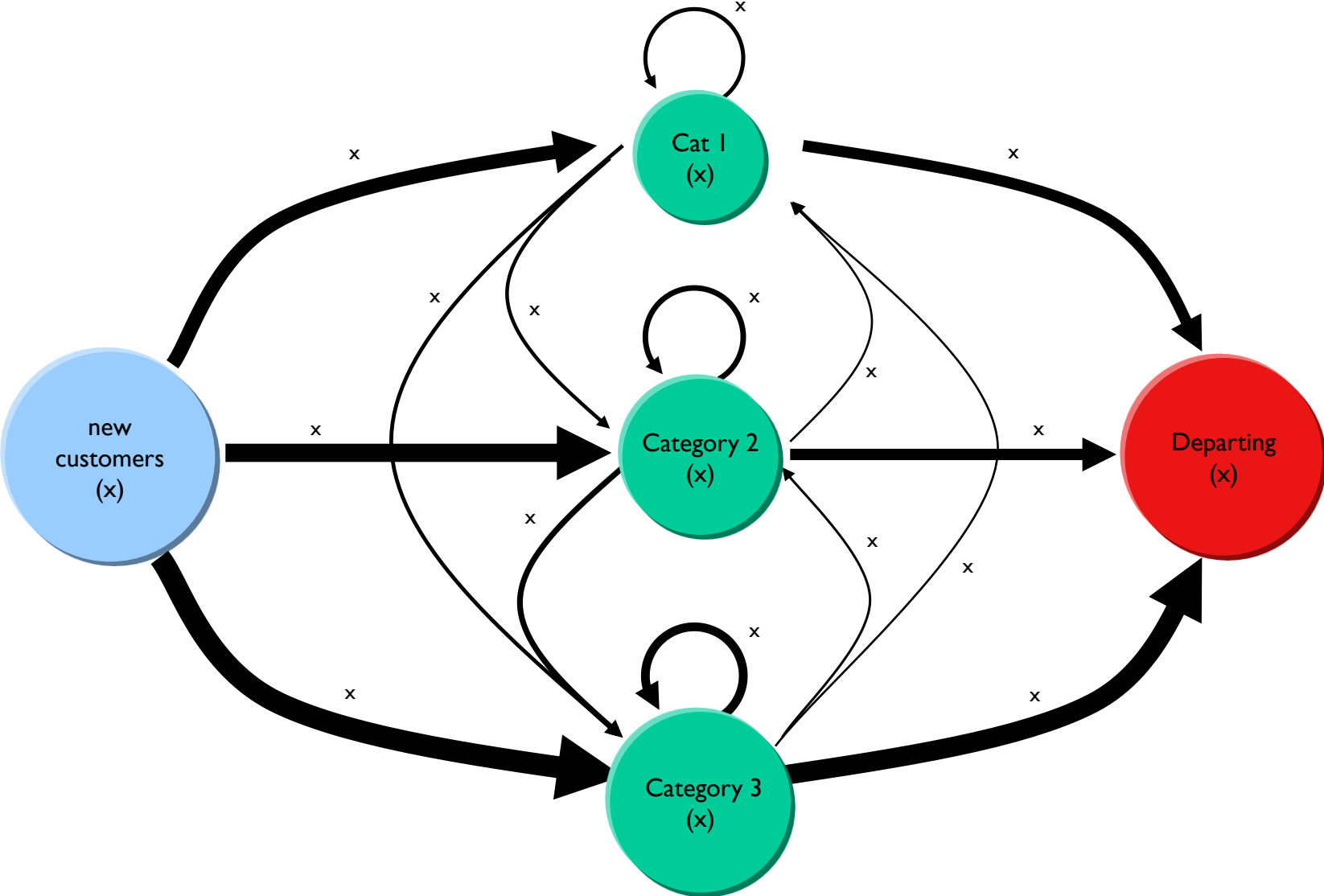
Excludes course trialers

Graphic: Process

Step 1	Step 2	Step 3
Step 6	Step 5	Step 4
Step 7	Step 8	Step 9

You are here
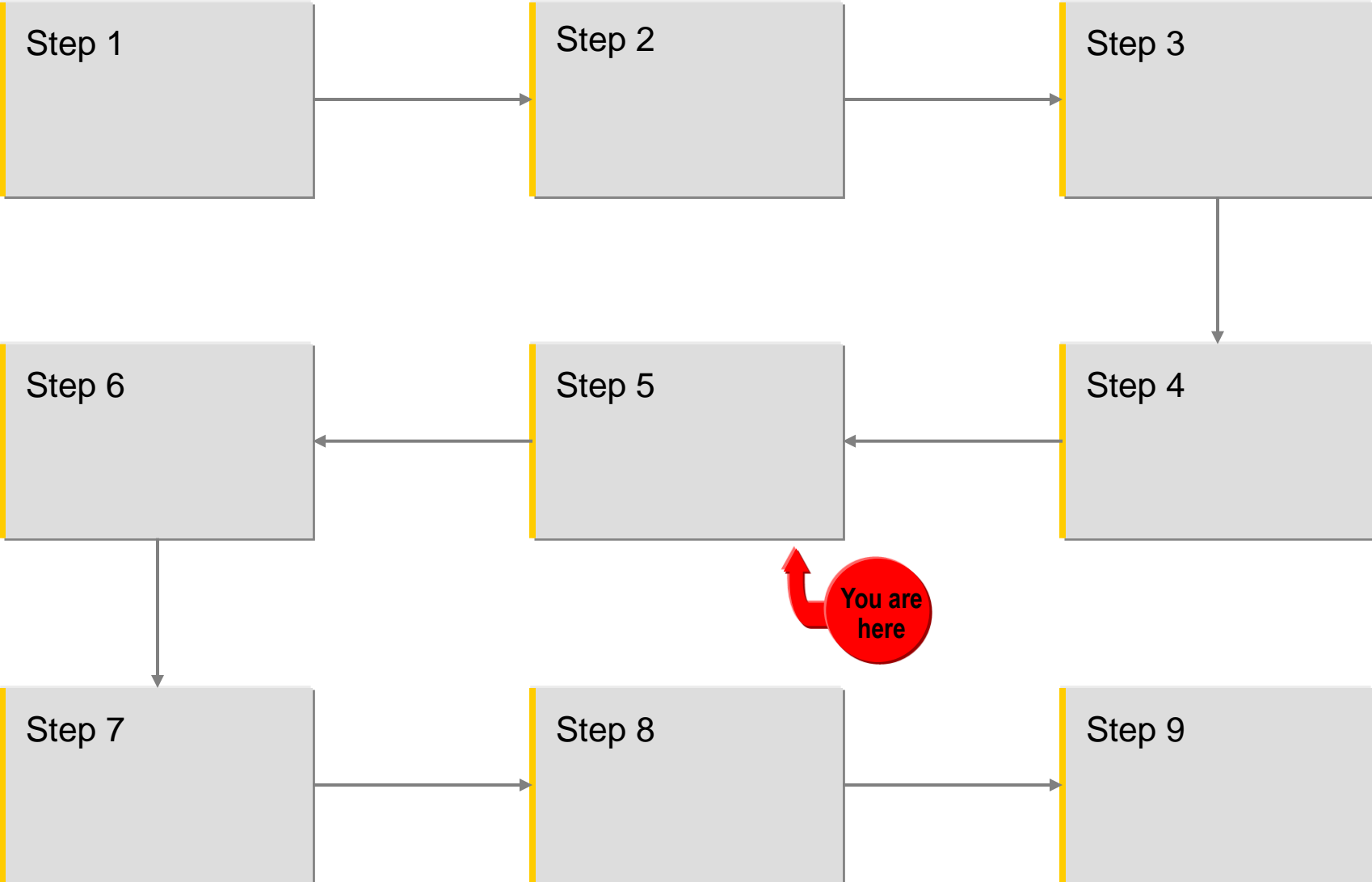
