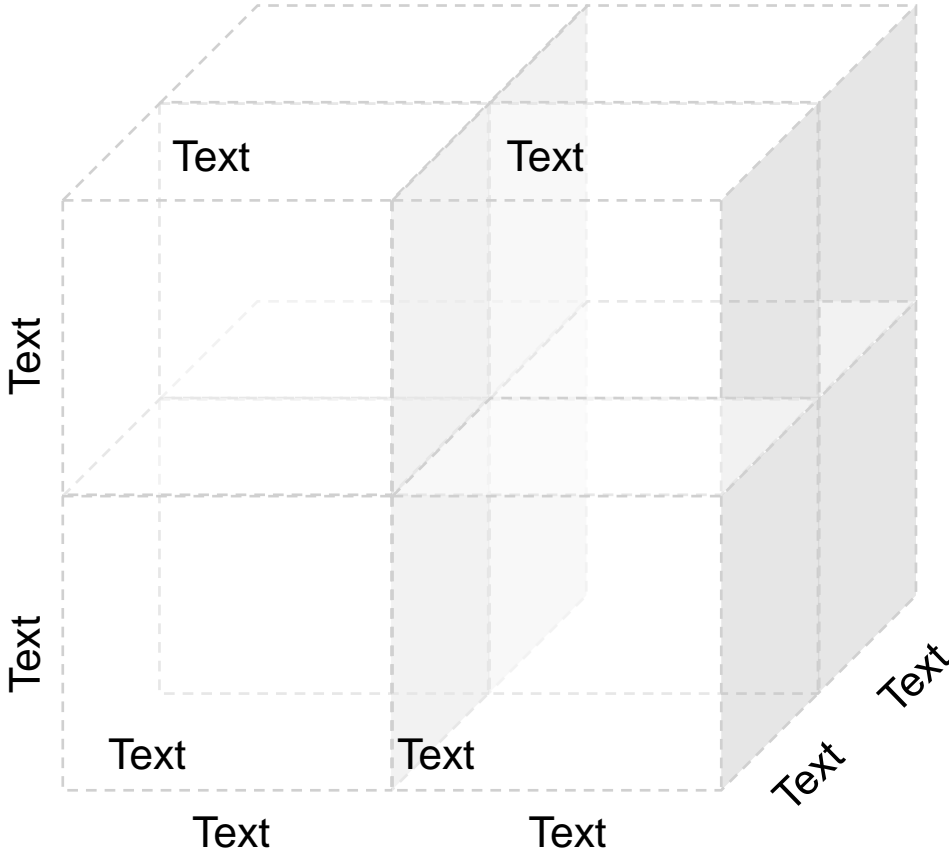


CONFIDENTIAL

Frequently Used Template

2X2 CUBED

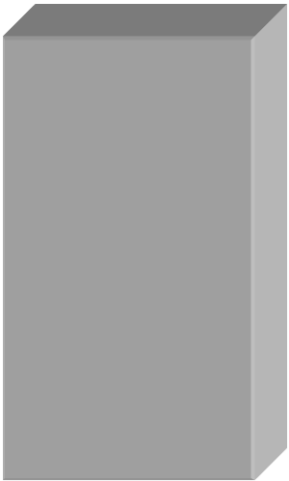
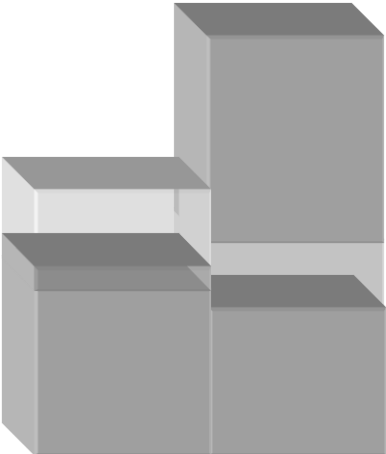
Unit of measure



* Footnote

2X2 TOWER

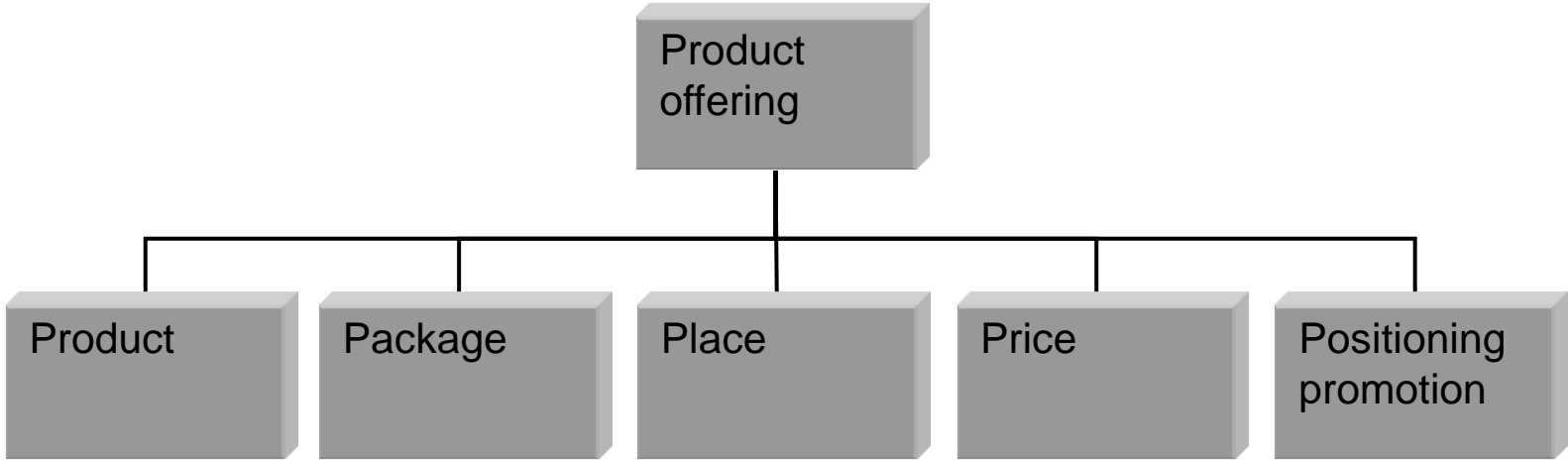
Unit of measure



* Footnote

5PS MARKETING

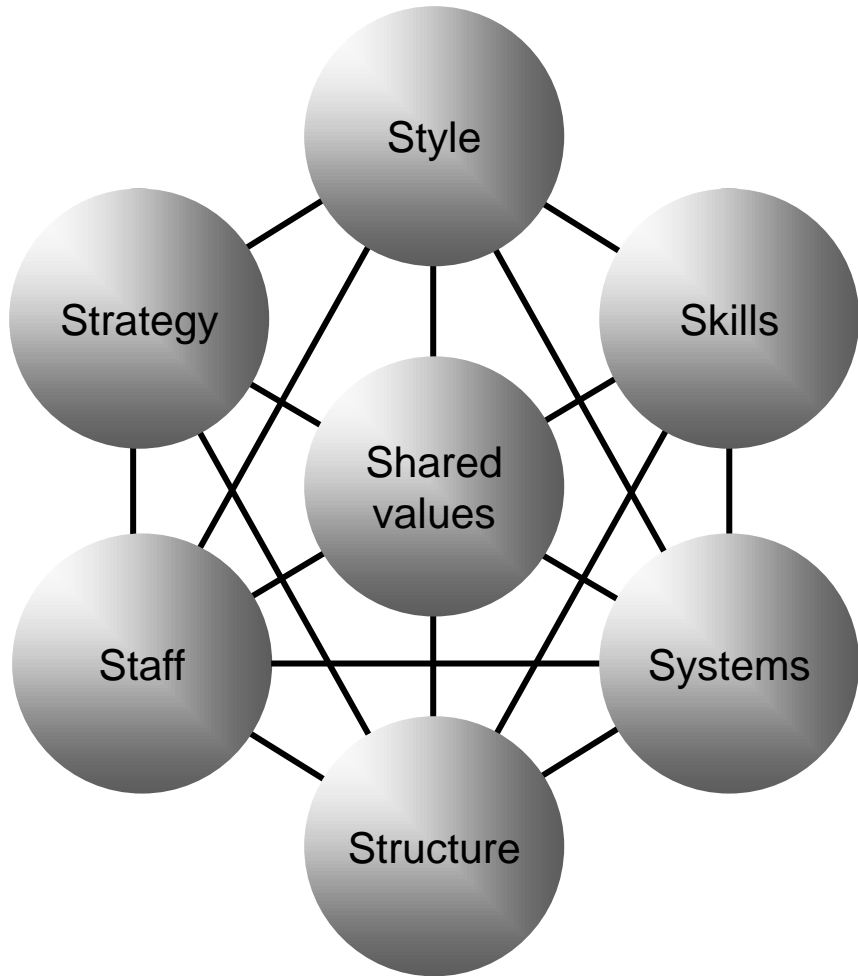
Unit of measure



* Footnote

7S

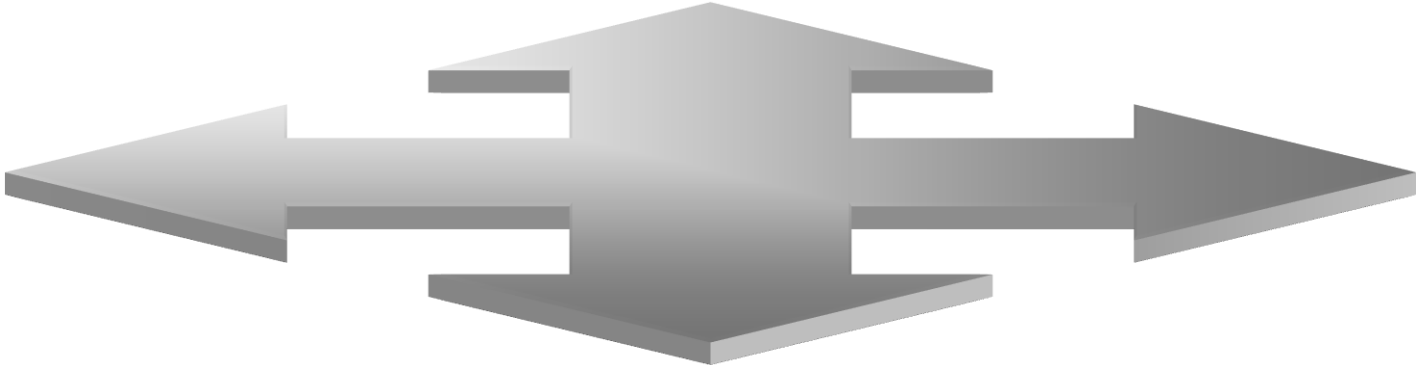
Unit of measure



* Footnote

ARROW 3D

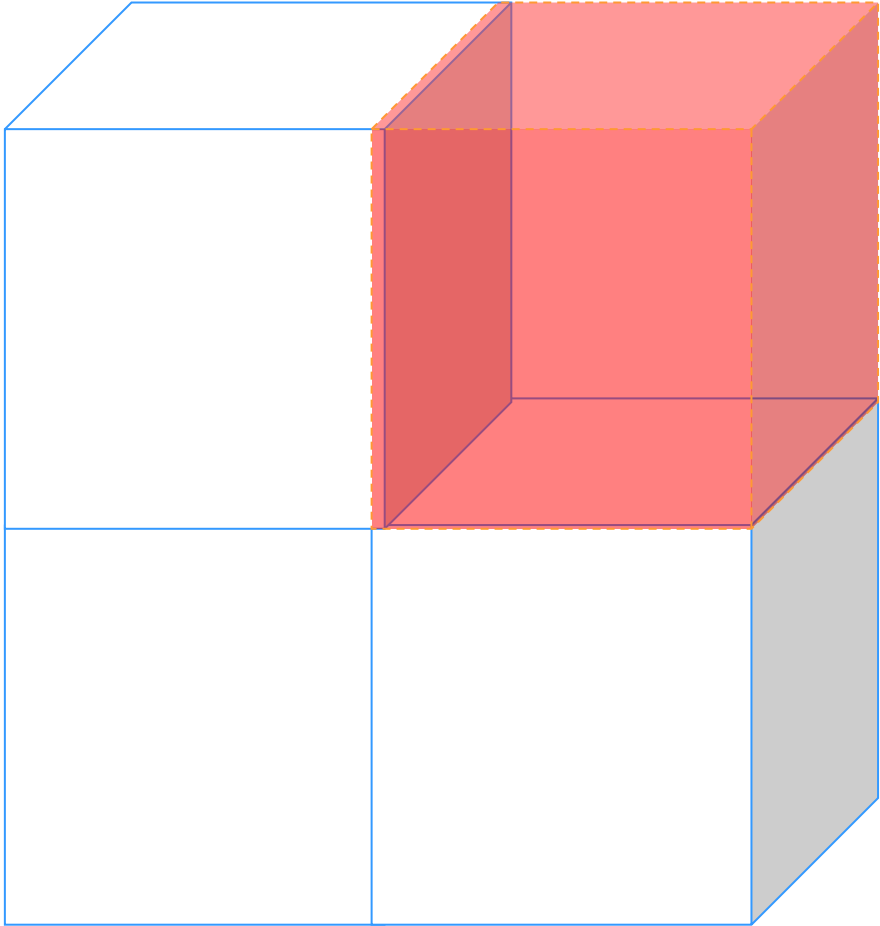
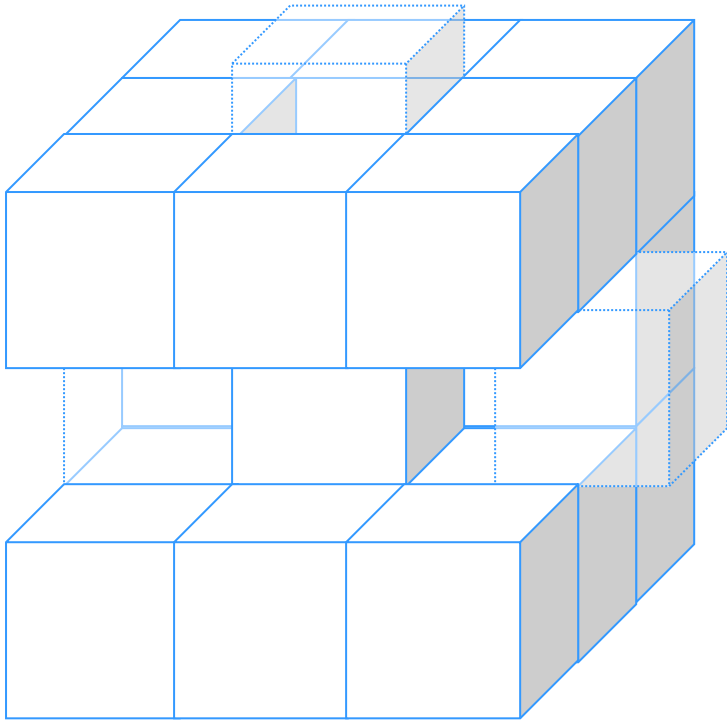
Unit of measure



* Footnote

CUBES1 3D

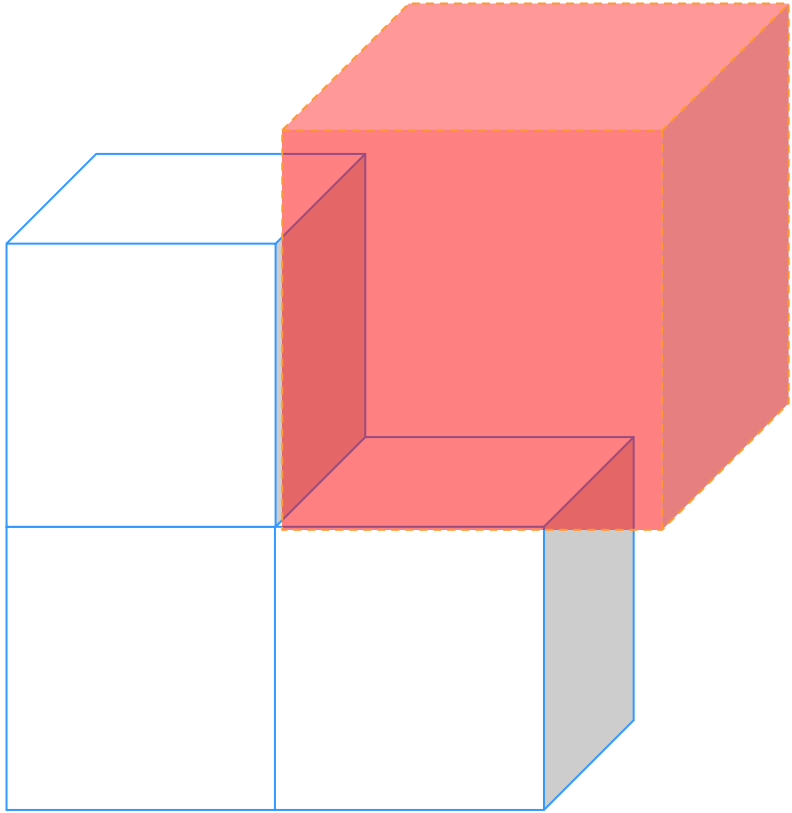
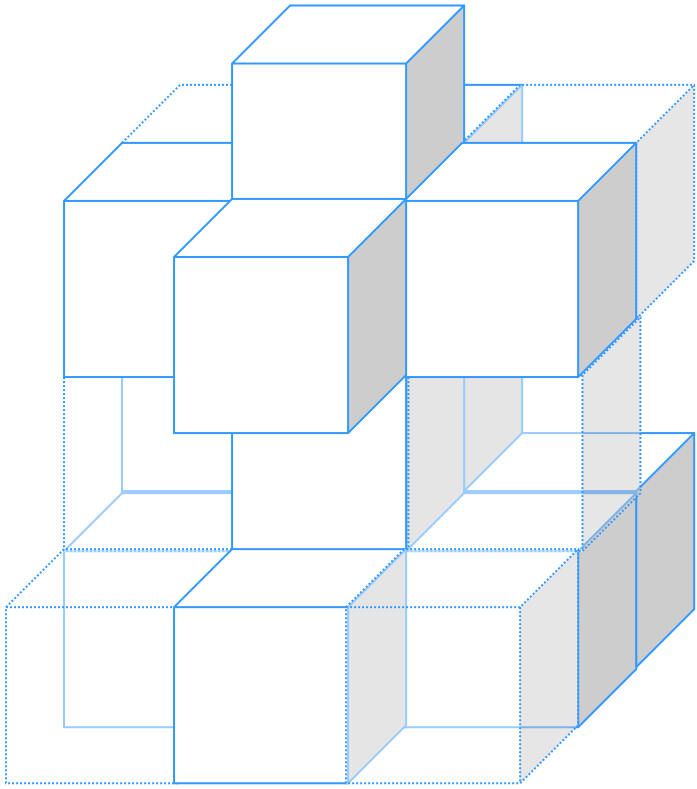
Unit of measure



* Footnote

CUBES2 3D

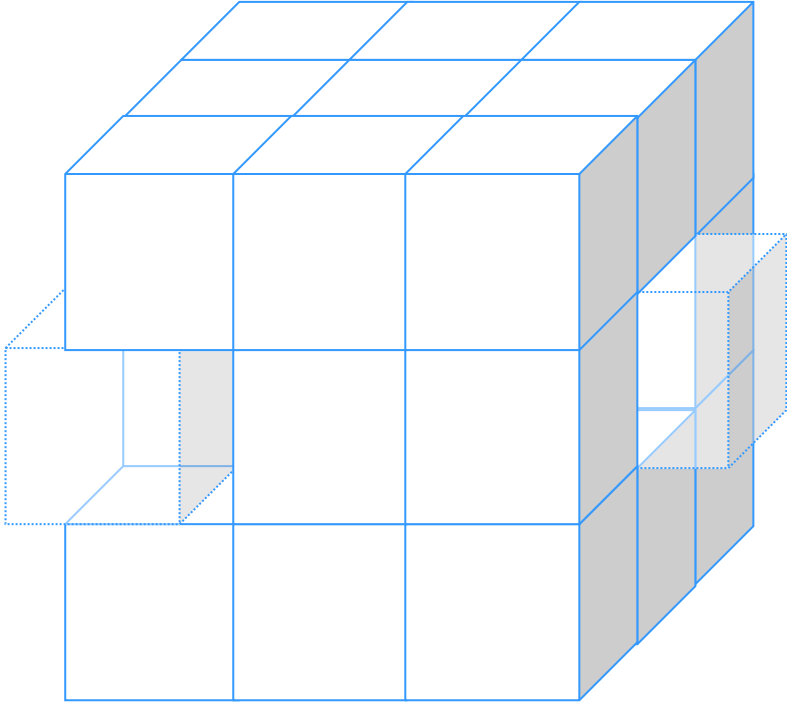
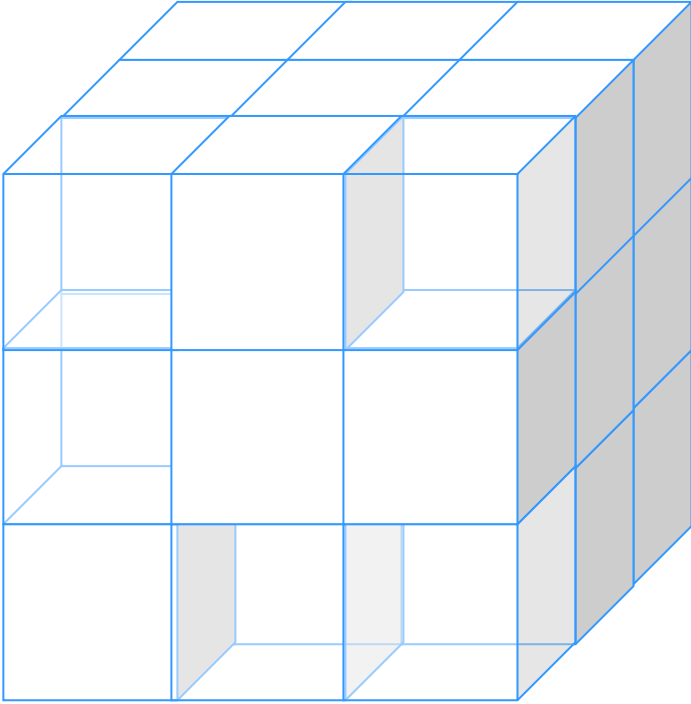
Unit of measure



* Footnote

CUBES3 3D

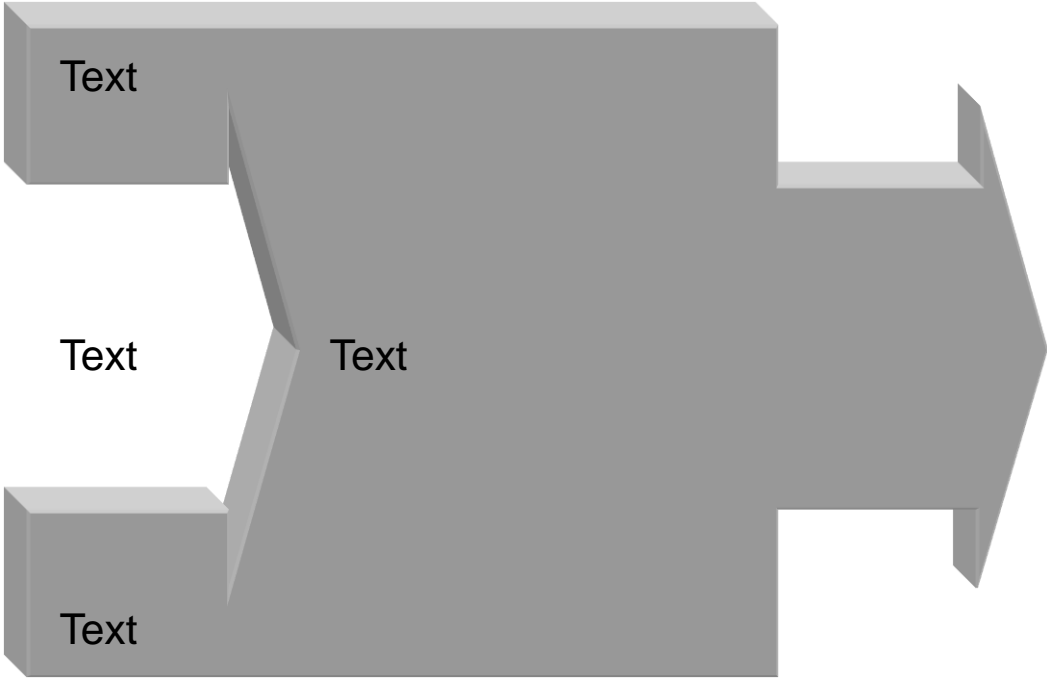
Unit of measure



* Footnote

CUTOUT 3D

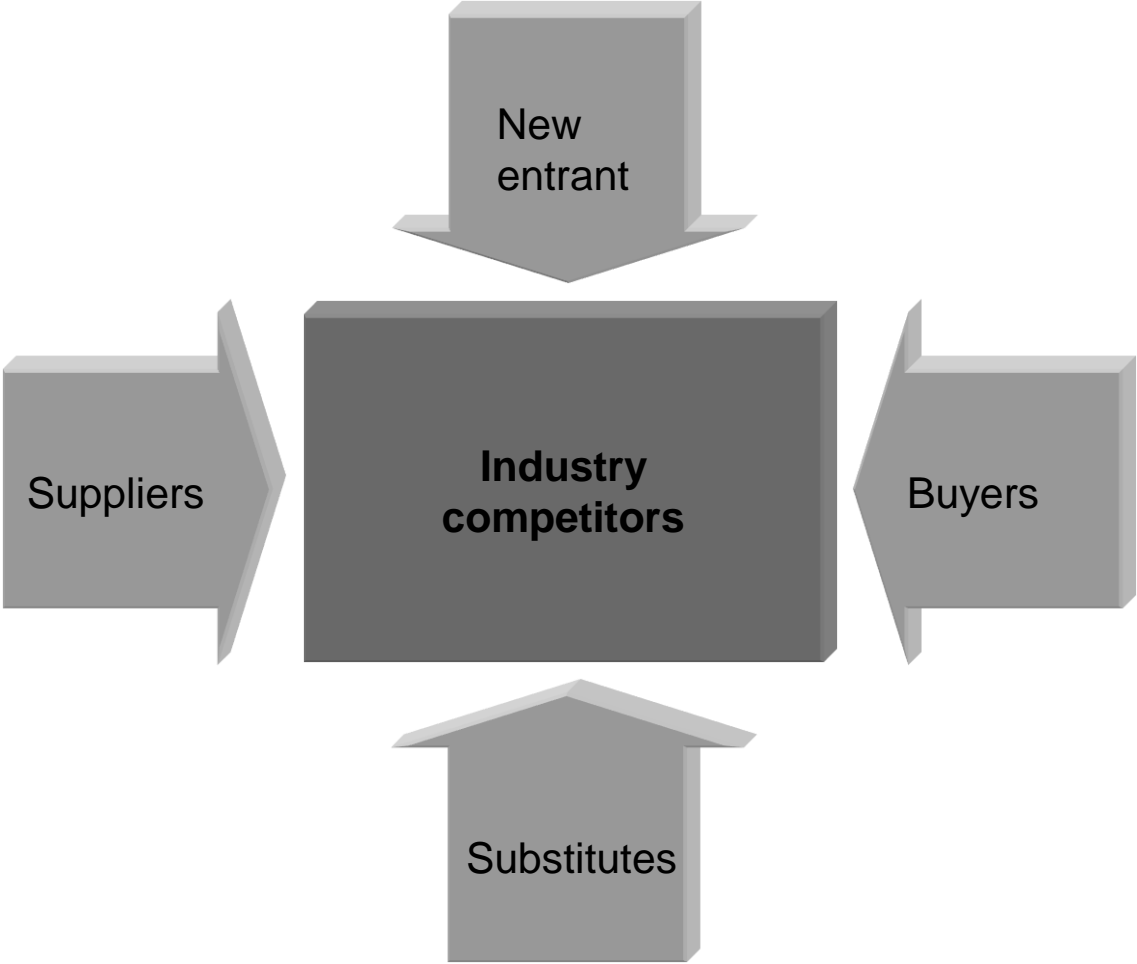
Unit of measure



* Footnote

FORCES AT WORK

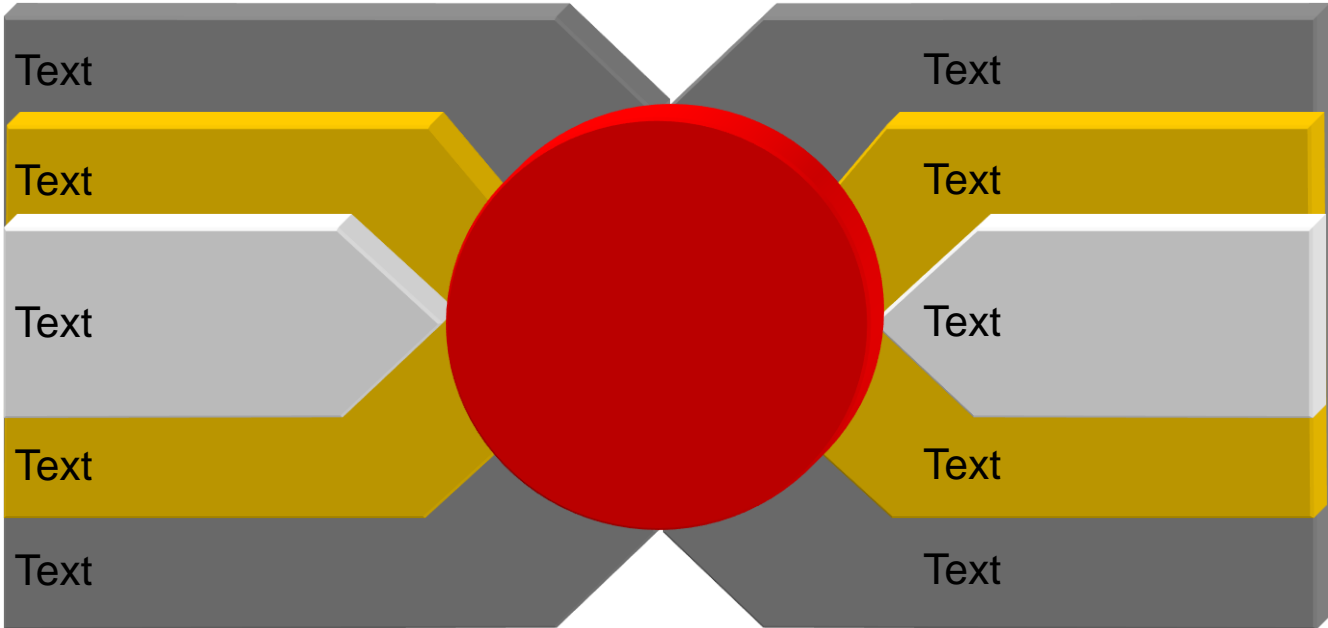
Unit of measure



* Footnote

JOINT

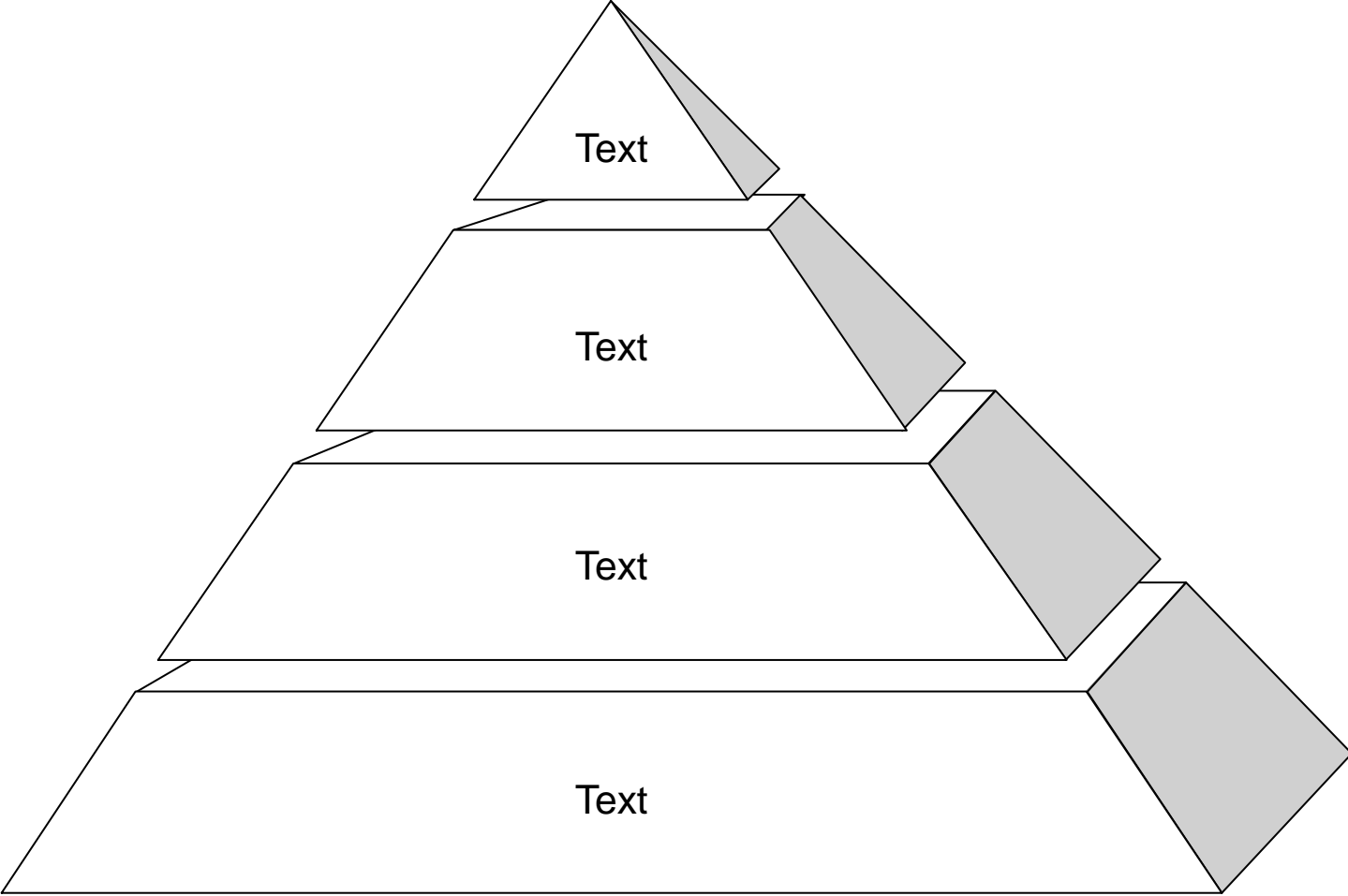
Unit of measure



* Footnote
Source: Source

LEVEL SEPARATE 4

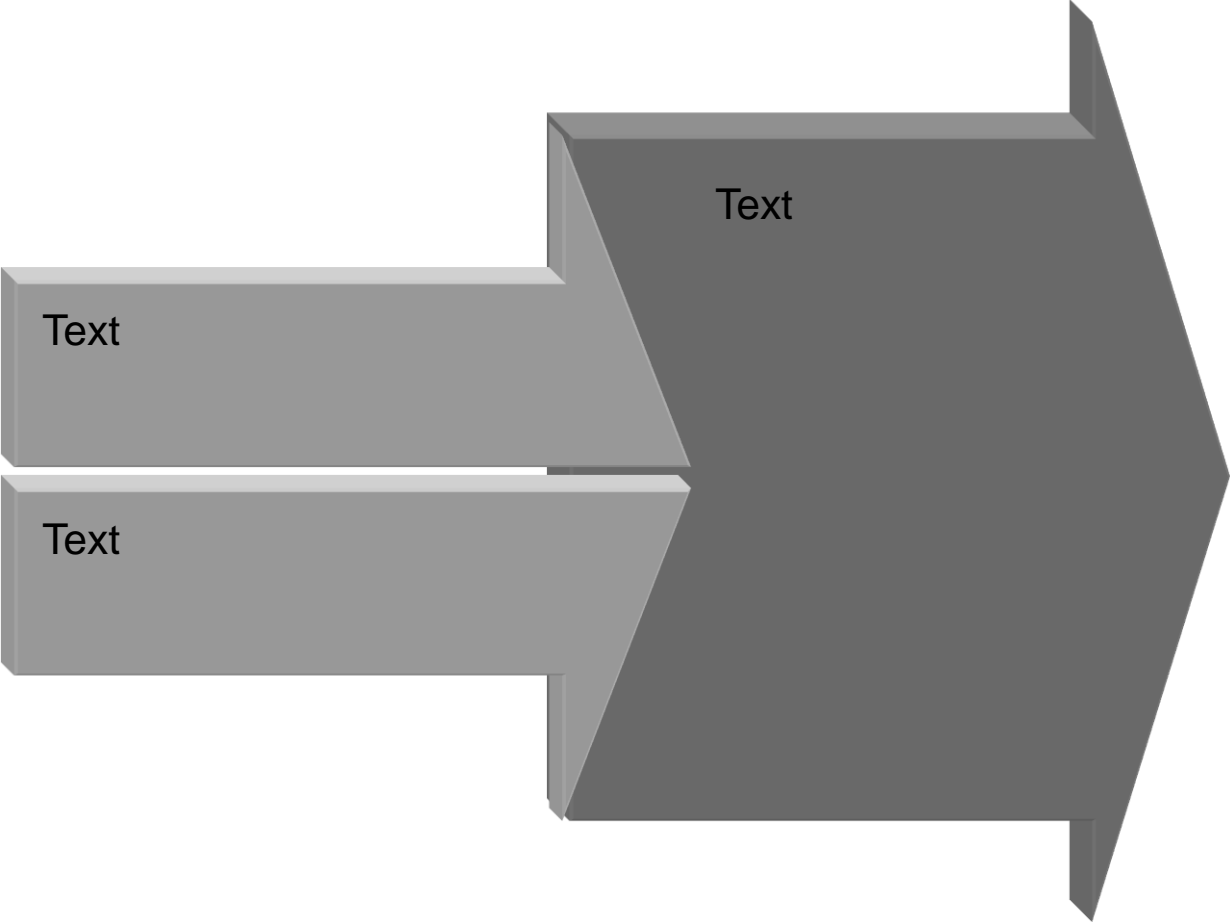
Unit of measure



* Footnote

LINEAR A 3D

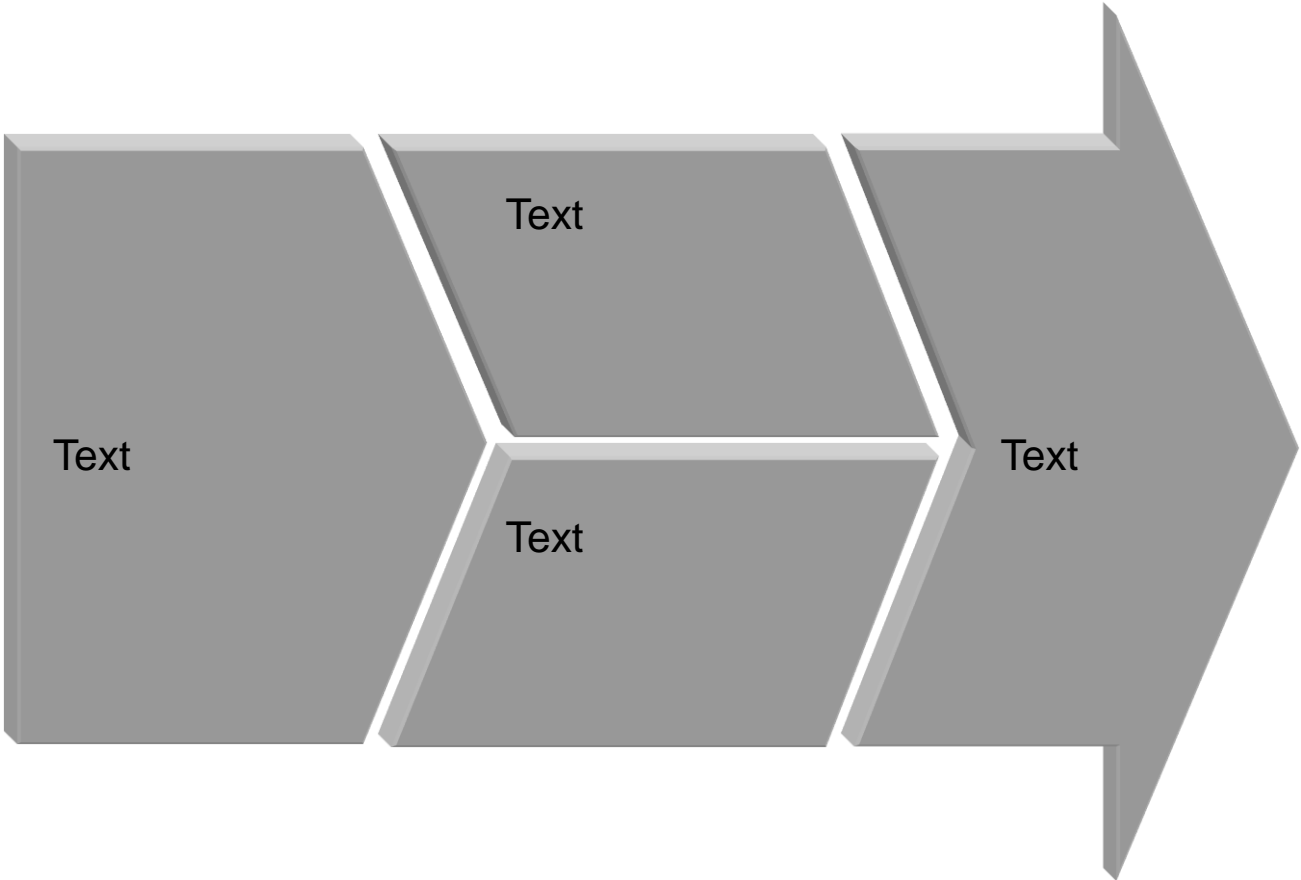
Unit of measure



* Footnote

LINEAR B 3D

Unit of measure



* Footnote

LINEAR C 3D

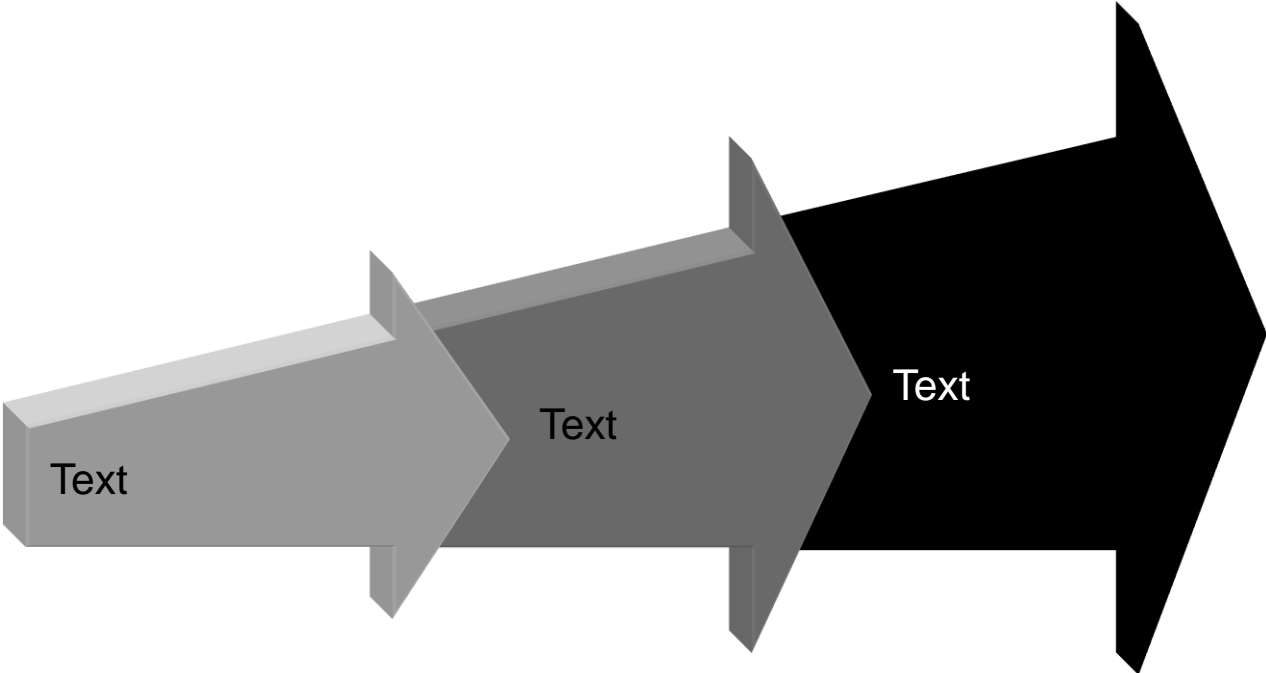
Unit of measure



* Footnote

LINEAR D 3D

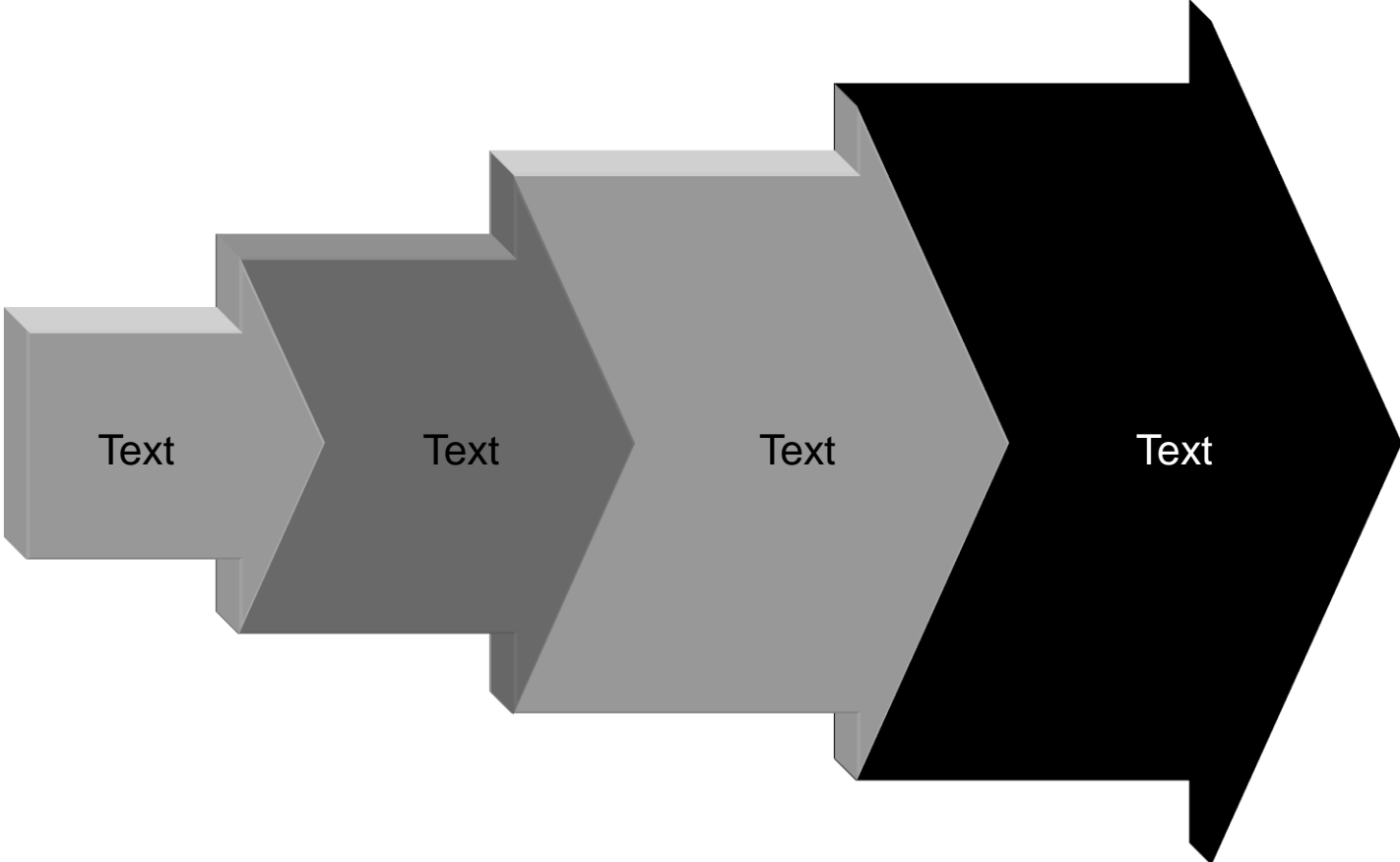
Unit of measure



* Footnote

LINEAR E 3D

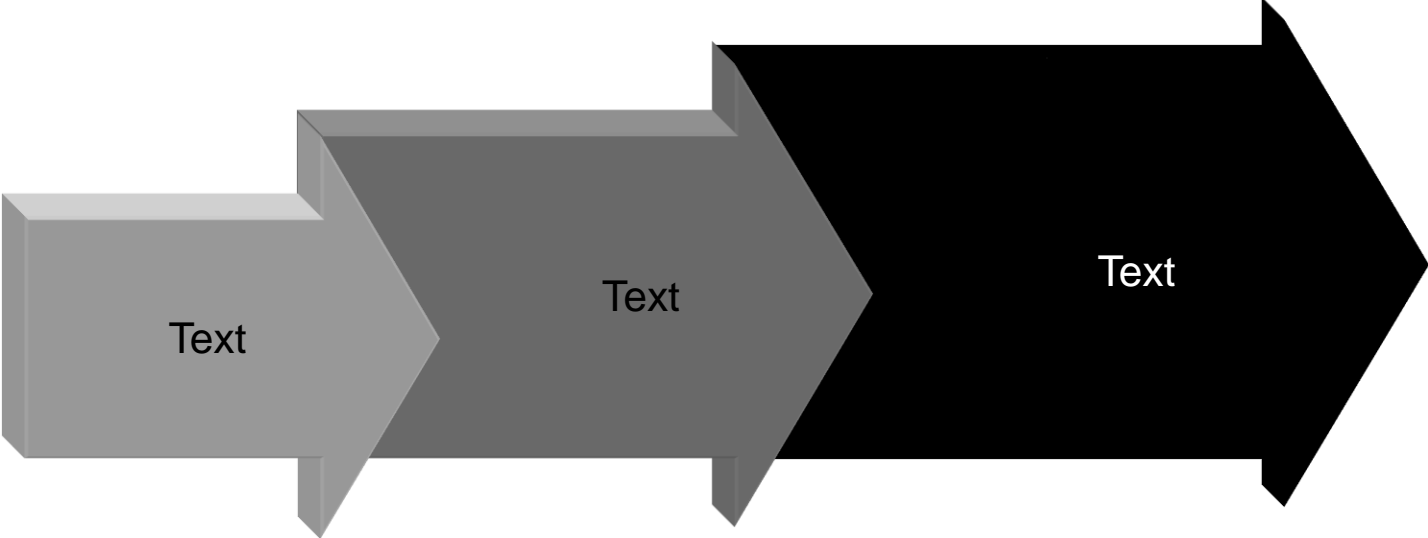
Unit of measure



* Footnote

LINEAR G 3D

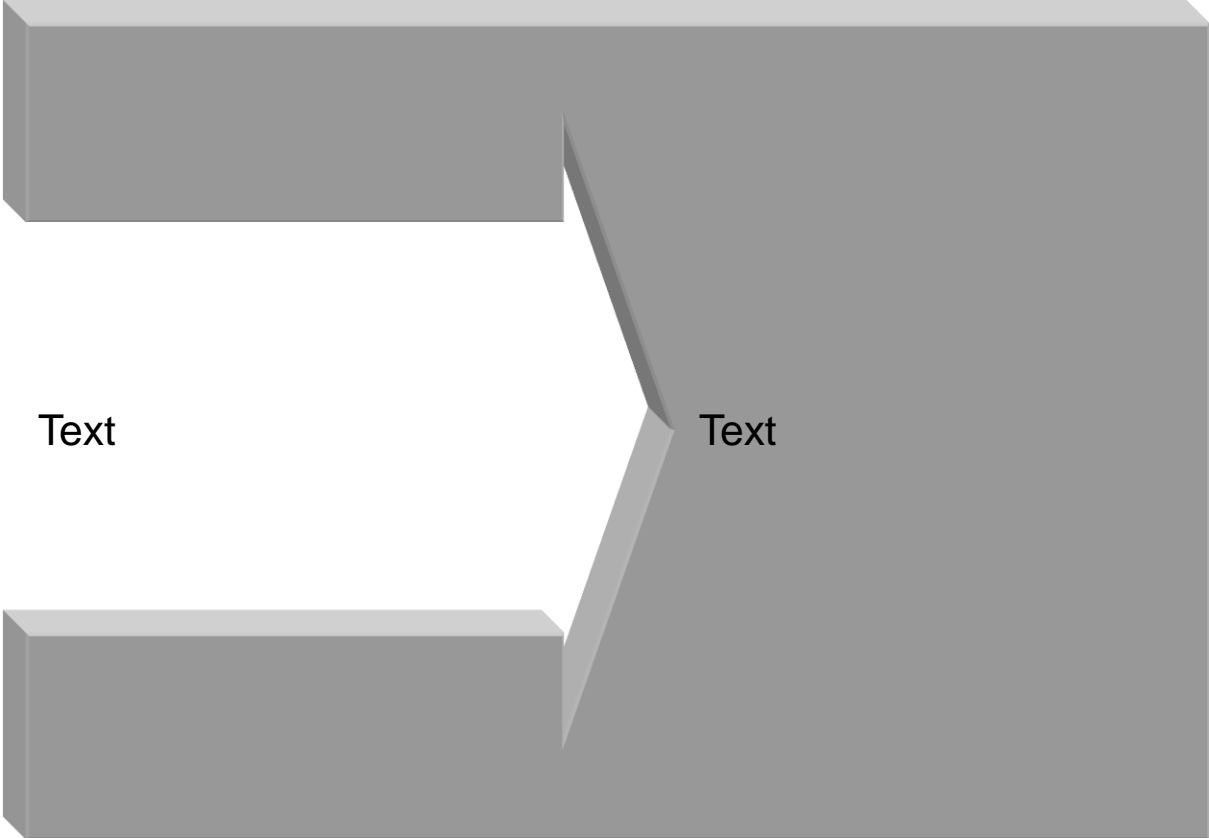
Unit of measure



* Footnote

LINEAR | 3D

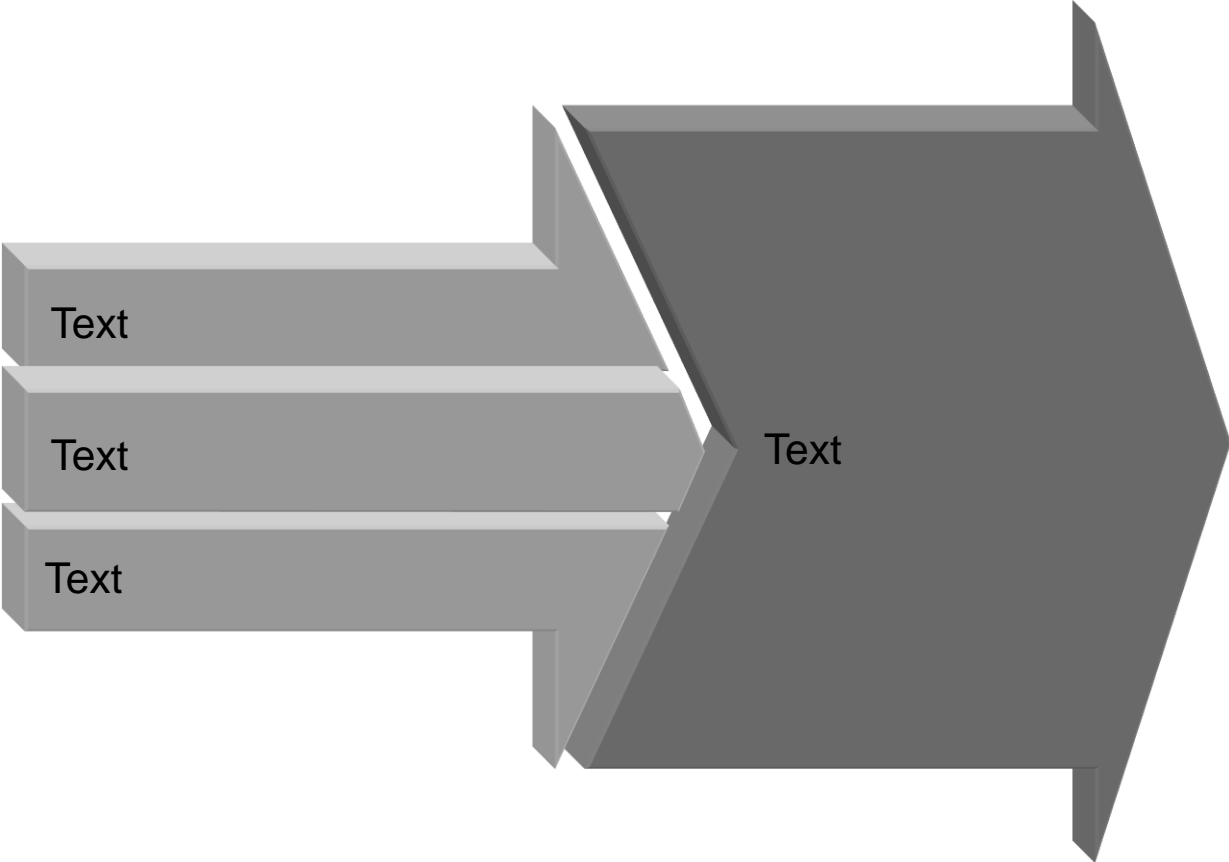
Unit of measure



* Footnote

LINEAR J 3D

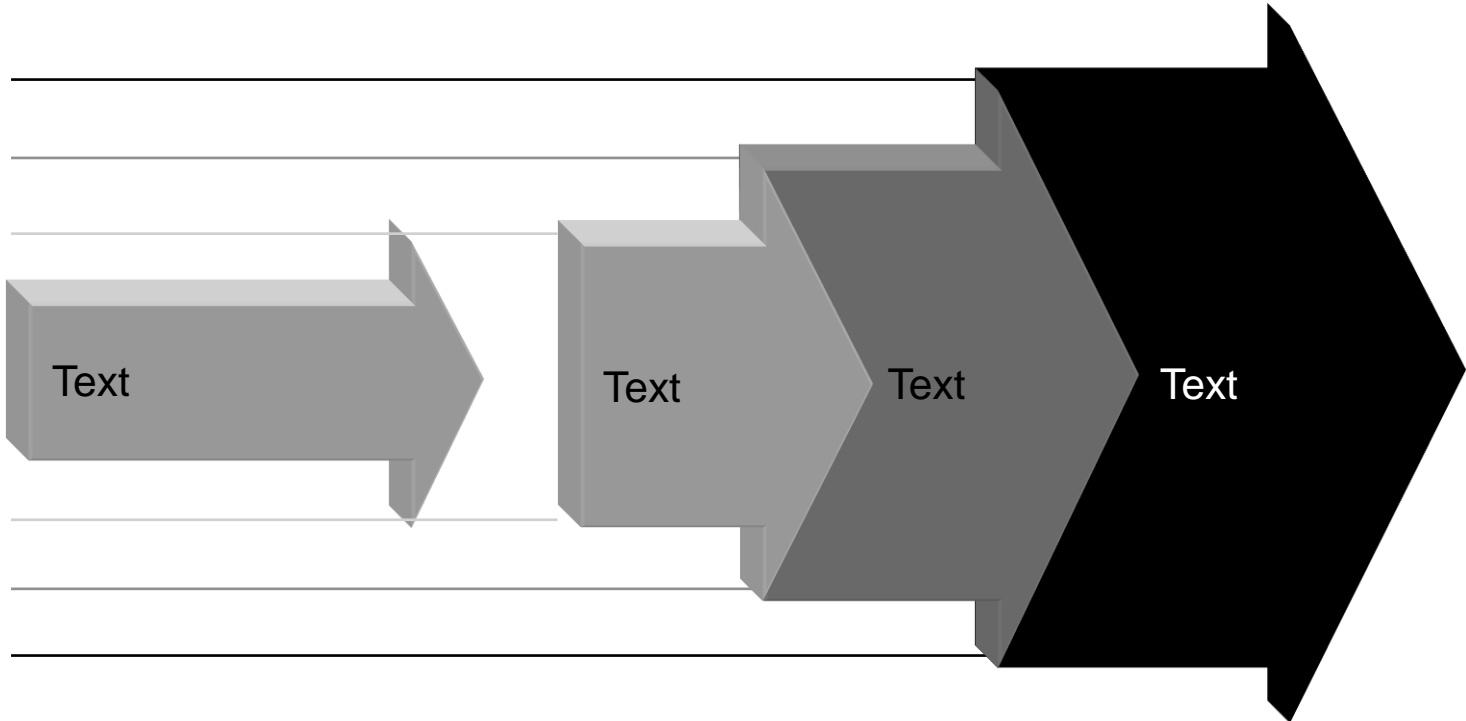
Unit of measure



* Footnote

LINEAR N 3D

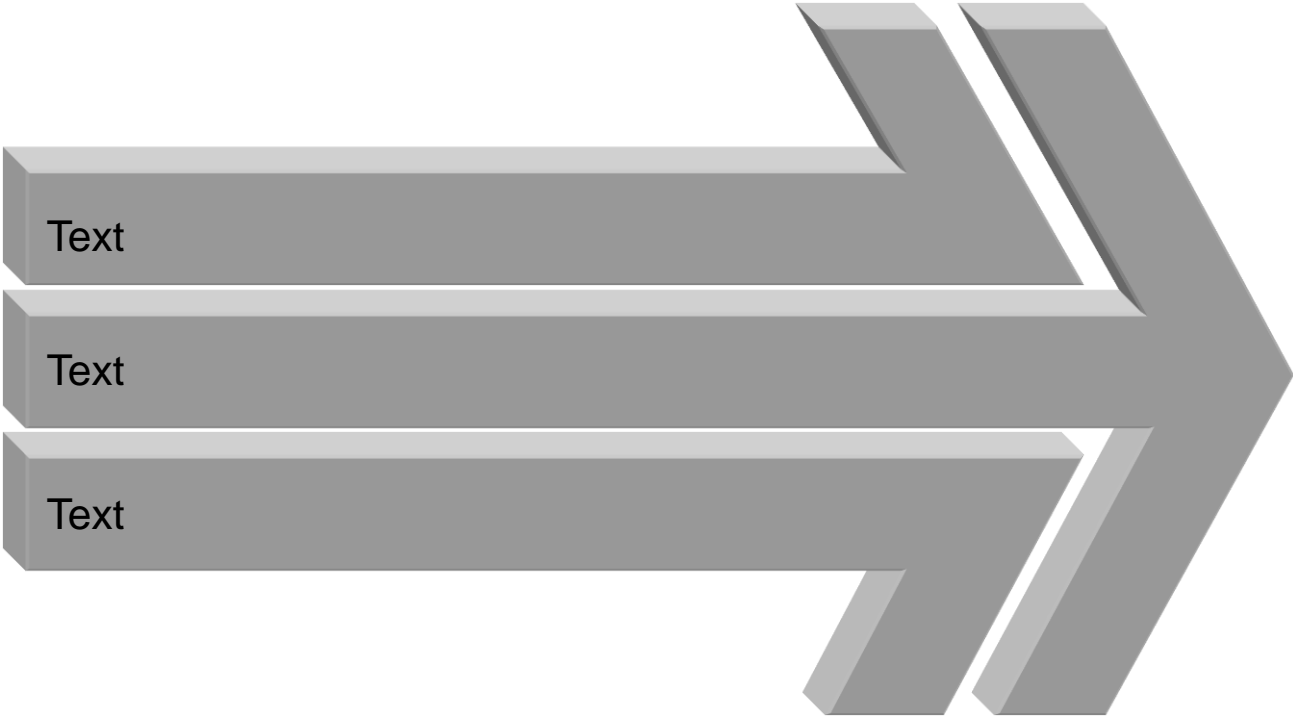
Unit of measure



* Footnote

LINEAR P 3D

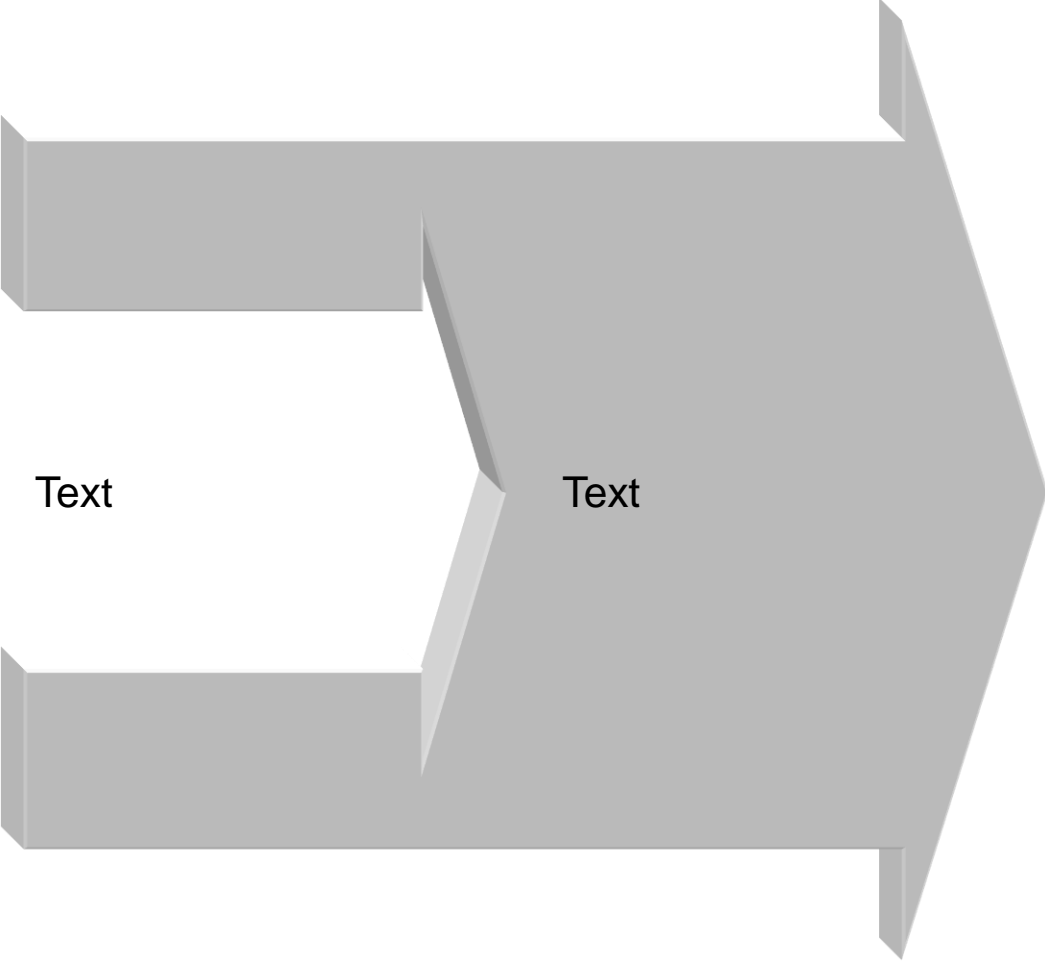
Unit of measure



* Footnote

LINEAR Q 3D

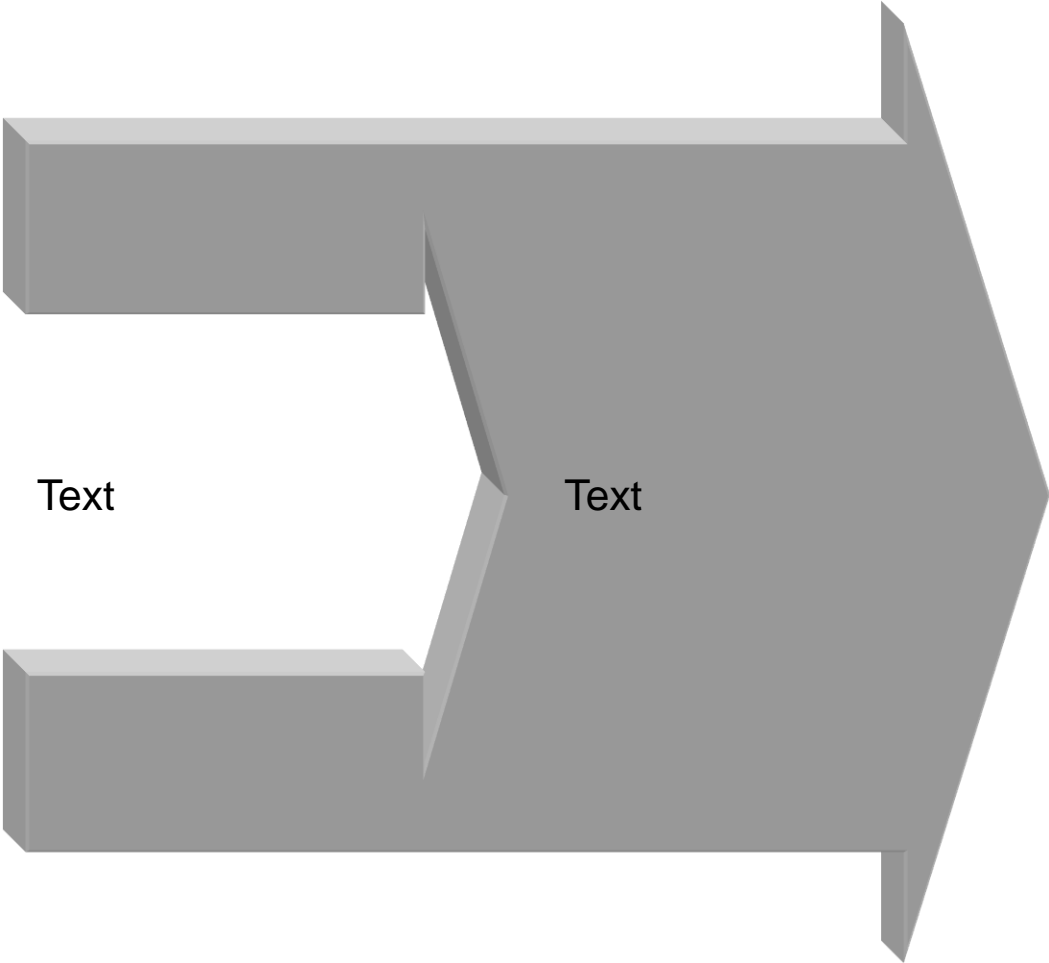
Unit of measure



* Footnote

LINEAR Q 3D

Unit of measure



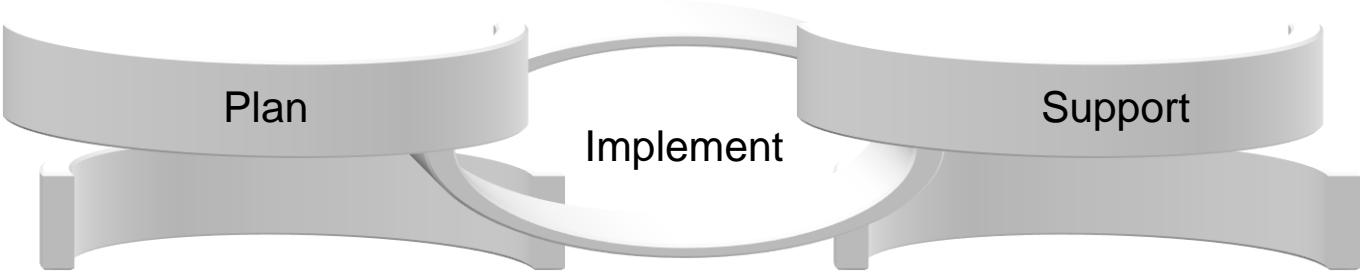
Text

Text

* Footnote

LINKS 3

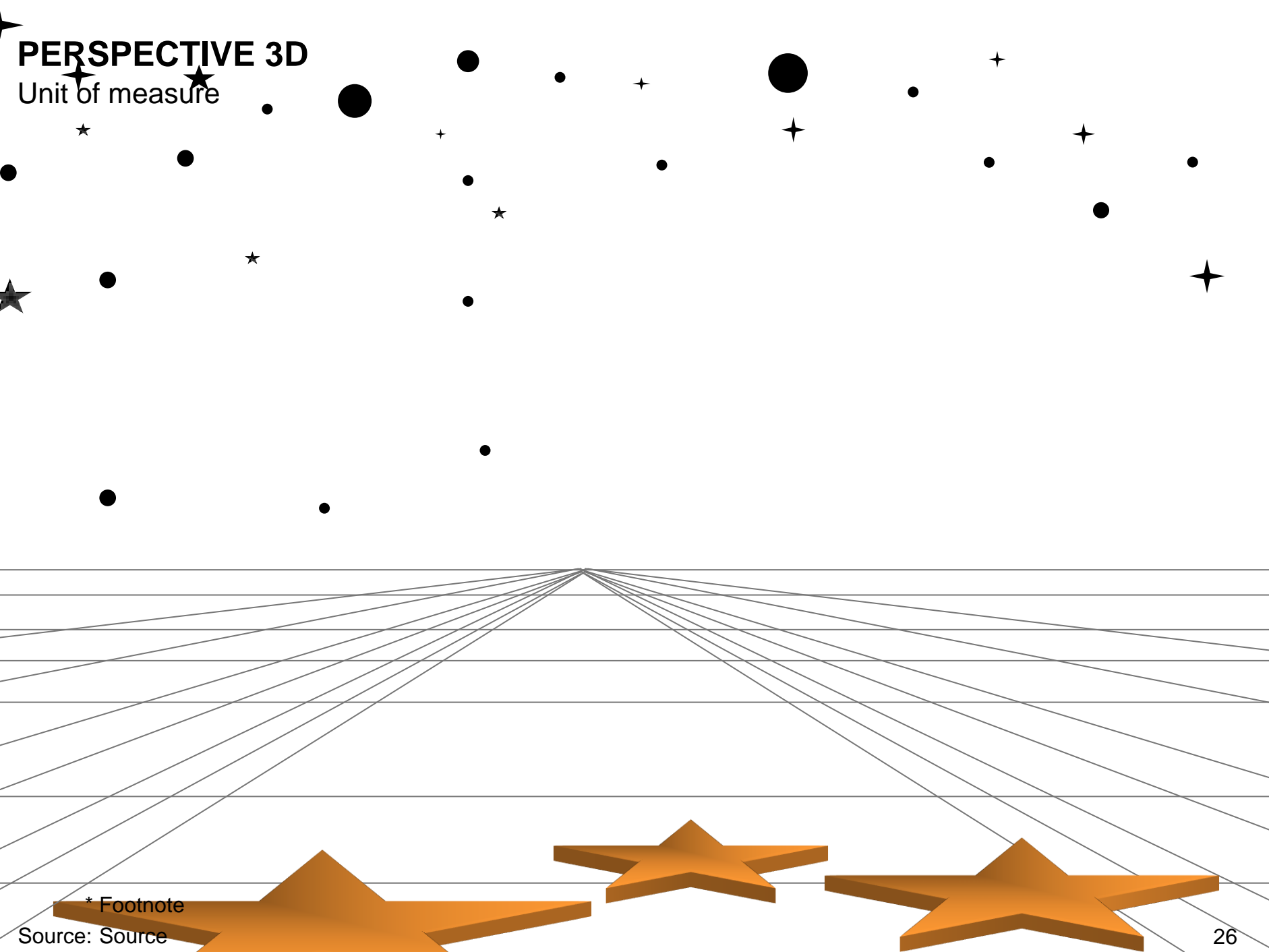
Unit of measure



* Footnote

PERSPECTIVE 3D

Unit of measure

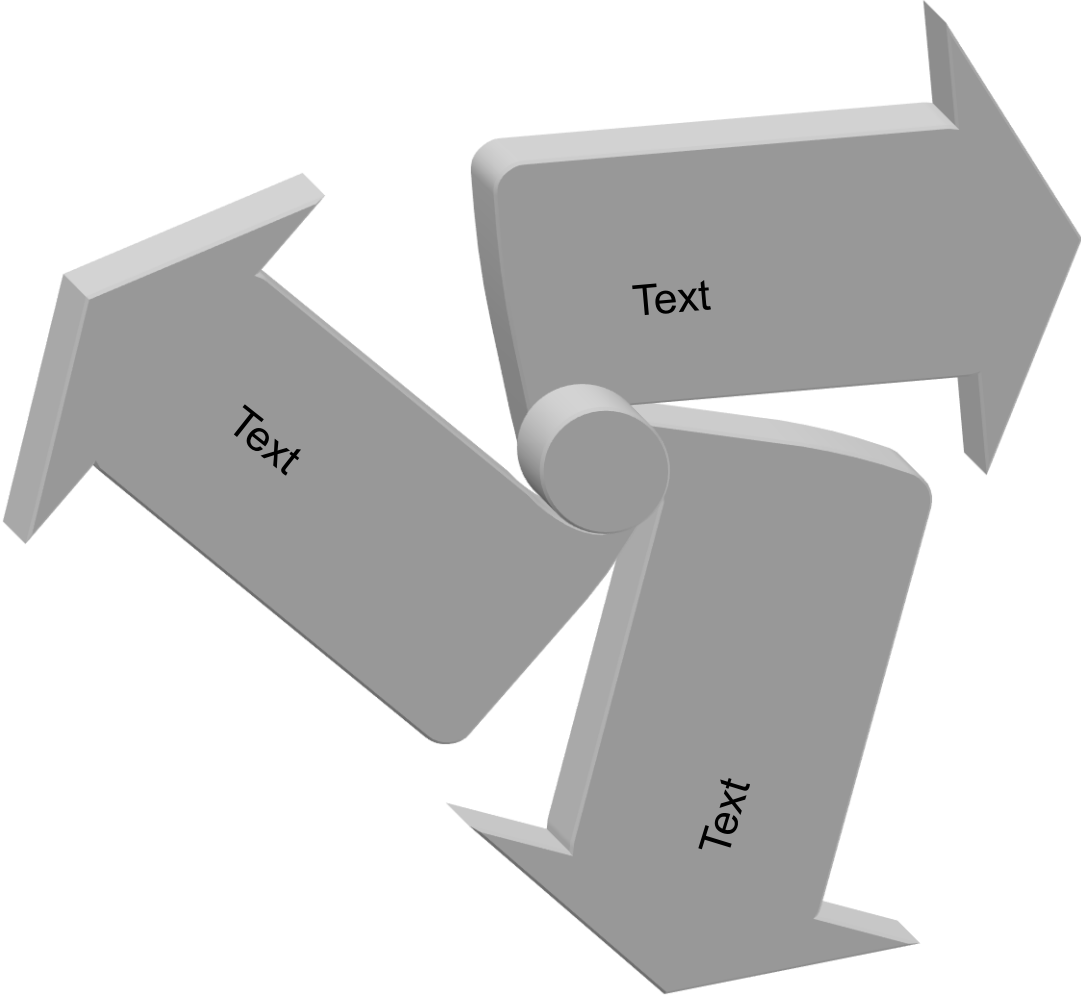


* Footnote

Source: Source

PROPELLER 3D

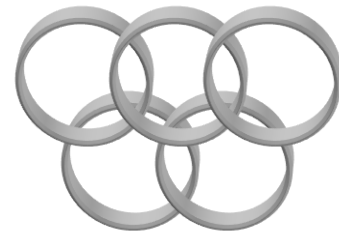
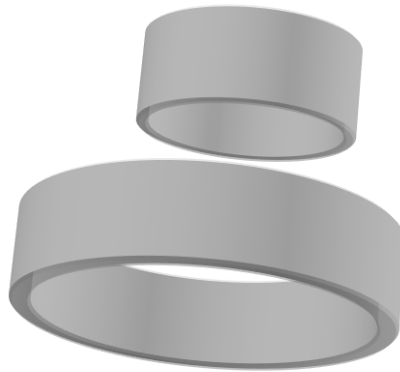
Unit of measure



* Footnote

RINGS 3D

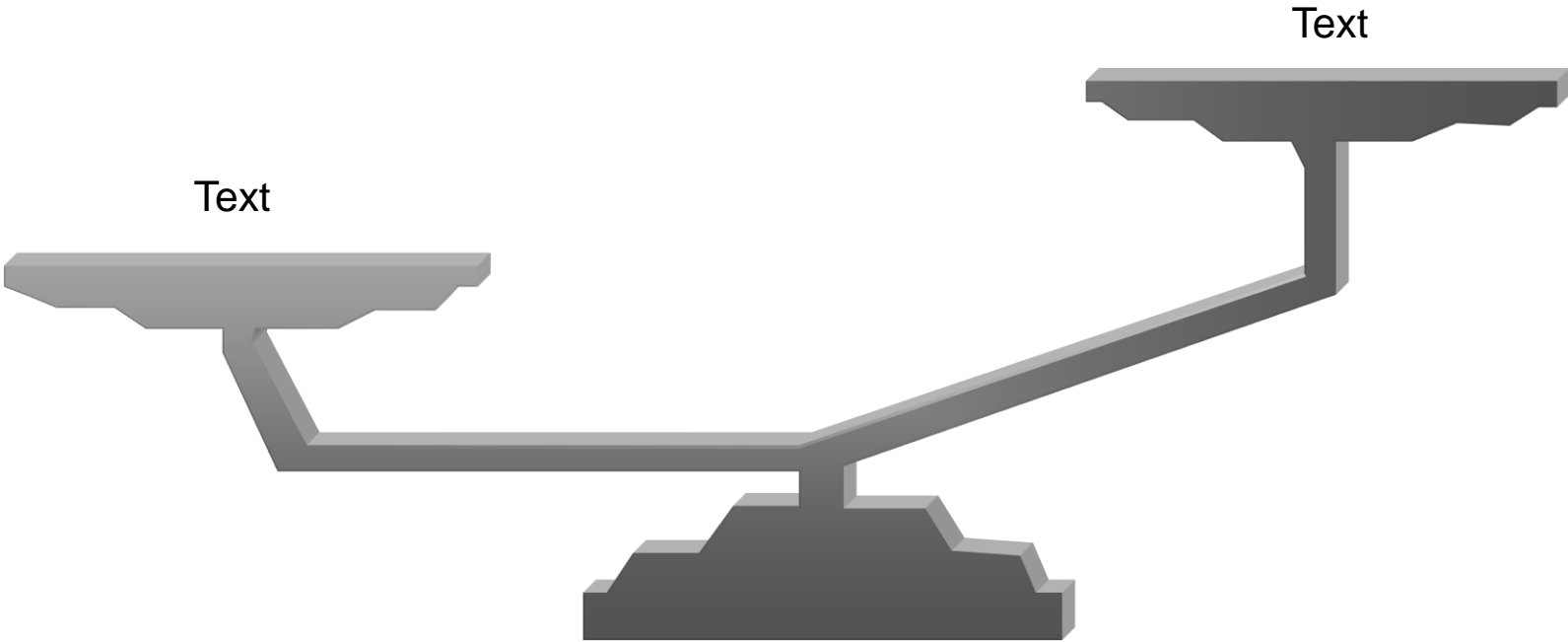
Unit of measure



* Footnote

SCALE

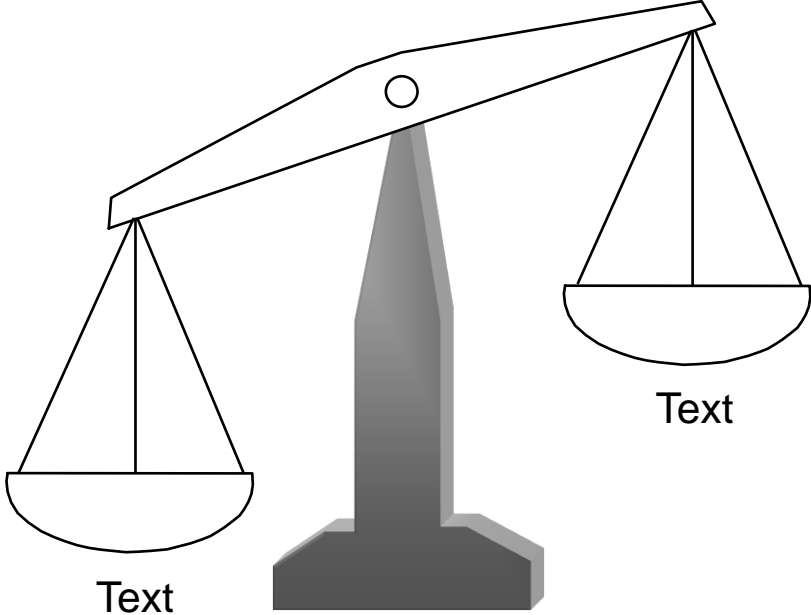
Unit of measure



* Footnote

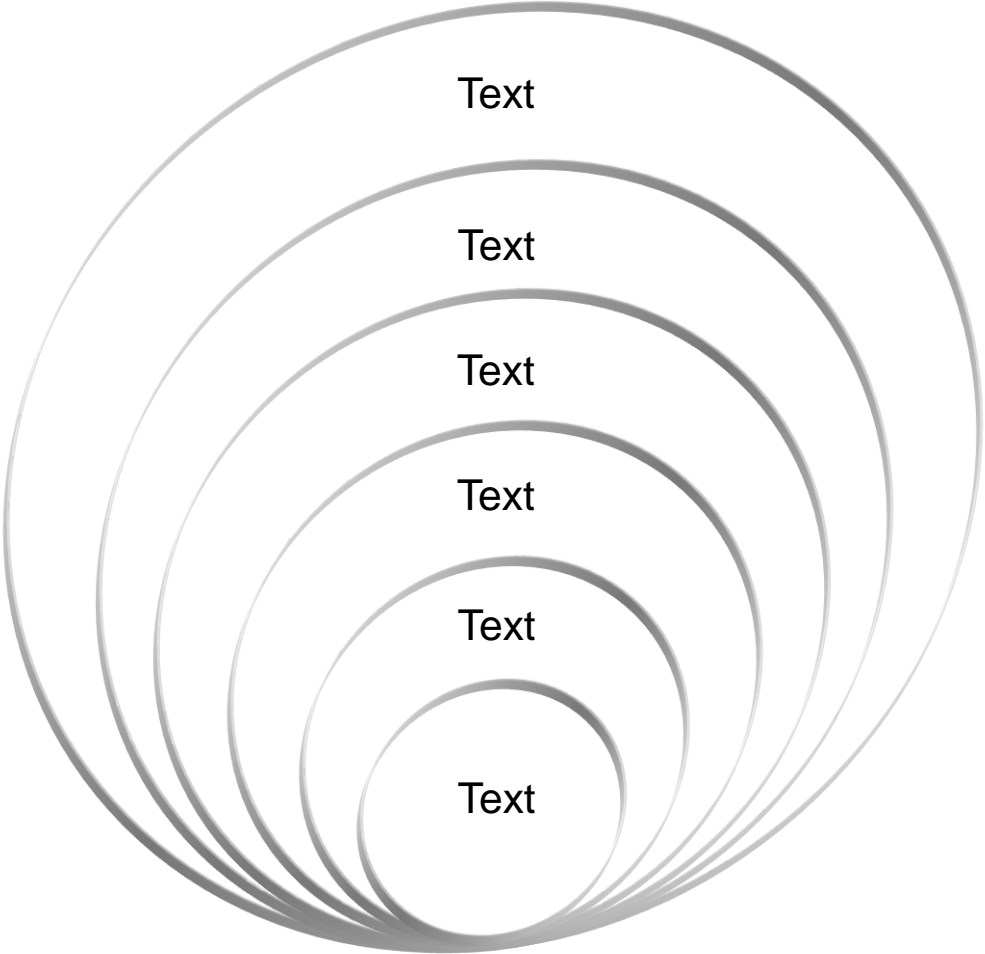
SCALES

Unit of measure



* Footnote

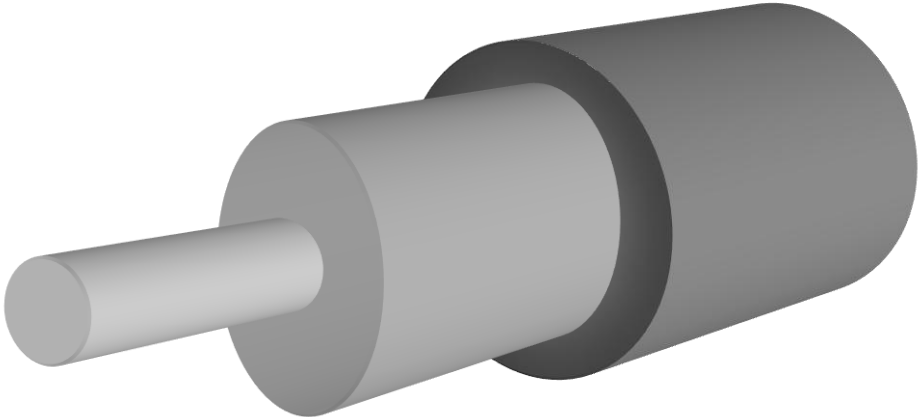
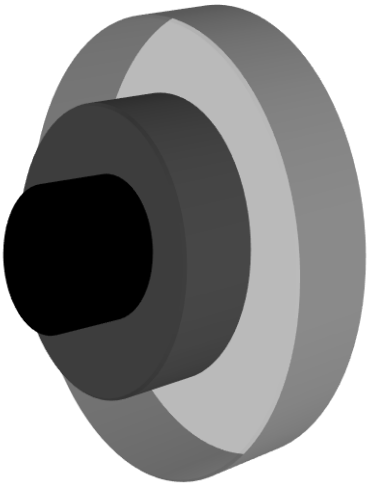
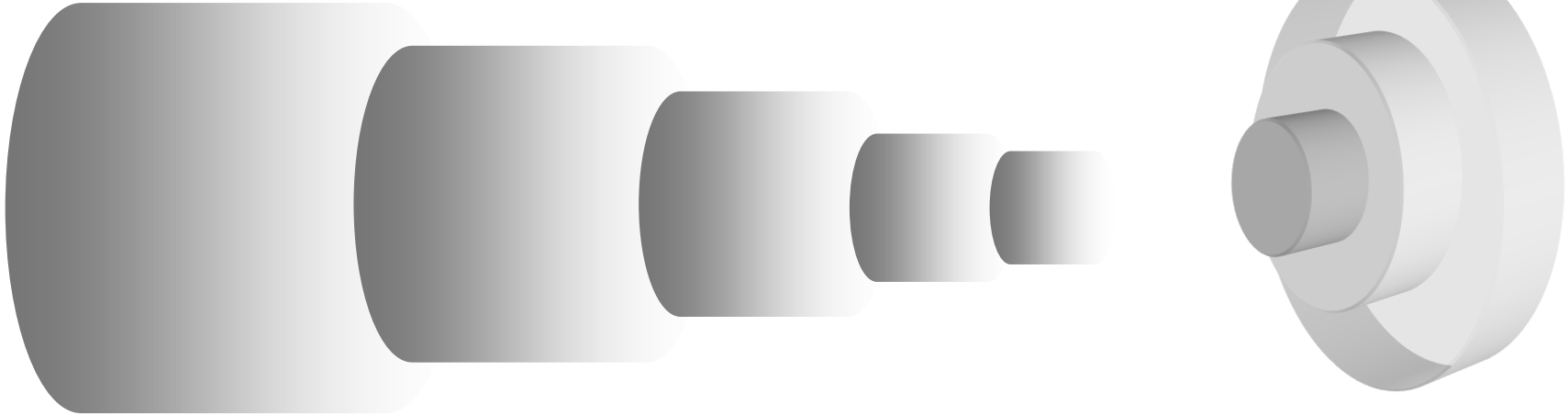
SIZES IN
Unit of measure