Graphic: Venn diagram

Title

Category 1

Category 2

• x

• x

Category 3

• x
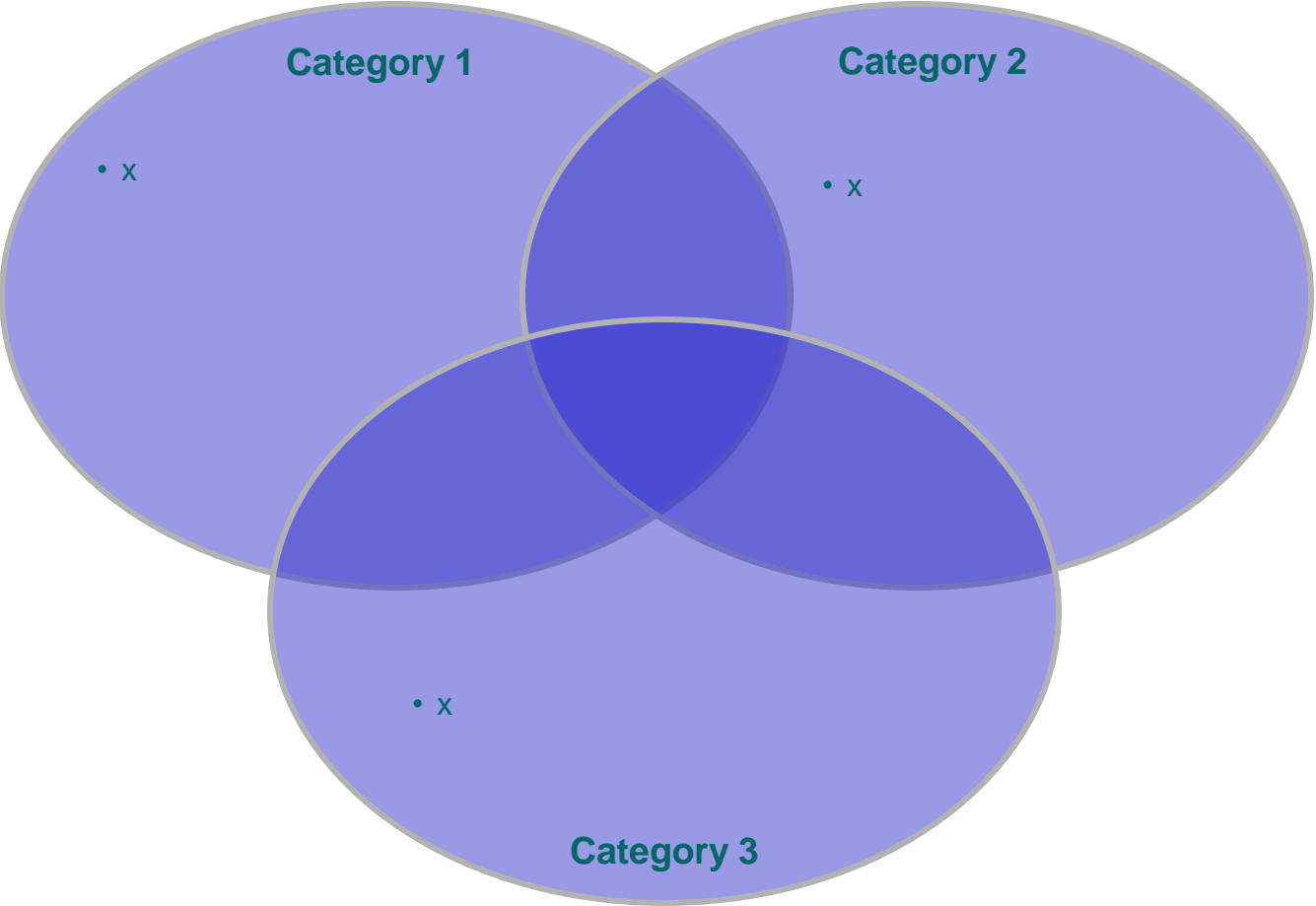
Graphic: Pyramid concept

Title
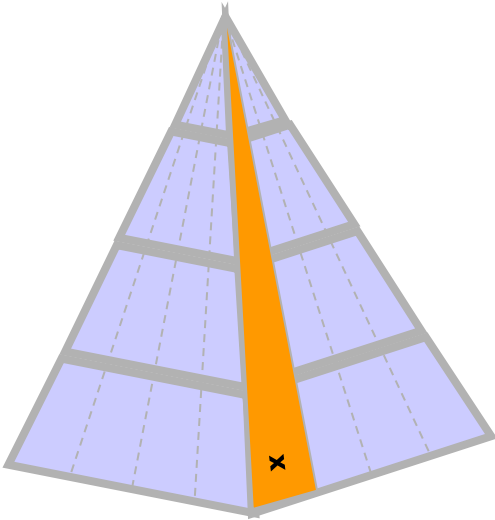