* Footnote

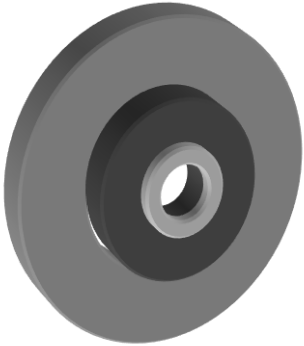
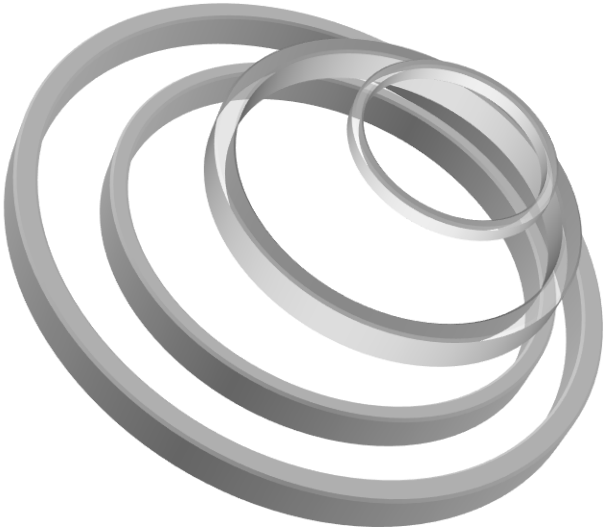
SPIRAL1 3D

Unit of measure



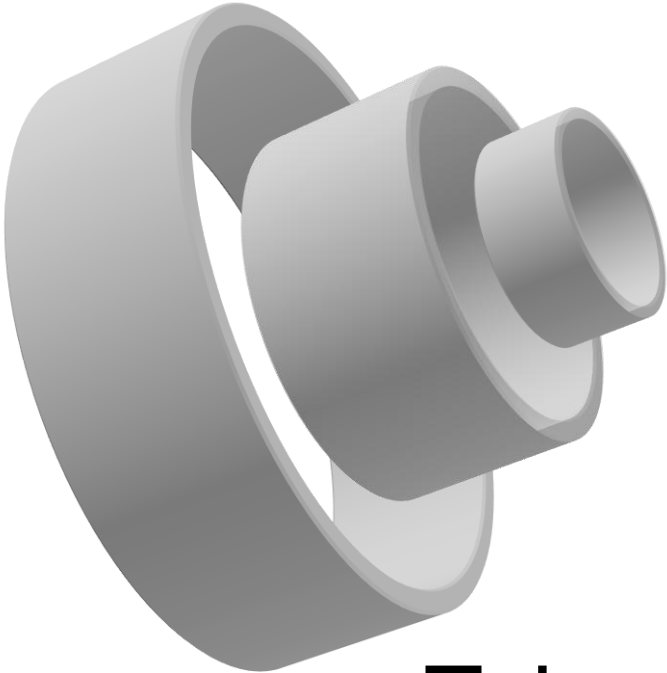
* Footnote

SPIRAL2 3D
Unit of measure



Brakes

Spiral



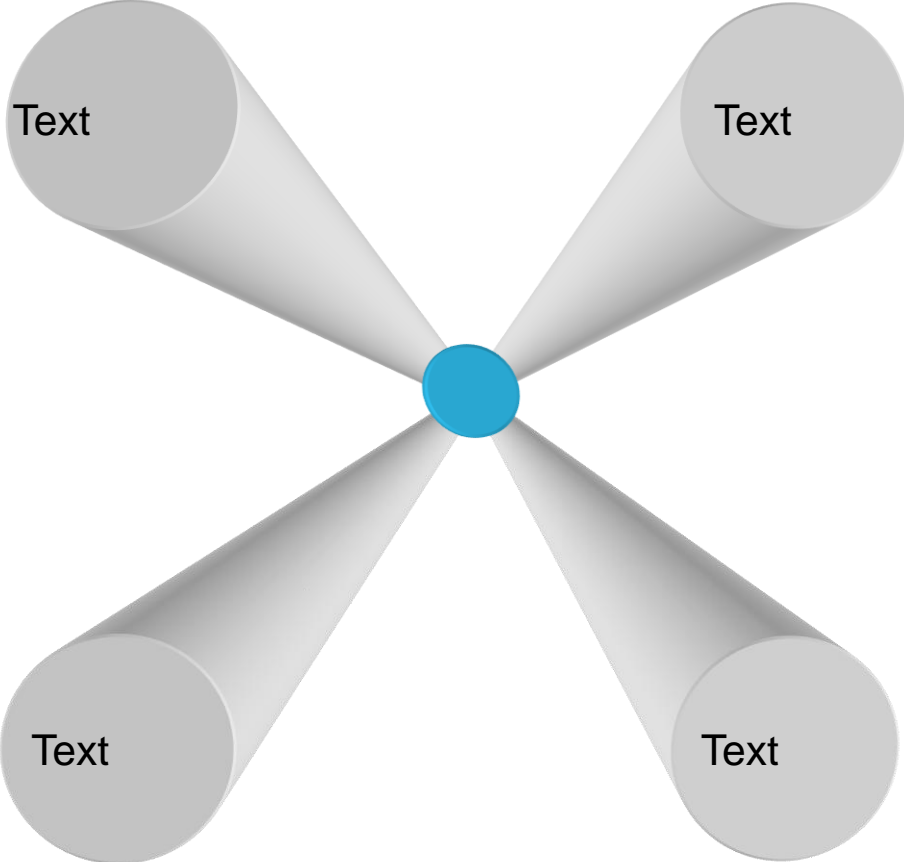
Tube in tube



* Footnote
Source: Source

SPOTLIGHT

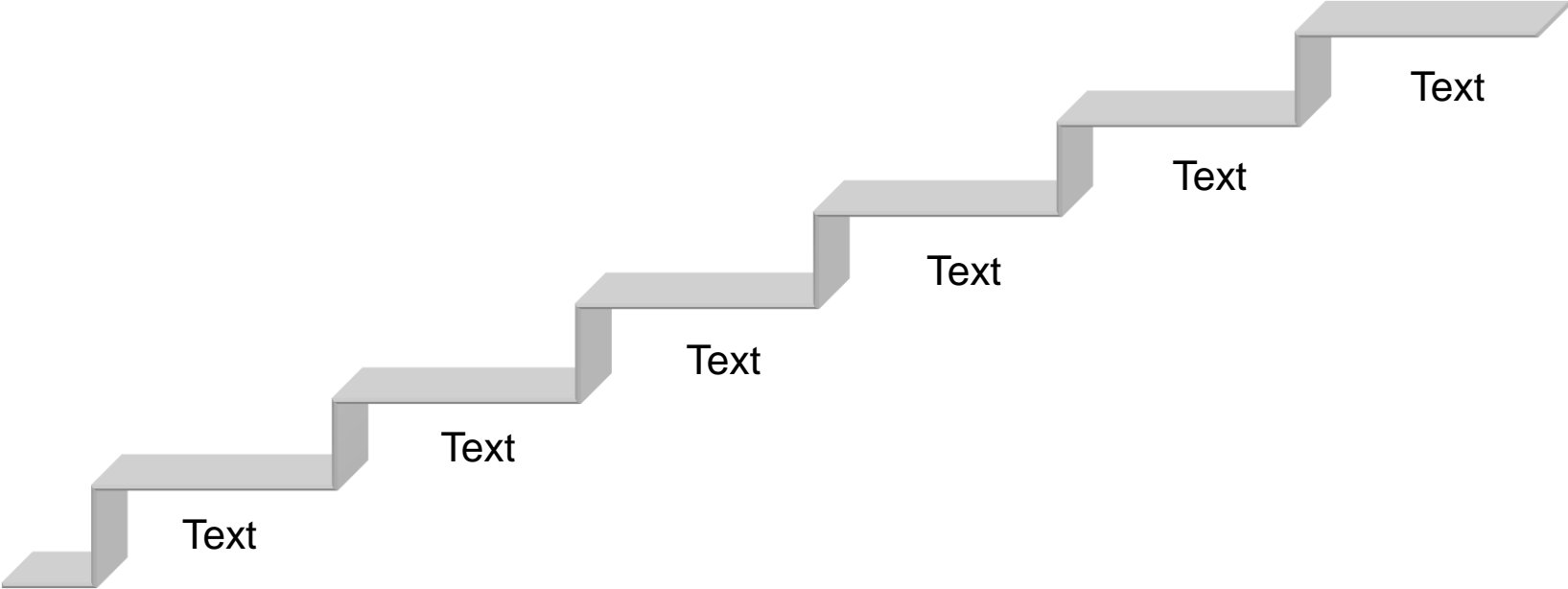
Unit of measure



* Footnote

STAIRCASE

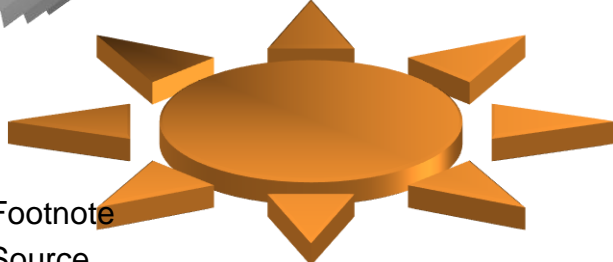
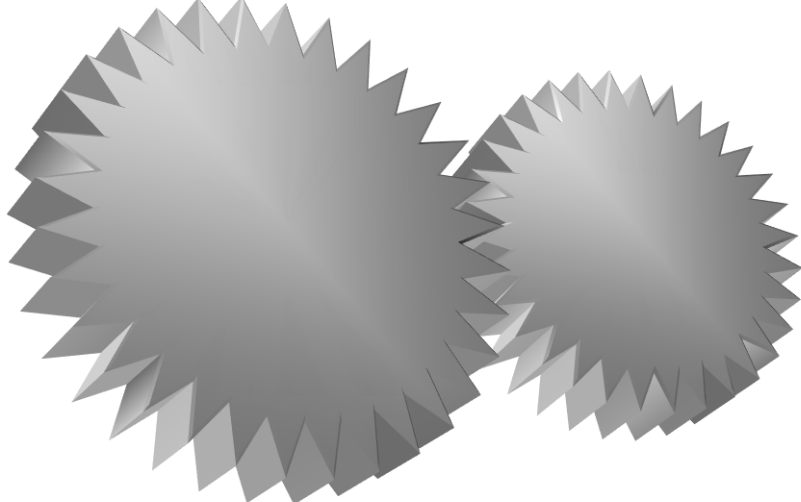
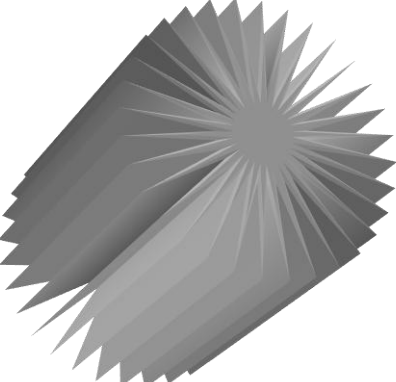
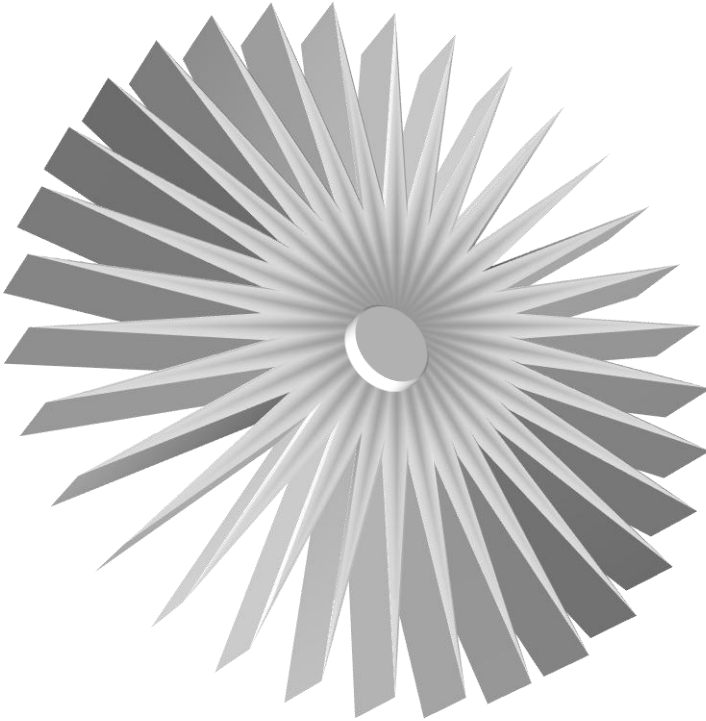
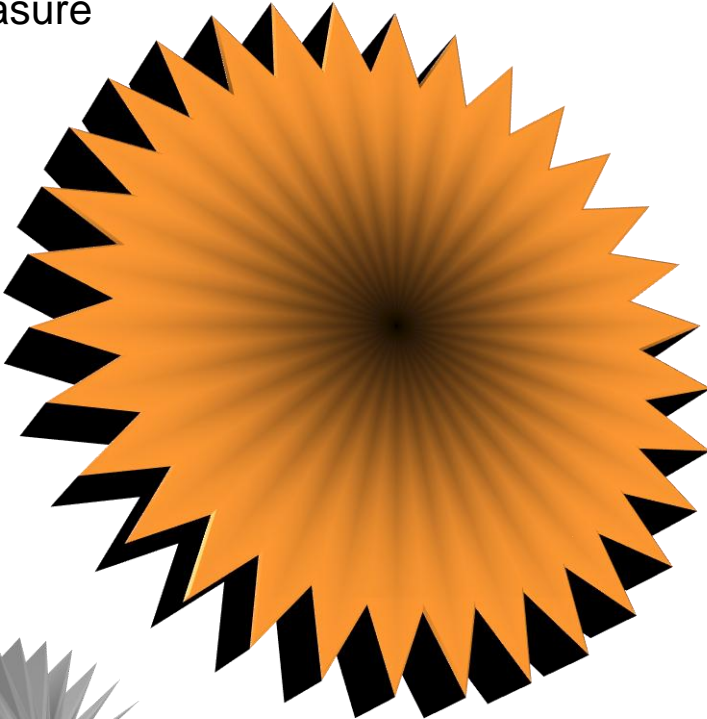
Unit of measure



* Footnote

STARS 3D

Unit of measure

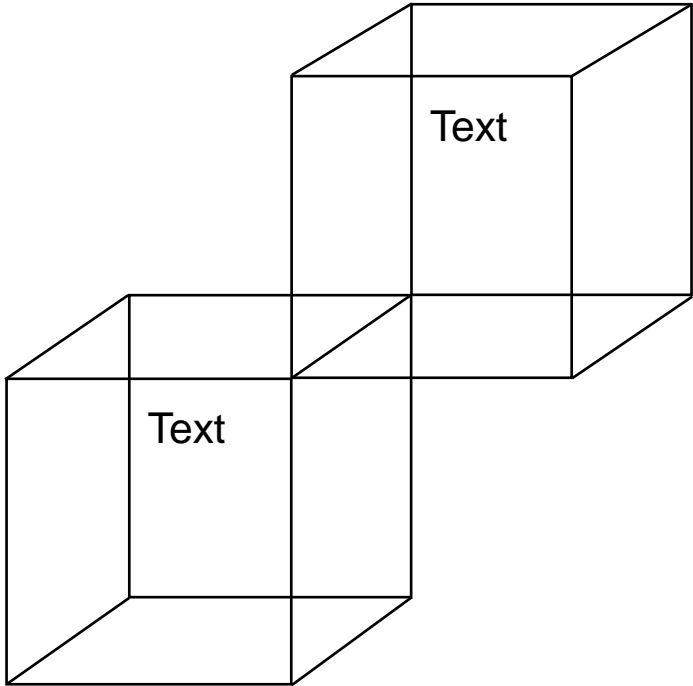


* Footnote

Source: Source

WIRE CUBES

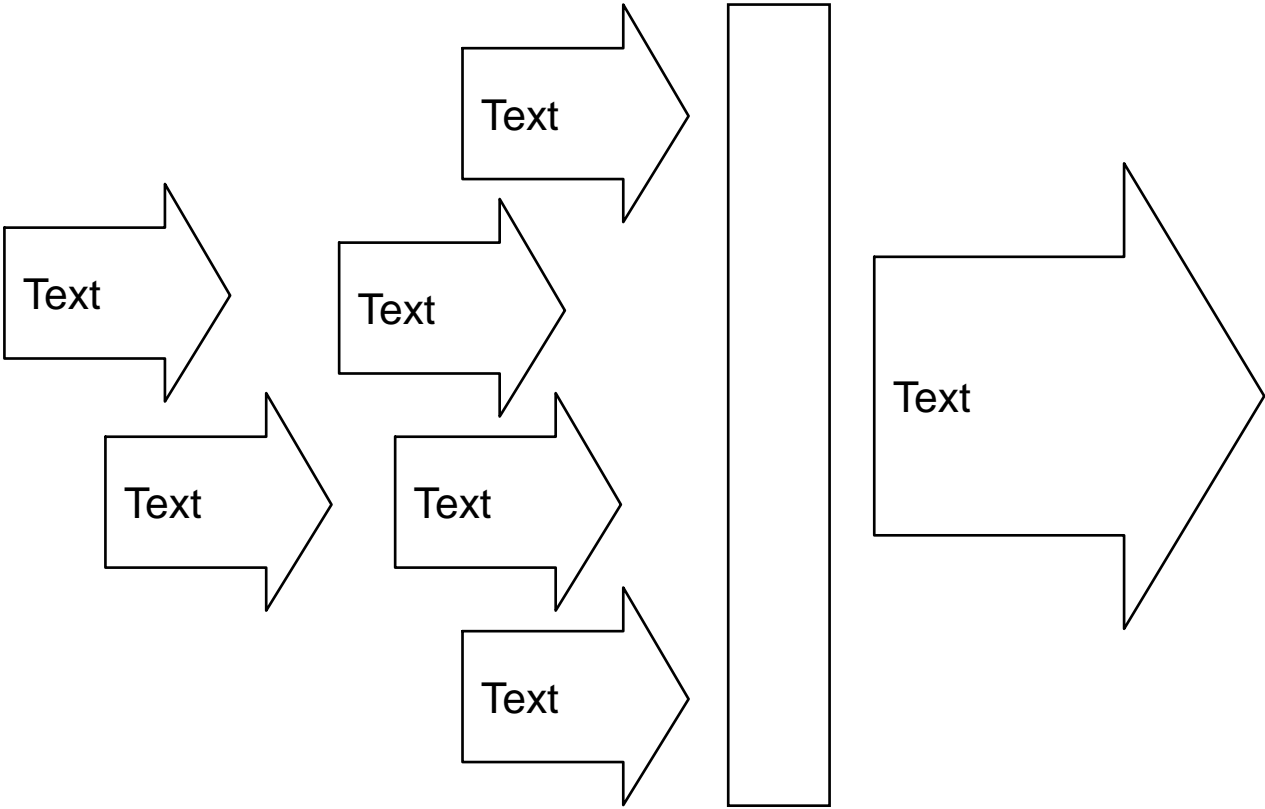
Unit of measure



* Footnote

ARROWS

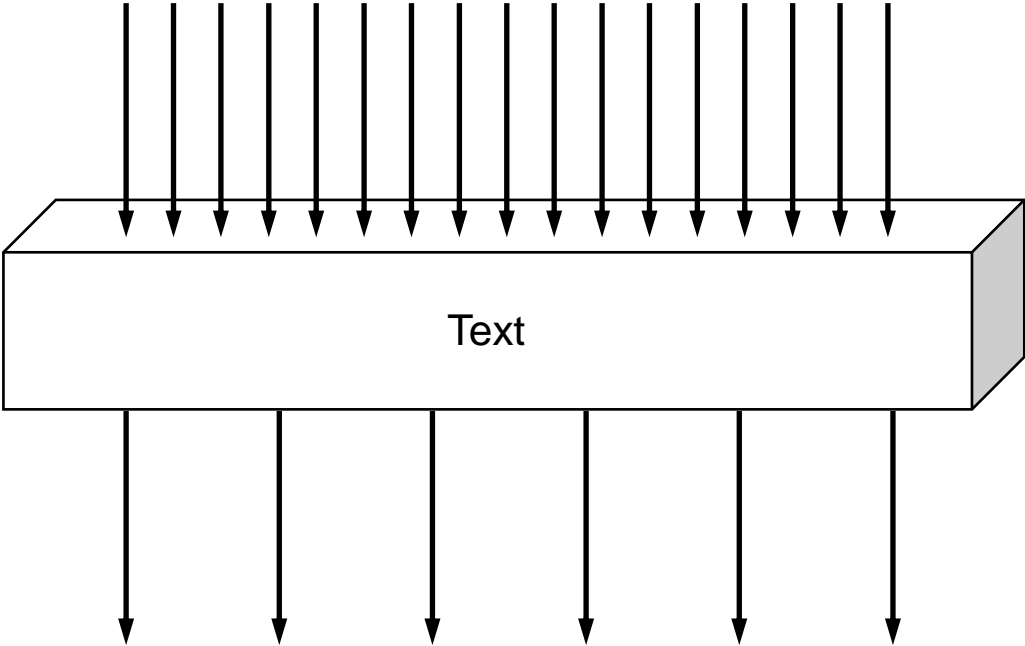
Unit of measure



* Footnote

LEVEL 1

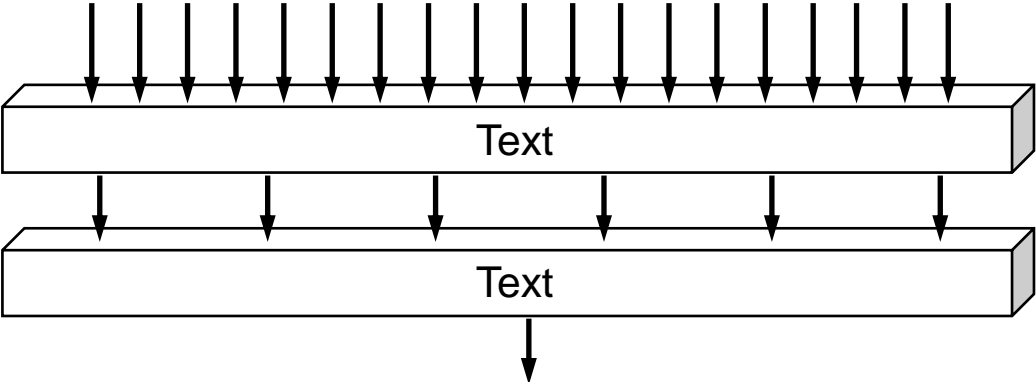
Unit of measure



* Footnote

LEVEL 2

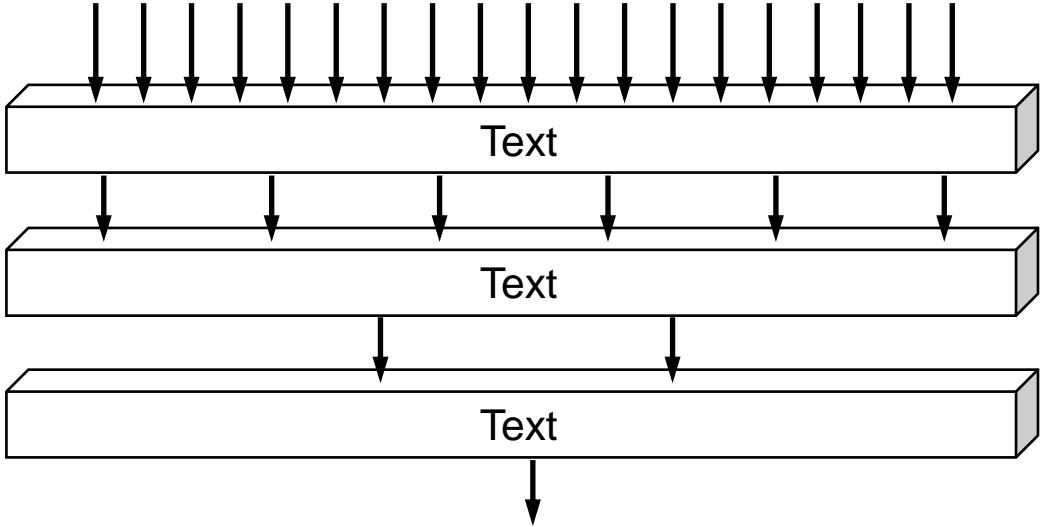
Unit of measure



* Footnote

LEVEL 3

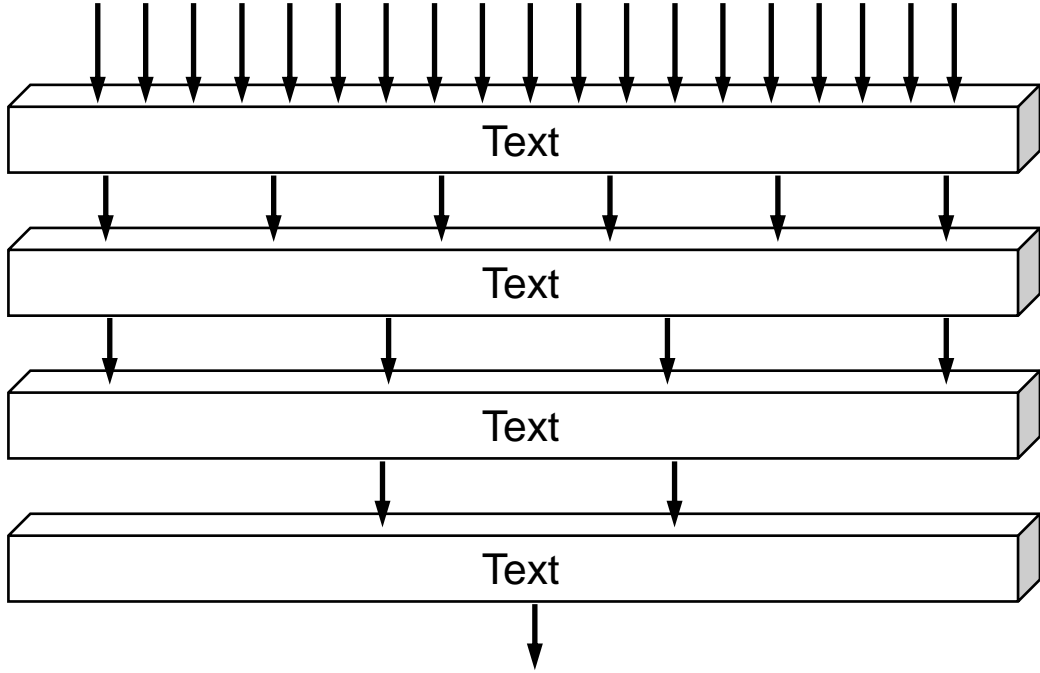
Unit of measure



* Footnote

LEVEL 4

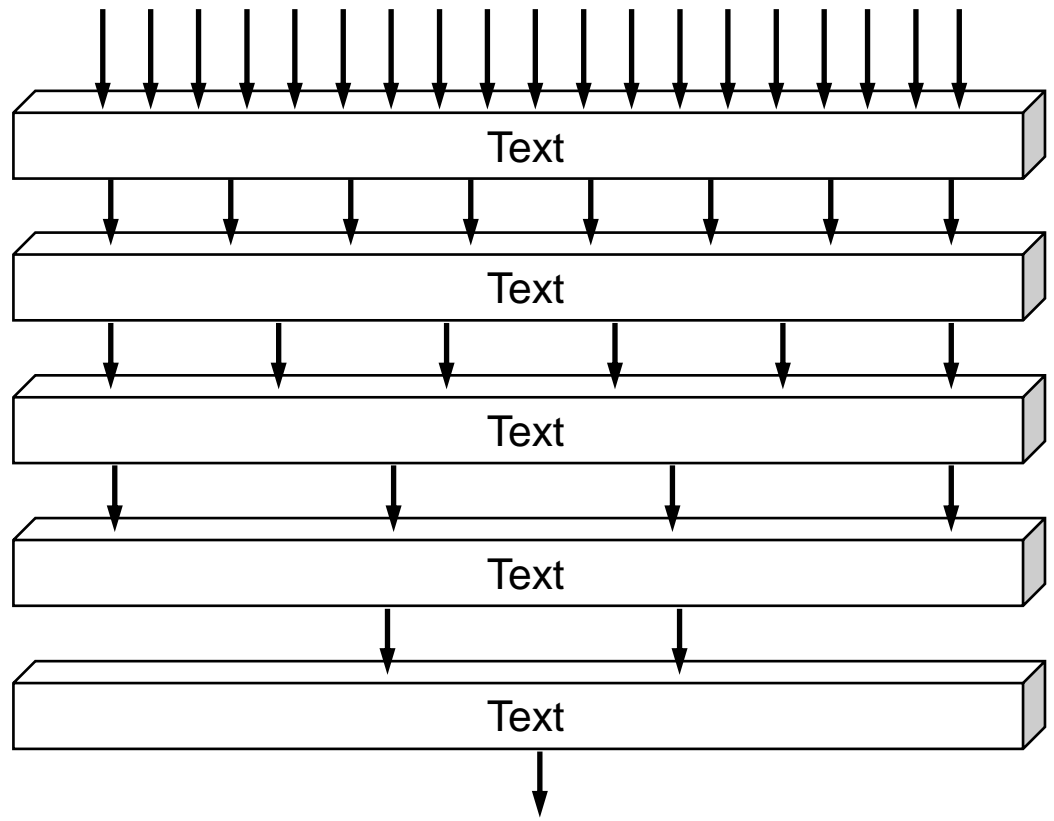
Unit of measure



* Footnote

LEVEL 5

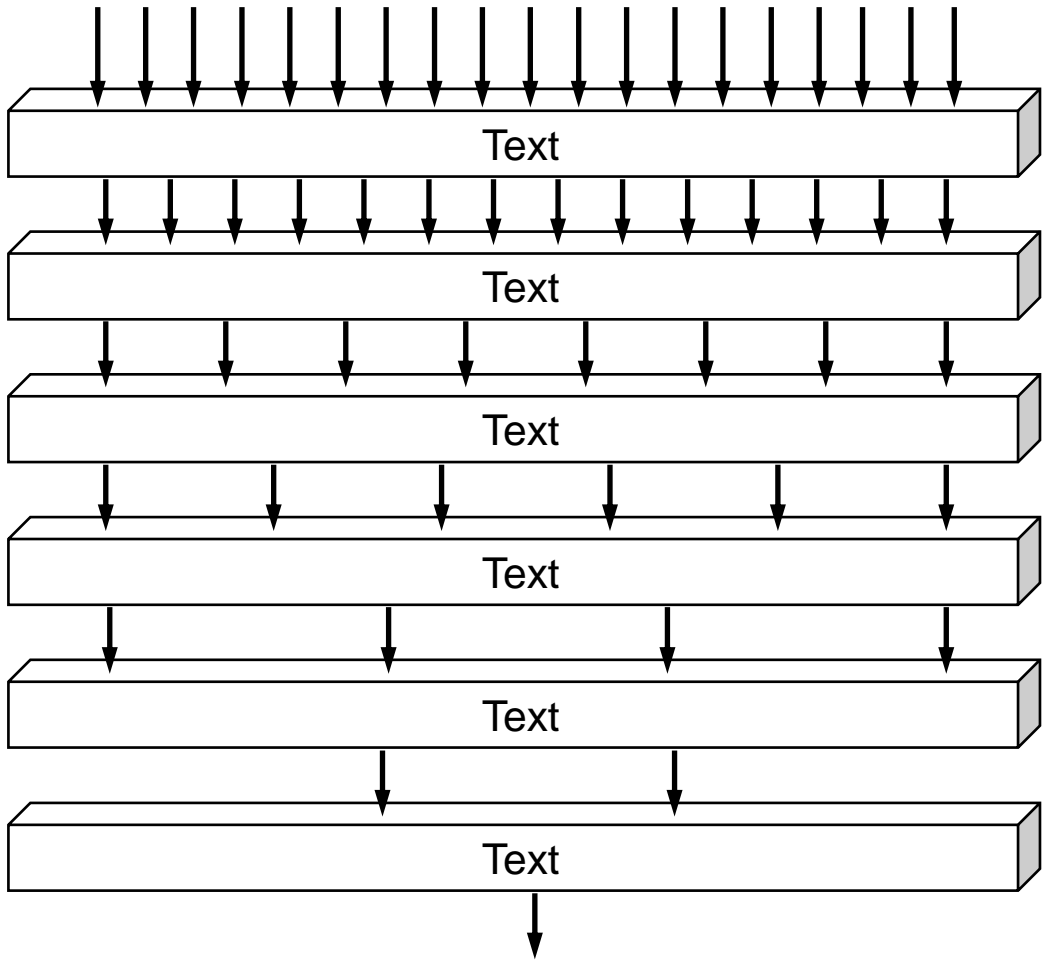
Unit of measure



* Footnote

LEVEL 6

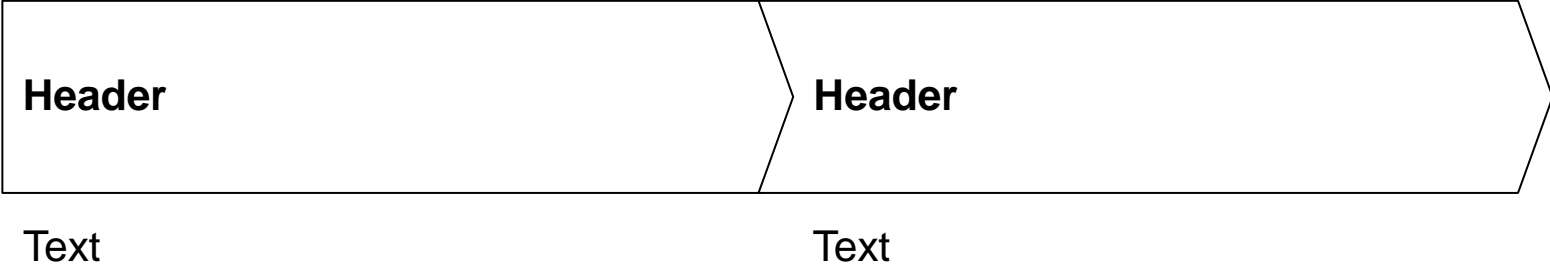
Unit of measure



* Footnote

FLOW 2

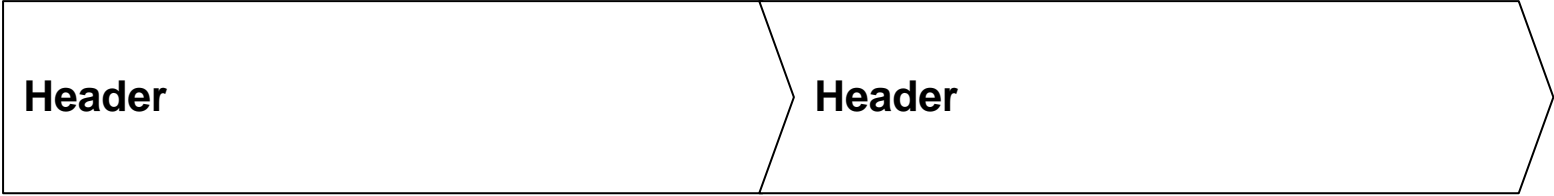
Unit of measure



* Footnote

FLOW 2 TITLE

Unit of measure



Text

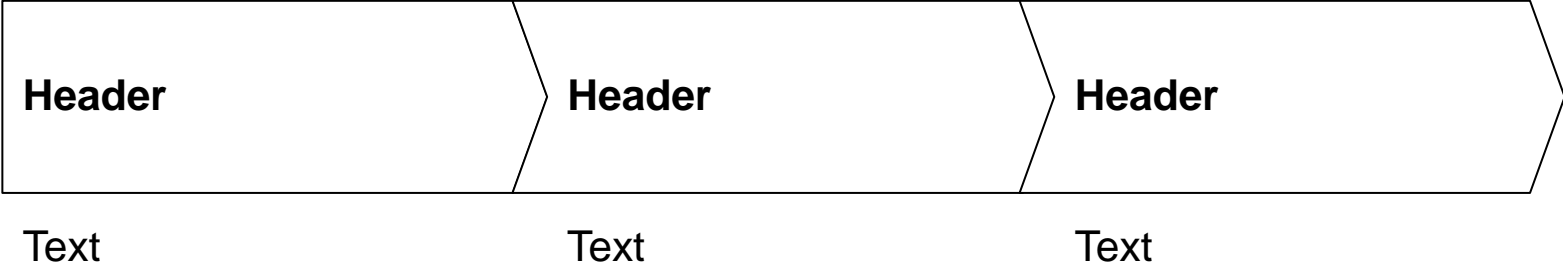
Text

Text

* Footnote

FLOW 3

Unit of measure



* Footnote

FLOW 3 TITLE

Unit of measure



Text

Text

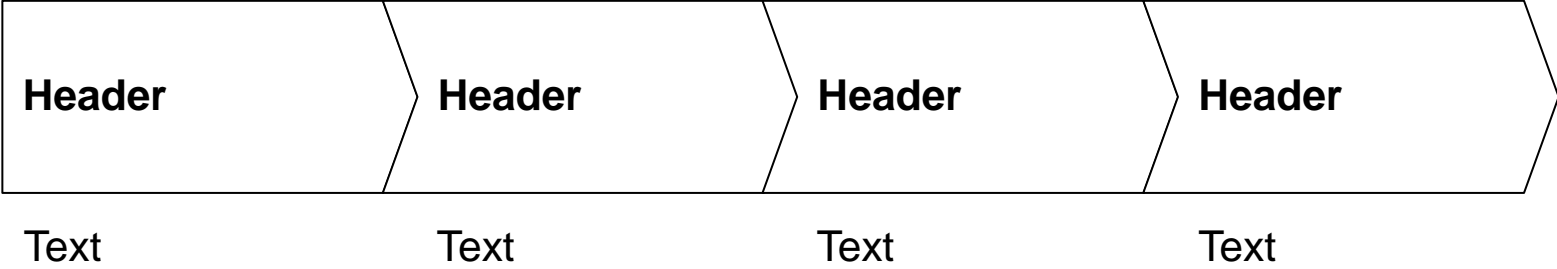
Text

Text

* Footnote

FLOW 4

Unit of measure



* Footnote

FLOW 4 TITLE

Unit of measure



Text

Text

Text

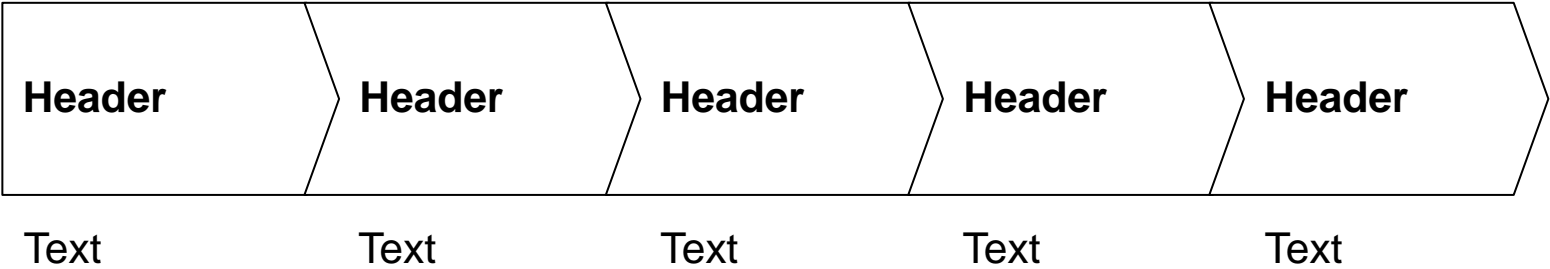
Text

Text

* Footnote

FLOW 5

Unit of measure



* Footnote

FLOW 5 TITLE

Unit of measure



Text

Text

Text

Text

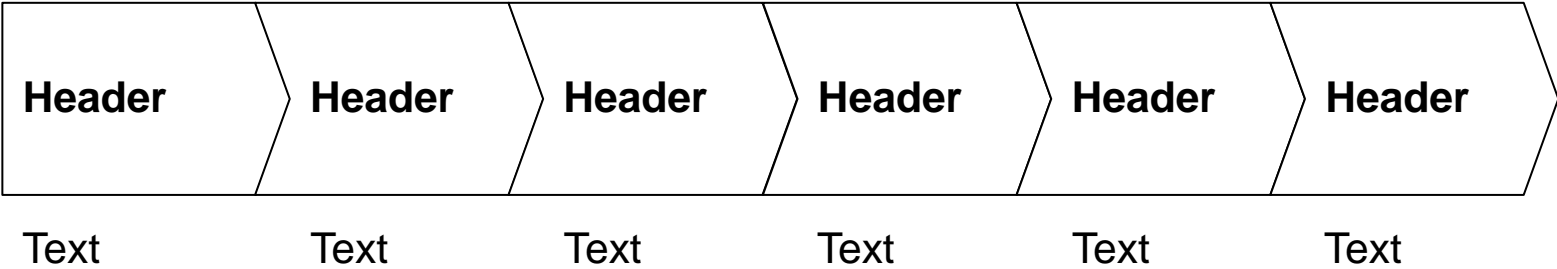
Text

Text

* Footnote

FLOW 6

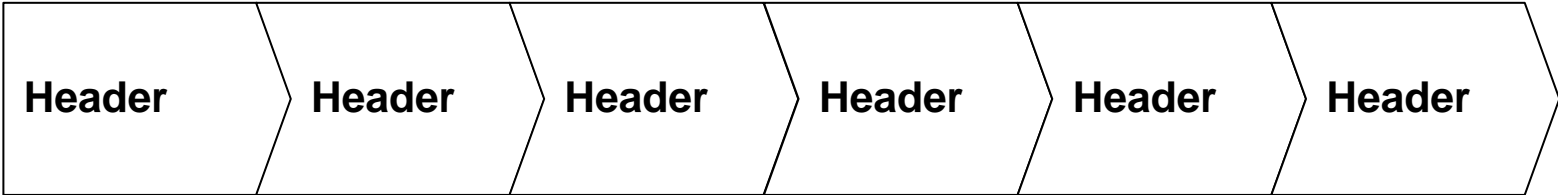
Unit of measure



* Footnote

FLOW 6 TITLE

Unit of measure



Text

Text

Text

Text

Text

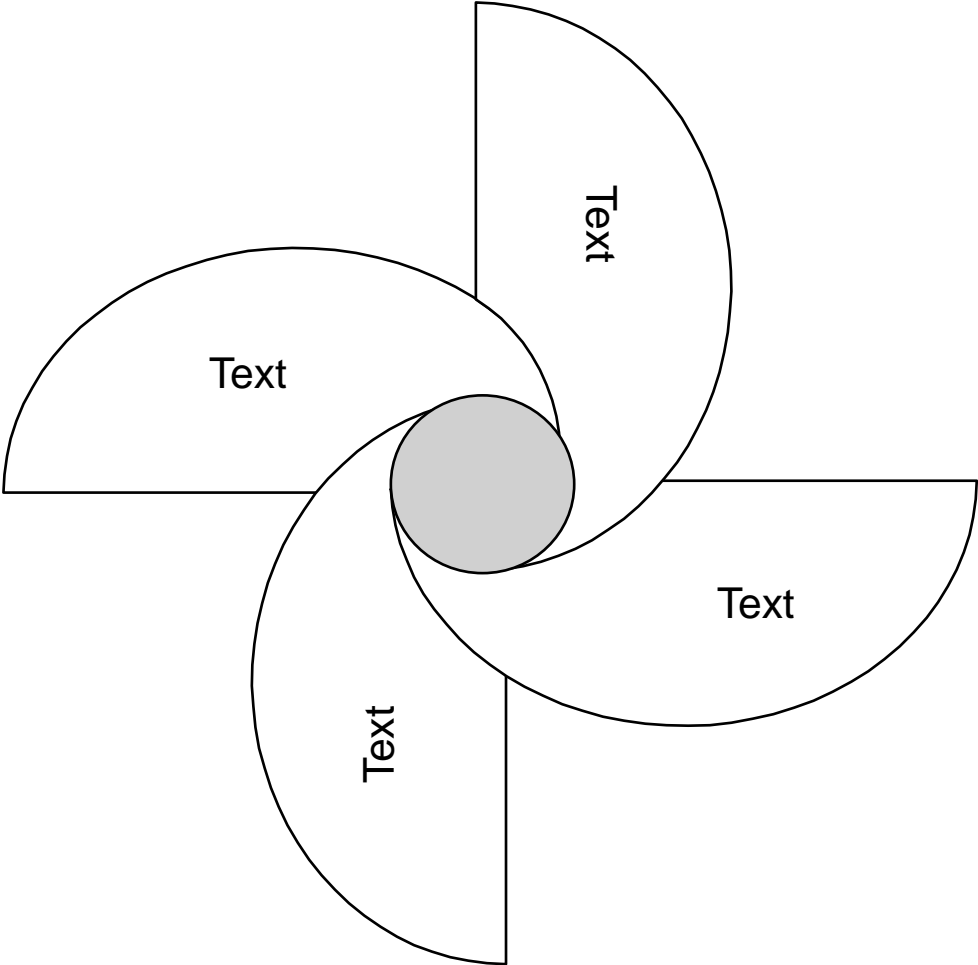
Text

Text

* Footnote

BLADES

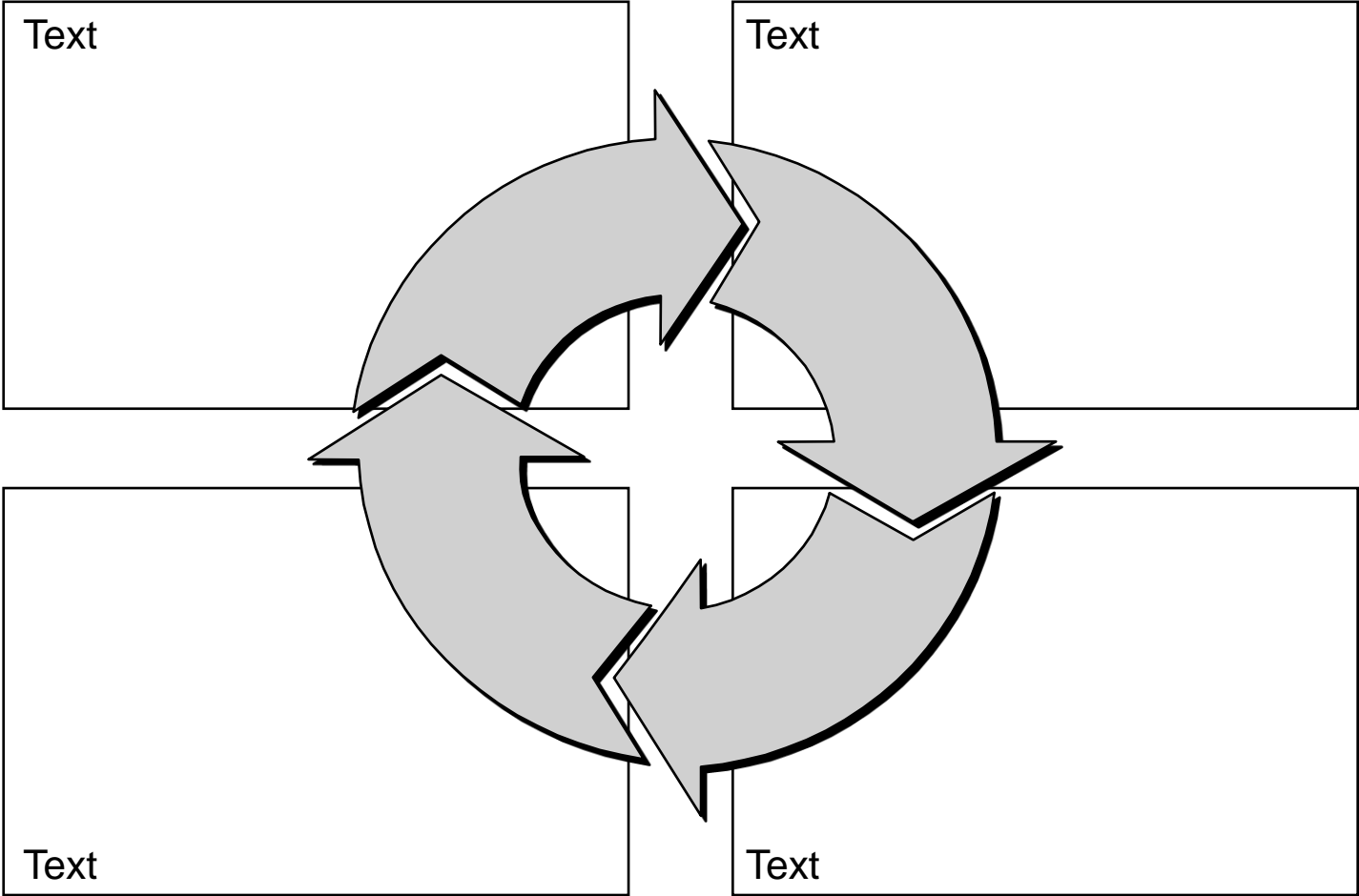
Unit of measure



* Footnote

BOX

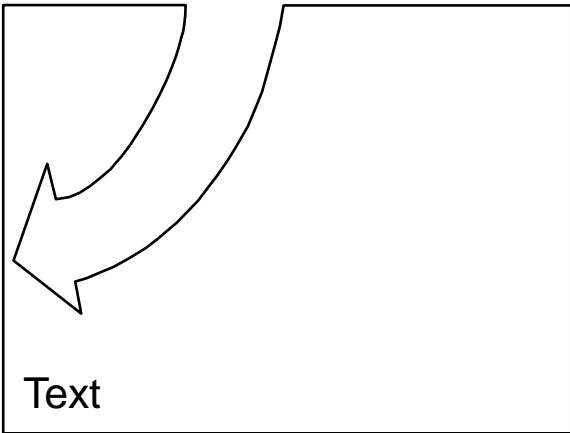
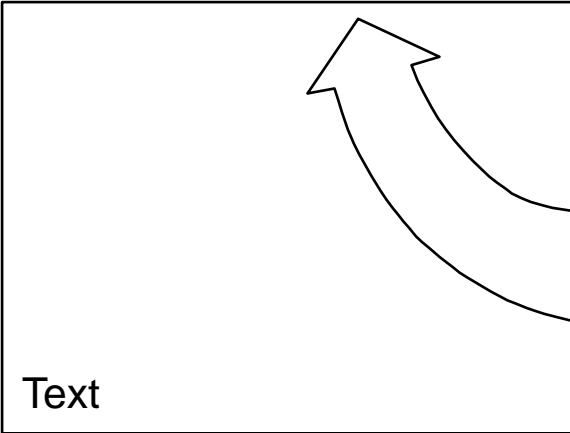
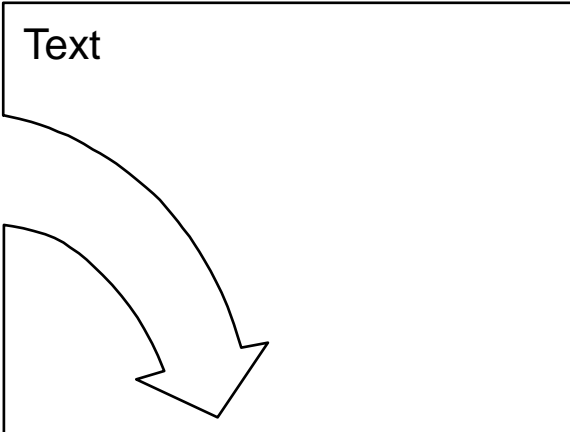
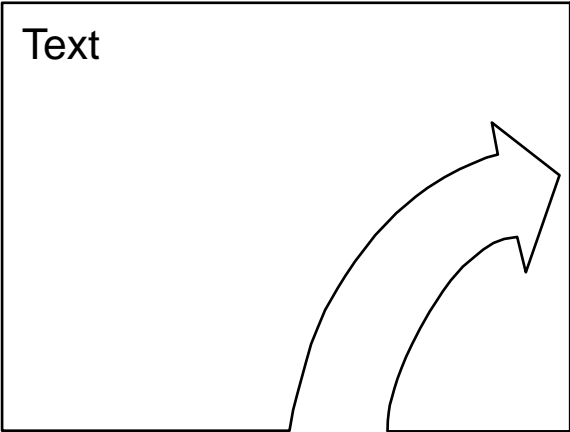
Unit of measure