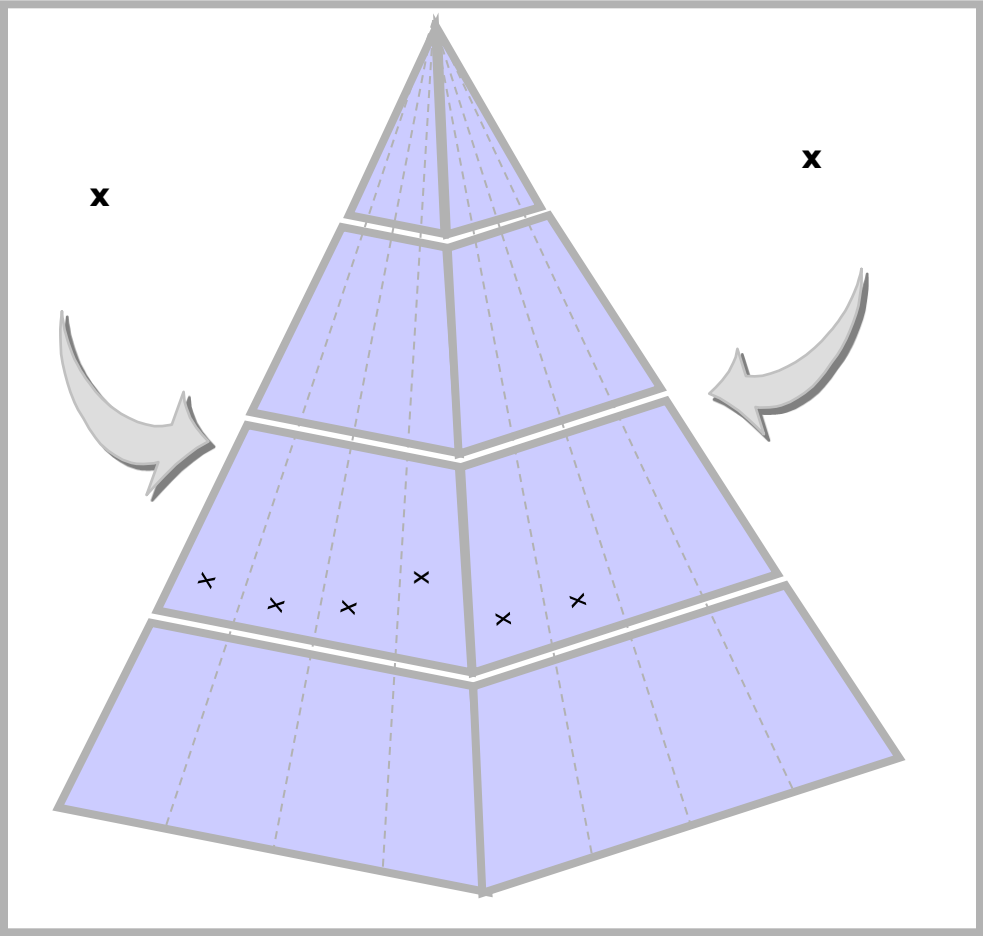
Graphic: Filtering of opportunities

Long list

- X
- X
- X
- X
- x

Opportunity filtering:
1. x
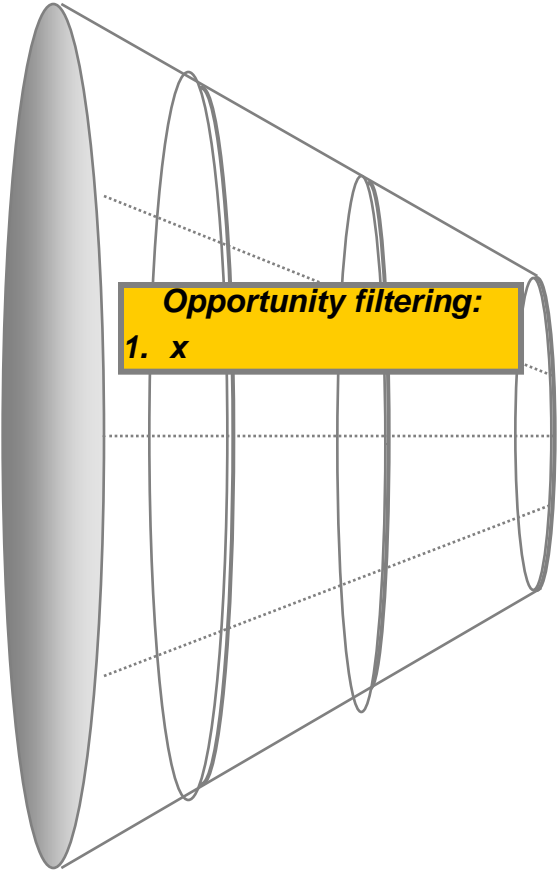
Potential Opportunities