* Footnote

BOX

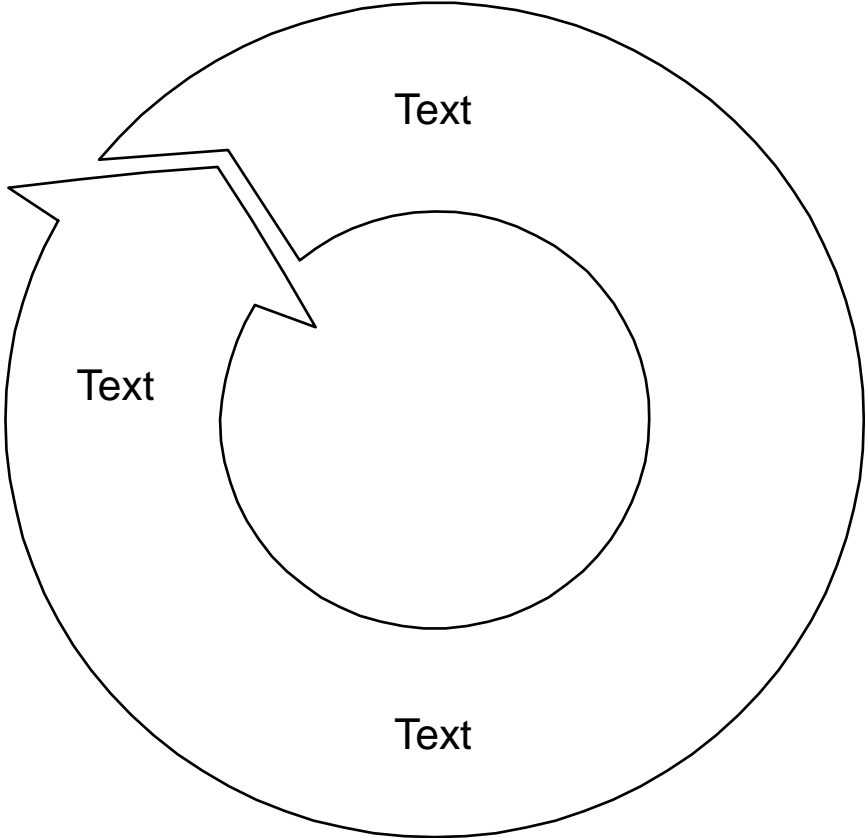
Unit of measure



* Footnote

CYCLE 1

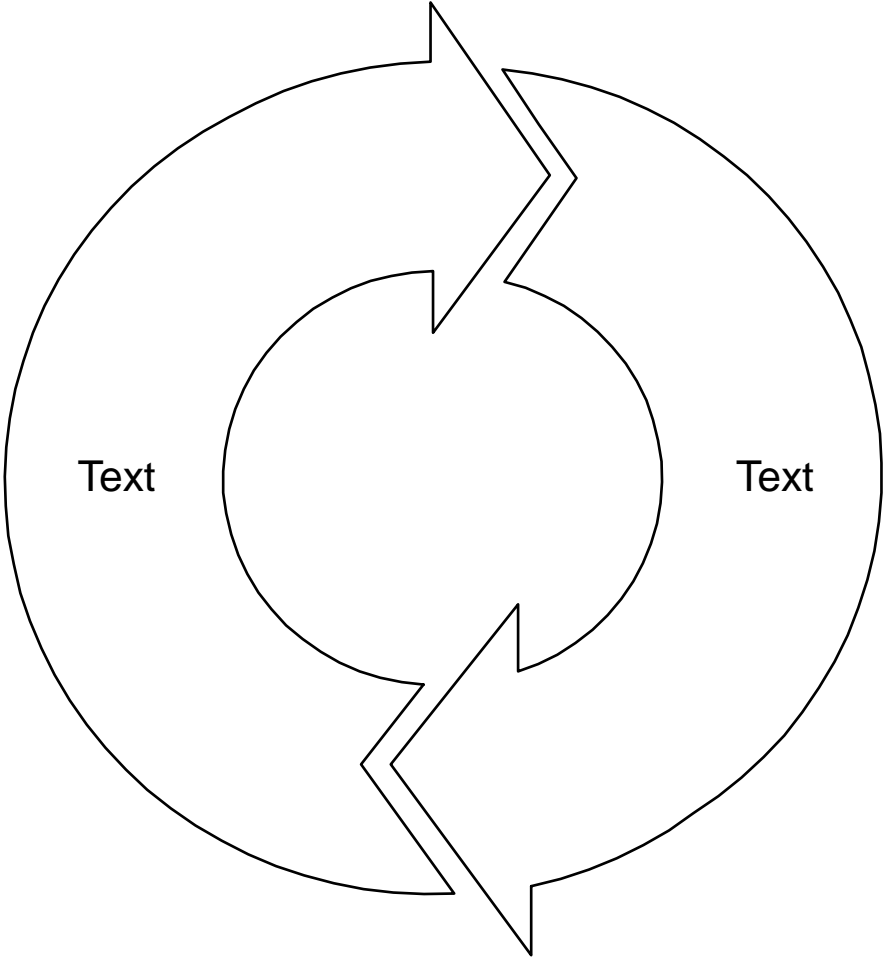
Unit of measure



* Footnote

CYCLE 2

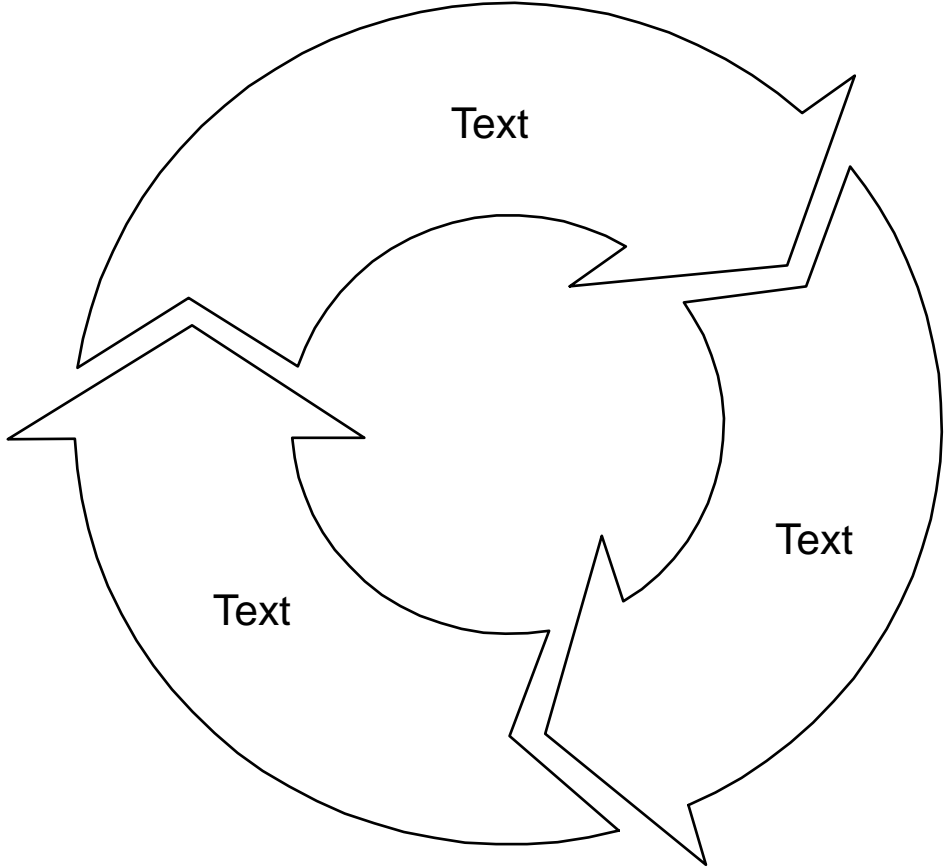
Unit of measure



* Footnote

CYCLE 3

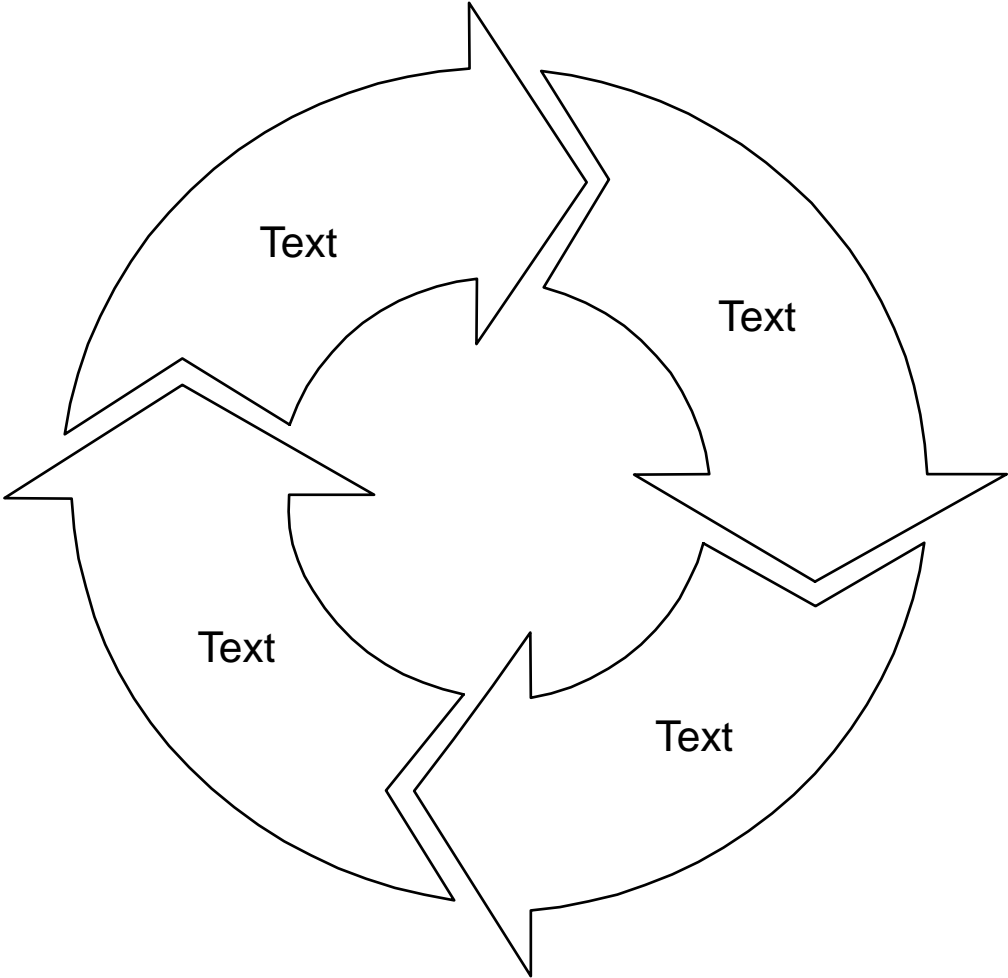
Unit of measure



* Footnote

CYCLE 4

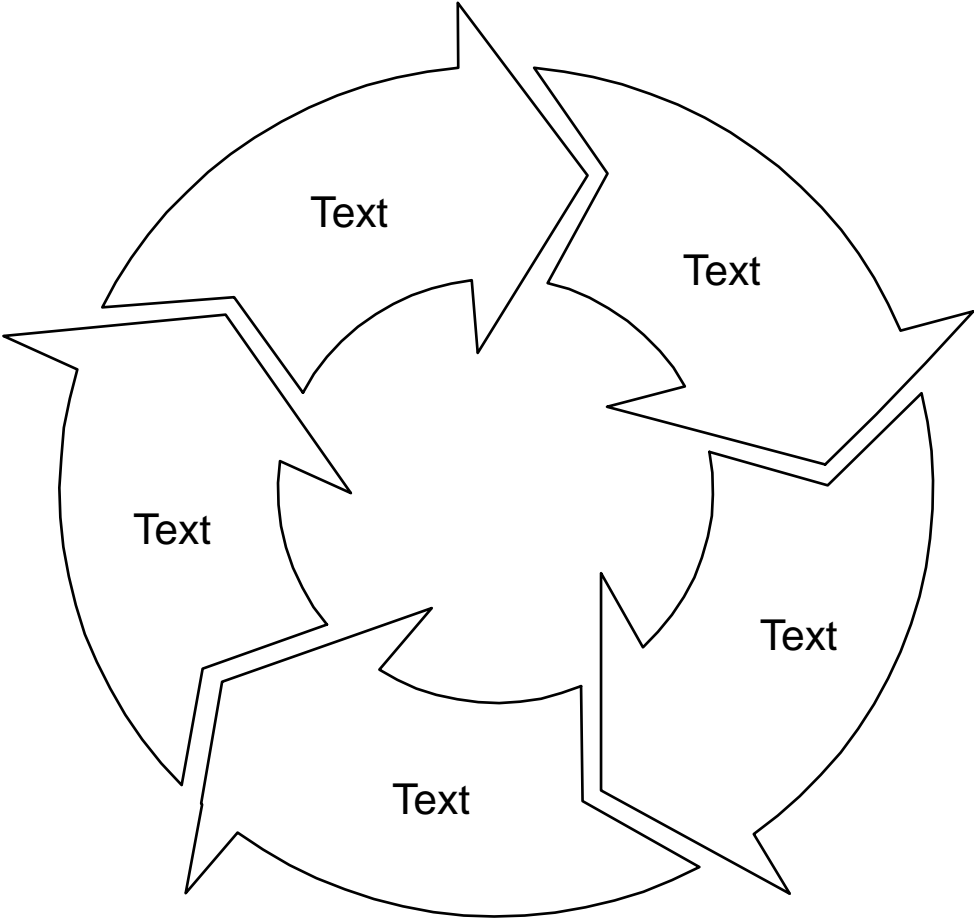
Unit of measure



* Footnote

CYCLE 5

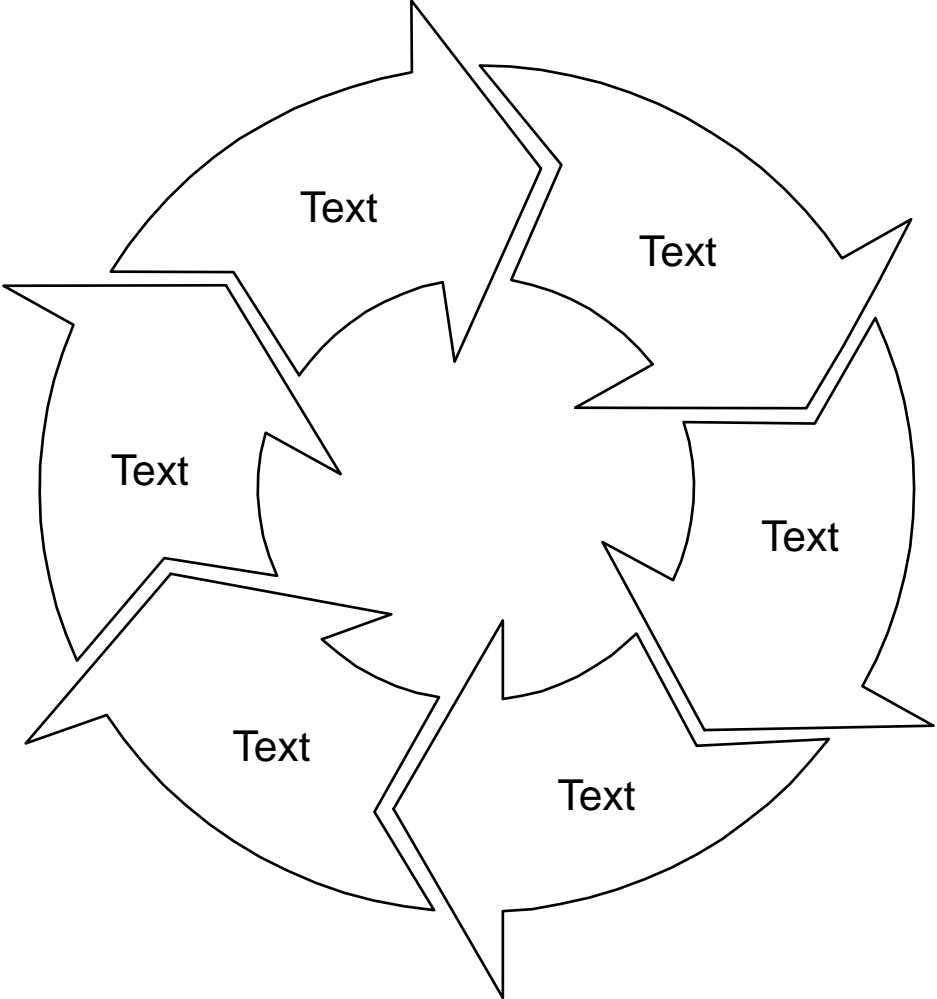
Unit of measure



* Footnote

CYCLE 6

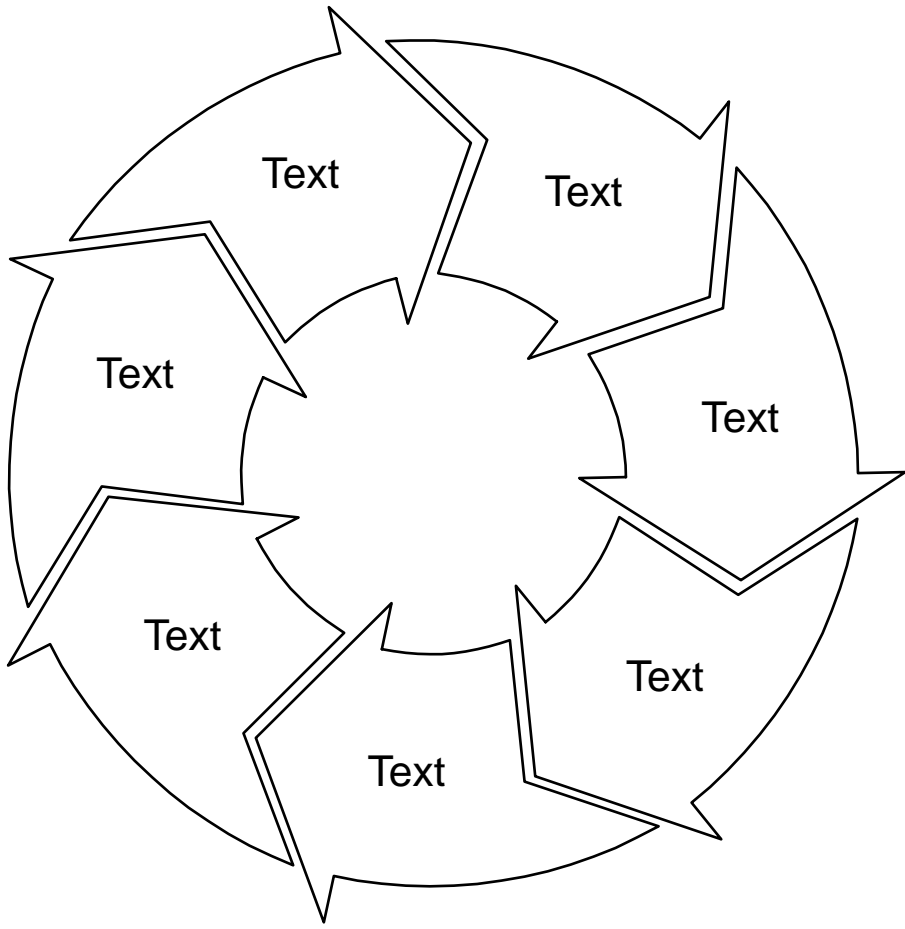
Unit of measure



* Footnote

CYCLE 7

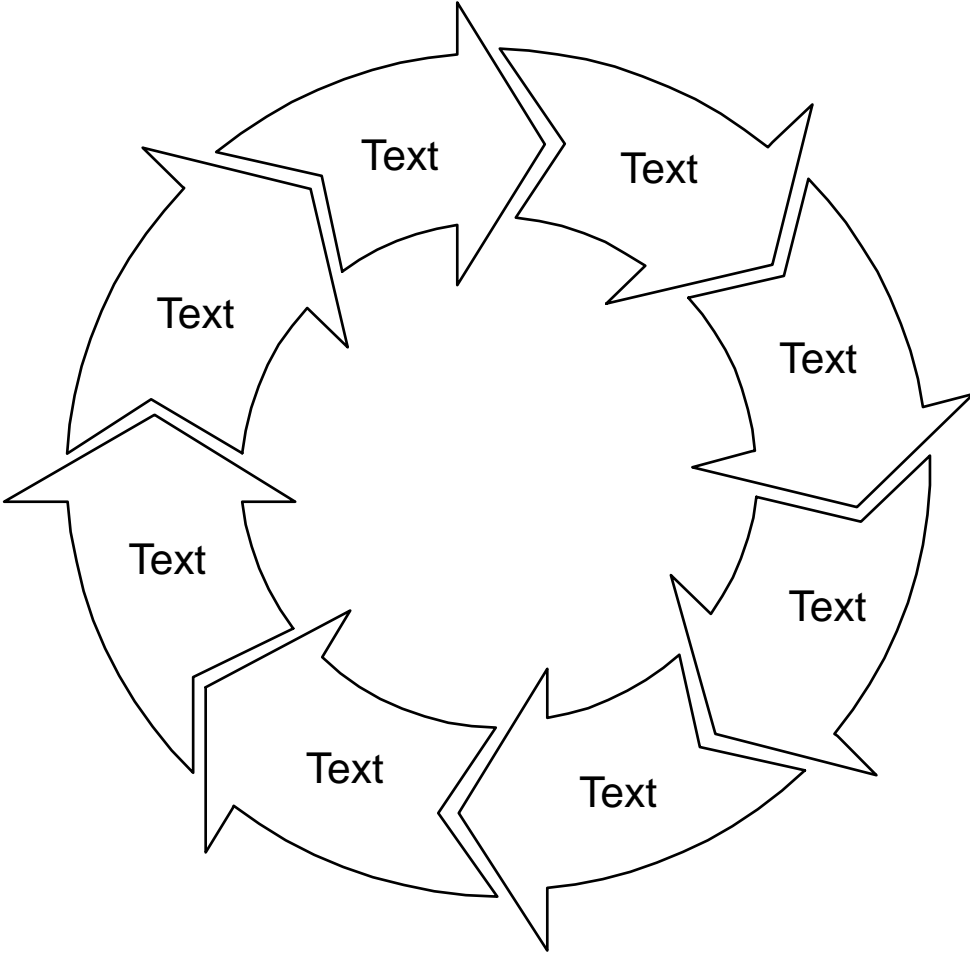
Unit of measure



* Footnote

CYCLE 8

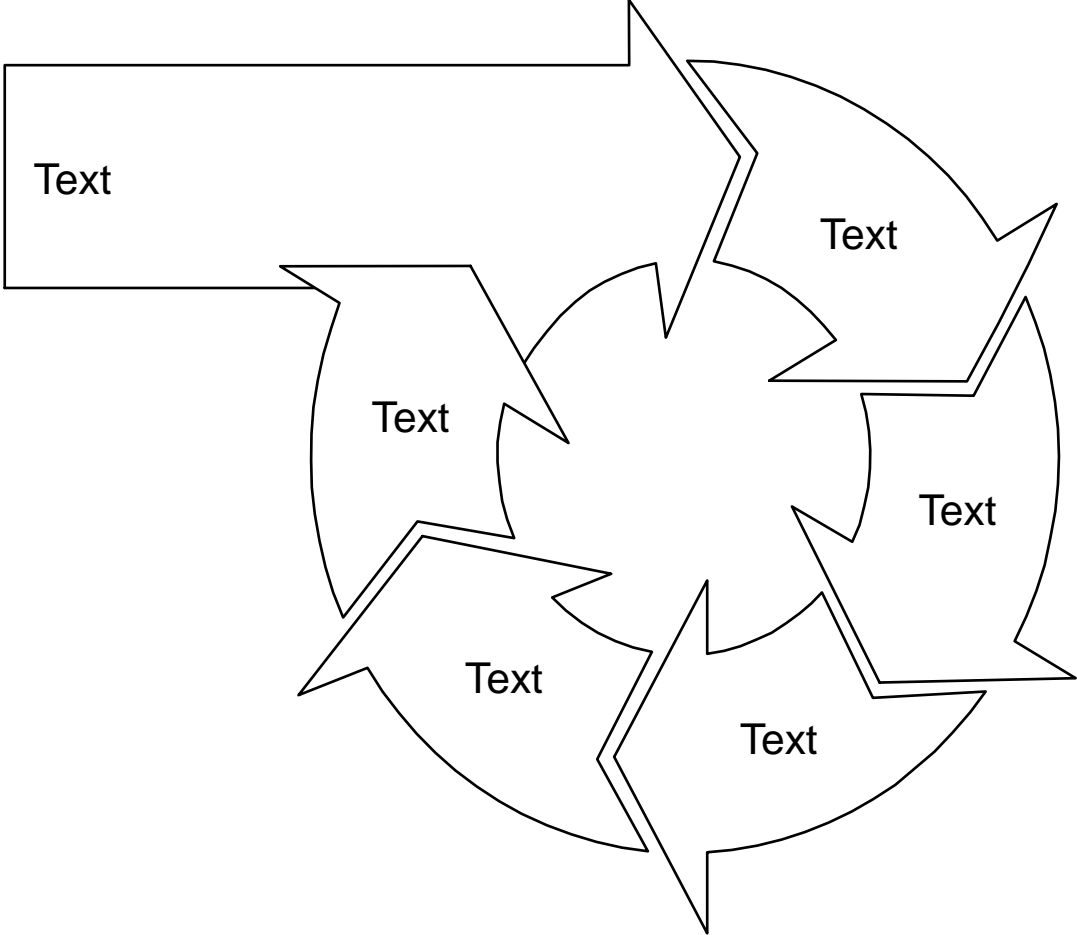
Unit of measure



* Footnote

INCOMING

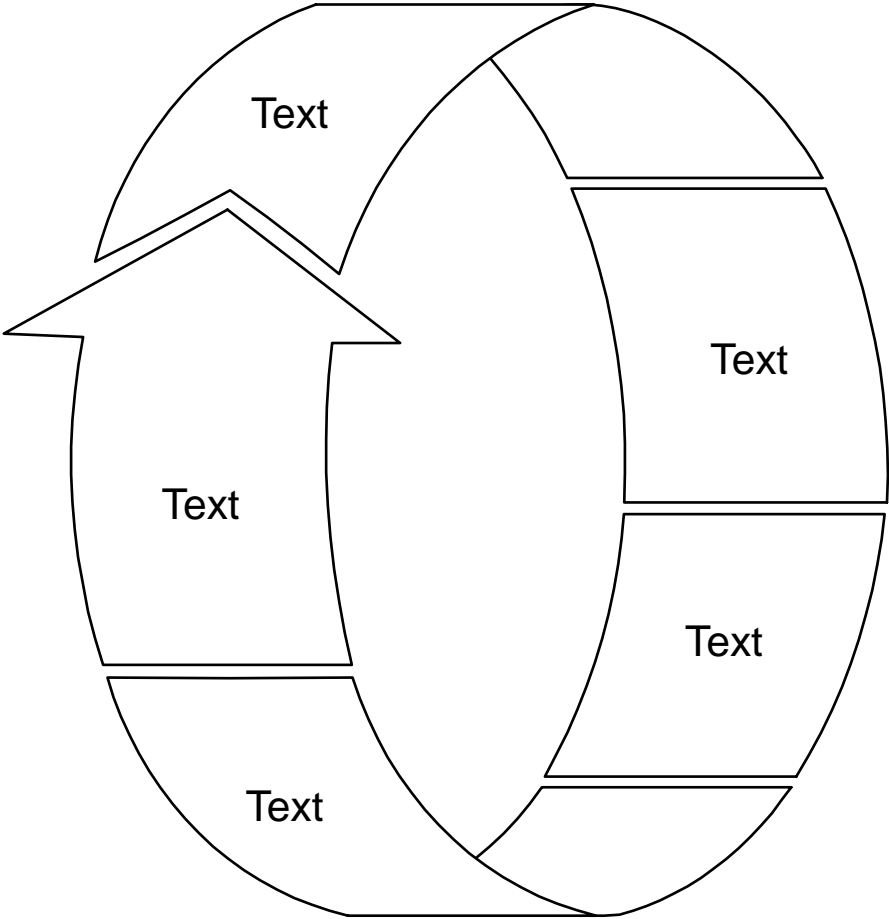
Unit of measure



* Footnote

RIBBON

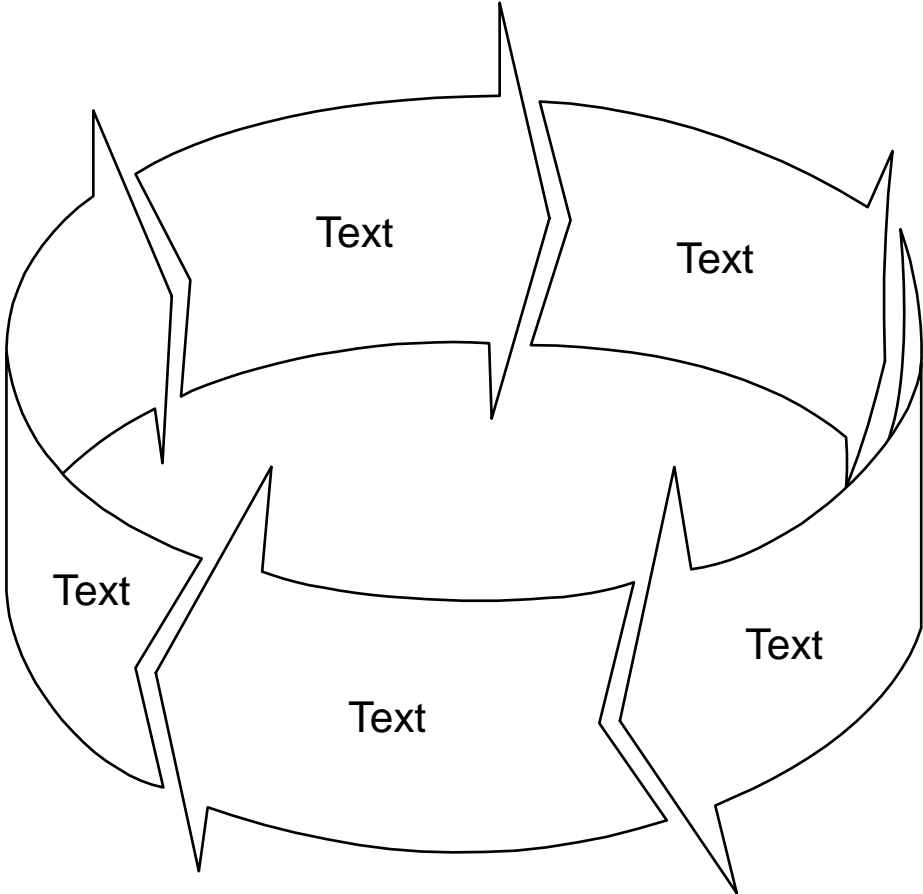
Unit of measure



* Footnote

RING

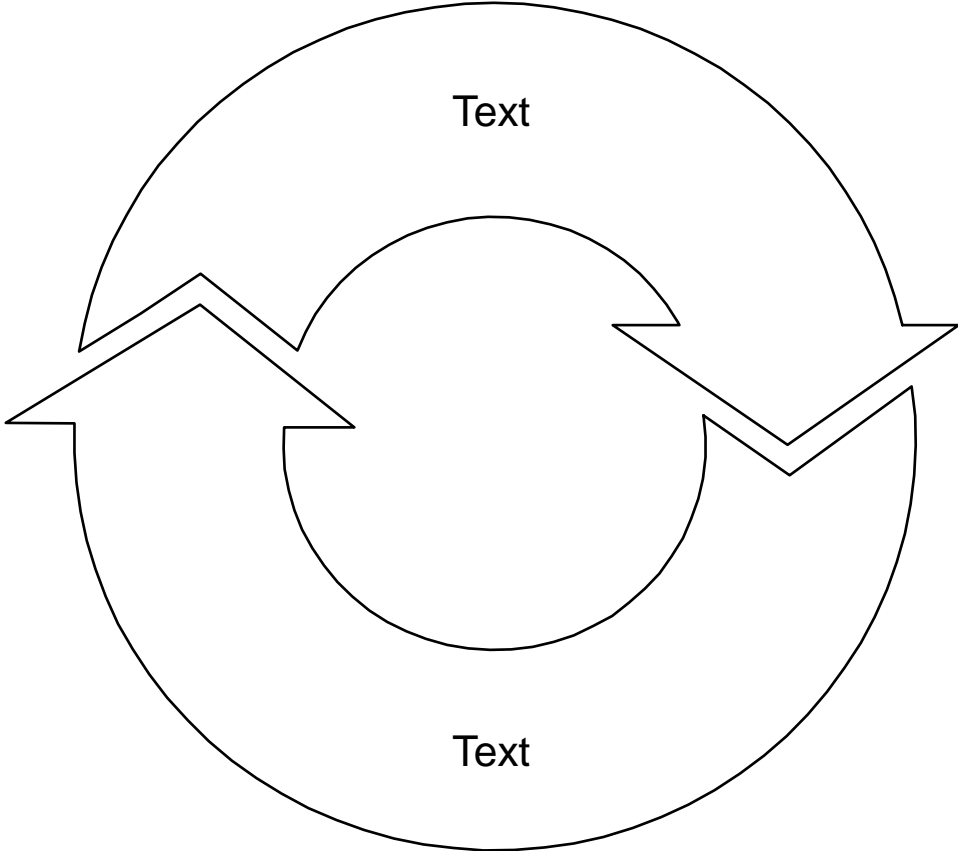
Unit of measure



* Footnote

UPON 2

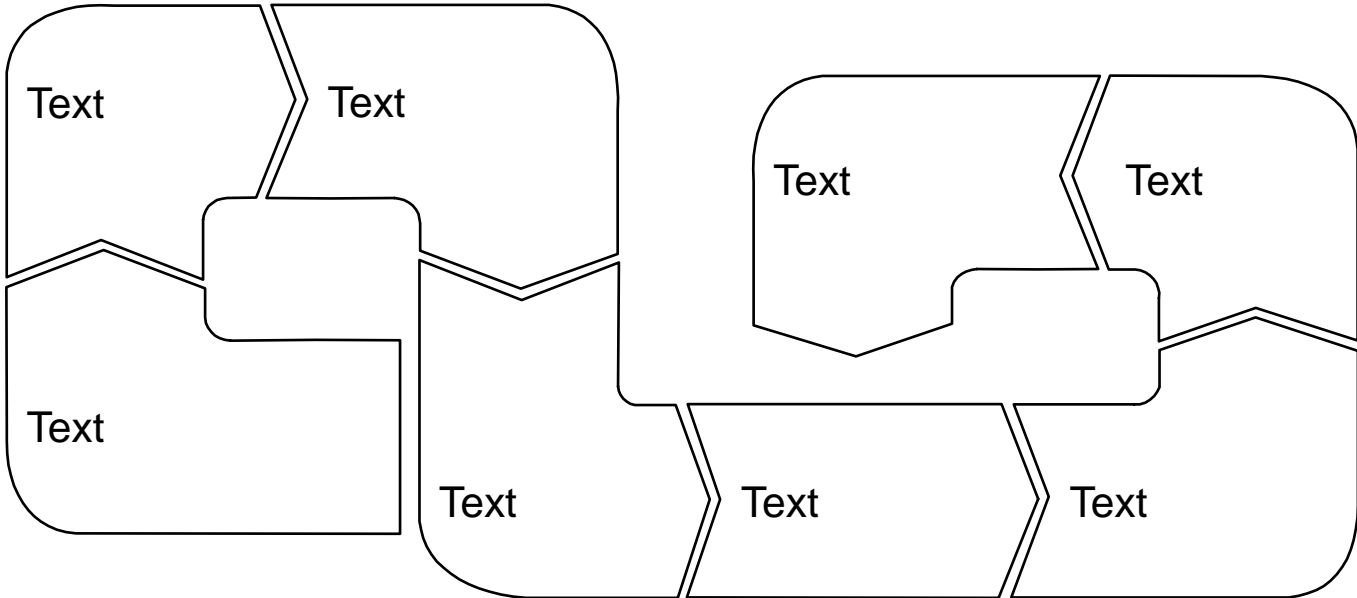
Unit of measure



* Footnote

CONTINUOUS

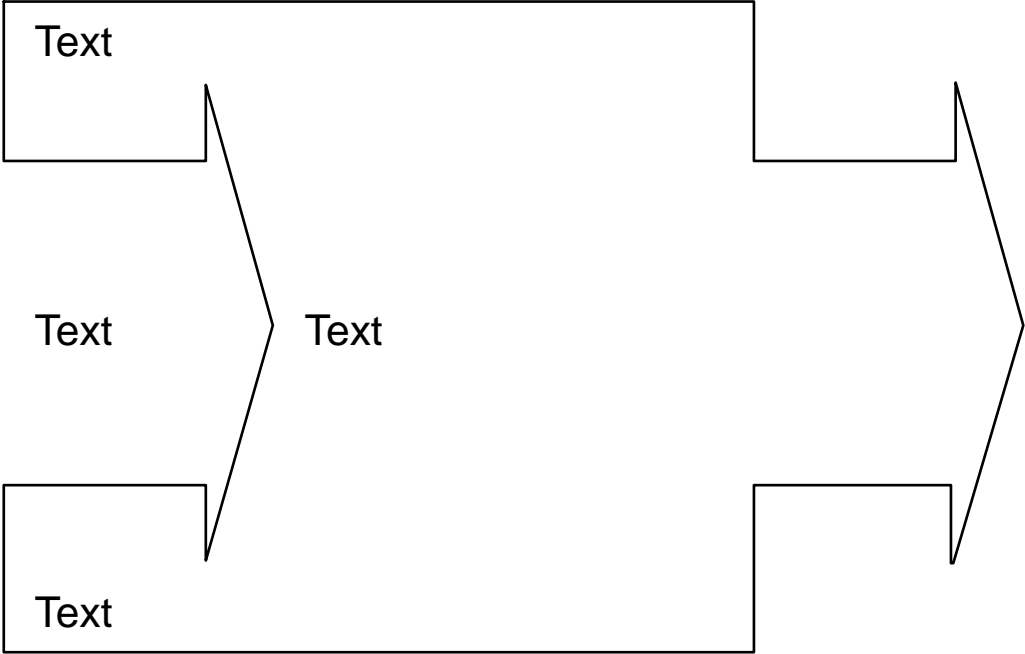
Unit of measure



* Footnote

CUTOUT

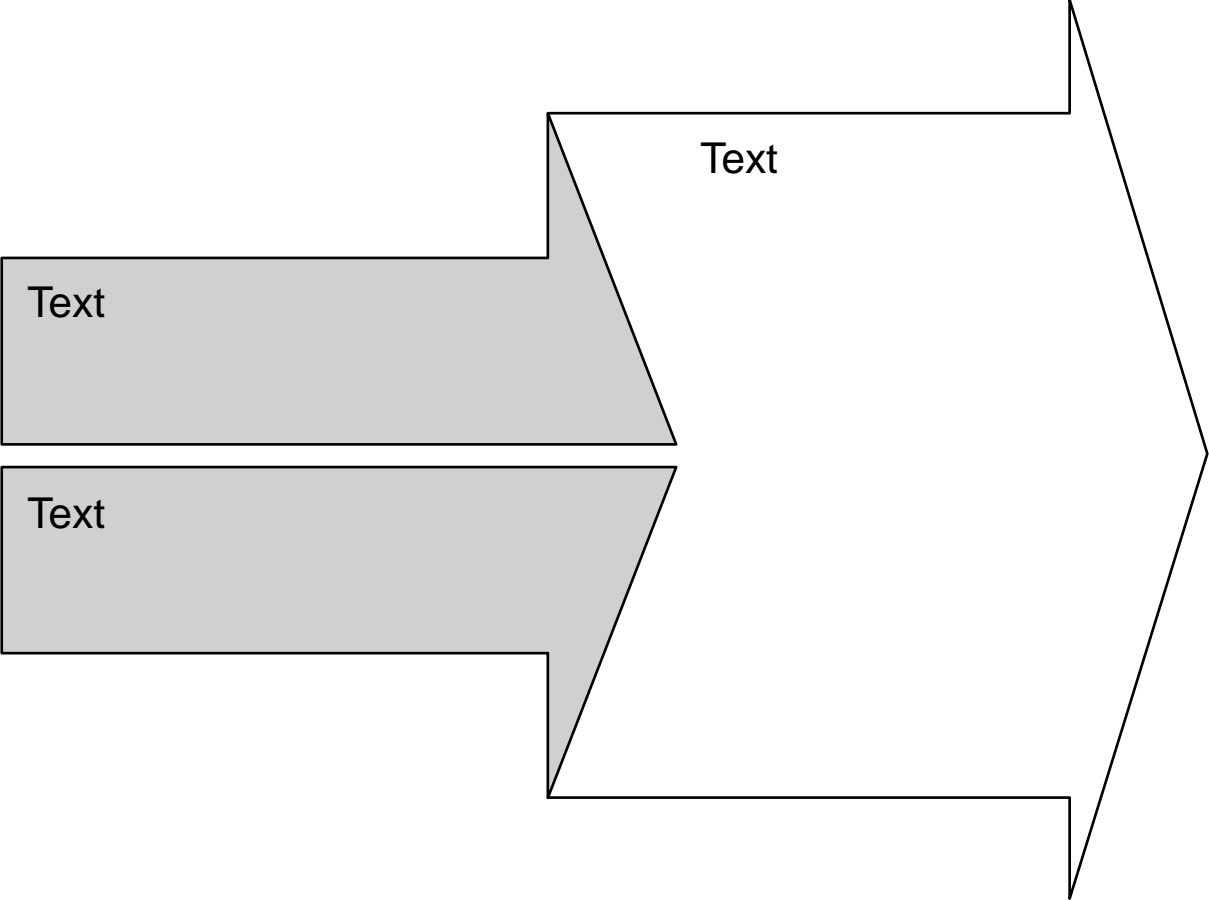
Unit of measure



* Footnote

LINEAR A

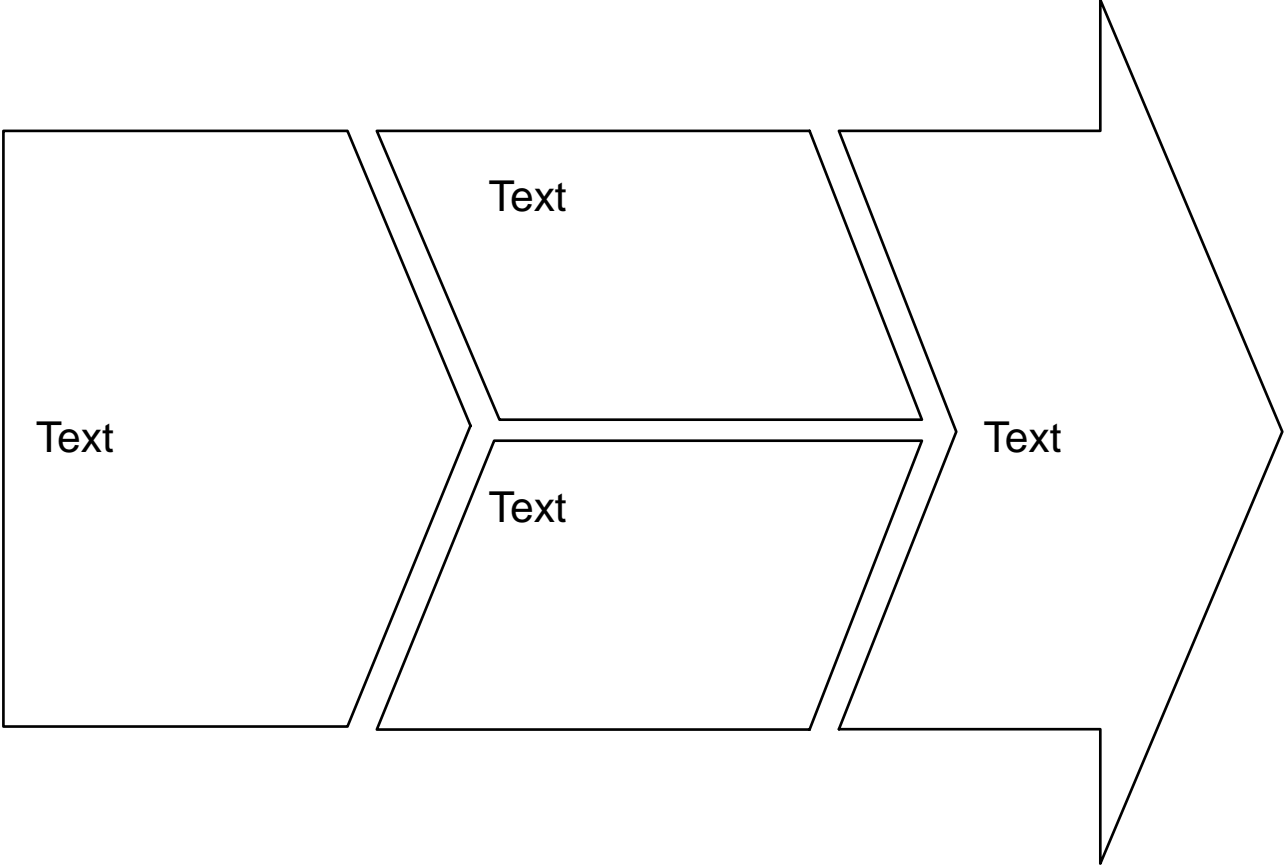
Unit of measure



* Footnote

LINEAR B

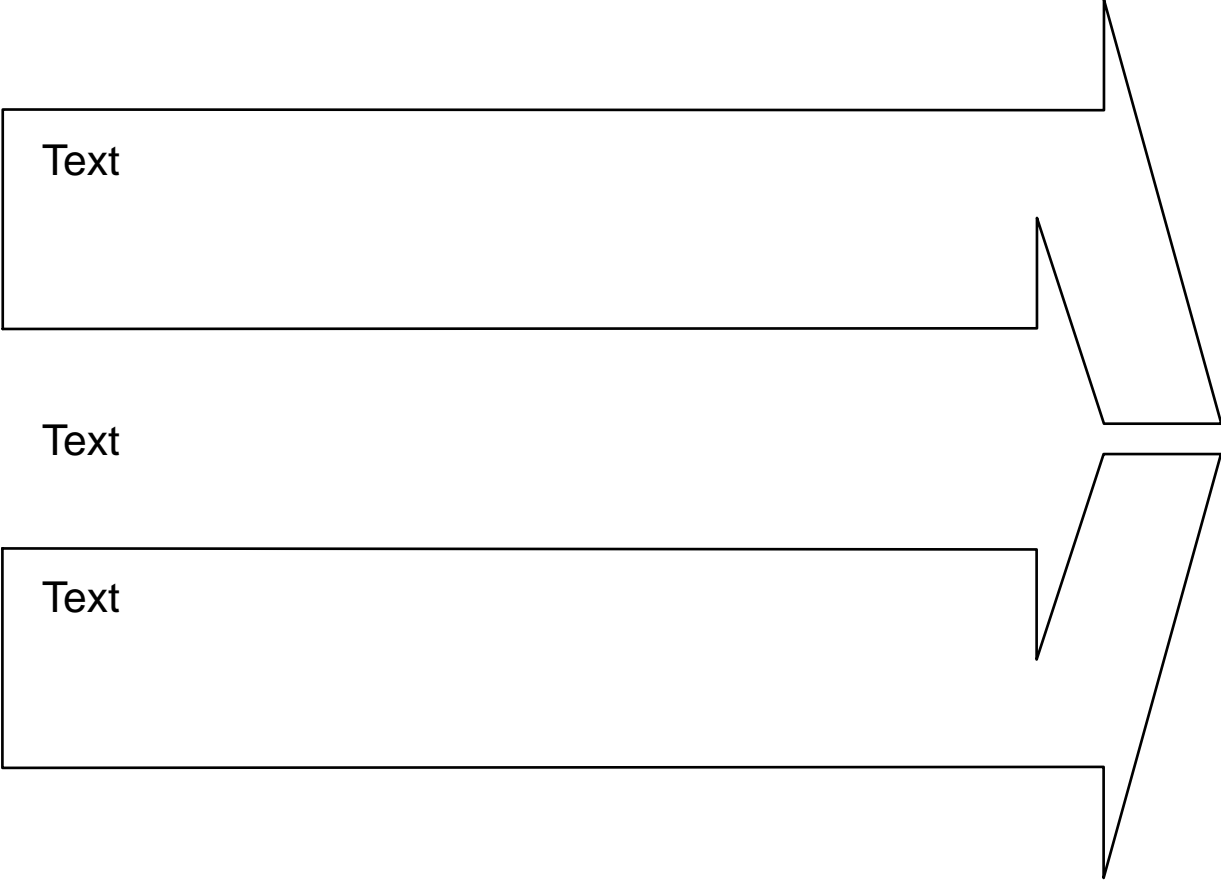
Unit of measure



* Footnote

LINEAR C

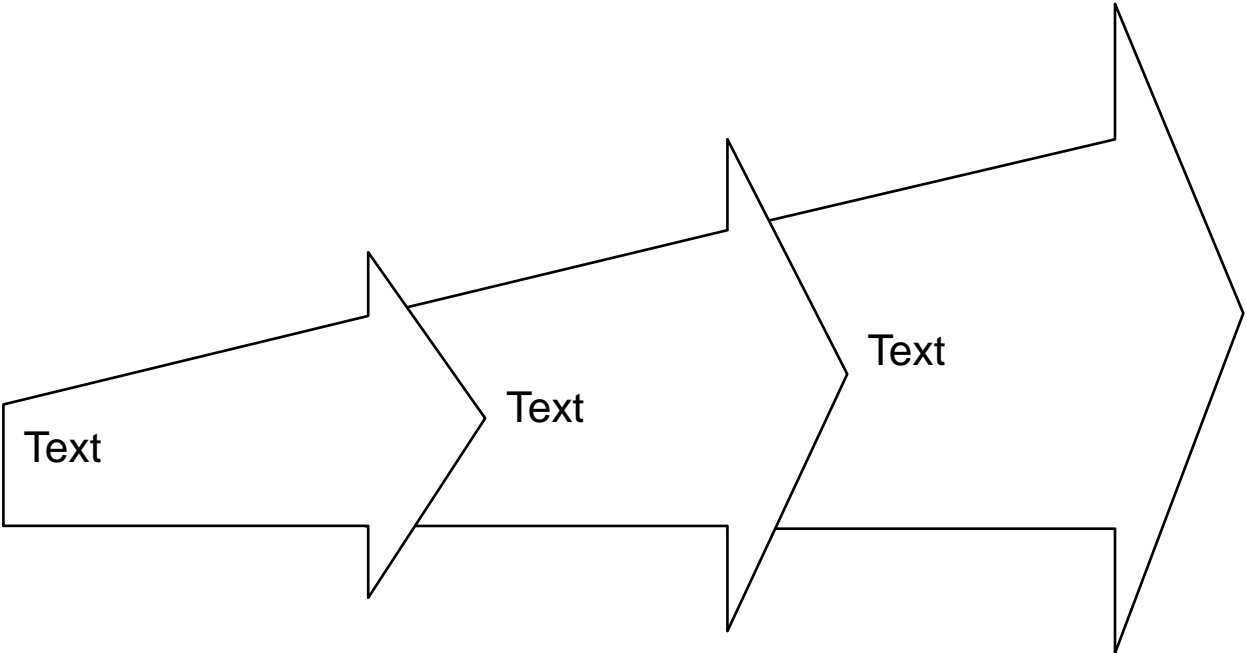
Unit of measure



* Footnote

LINEAR D

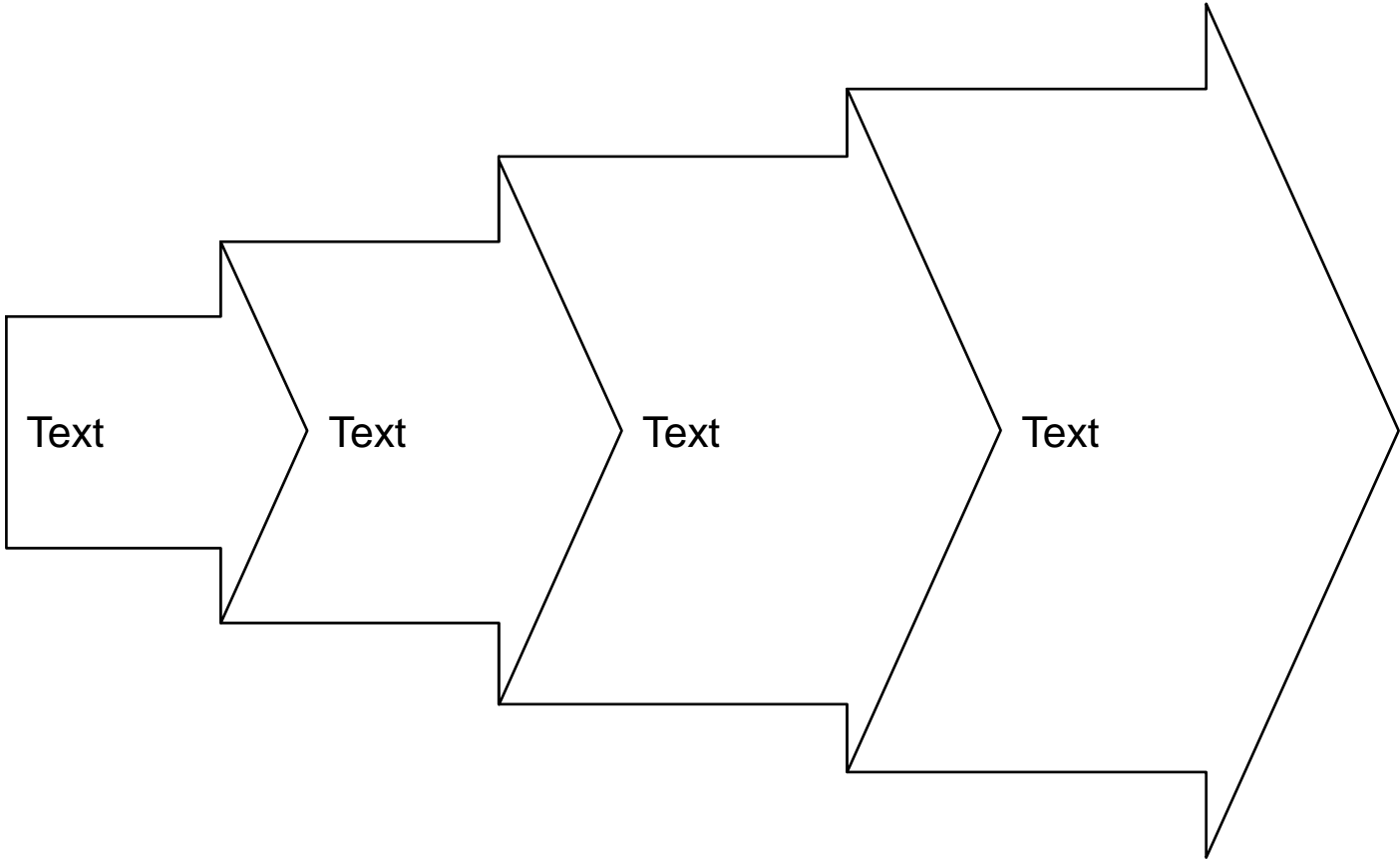
Unit of measure



* Footnote

LINEAR E

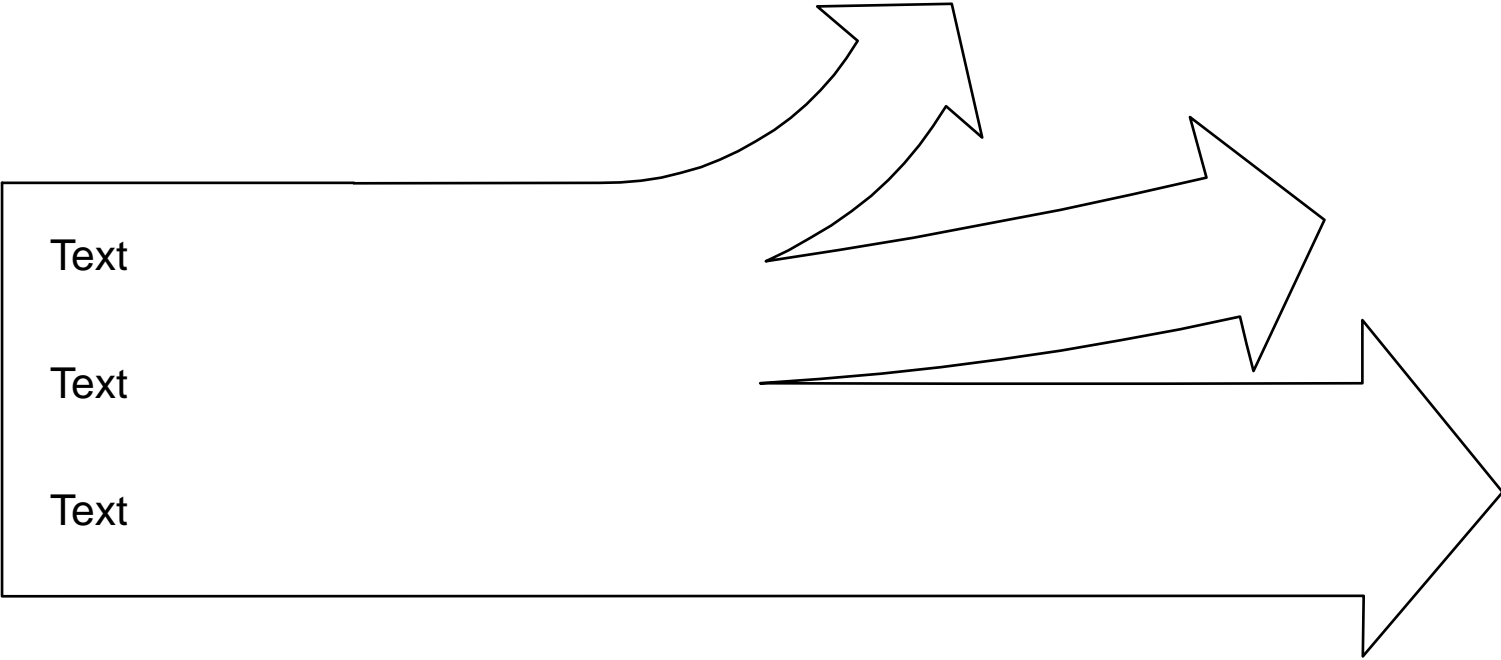