- X
- X
- X
- x

Graphic: Market space

Title

PRODUCT/SERVICE

Existing → New

Existing

CUSTOMER BASE

New

Market Penetration

New Offering Development

New Market Positioning

New Business Development

Oppty 5

Oppty 4

Oppty 1

Oppty 3

Oppty 2

■ Lowest risk growth

■ Moderate risk growth

■ Highest risk growth
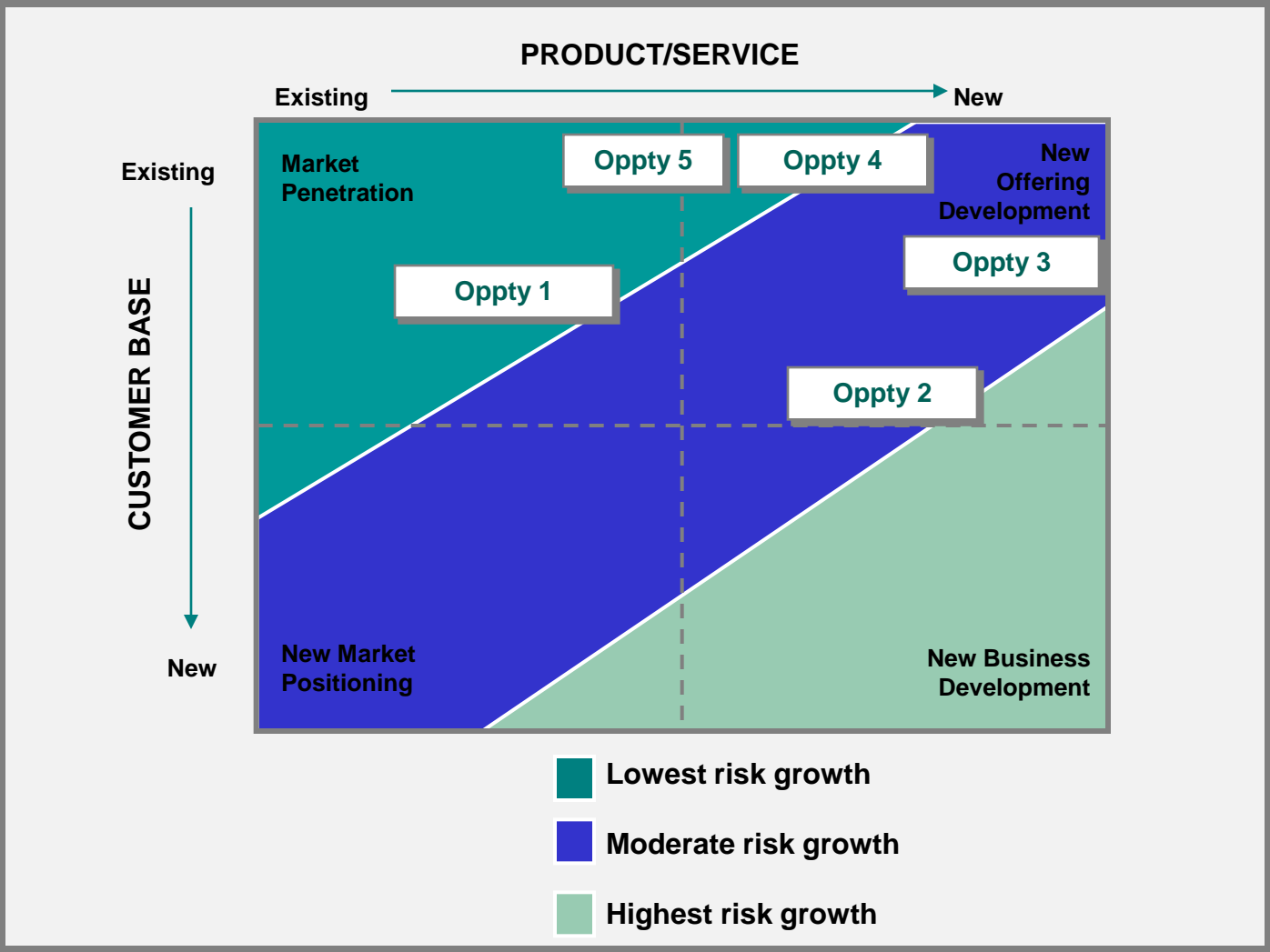
Graphic: Market space
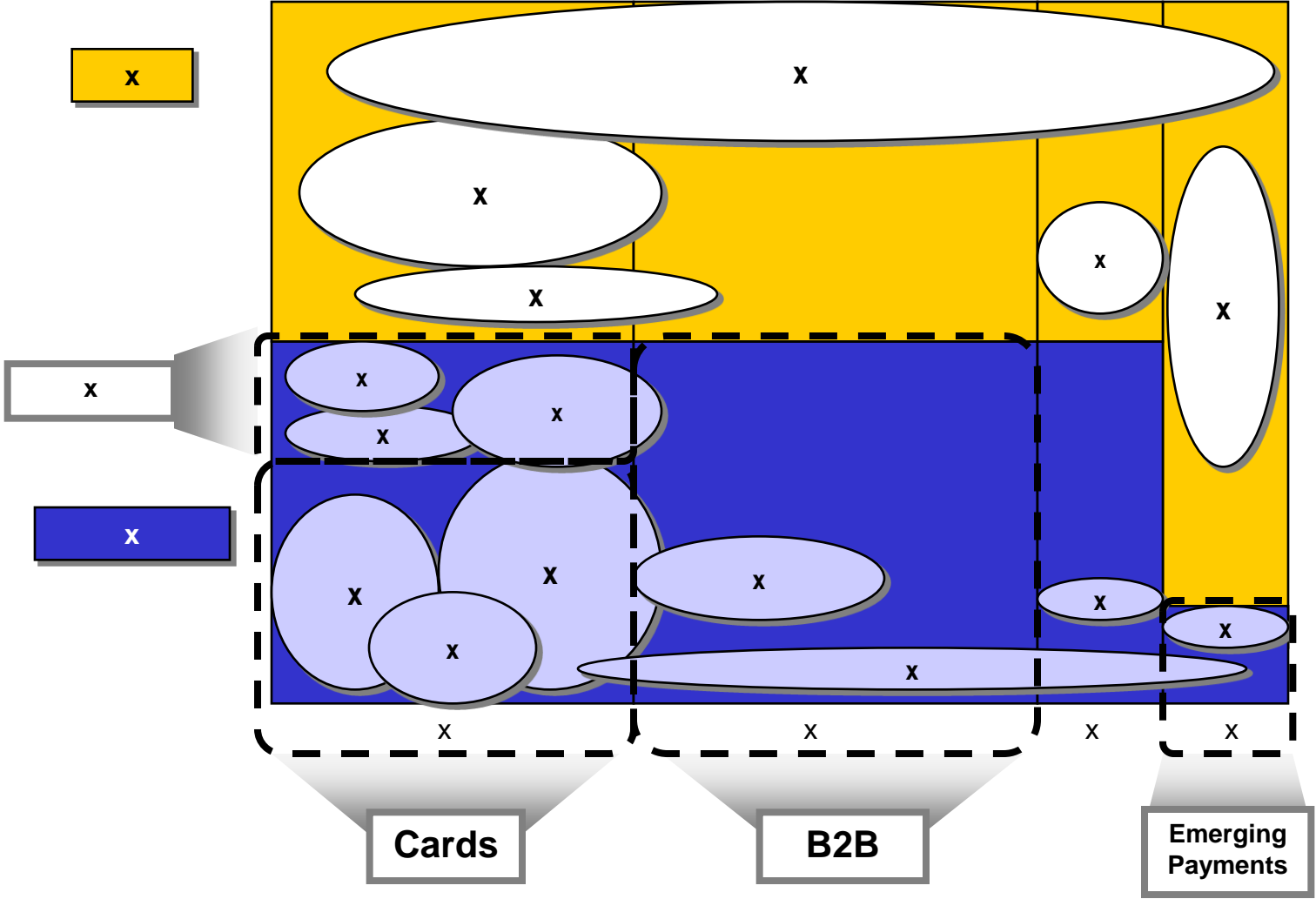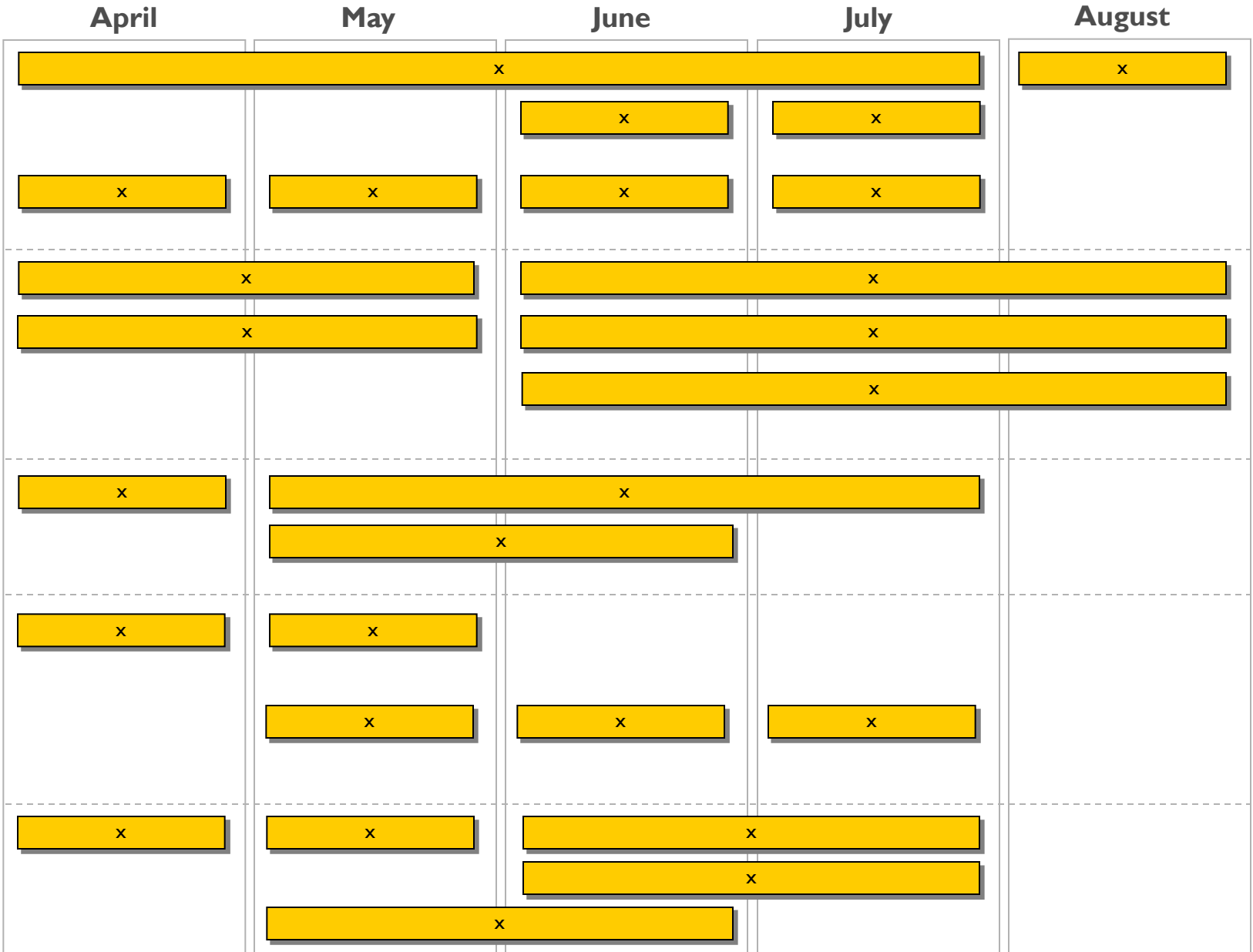
Graphic: Project timeline