Unit of measure



* Footnote

LINEAR F

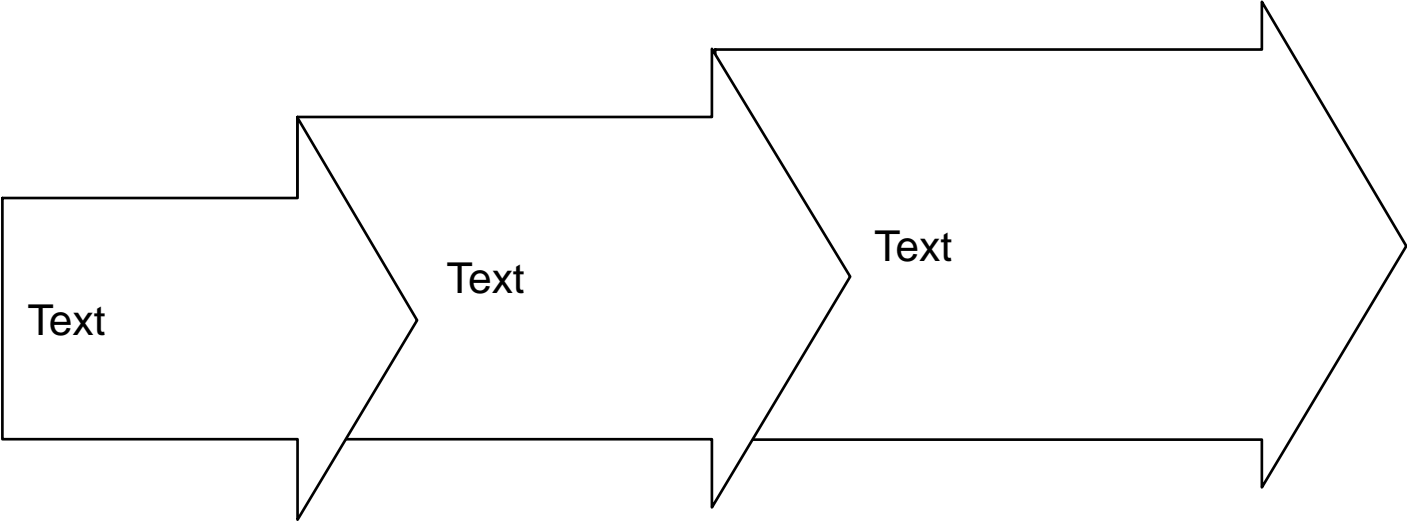
Unit of measure



* Footnote

LINEAR G

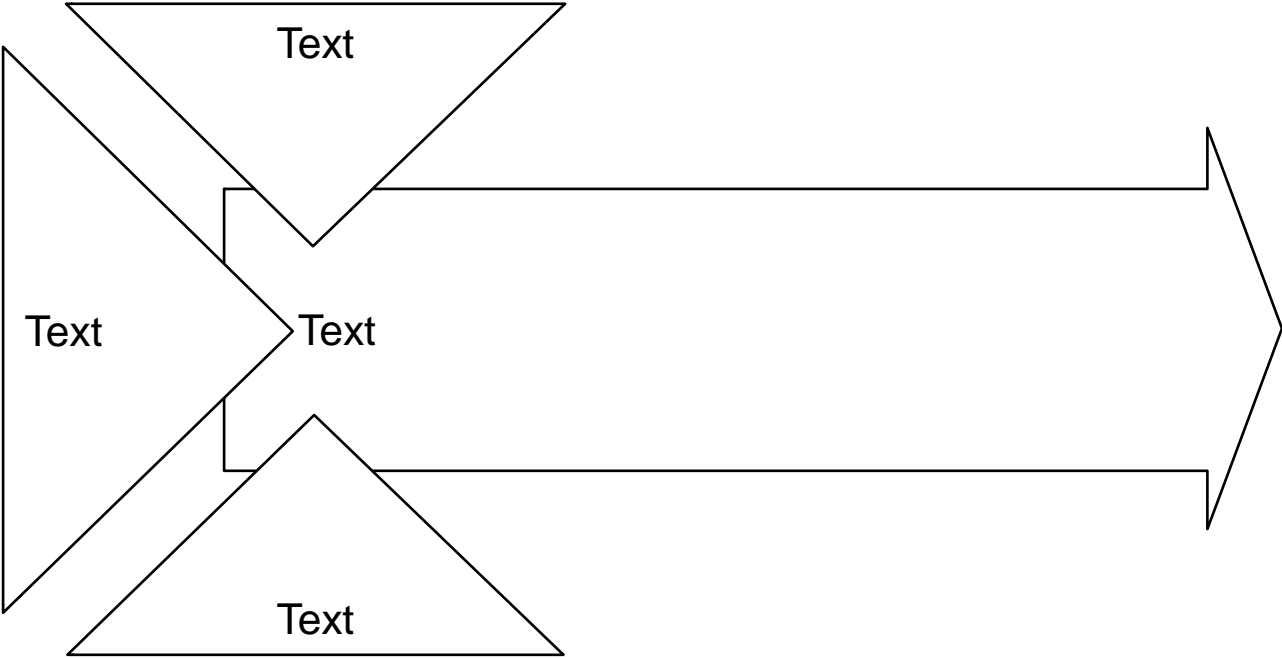
Unit of measure



* Footnote

LINEAR H

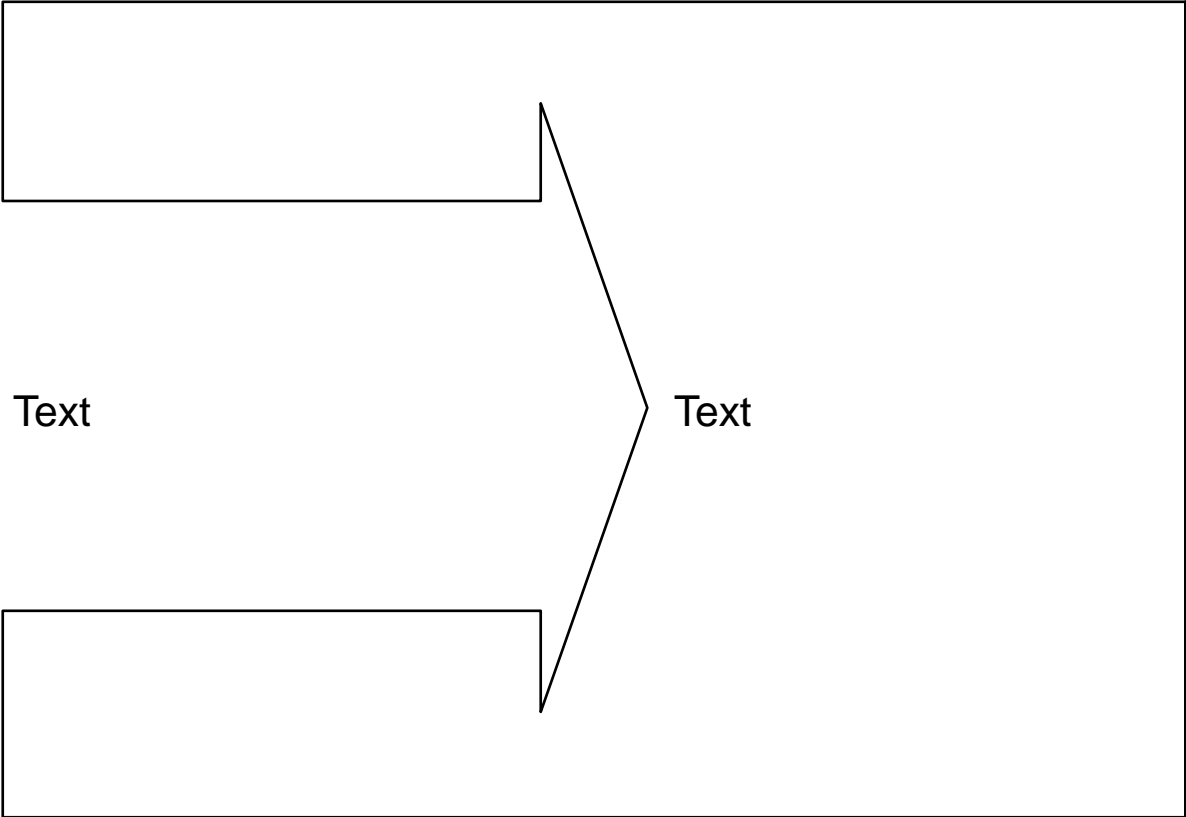
Unit of measure



* Footnote

LINEAR I

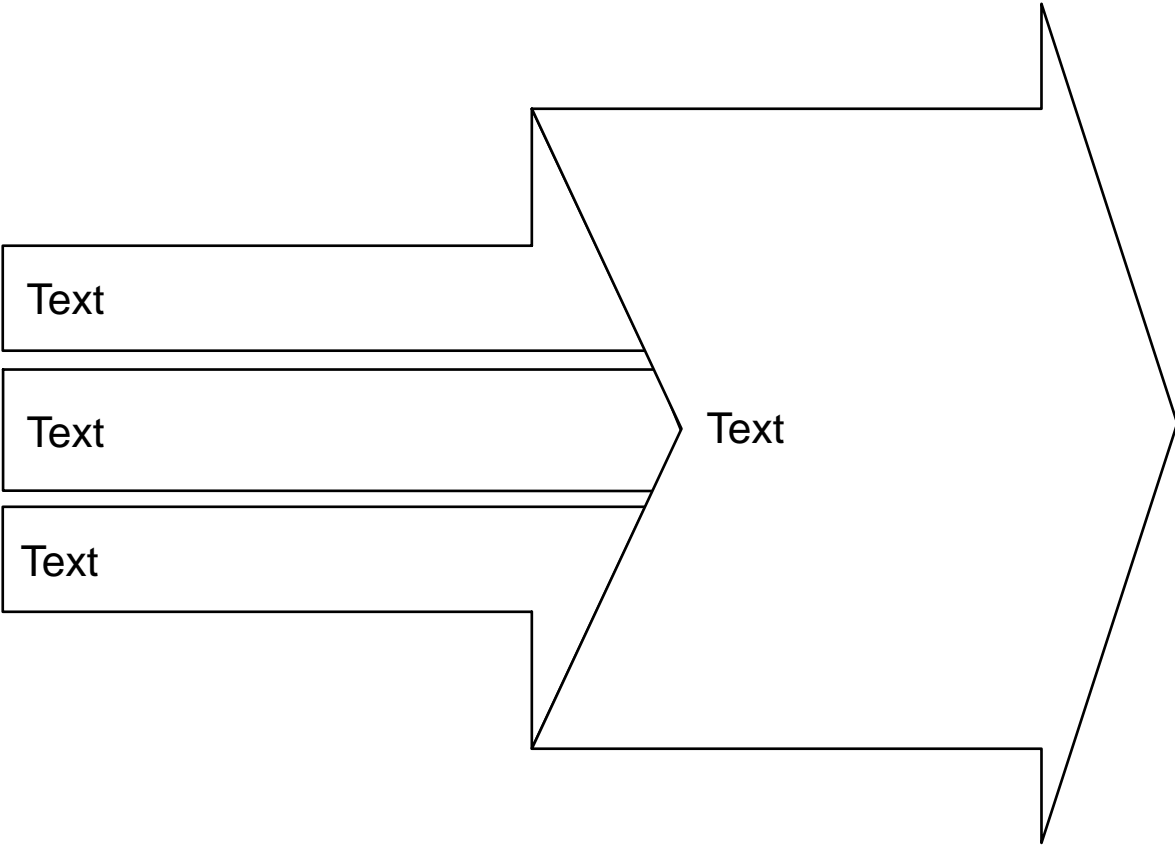
Unit of measure



* Footnote

LINEAR J

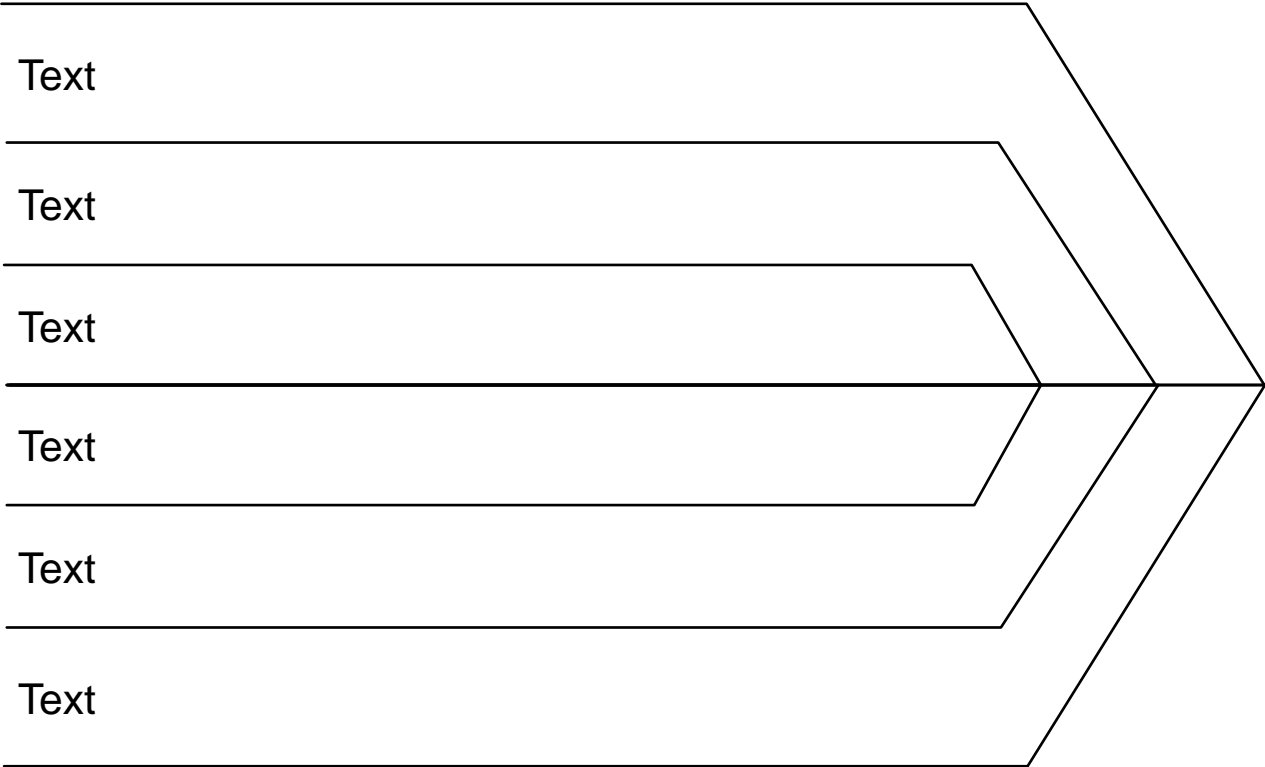
Unit of measure



* Footnote

LINEAR K

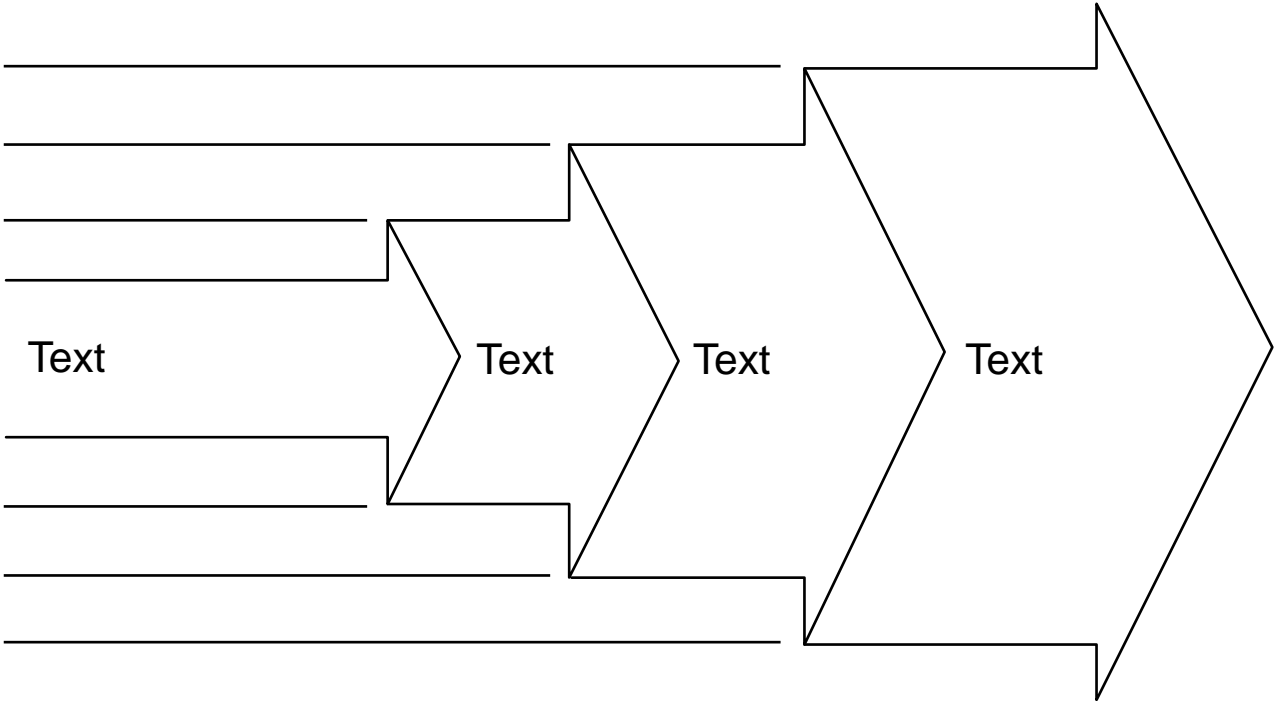
Unit of measure



* Footnote

LINEAR N

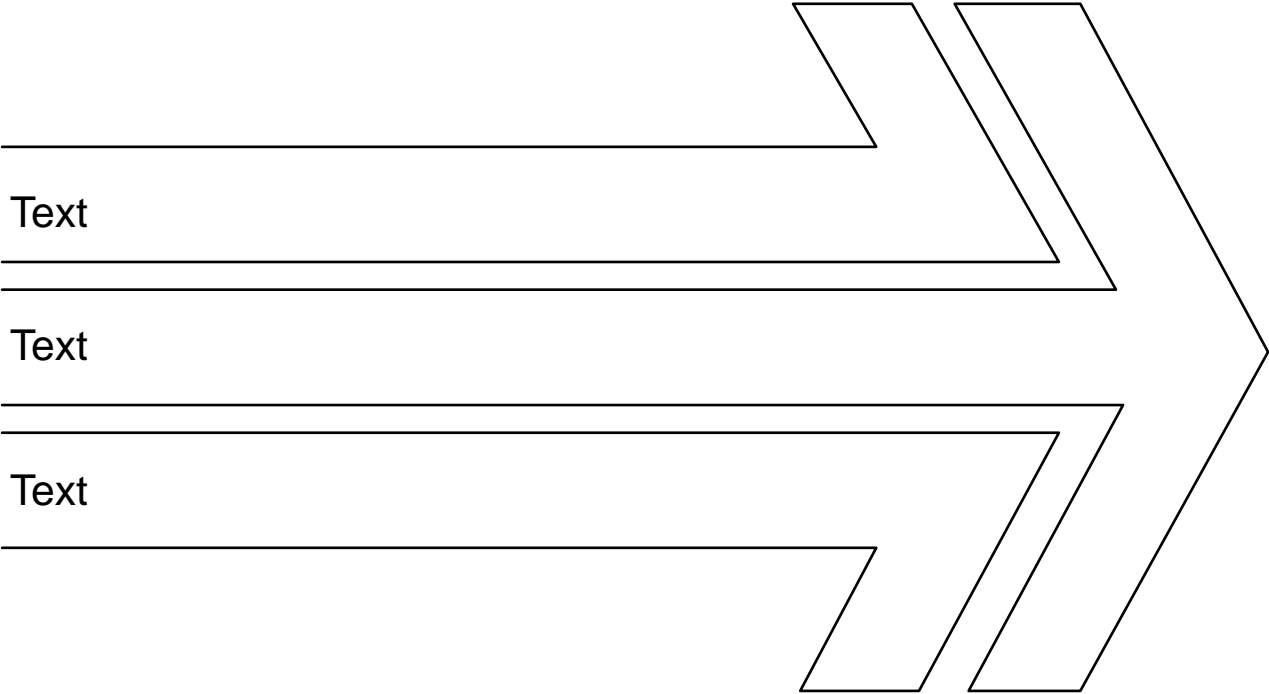
Unit of measure



* Footnote

LINEAR P

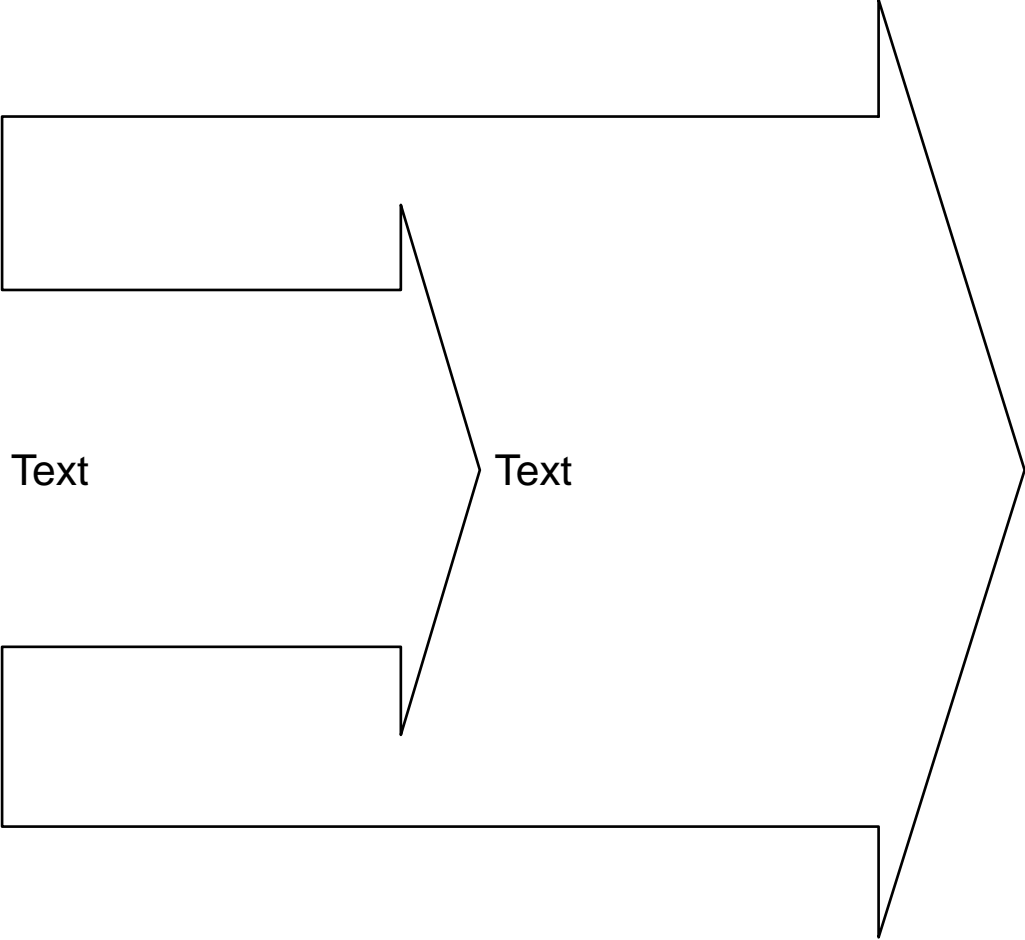
Unit of measure



* Footnote

LINEAR Q

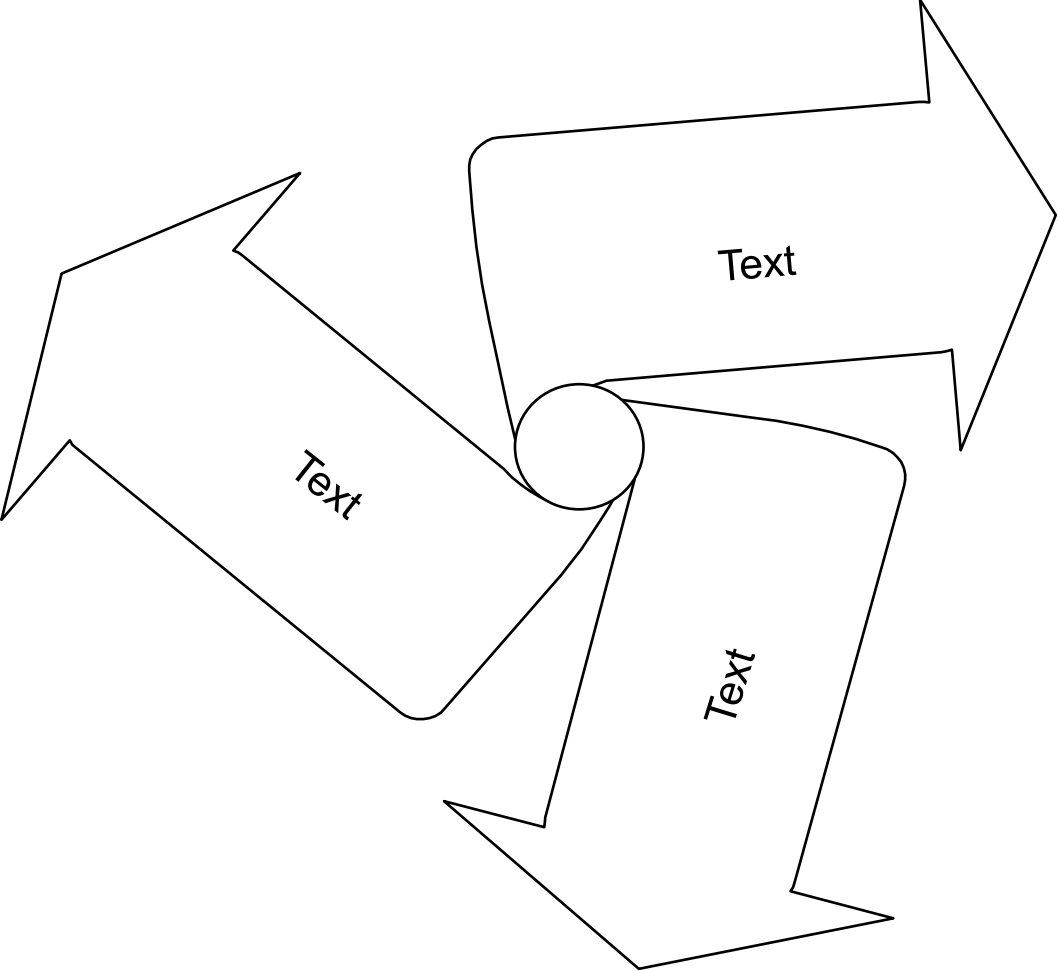
Unit of measure



* Footnote

PROPELLER

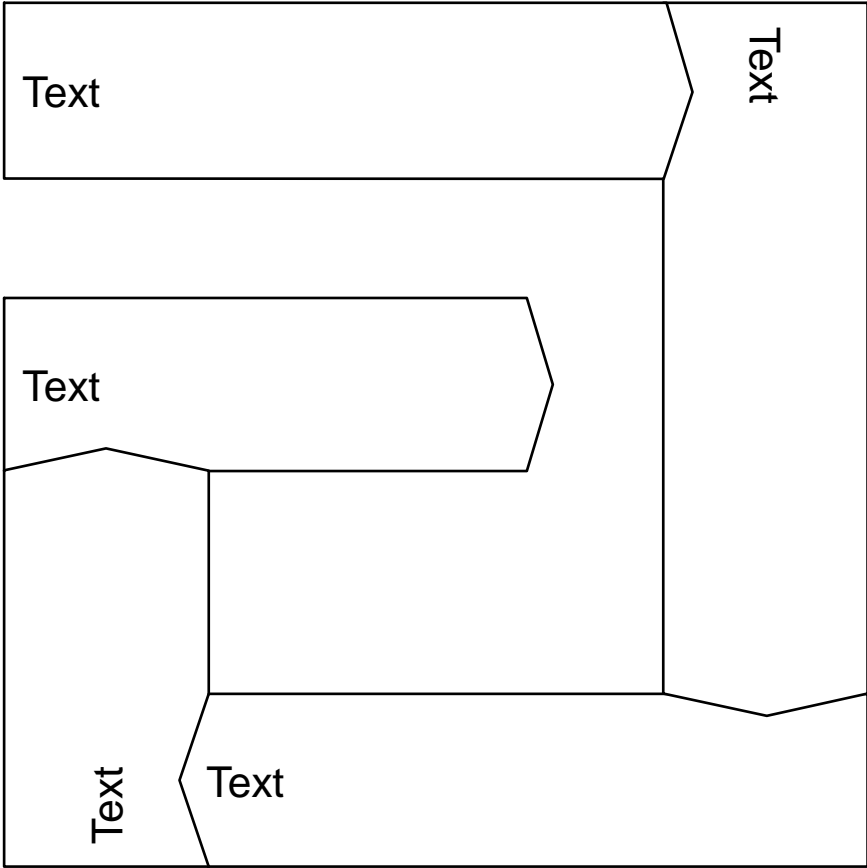
Unit of measure



* Footnote

STEP 5

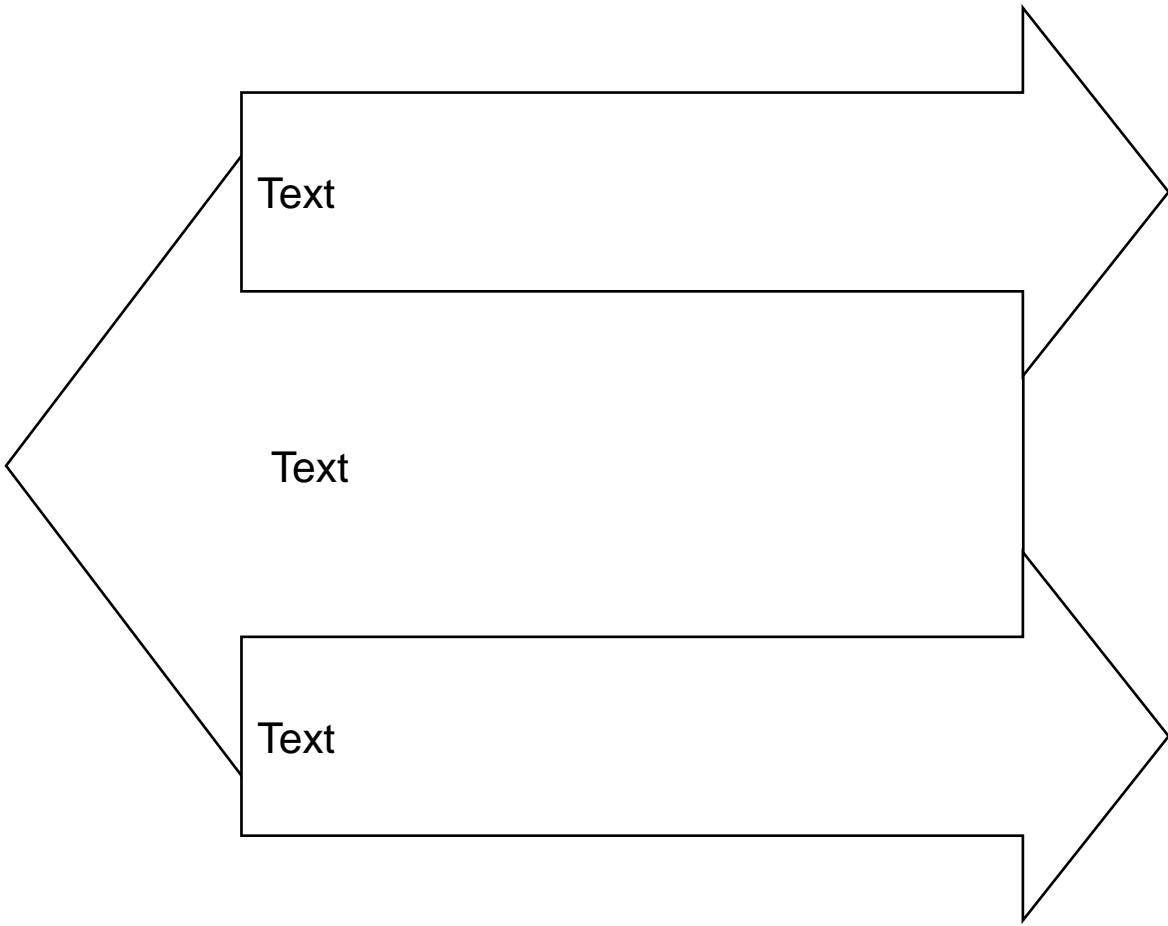
Unit of measure



* Footnote

2 ON 1

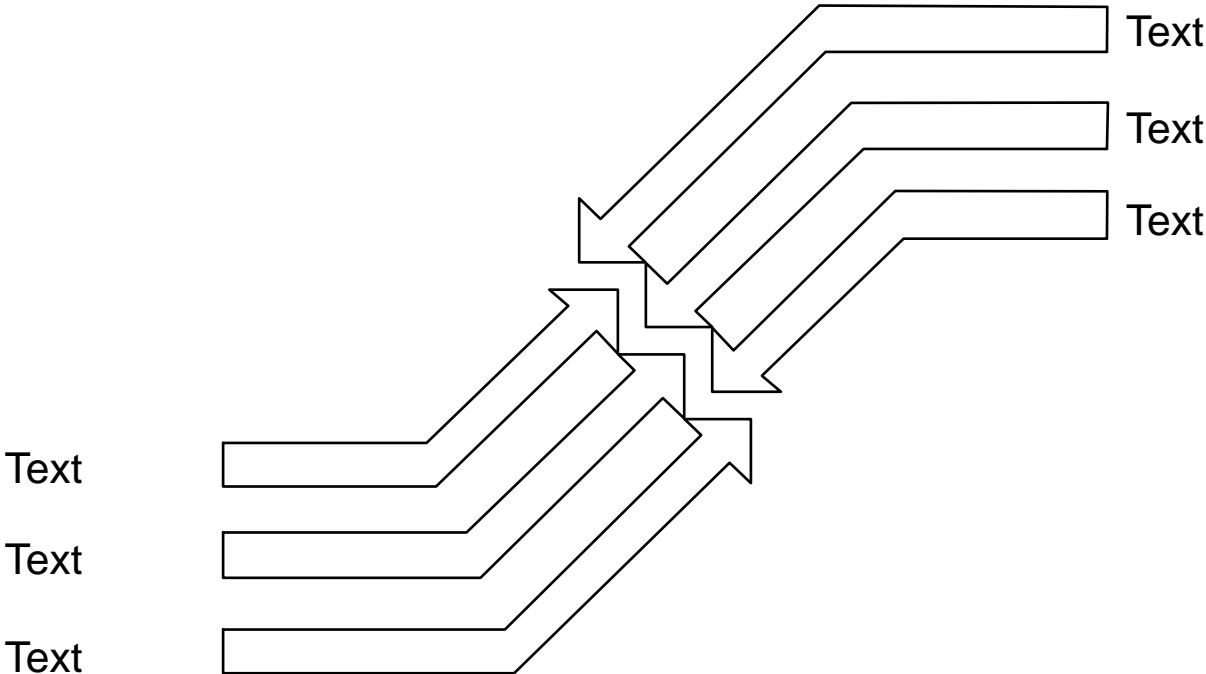
Unit of measure



* Footnote

AGAINST

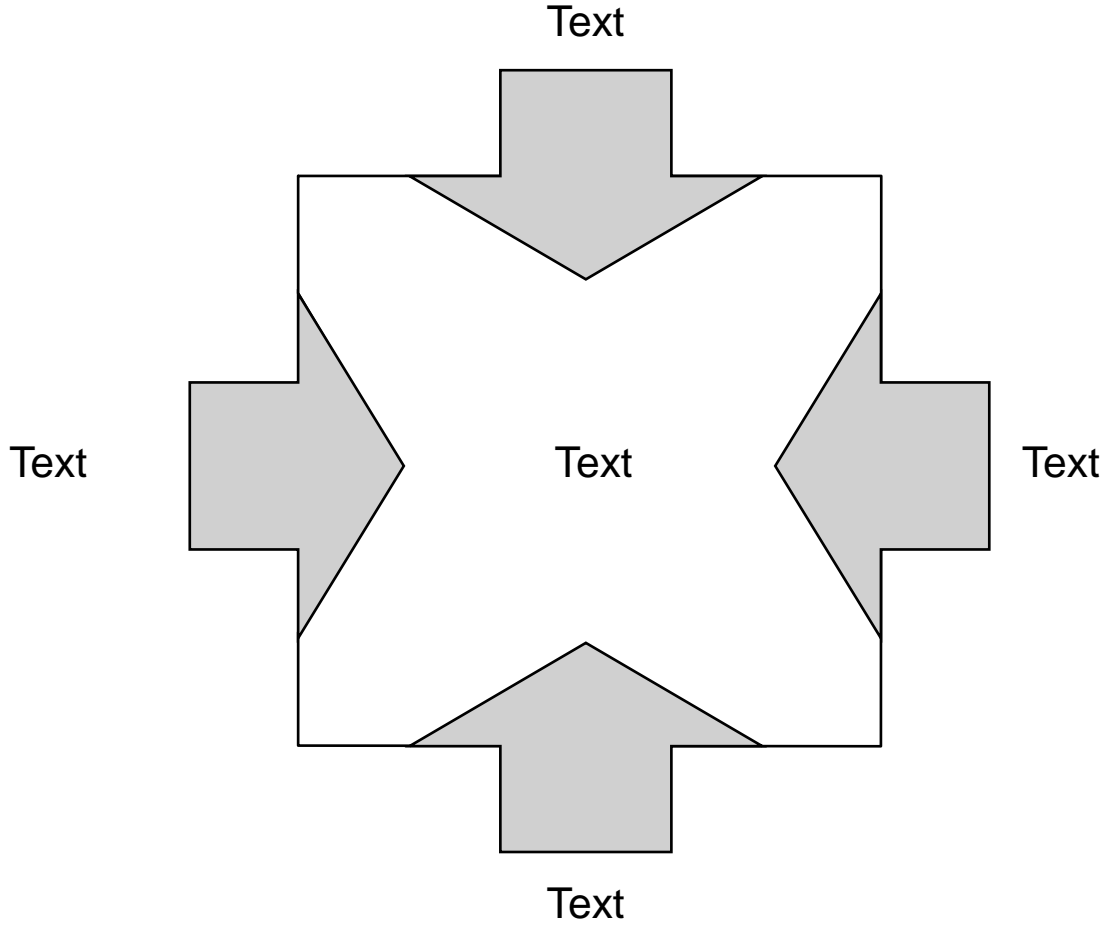
Unit of measure



* Footnote

AT WORK

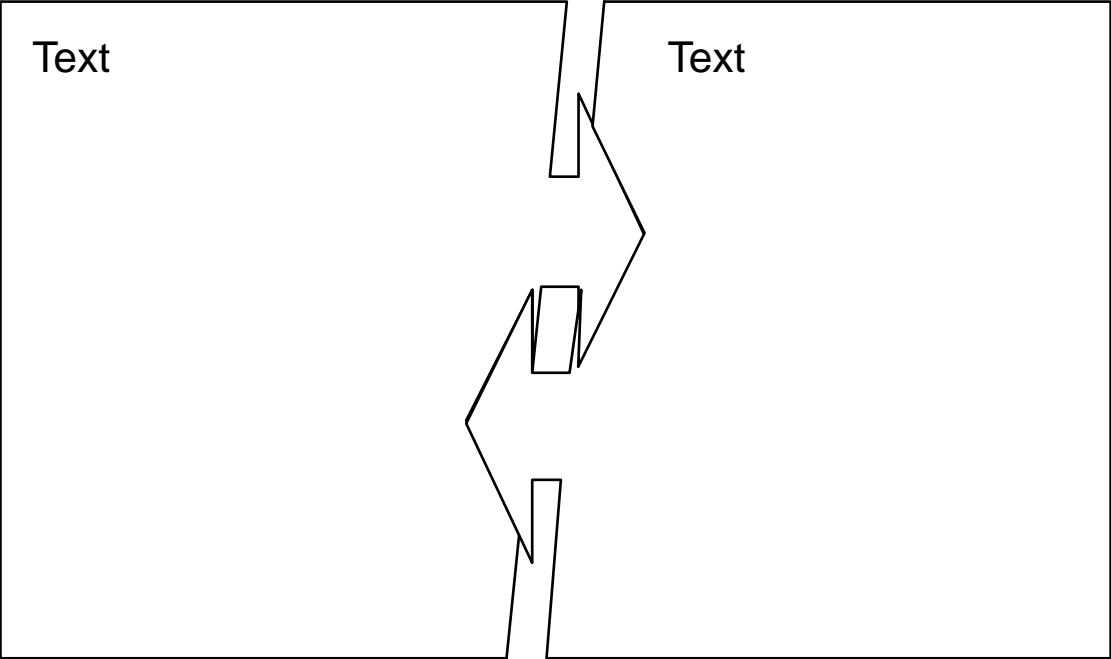
Unit of measure



* Footnote

COUPLED HORIZ

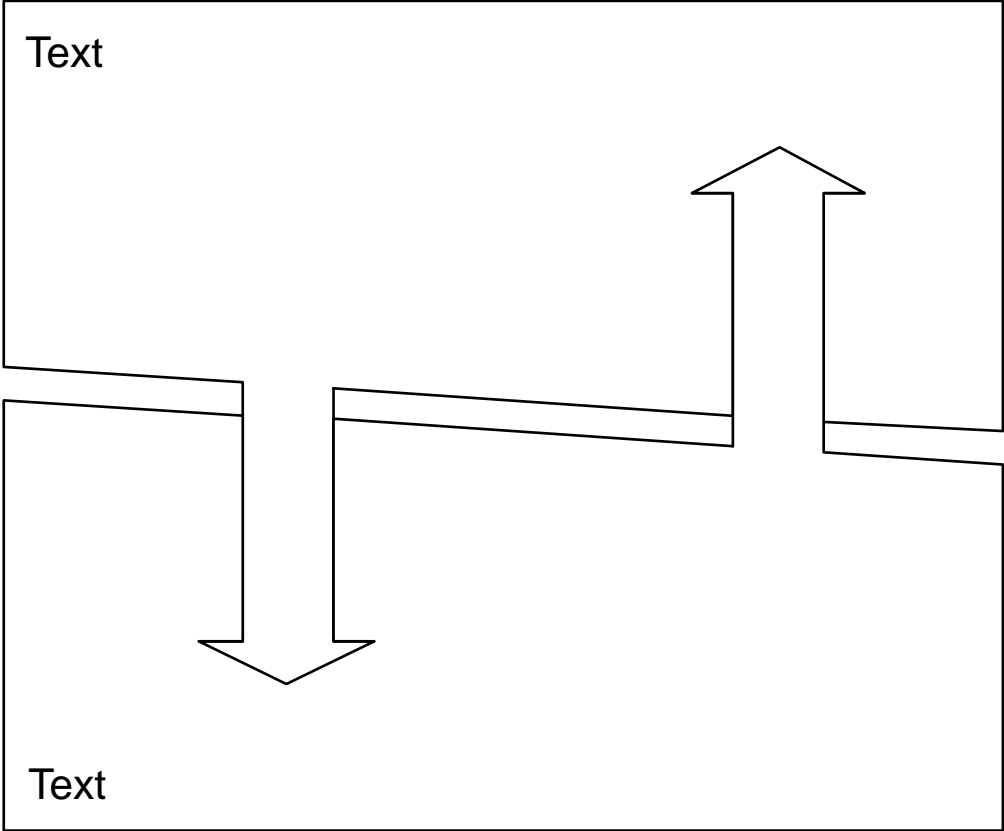
Unit of measure



* Footnote

COUPLED VERT

Unit of measure



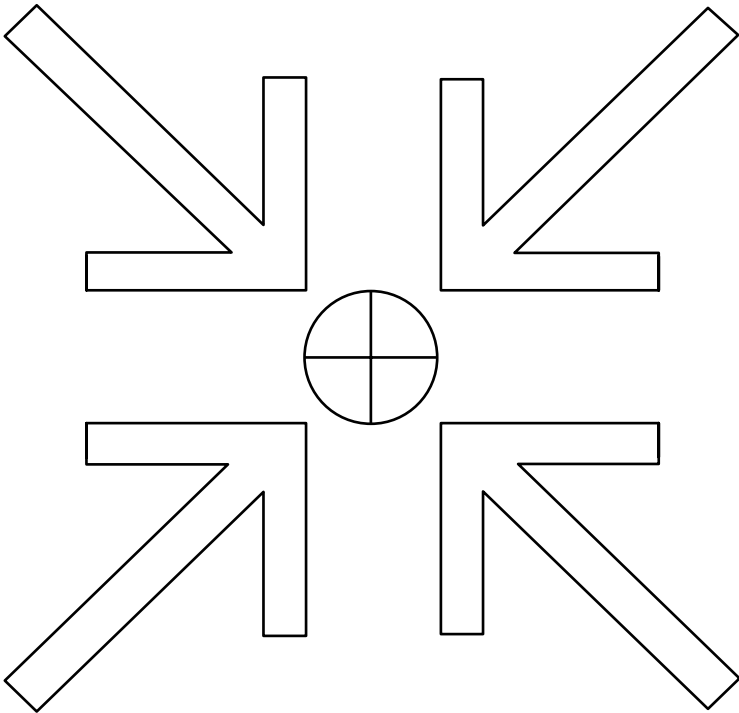
* Footnote

FOCUSED

Unit of measure

Text

Text



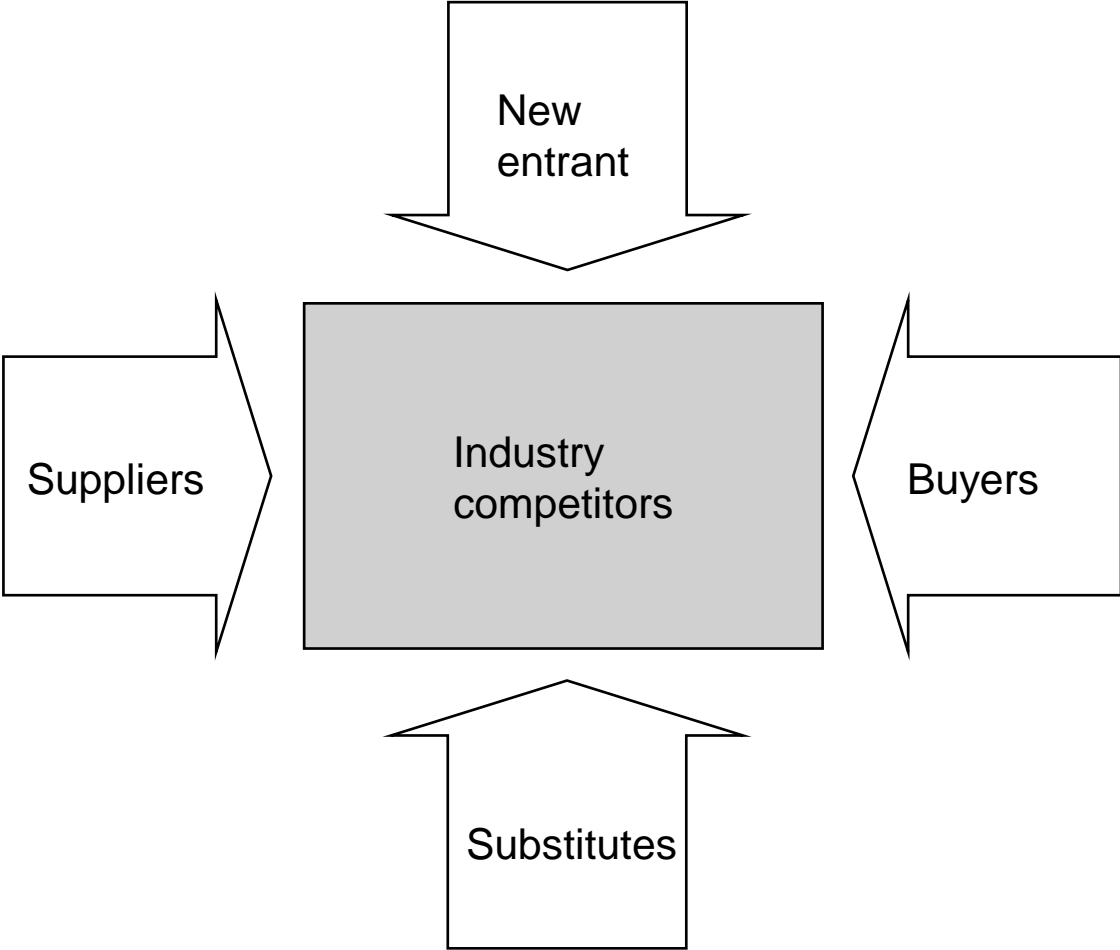
Text

Text

* Footnote

FORCES AT WORK

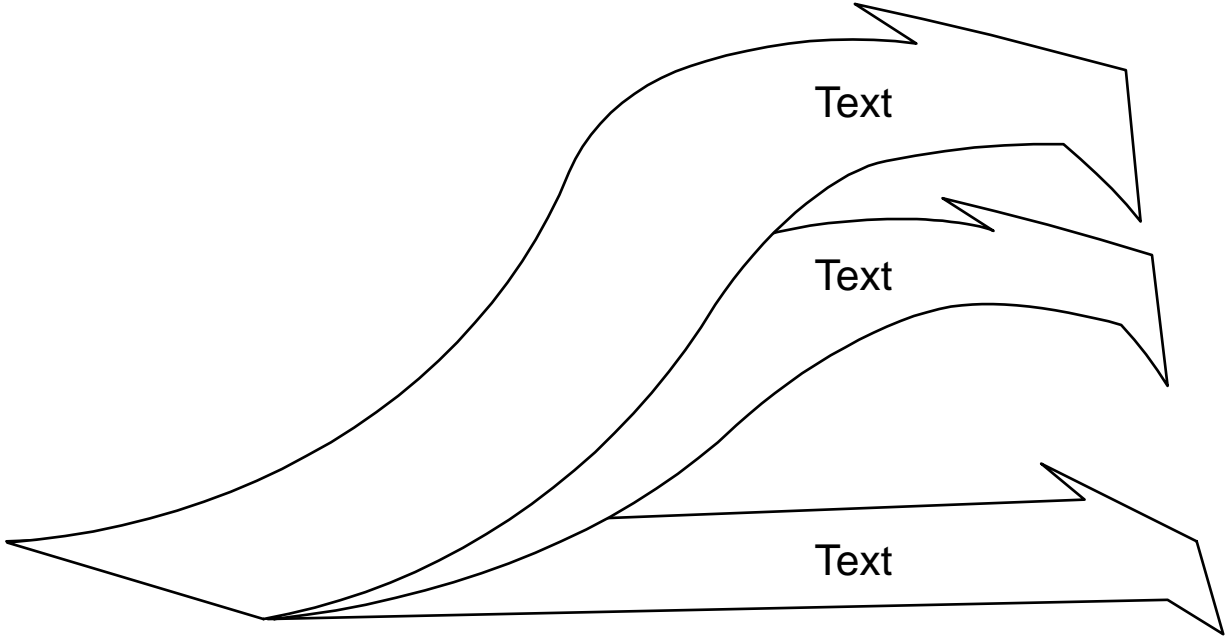
Unit of measure



* Footnote

PARALLEL

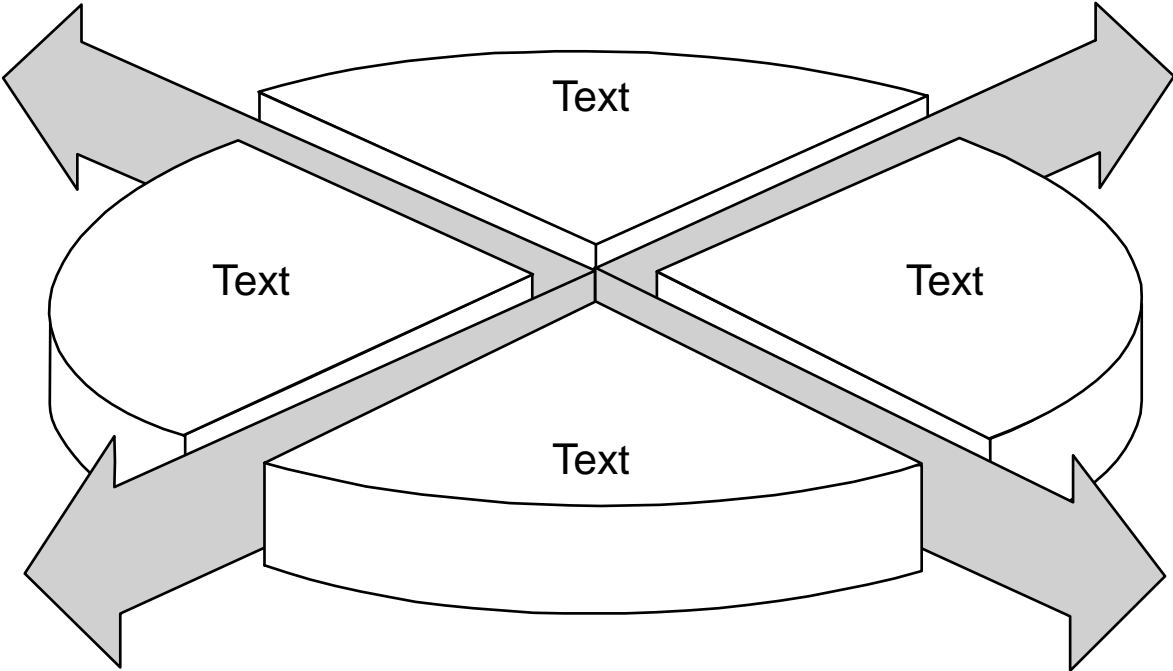
Unit of measure



* Footnote