Graphic: Project timeline

WE 5/7	WE 5/14	WE 5/21	WE 5/28	WE 6/4	WE 6/11	WE 6/18	WE 6/25

Question definition & analysis requirements

Data collection

Analysis

Conclusions / read-out

Graphic: Value chain table

Title

	x	x	x
WHO?	• x	• *x*	• x
WHAT?	• x	• x	• x
HOW?	• x	• x	• x
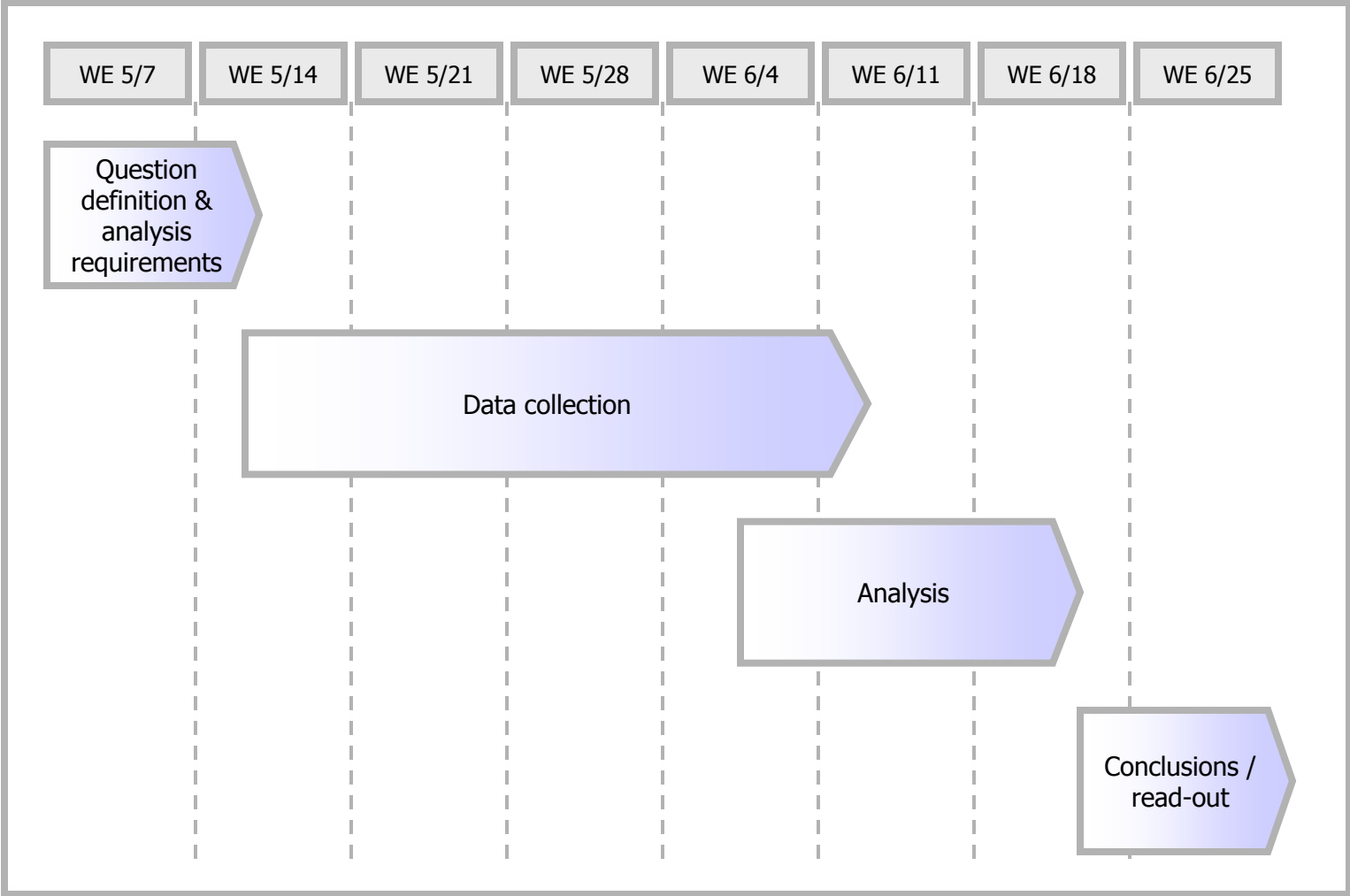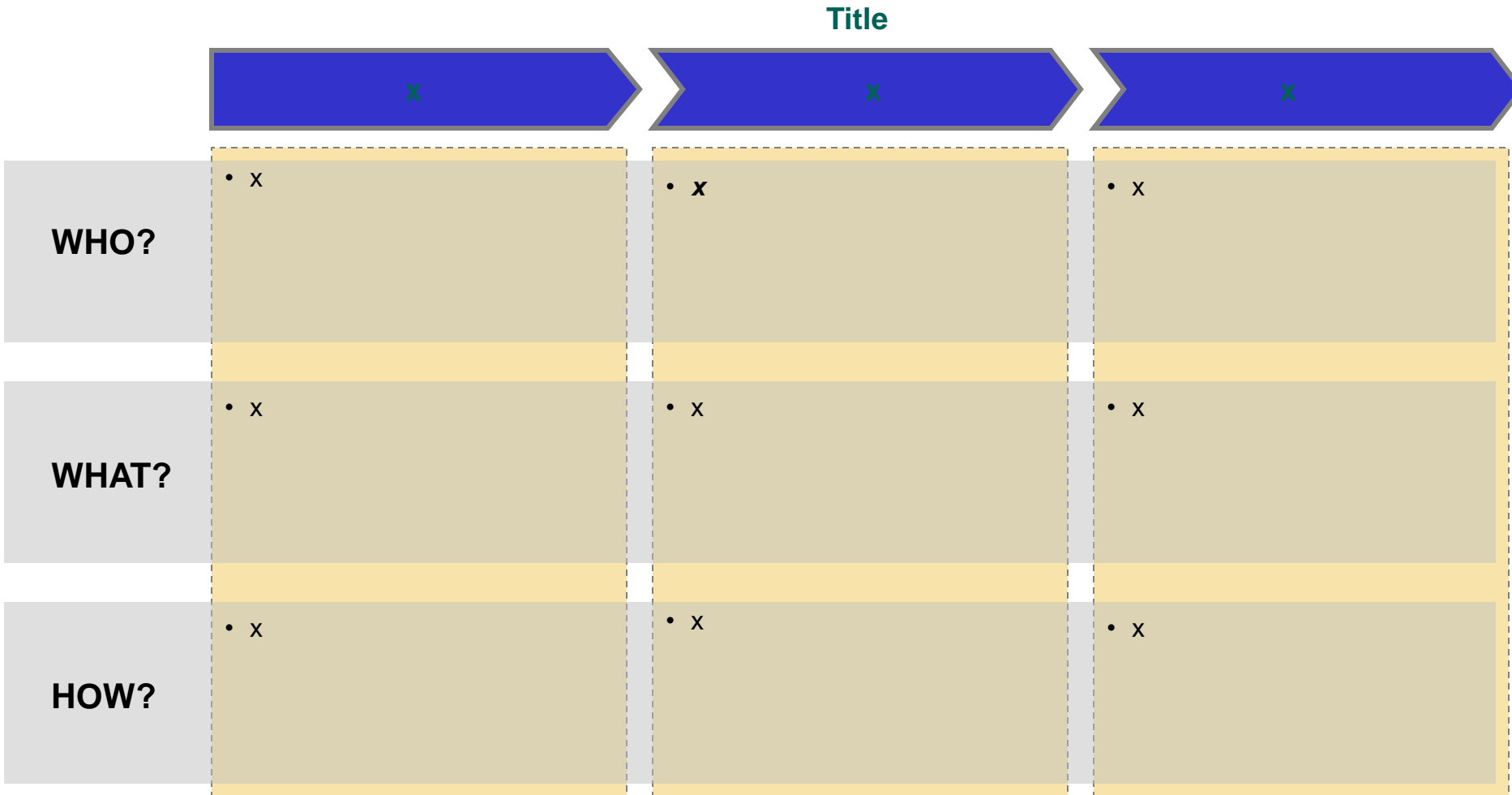
Graphic: Consulting proposal

Activities	July		August		
	7/22	7/29	8/5	8/12	8/19
Project Kickoff • X • x					
Market Evaluation • X • x					
Hypothesis Generation • X • x					
Evaluation of Alternatives • X • X • X					
Prepare Findings • x					
Board Presentation					
Develop detailed revenue model					
Develop cost and investment model					
Partnership strategy					

= Phase 1 Activities

= Phase 2 Activities

= Milestone
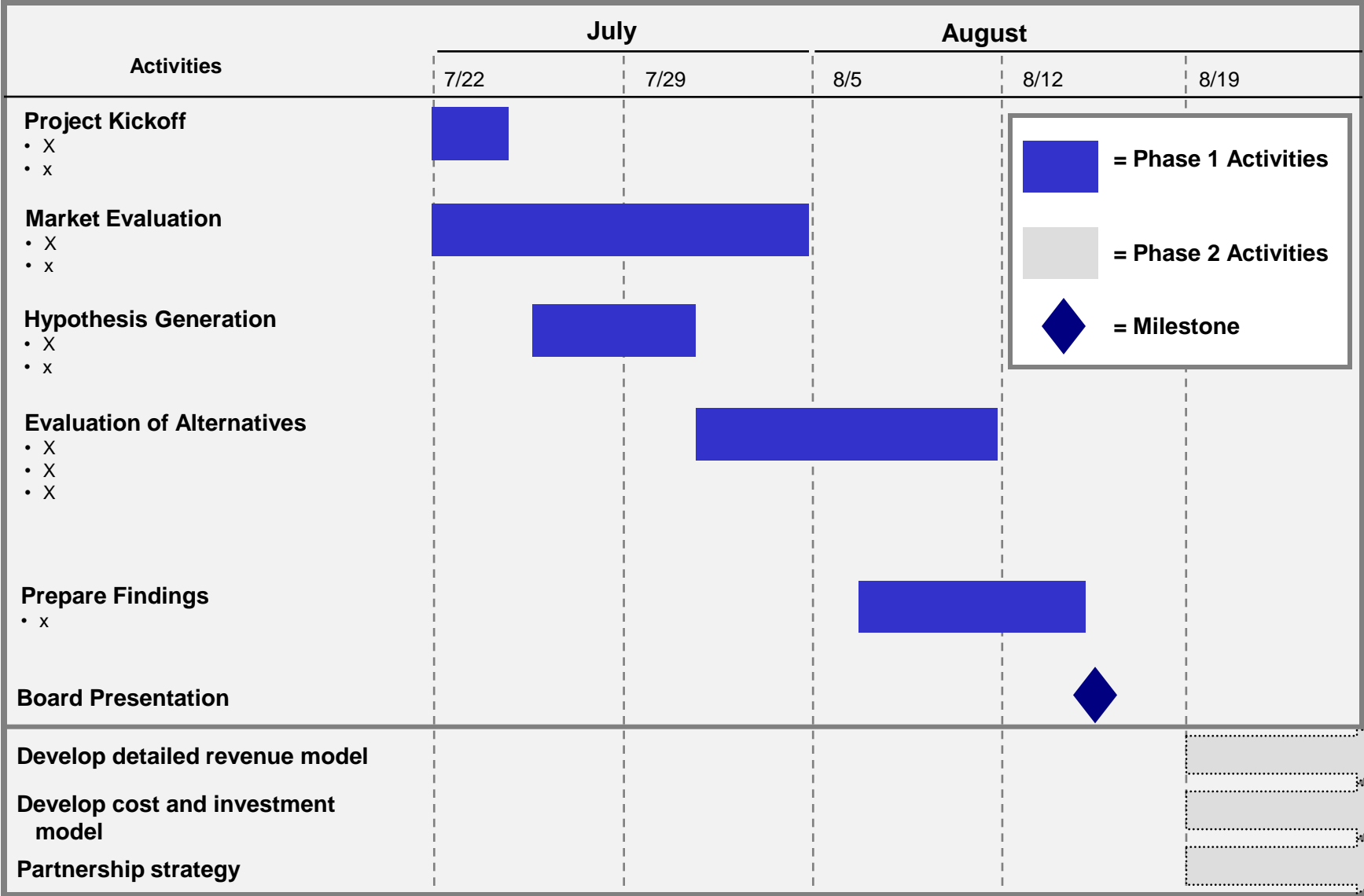
Outline

Widgets
(subheader)

Charts
(subheader)

Graphics
(subheader)

Slide structure
(subheader)

THE FOLLOWING **SHORT FILM** HAS BEEN APPROVED FOR
[AUDIENCE]
BY THE MOTION PICTURE ASSOCIATION OF AMERICA

THE FILM HAS NOT BEEN RATED

Slide structure…

Use this space to make a bold statement and change the pace of the presentation

Slide structure: Chart and description

Title

x (%)

19.1%

13.9%

9.9%

7.8%

5.6%

3.3%

| >120 | 120-60 | 60-36 | 36-24 | 24-12 | <12-1 |

Title

- **X**
- **X**
- **x**

"Kicker quote"
Source

Slide structure: Two charts with headlines
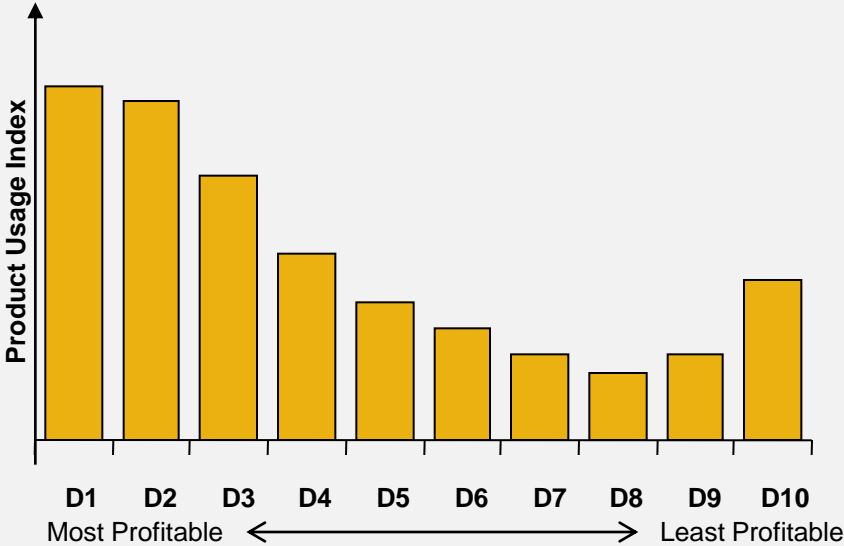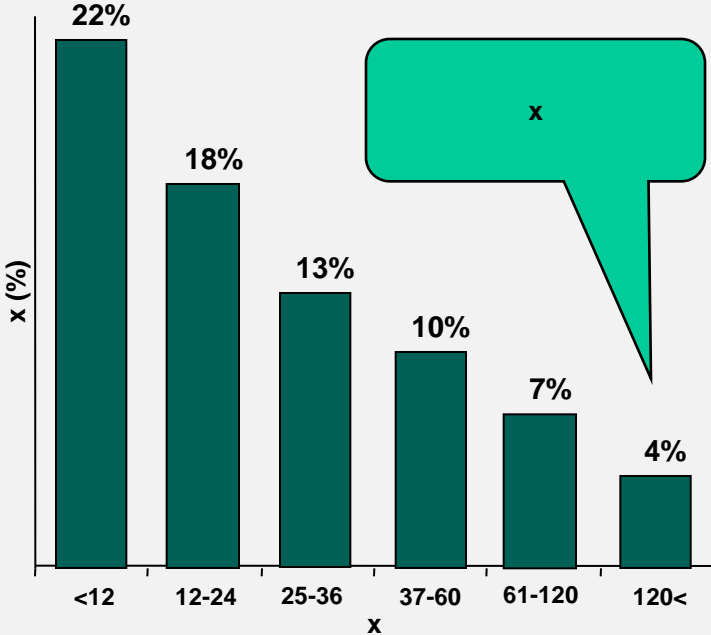
Slide structure: User description