SPLIT

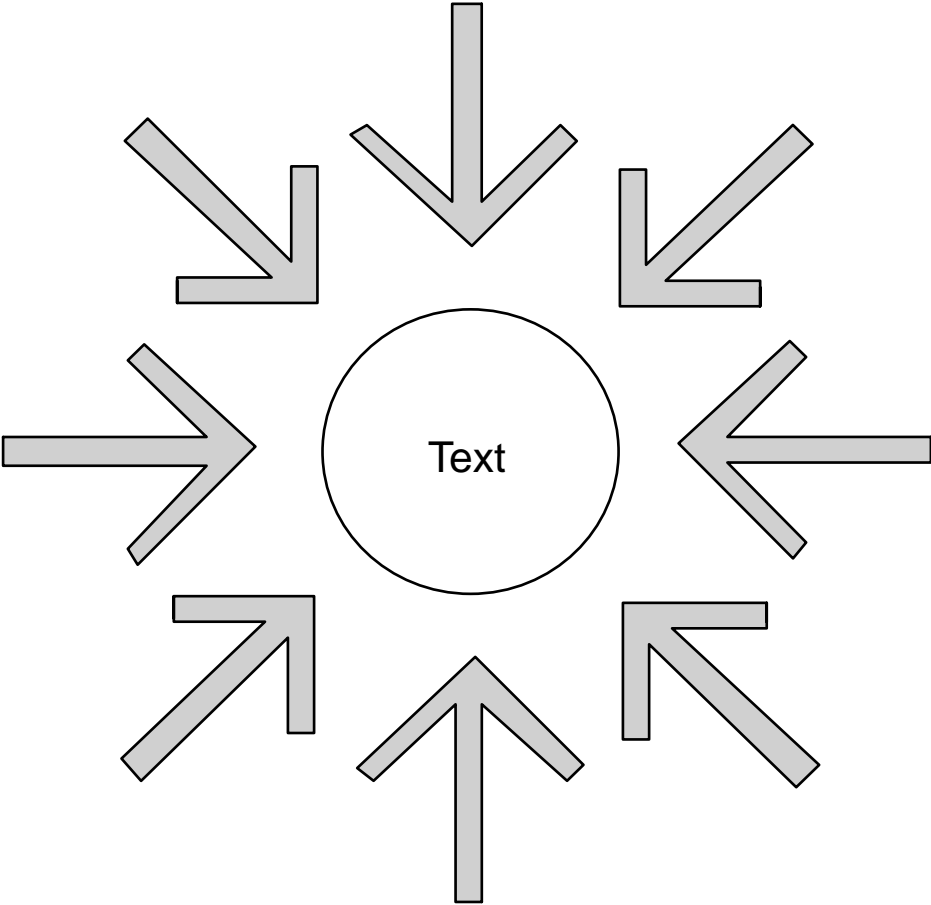
Unit of measure



* Footnote

SURROUND

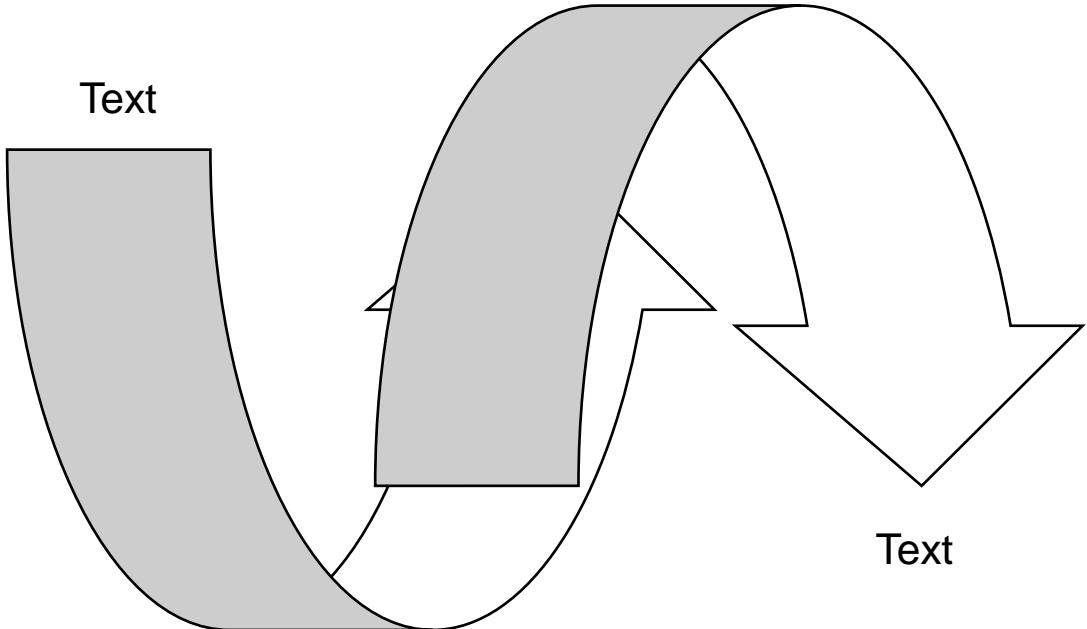
Unit of measure



* Footnote

TWISTED

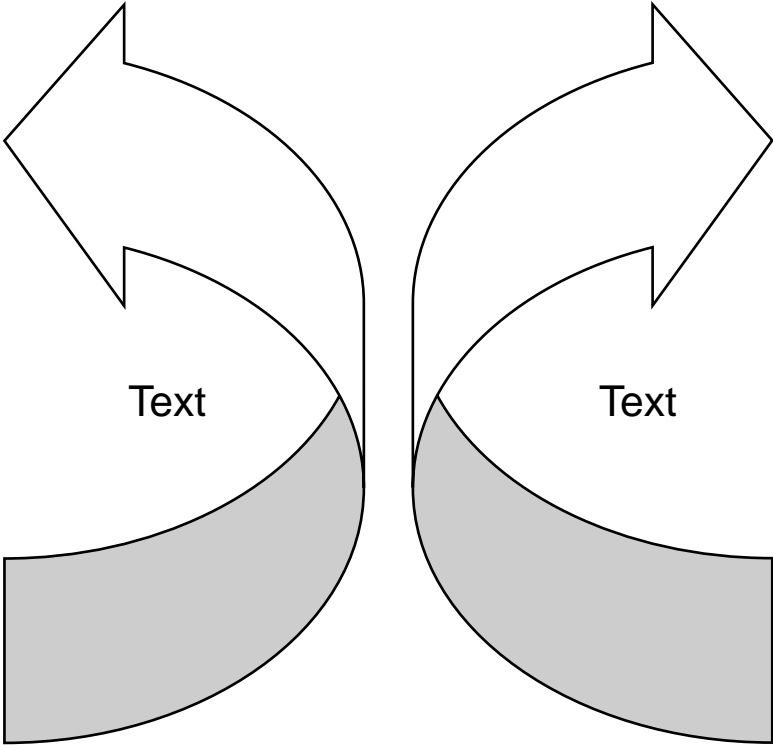
Unit of measure



* Footnote
Source: Source

UP & AWAY

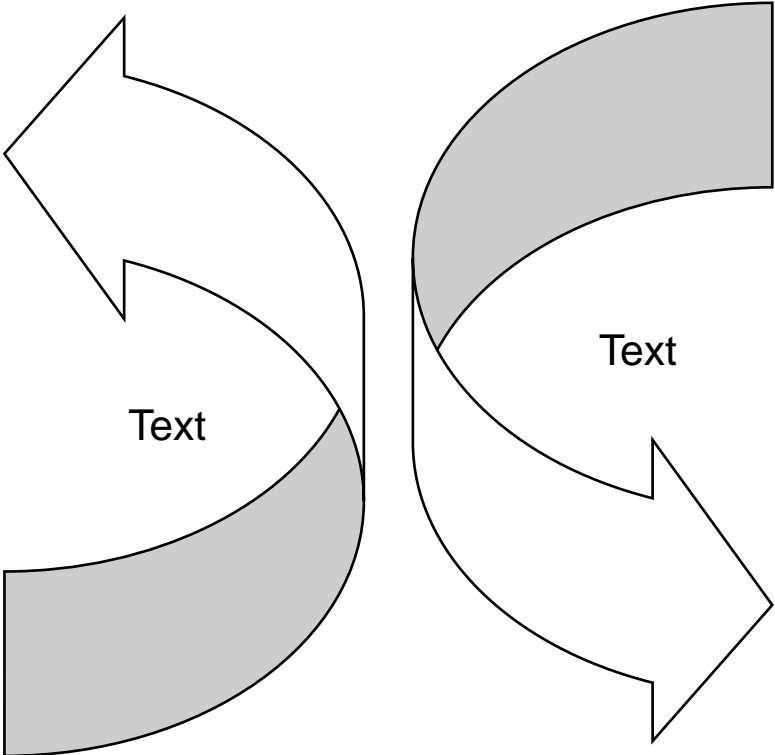
Unit of measure



* Footnote

UP & DOWN

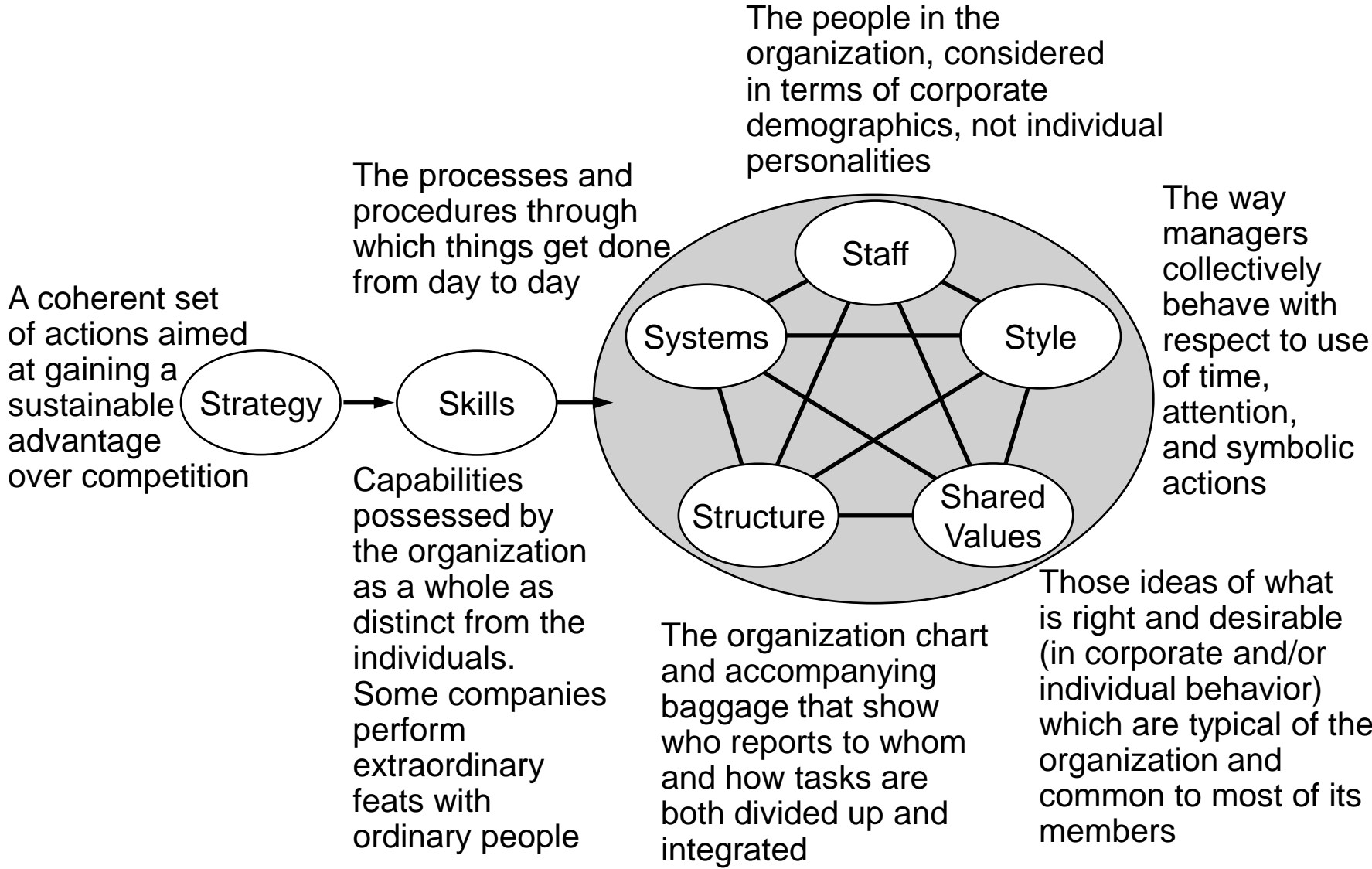
Unit of measure



* Footnote

2S-5S

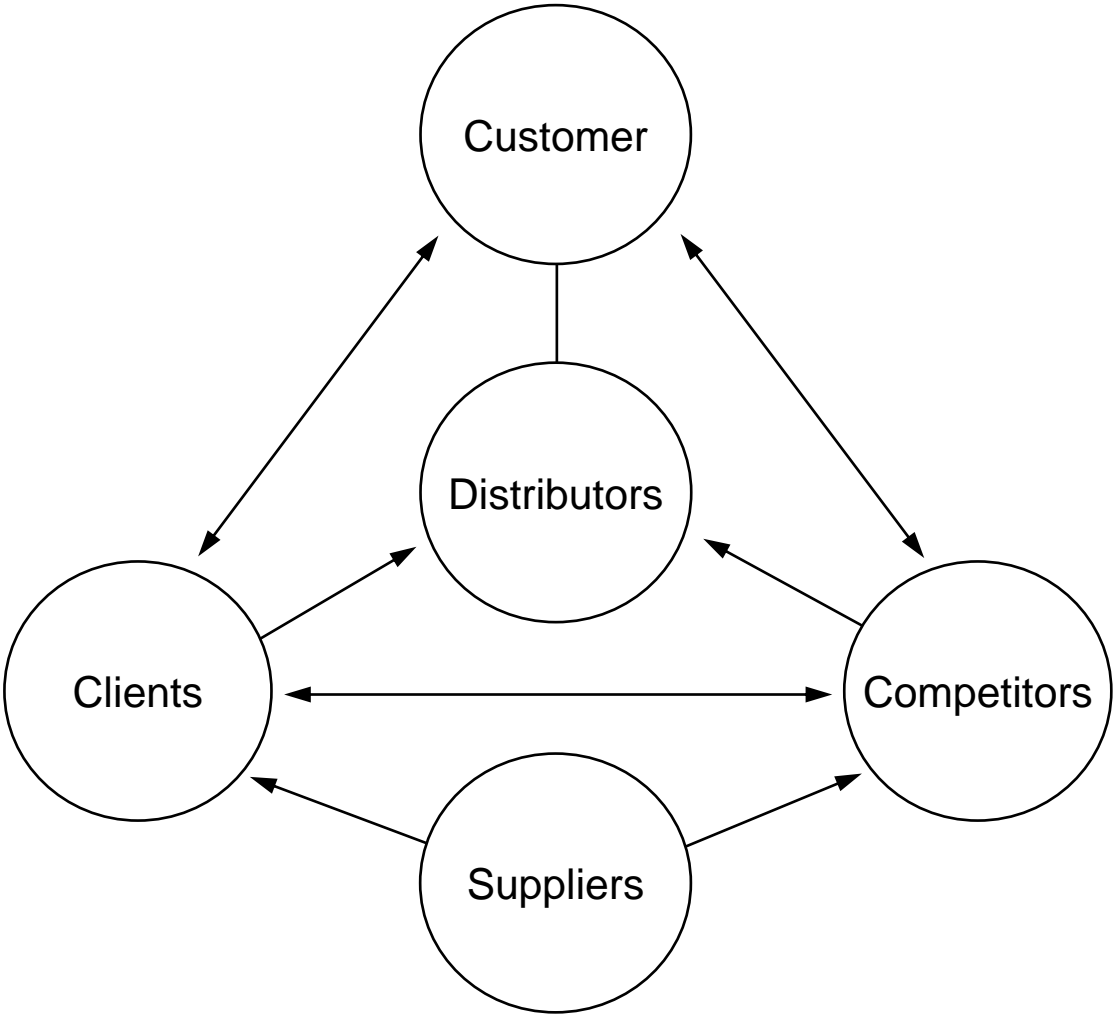
Unit of measure



* Footnote

3CS TRIANGLE

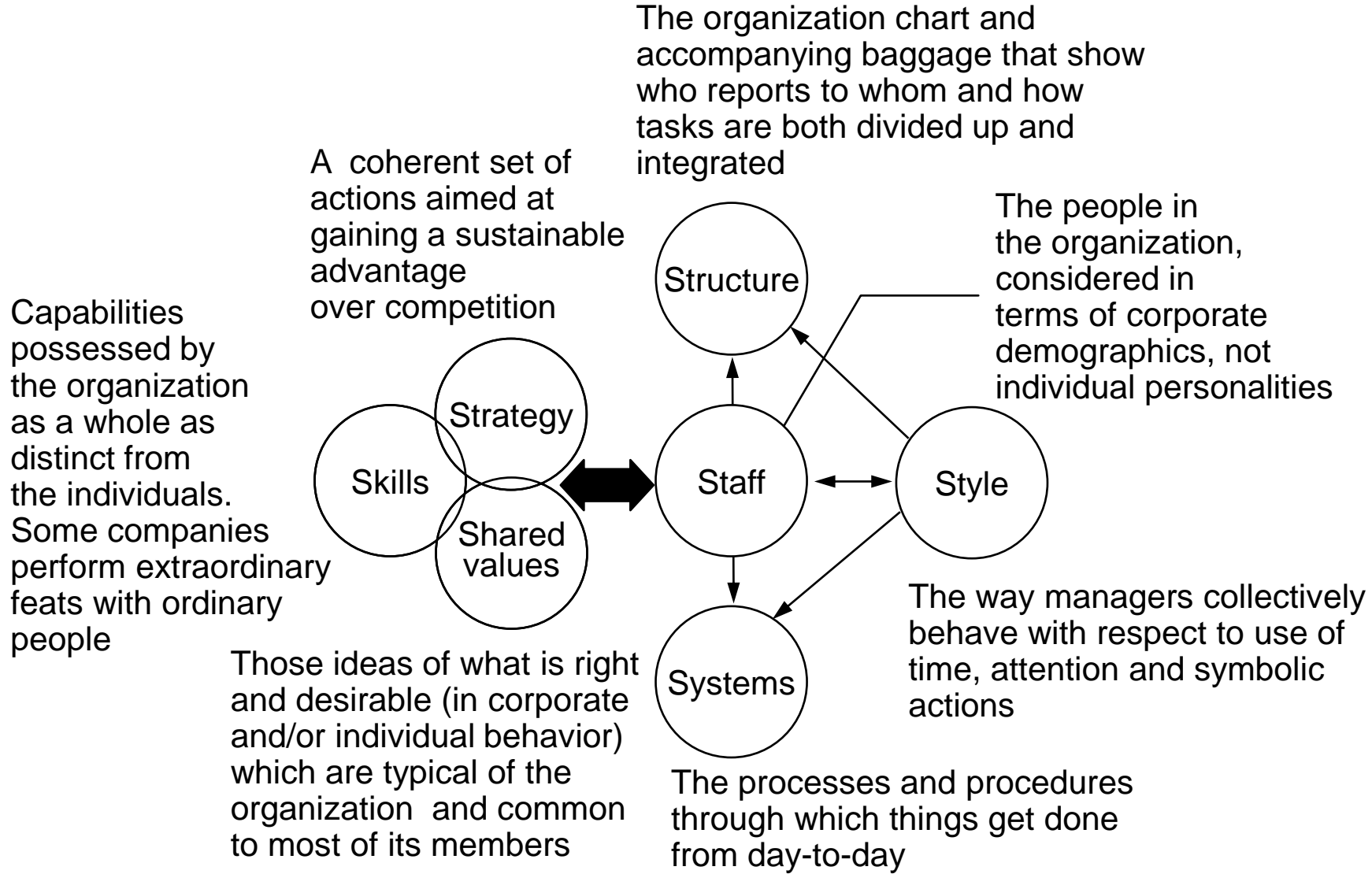
Unit of measure



* Footnote

3S-4S

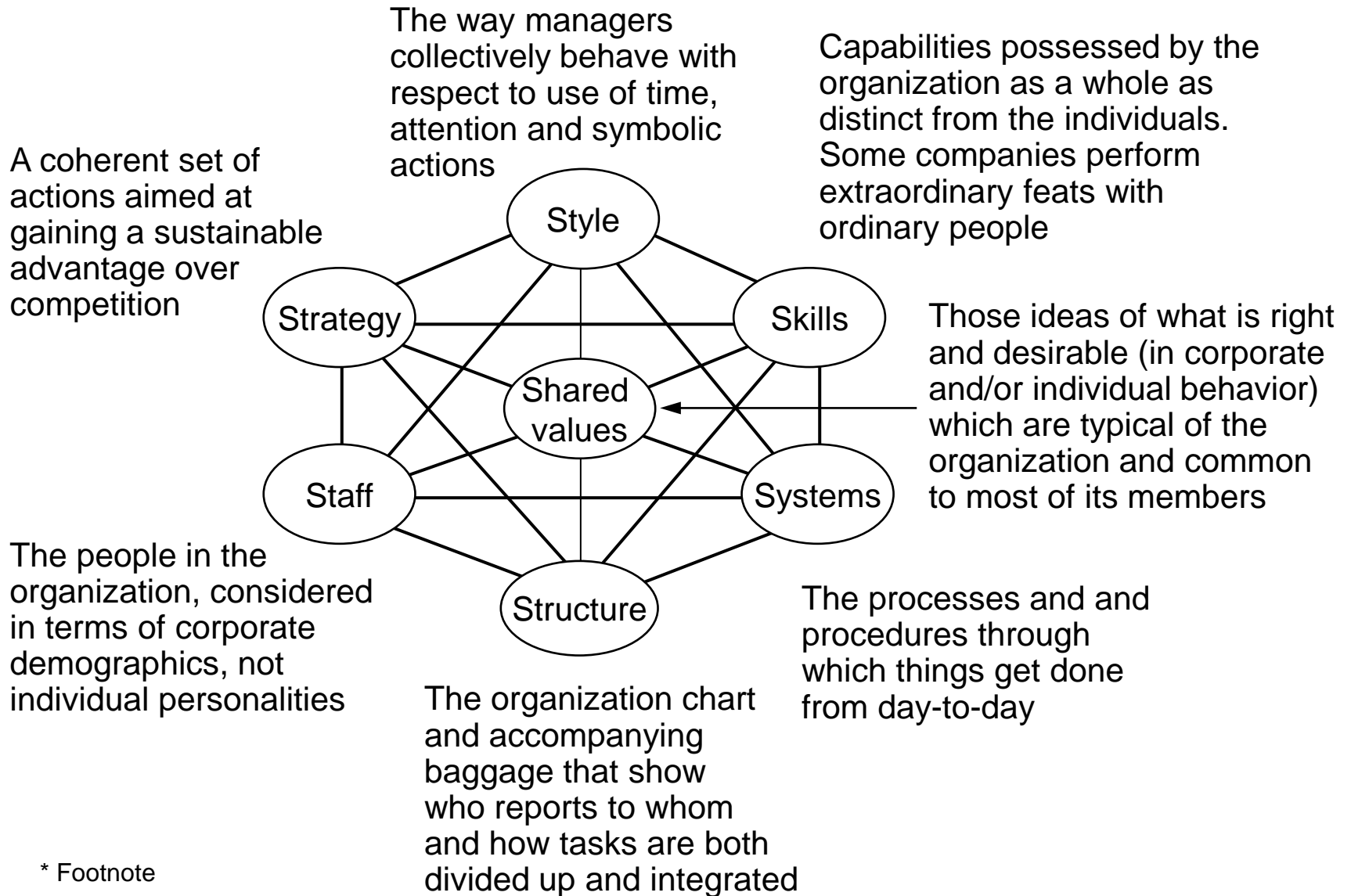
Unit of measure



* Footnote

7S

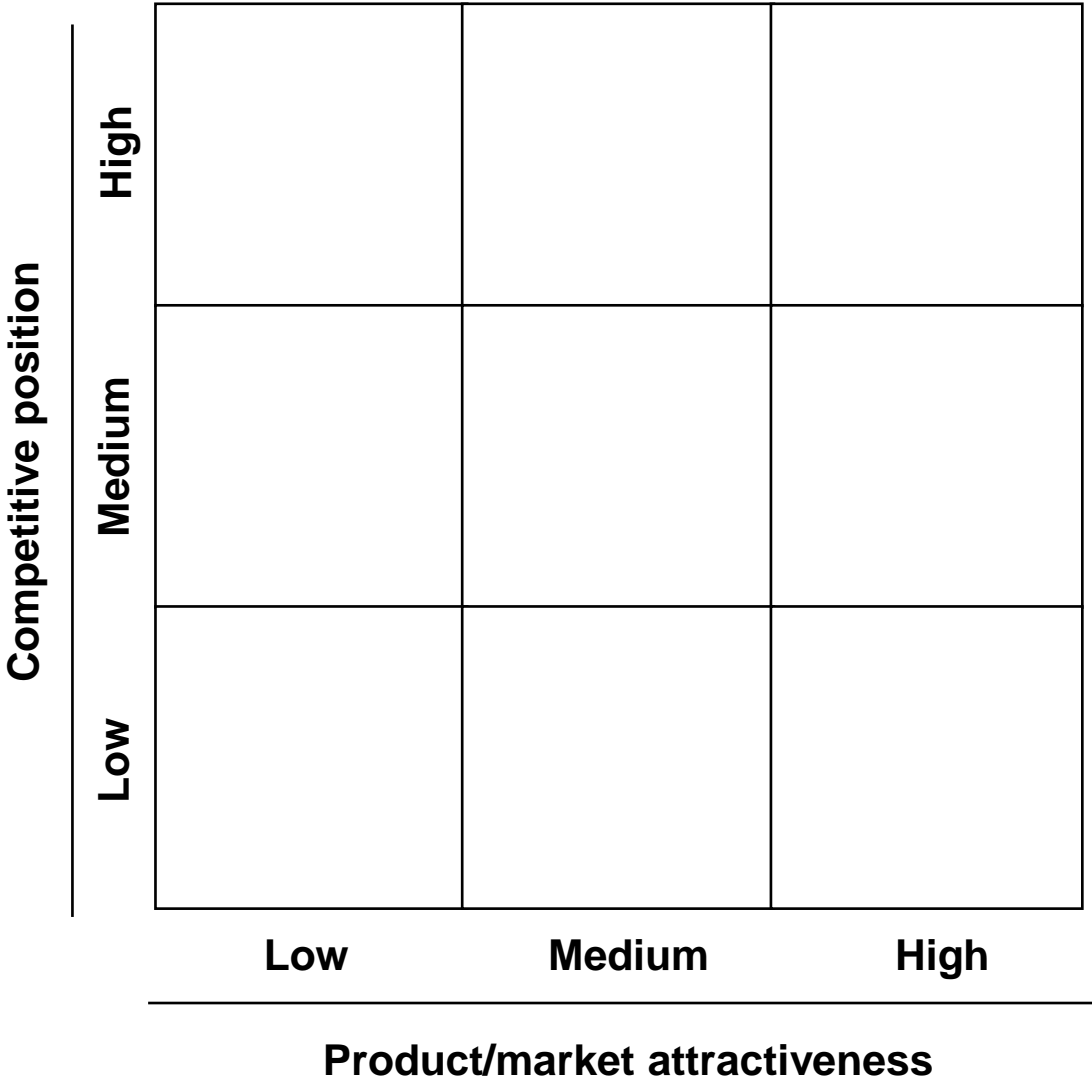
Unit of measure



* Footnote

BUSS PORTFOLIO

Unit of measure



* Footnote

CHANGE BOARD

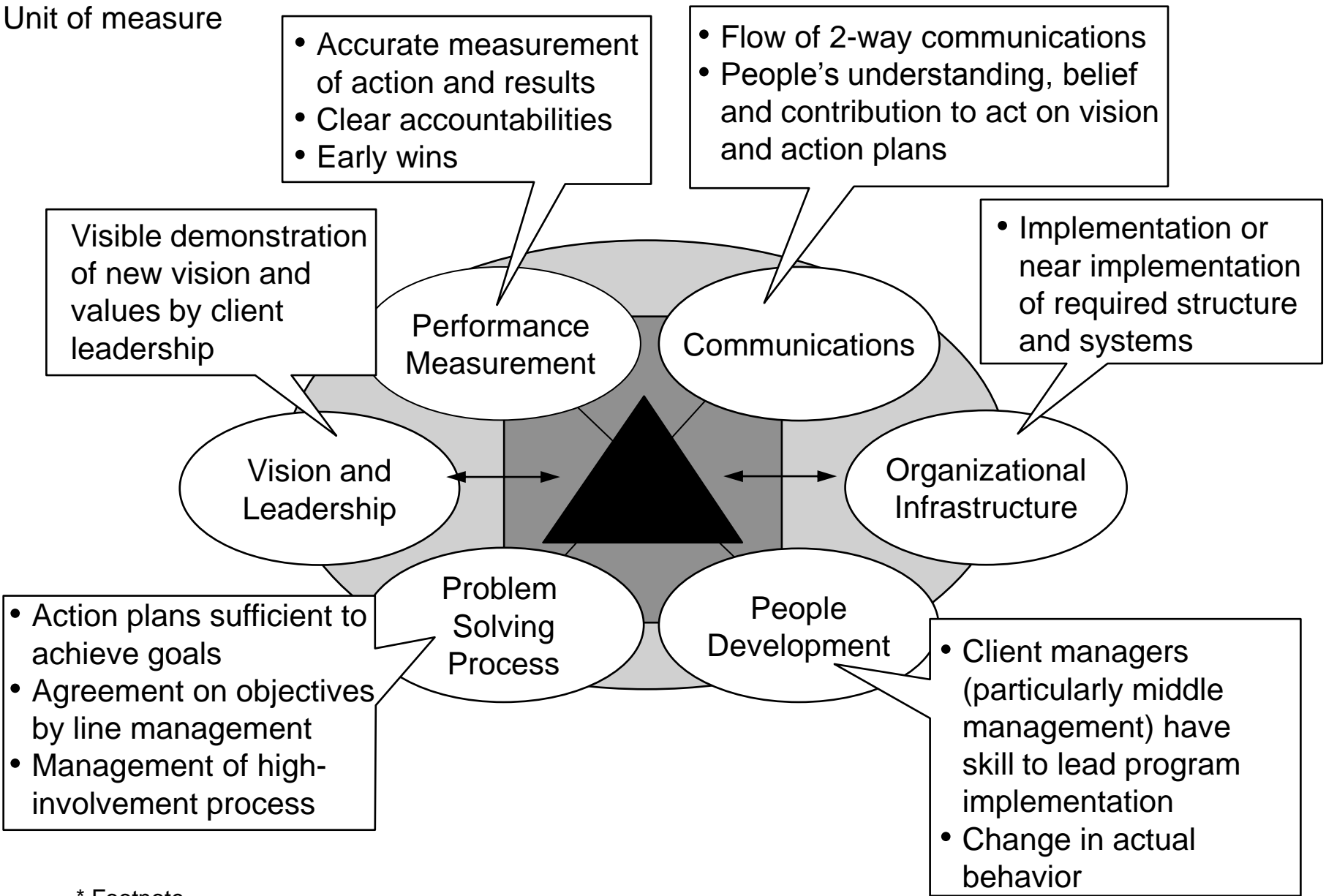
Unit of measure

Change vision	Commitment		Capability	
	Conviction	Courage	Individual activity	Enabling devices
Chief Executive				
Leadership groups				
Down the line				
External constitution				

* Footnote

DELTA P

Unit of measure



* Footnote

MACS

Unit of measure

- Industry attractiveness
- Competitive position
- Restructuring/rationalization opportunities

Value-creation potential in business unit

- Corporate center skills
- Business unit linkages
- Taxation/valuation differences

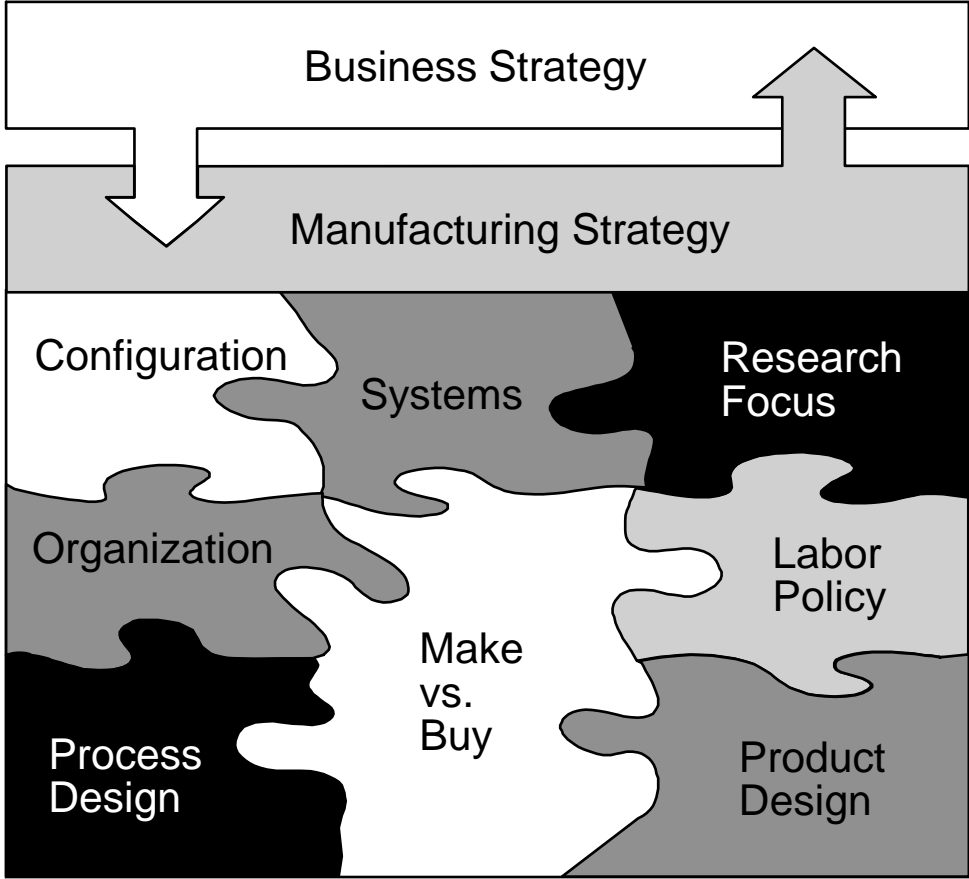
Relative ability to extract value

	High	Medium	Low
Natural owner	Retain and give top priority	Retain and give priority	Retain and manage for code or liquidate
"One of the pack"	Probably divest	Divest	Divest or liquidate