What he wants

- – X
- – X

User in action

- Xx

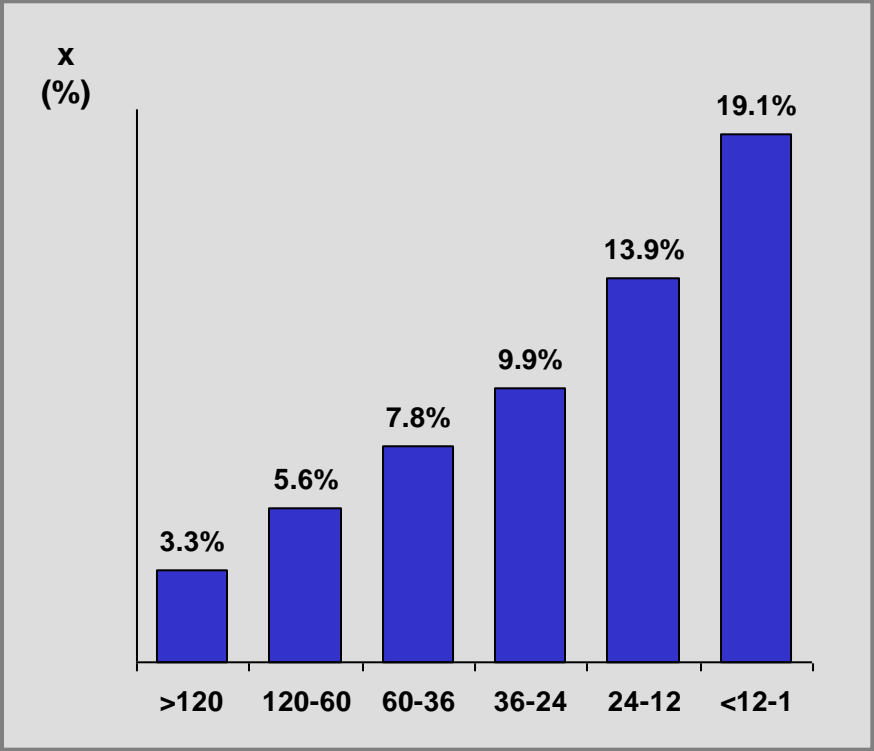- Xx

- xx

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum

Slide structure: Headline on side

Point 1

- ▶ Subpoint
- ▶ Subpoint

Point 2

- ▶ Subpoint
- ▶ Subpoint

Slide structure: Simple charts

x

Year	Value
2001	500
2002	1,200
2003	2,600
2004*	3,000

x

Year	Value
2001	400
2002	900
2003	2,000
2004*	2,300

x

Year	Value
2001	2,000
2002	5,000
2003	10,000
2004*	12,000

x

Year	Value
2001	150,000
2002	646,000
2003	1,200,000
2004*	740,000
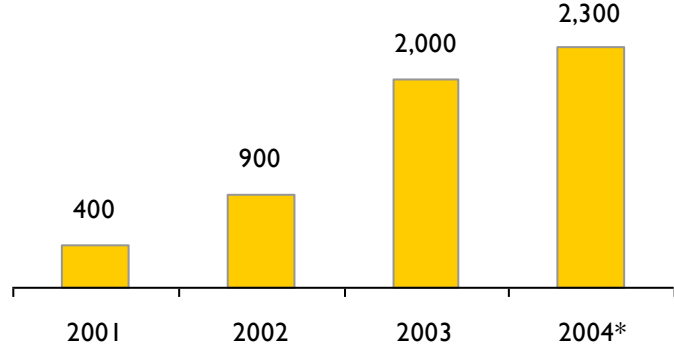
Slide structure: Business opportunity

MARKET OPPORTUNITY

- Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum
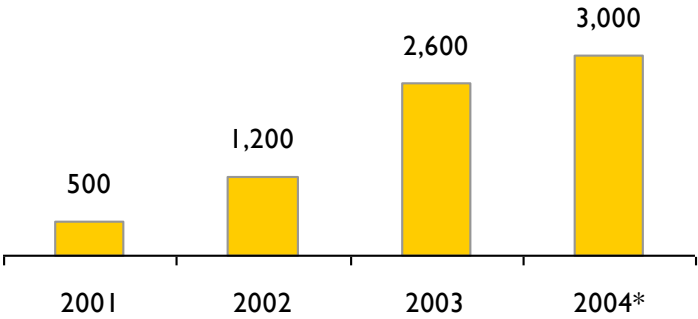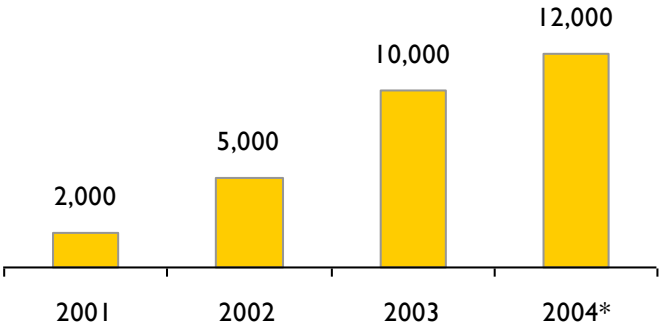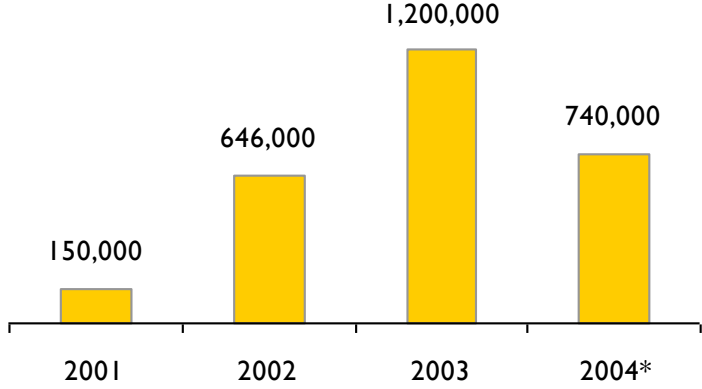
BUSINESS CONCEPT

- Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.
  - Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.
  - Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.

KEY SUCCESS FACTORS

	Existing Asset	Approach
x	✓	• x
x	✓	• x
x	✓	• x
x	✓	• x