* Footnote

MANUFACTURING STRATEGY

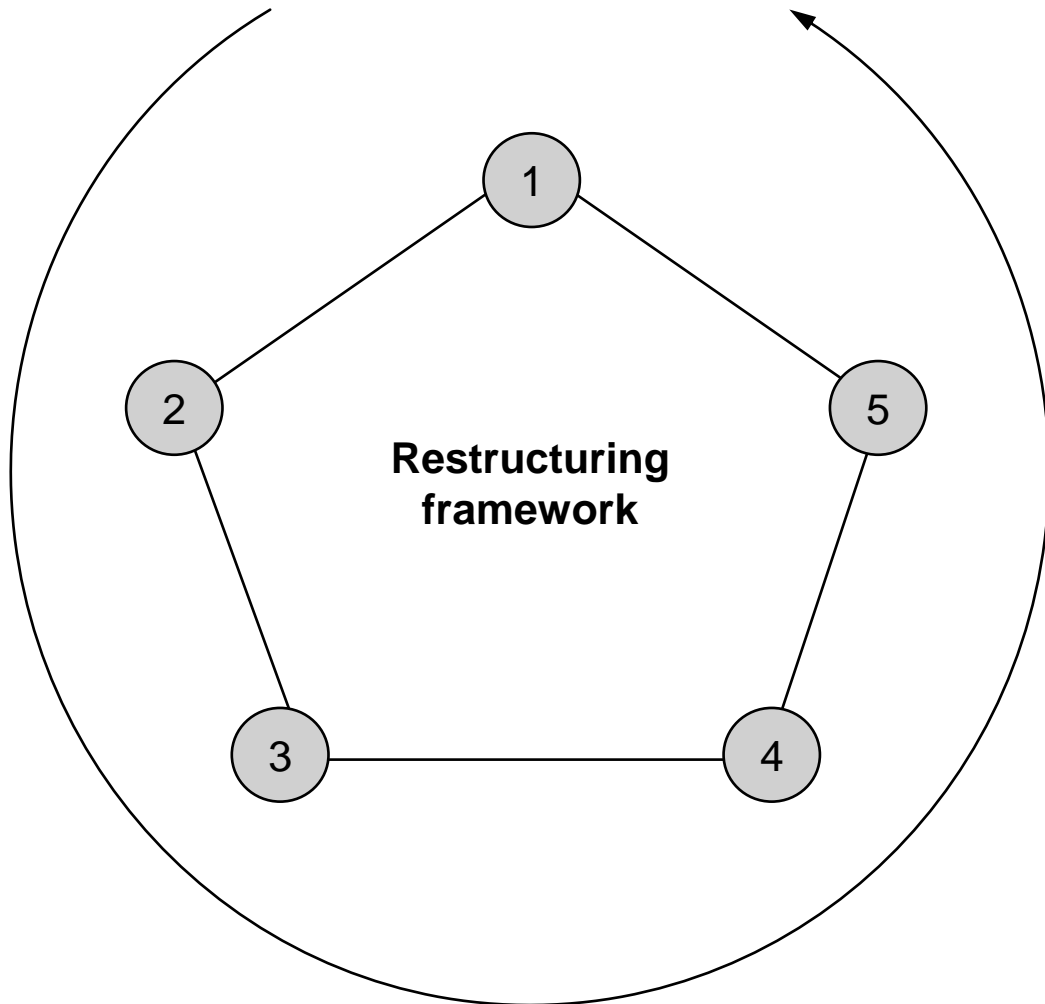
Unit of measure



* Footnote

PENTAGON

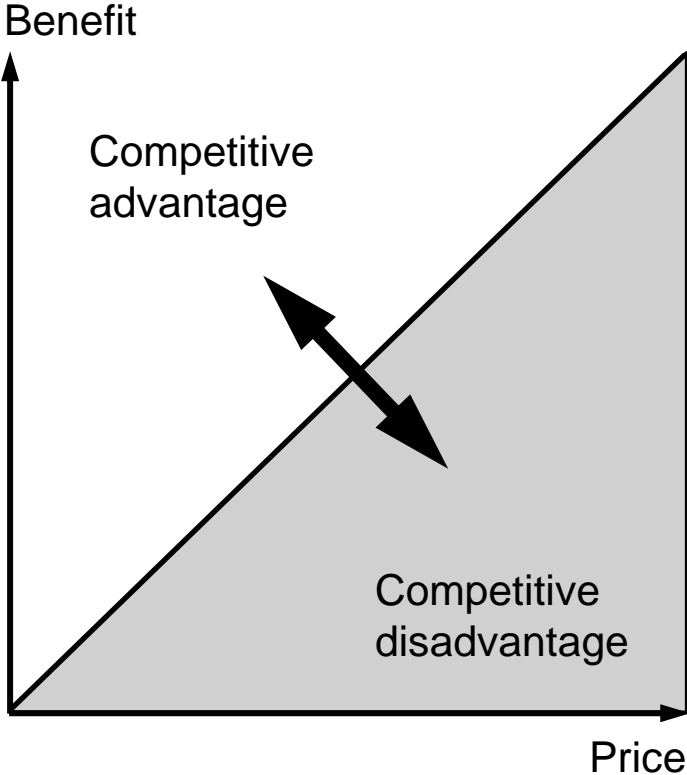
Unit of measure



* Footnote
Source: Source

PRICE BENEFIT

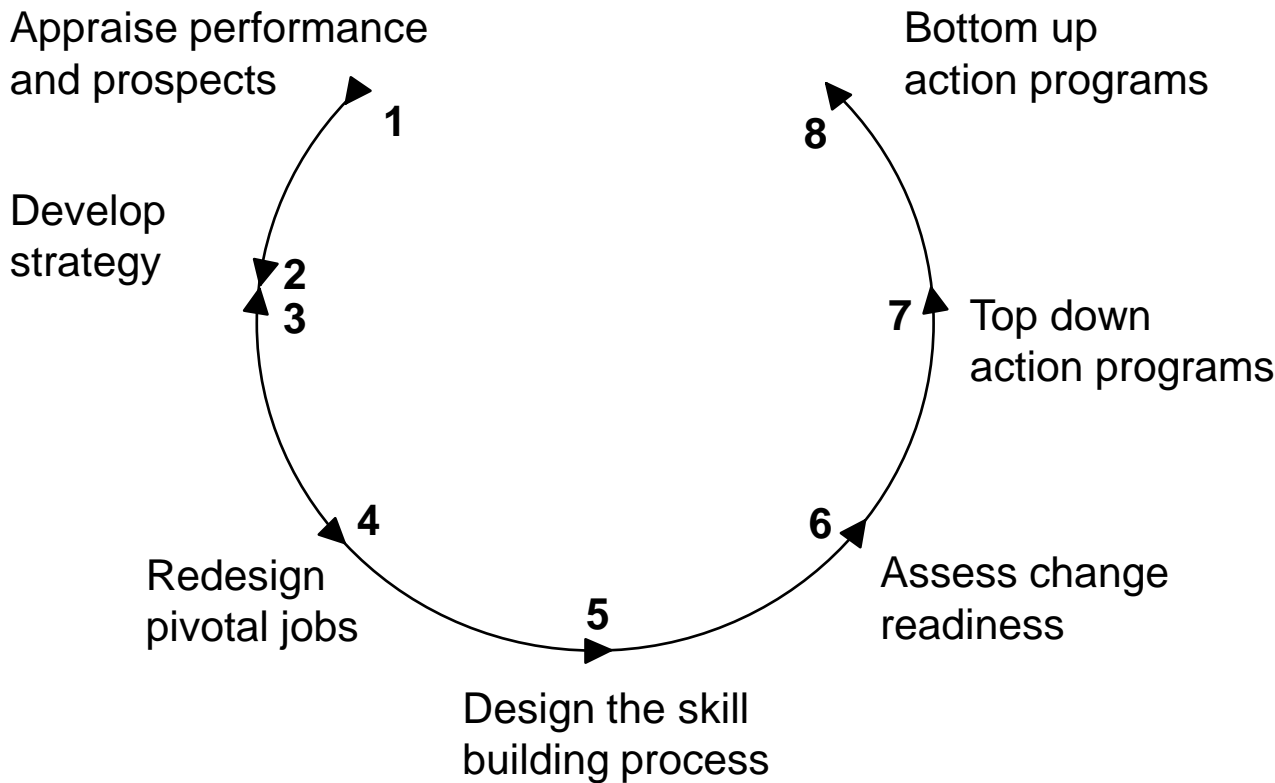
Unit of measure



* Footnote

SMILE CHART

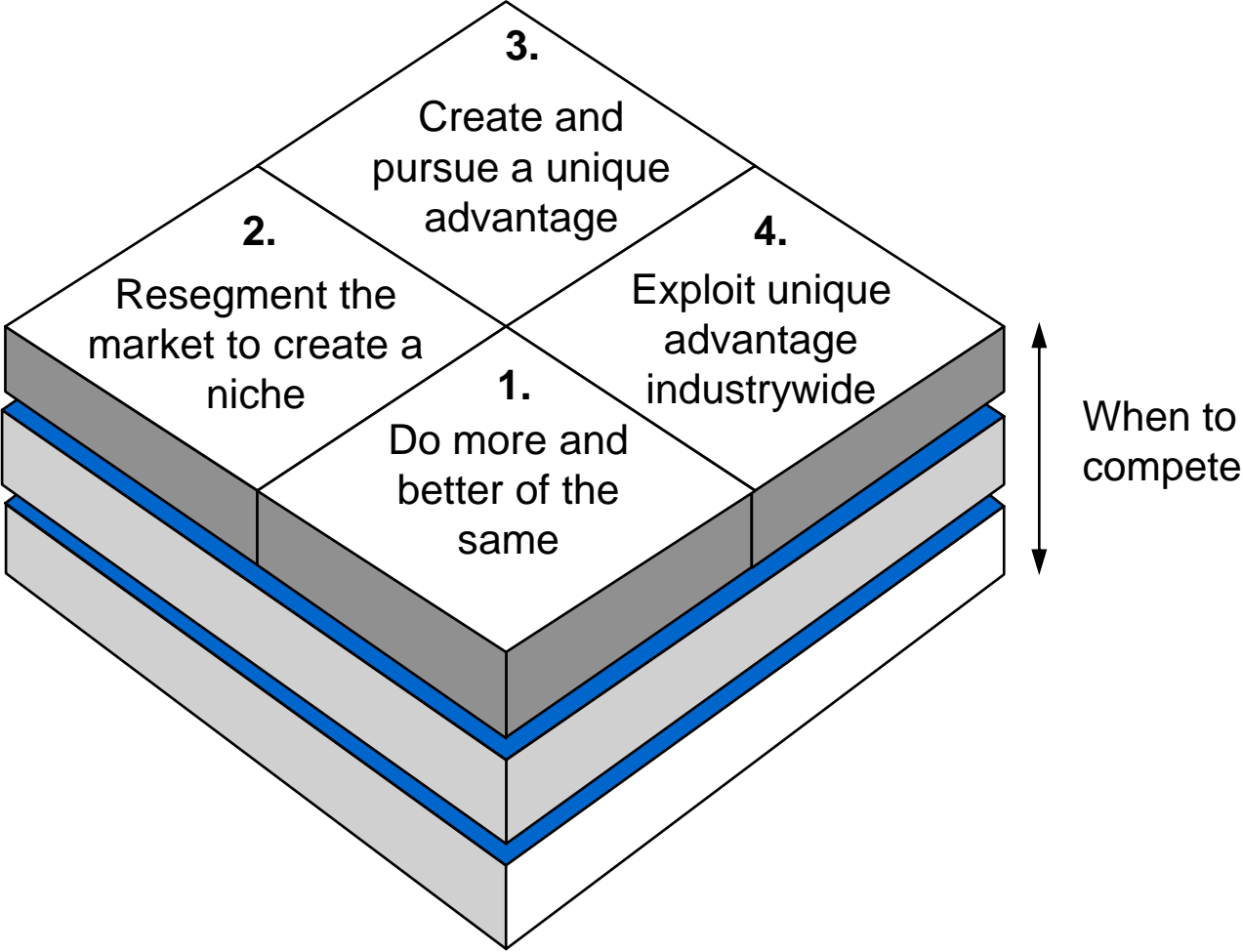
Unit of measure



* Footnote

STRAT GAMEBOARD

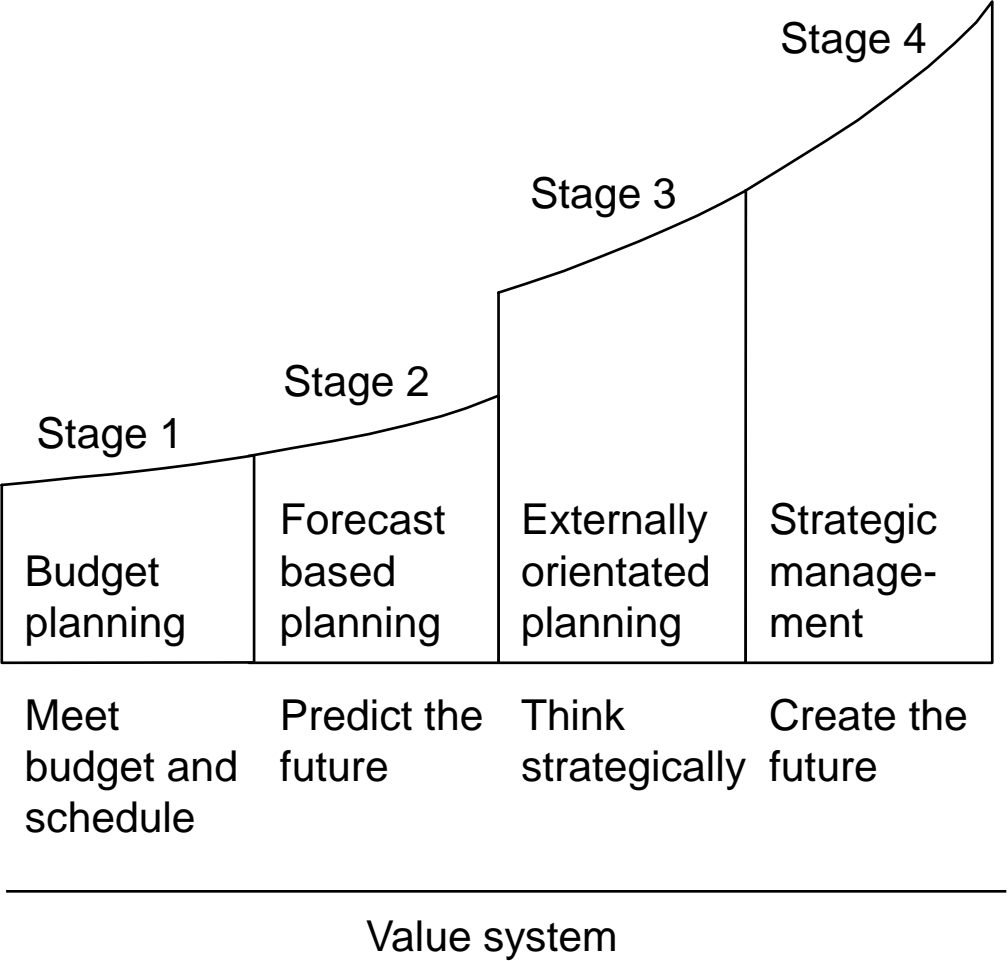
Unit of measure



* Footnote

STRAT MANAGE

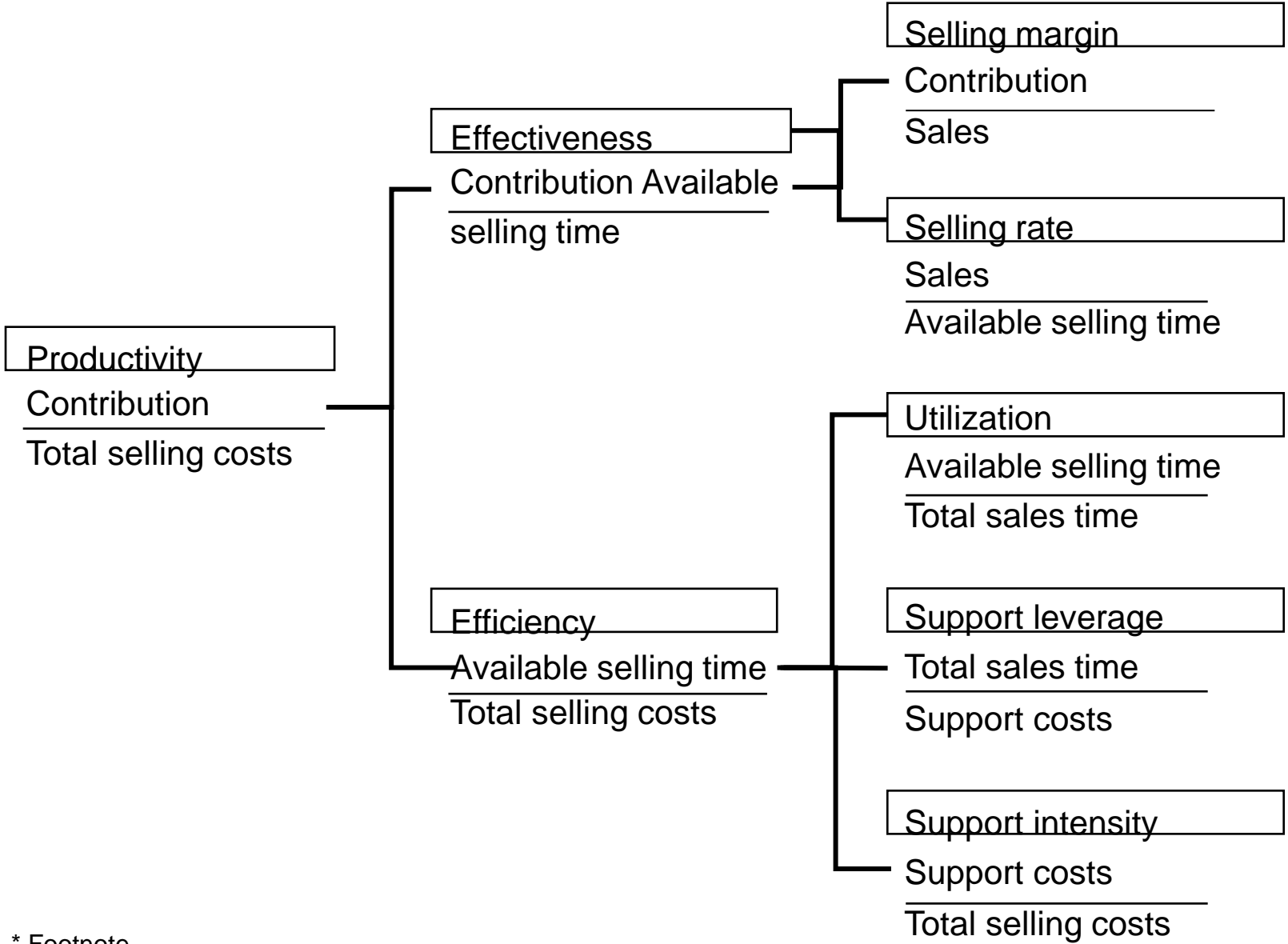
Unit of measure



* Footnote

TREE PRODUCTIVITY

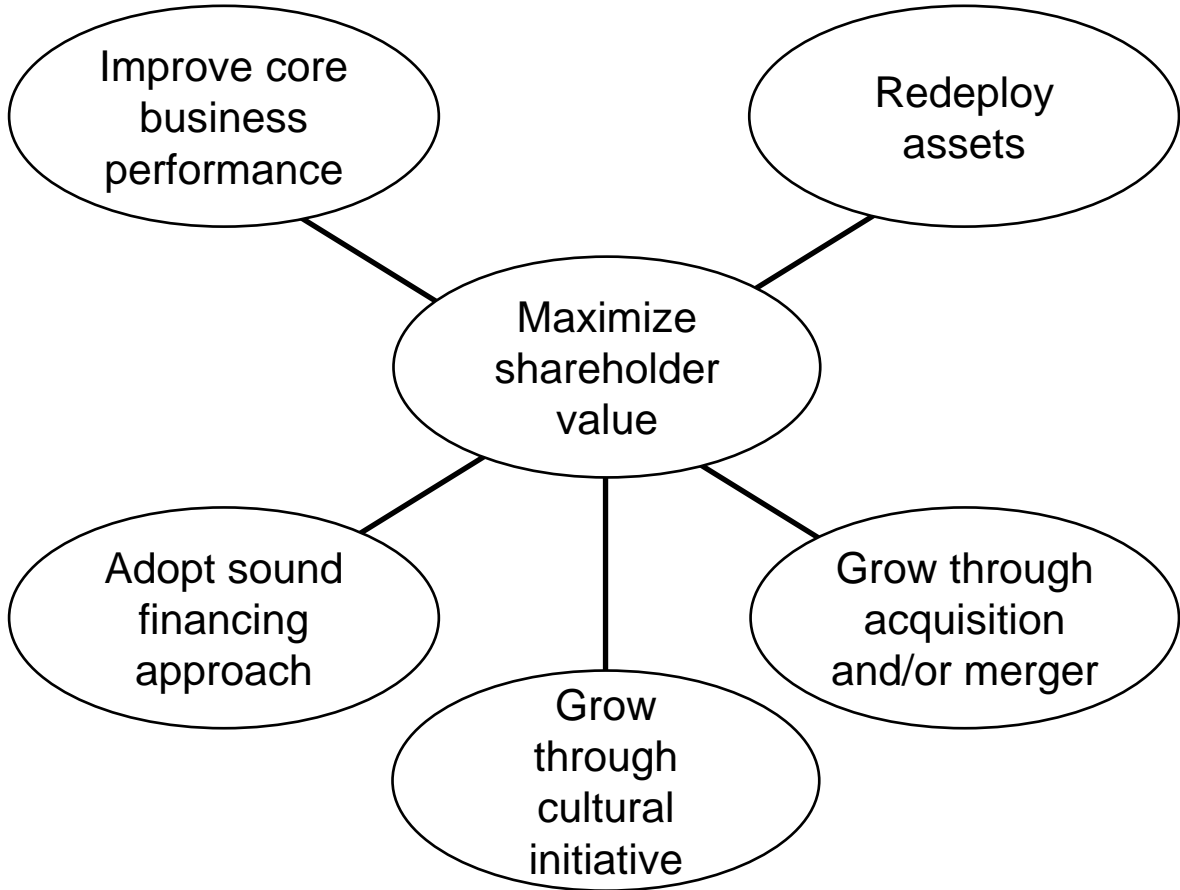
Unit of measure



* Footnote

VALUE CREATION

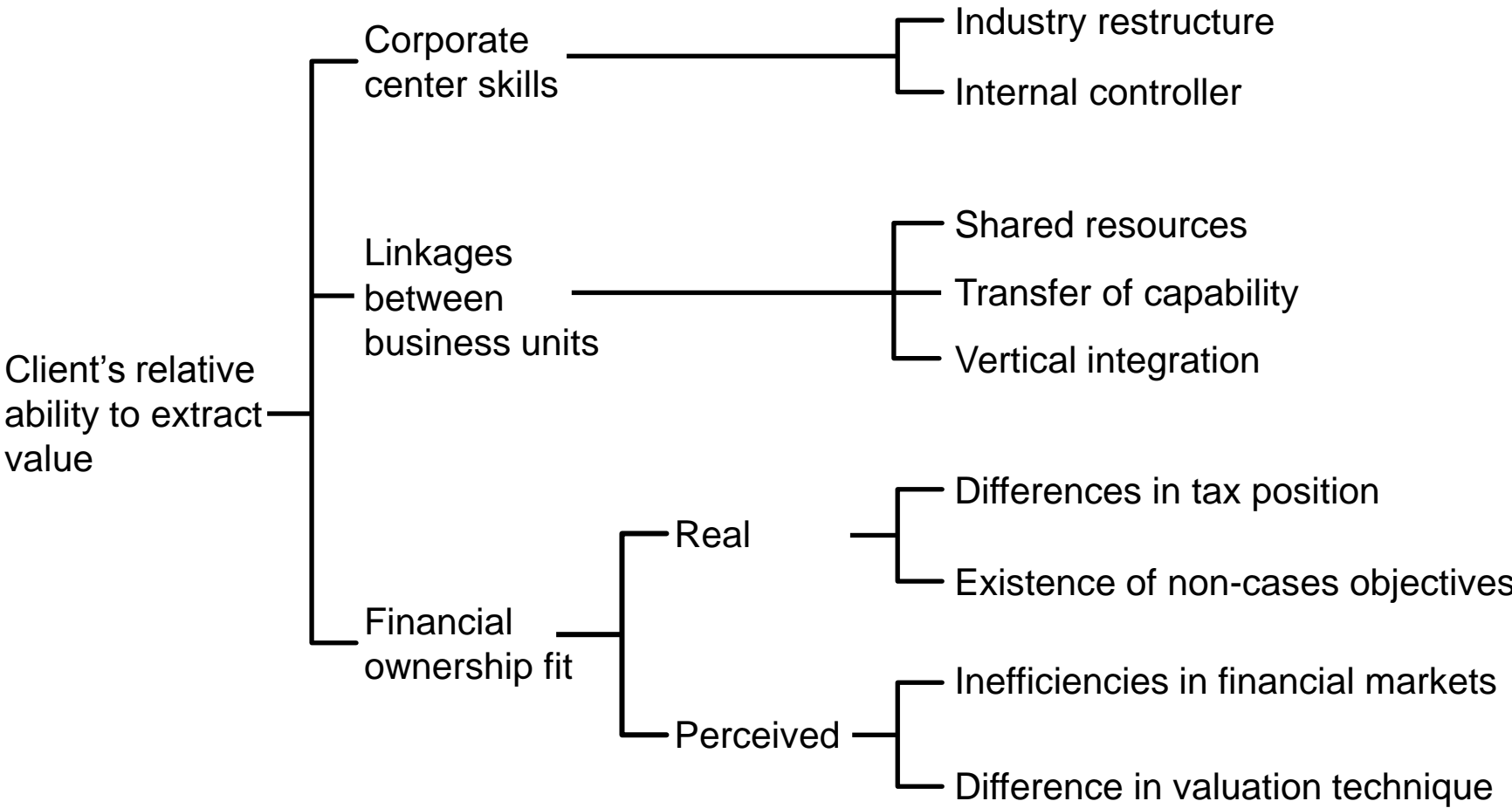
Unit of measure



* Footnote

VALUE SOURCES

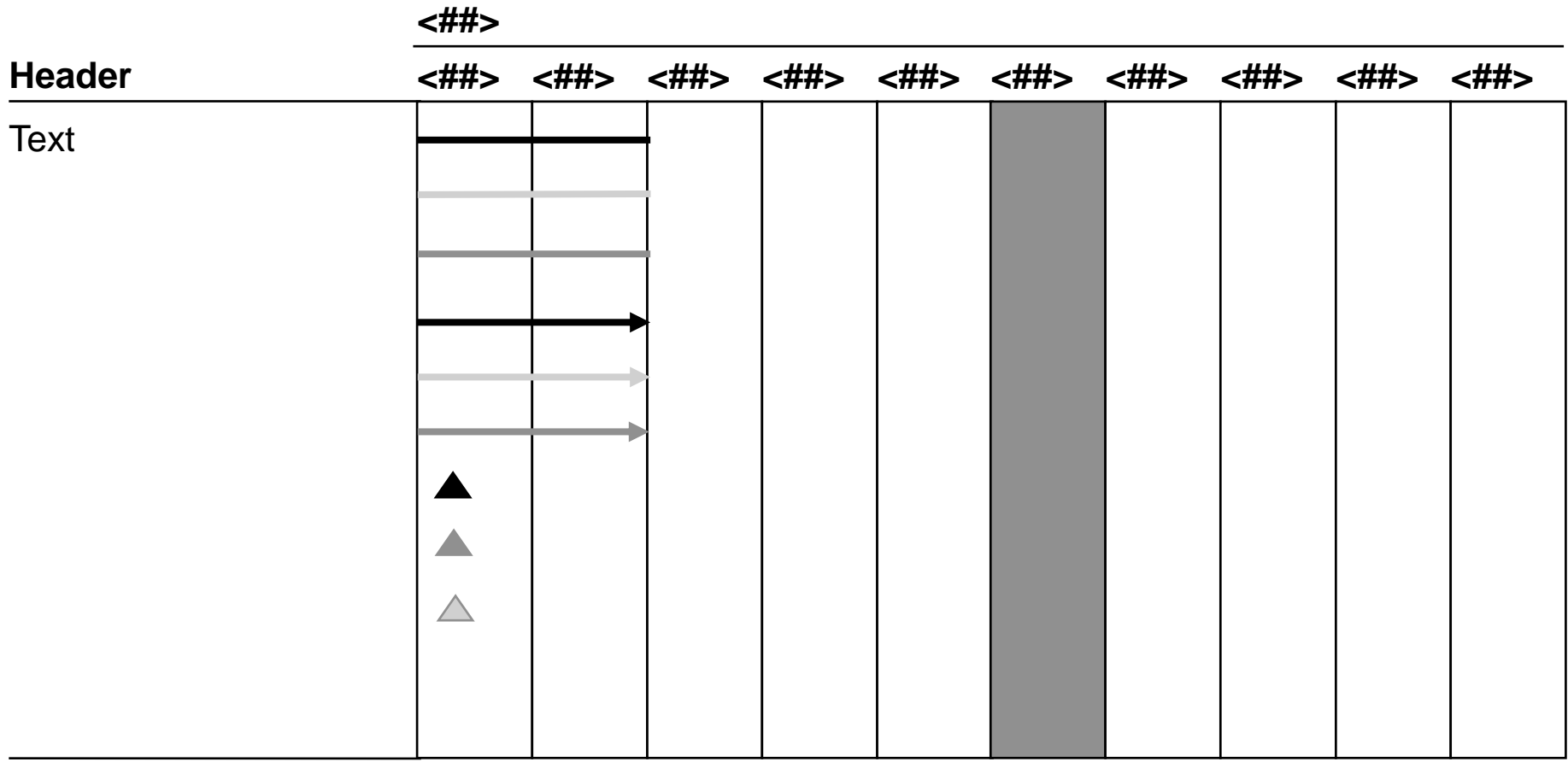
Unit of measure



* Footnote

GANTT10

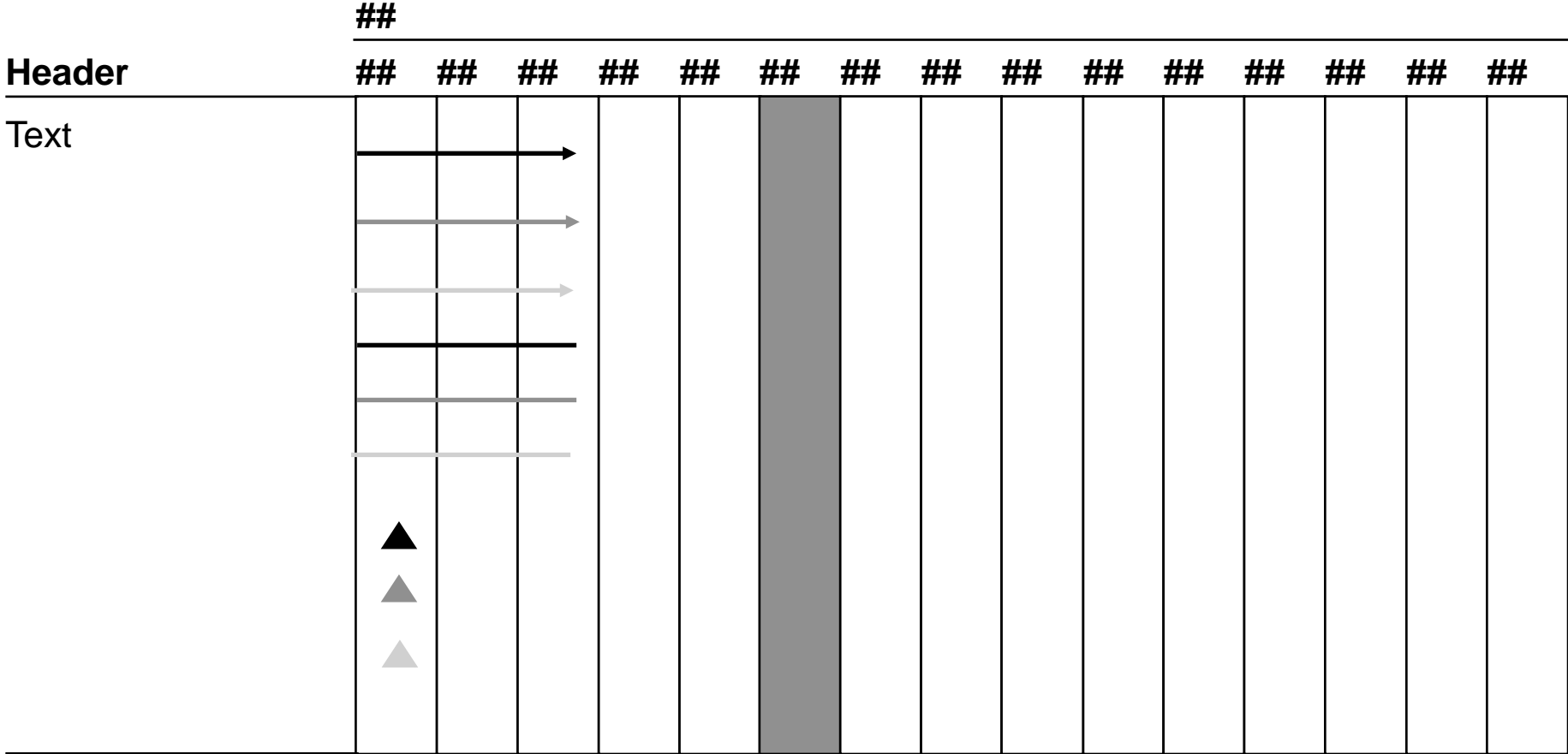
Unit of measure



* Footnote

GANTT15

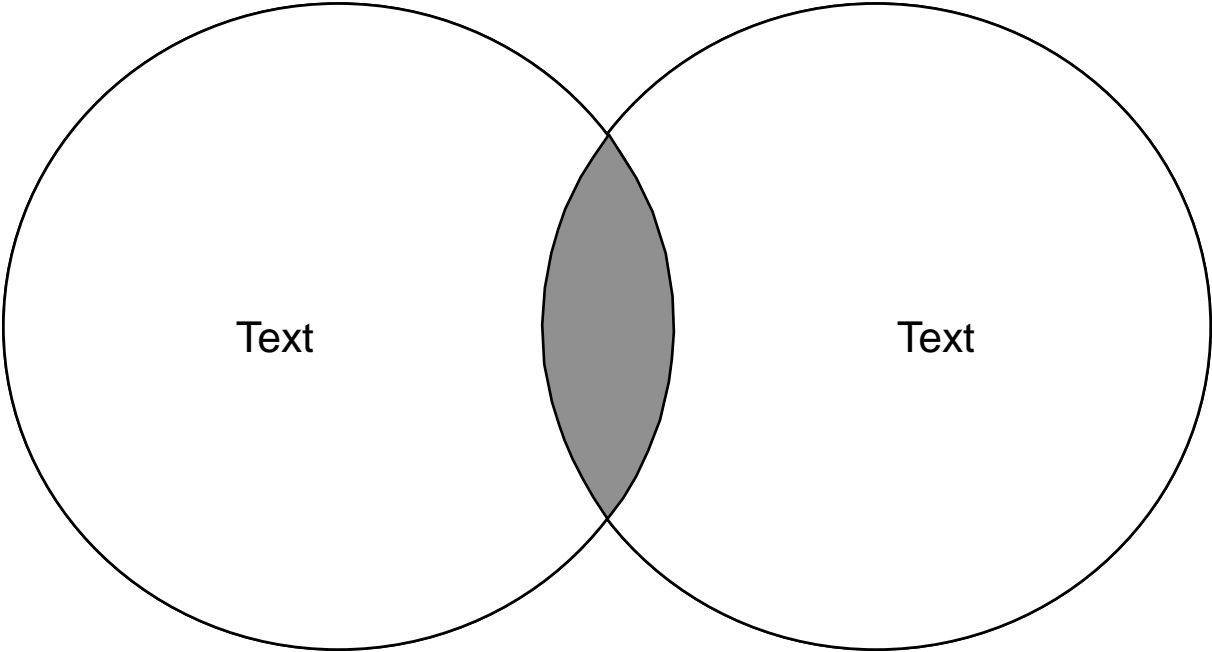
Unit of measure



* Footnote

VENN 2

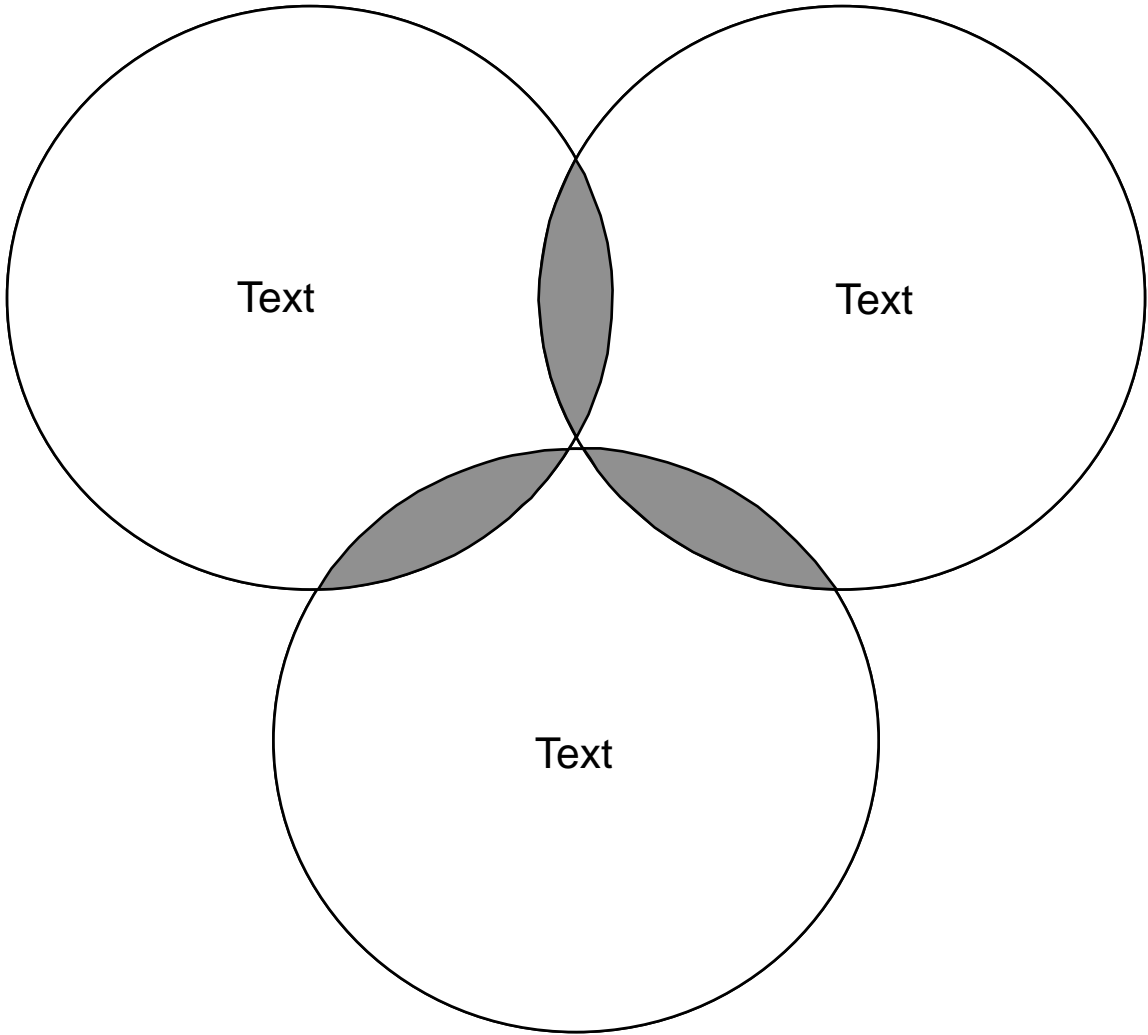
Unit of measure



* Footnote

VENN 3

Unit of measure



* Footnote

CONFIDENTIAL

Frequently Used Template

Data Driven

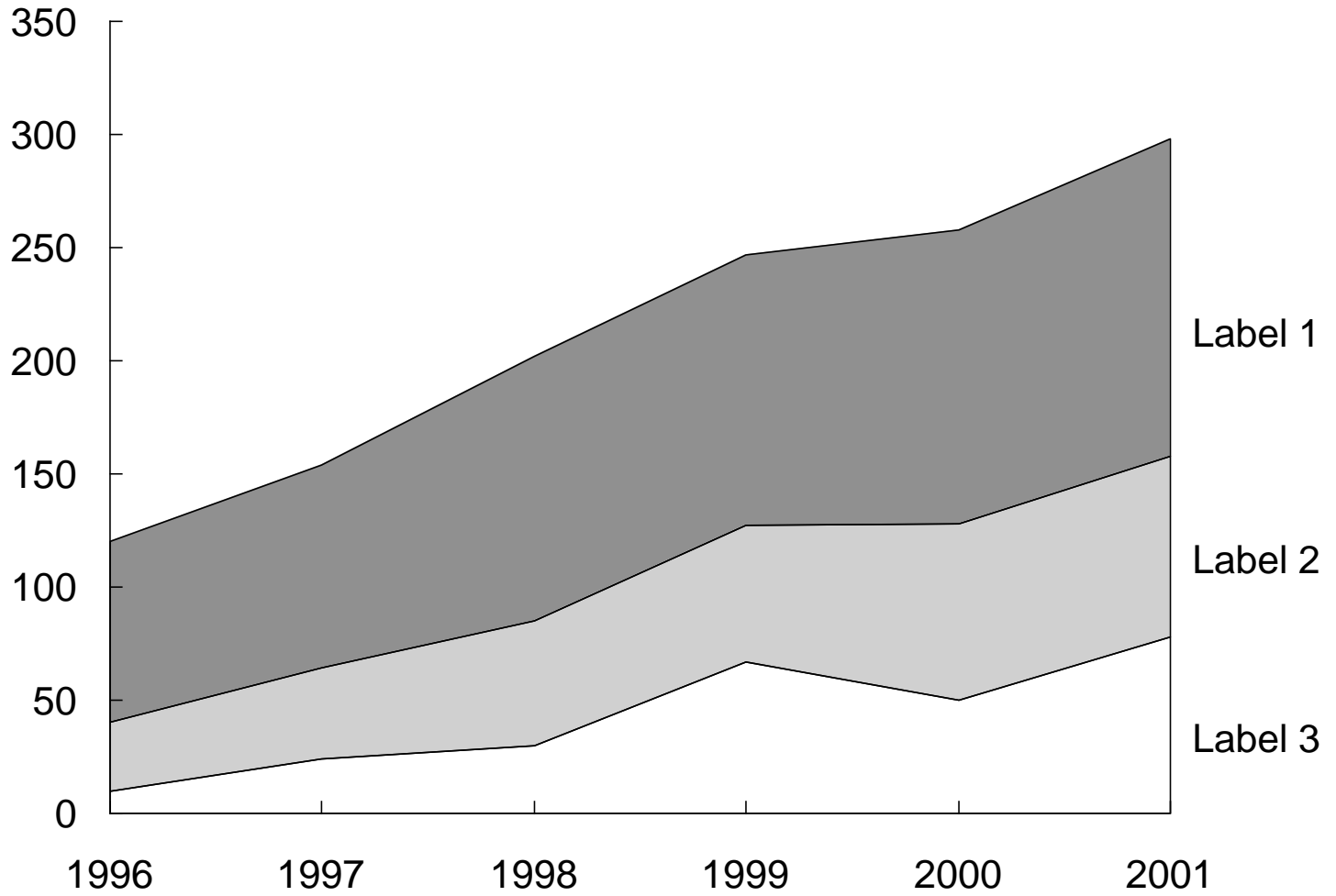
Template

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AREA

Unit of measure

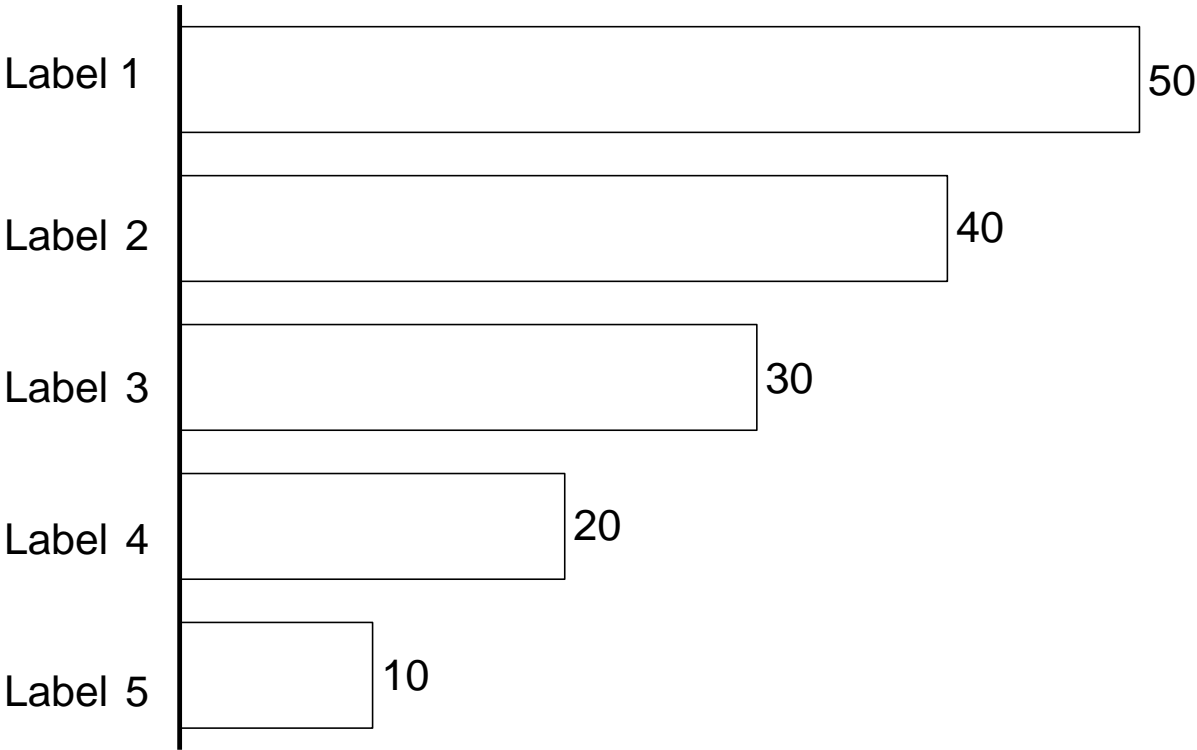


* Footnote

Source: Source

BAR

Unit of measure

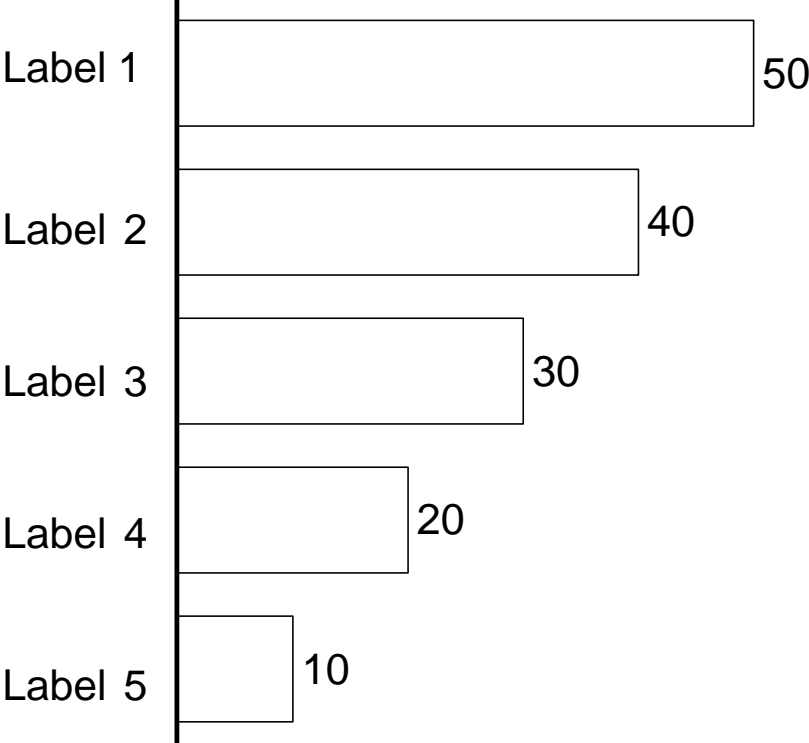


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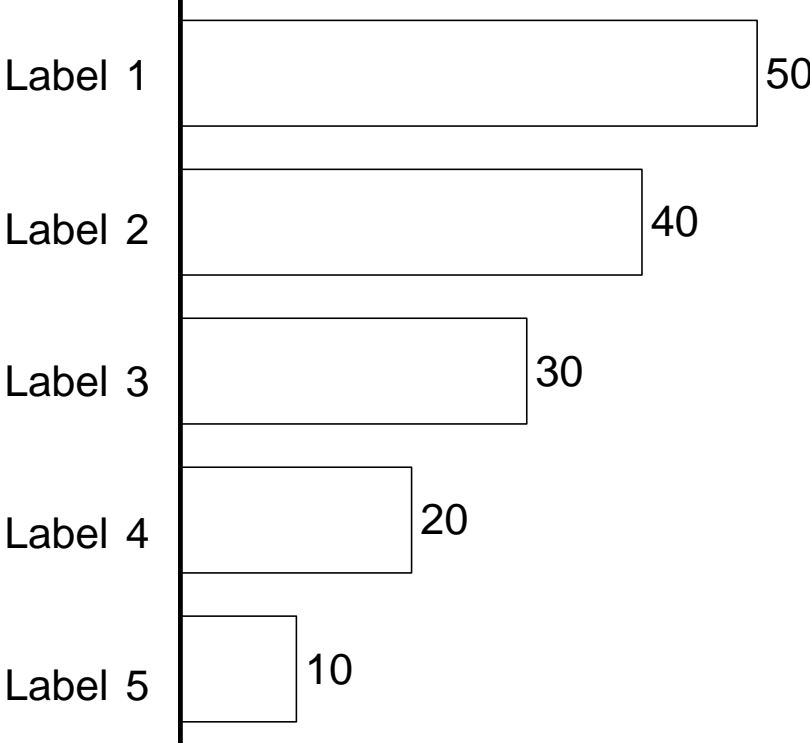
BAR 2

Unit of measure

Title
Unit of measure



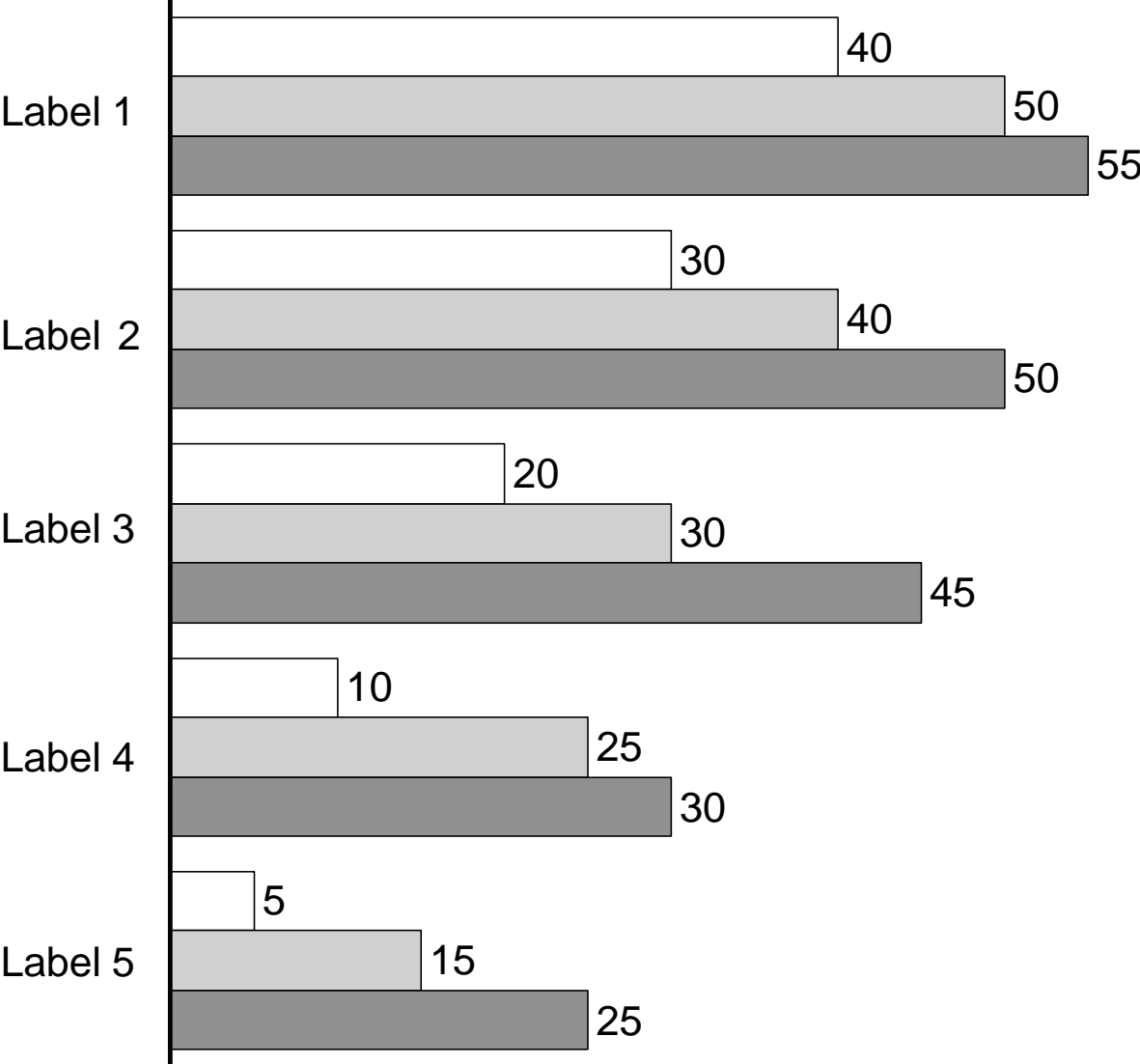
Title
Unit of measure



* Footnote

BAR BUTTED

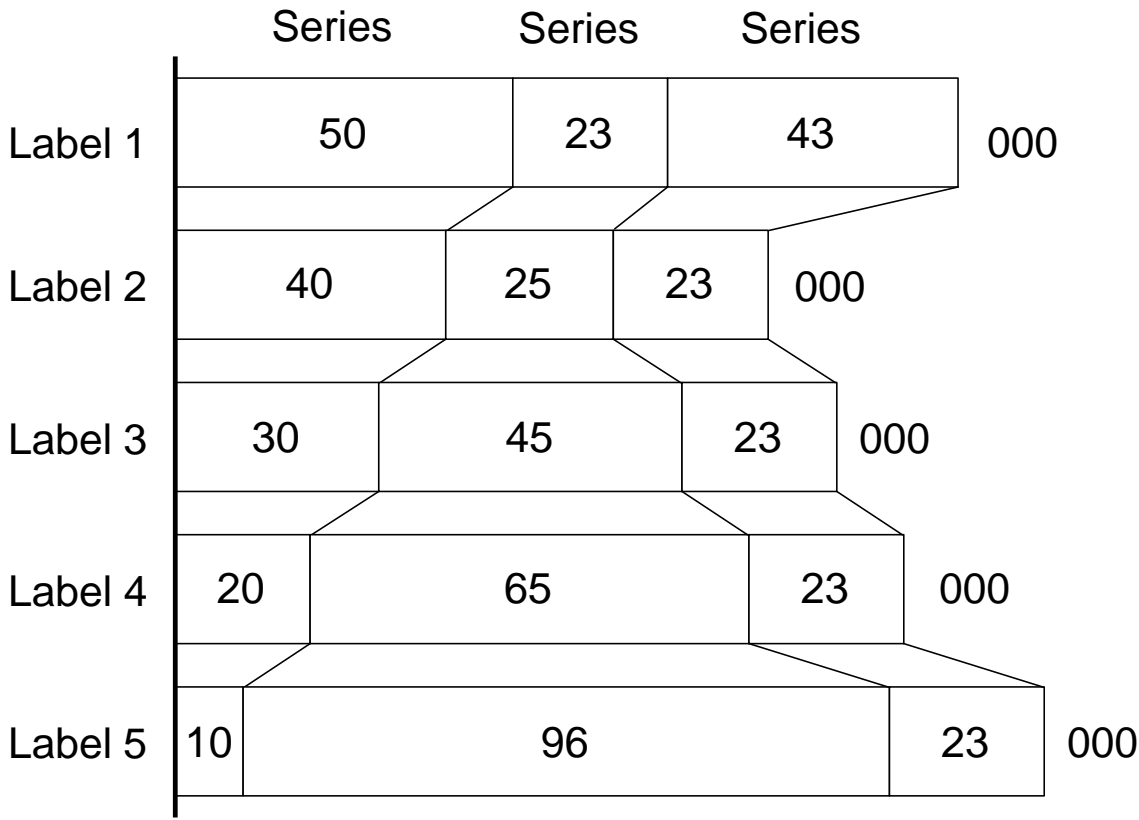
Unit of measure



* Footnote

BAR STACKED

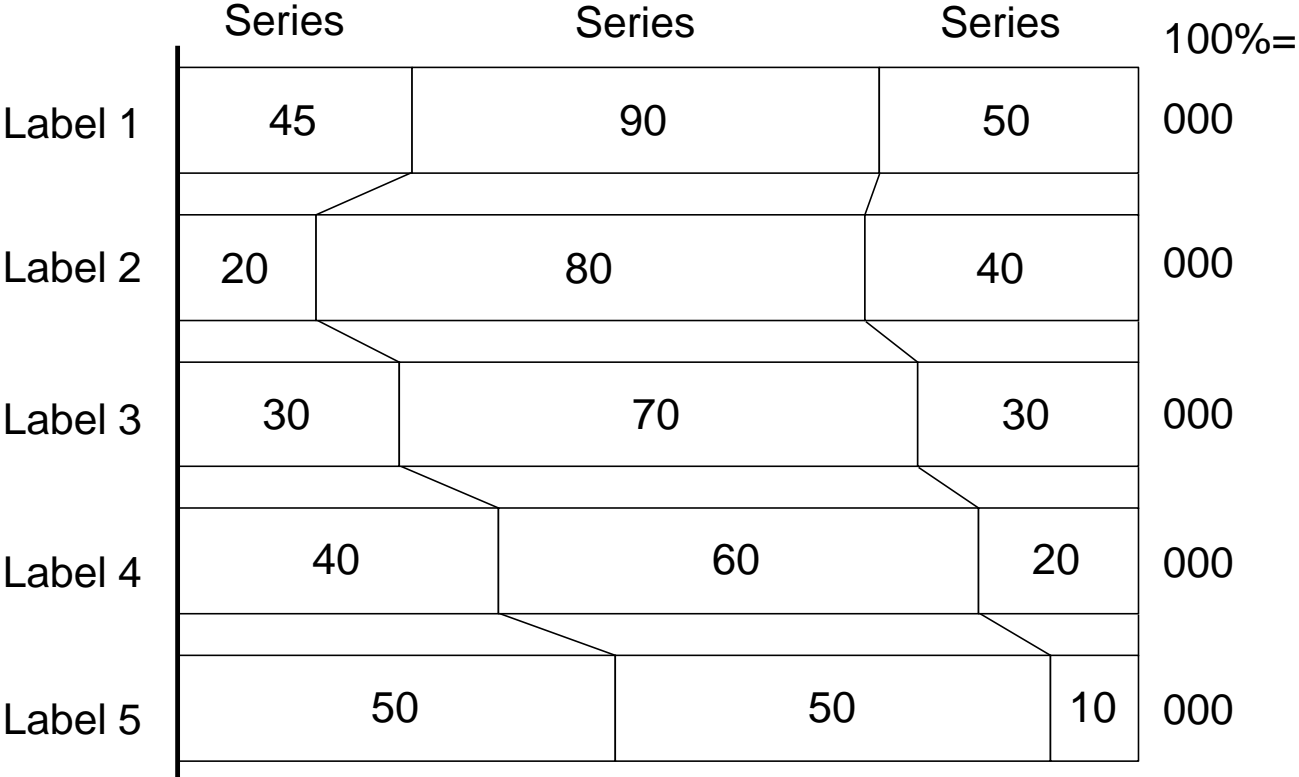
Unit of measure



* Footnote

BAR STACKED 100%

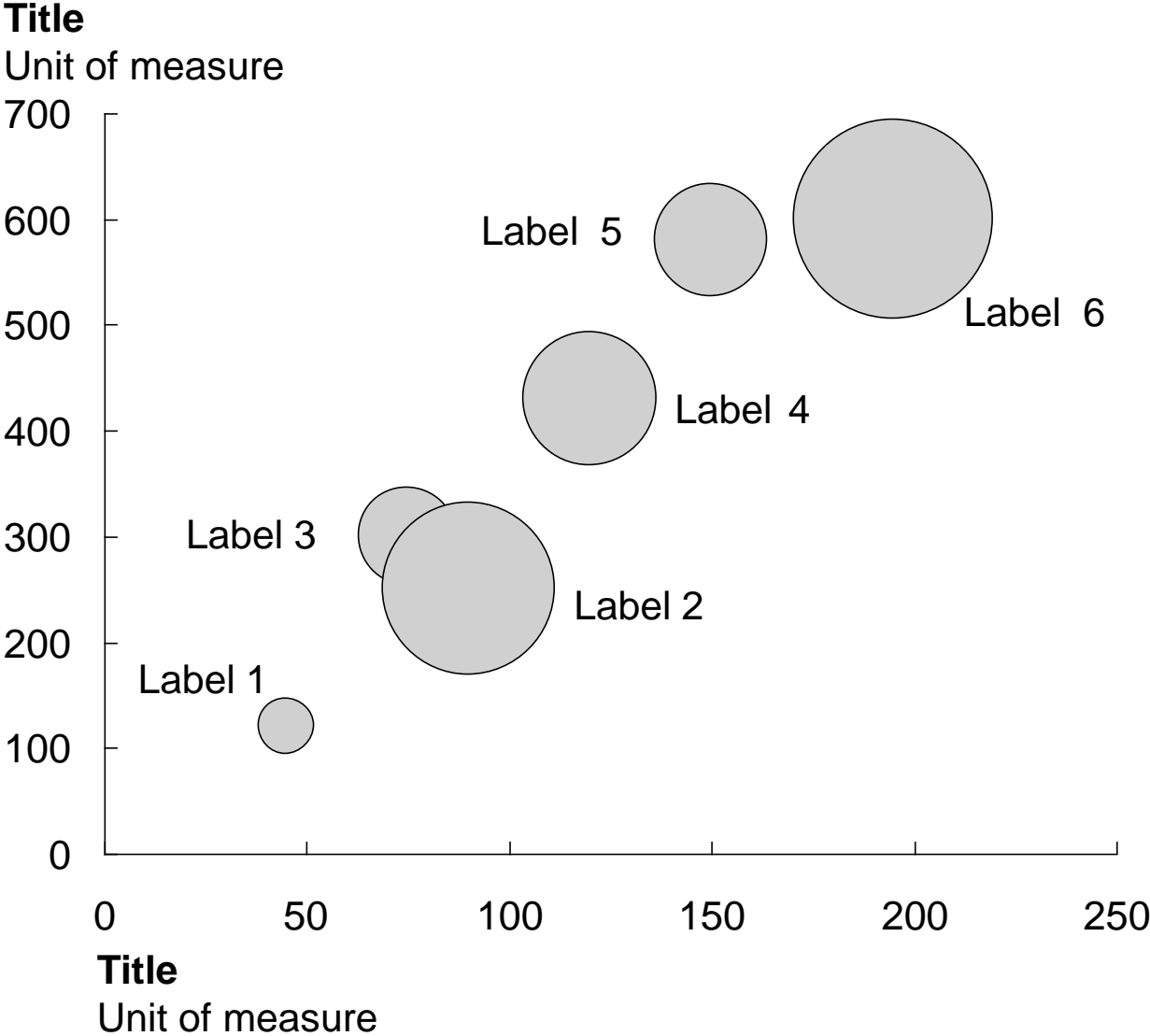
Unit of measure



* Footnote

BUBBLE

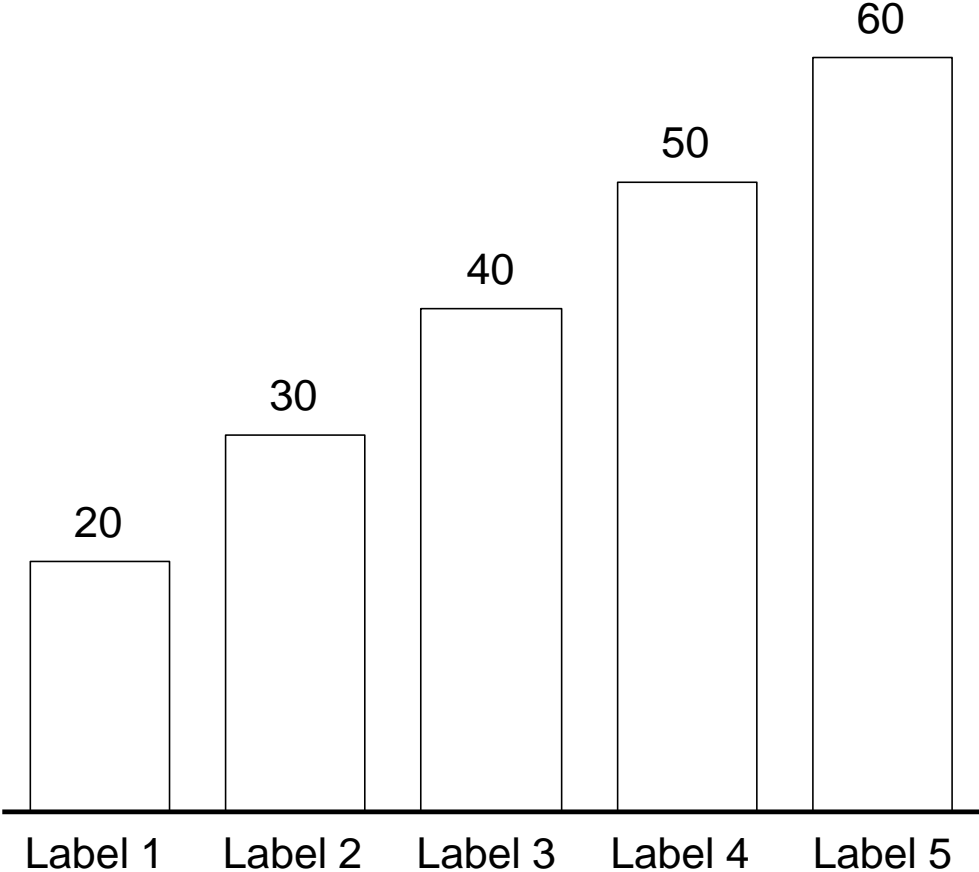
Unit of measure



* Footnote

COLUMN

Unit of measure



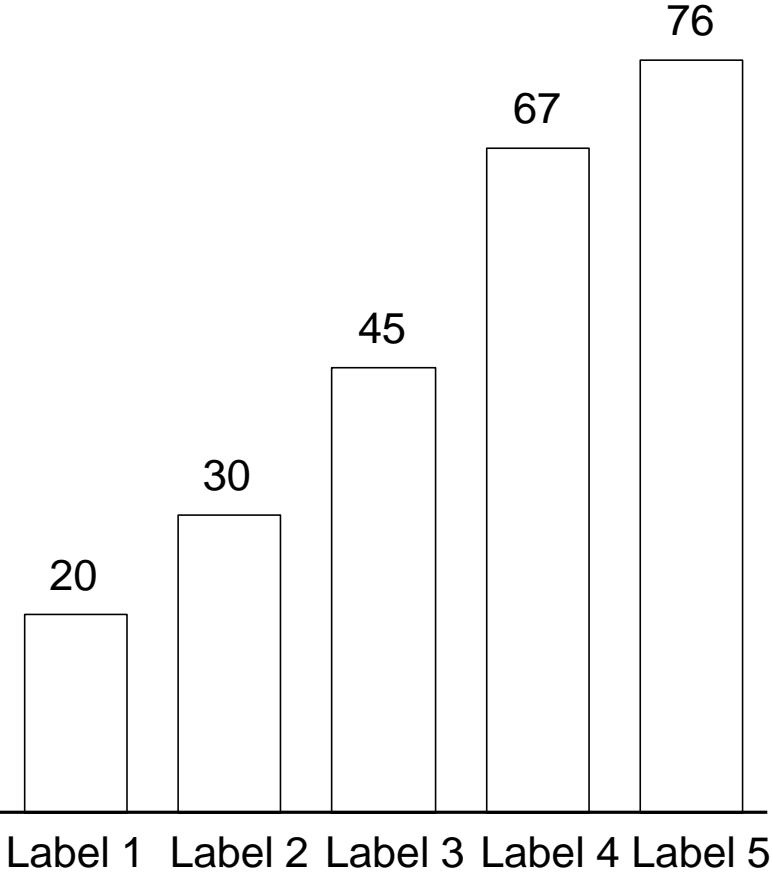
* Footnote

COLUMN 2

Unit of measure

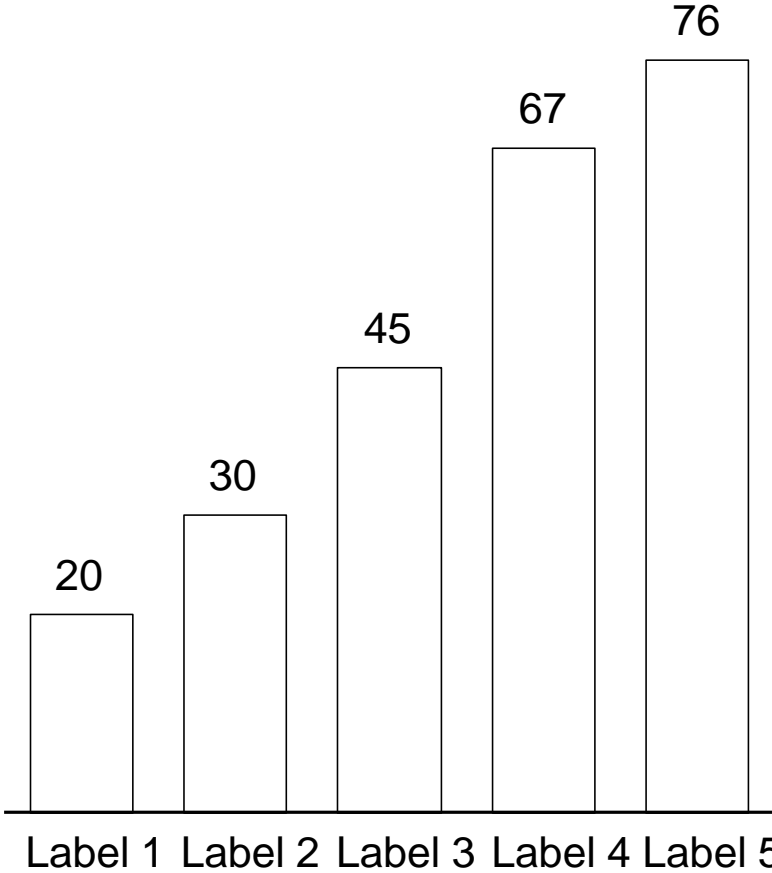
Title

Unit of measure



Title

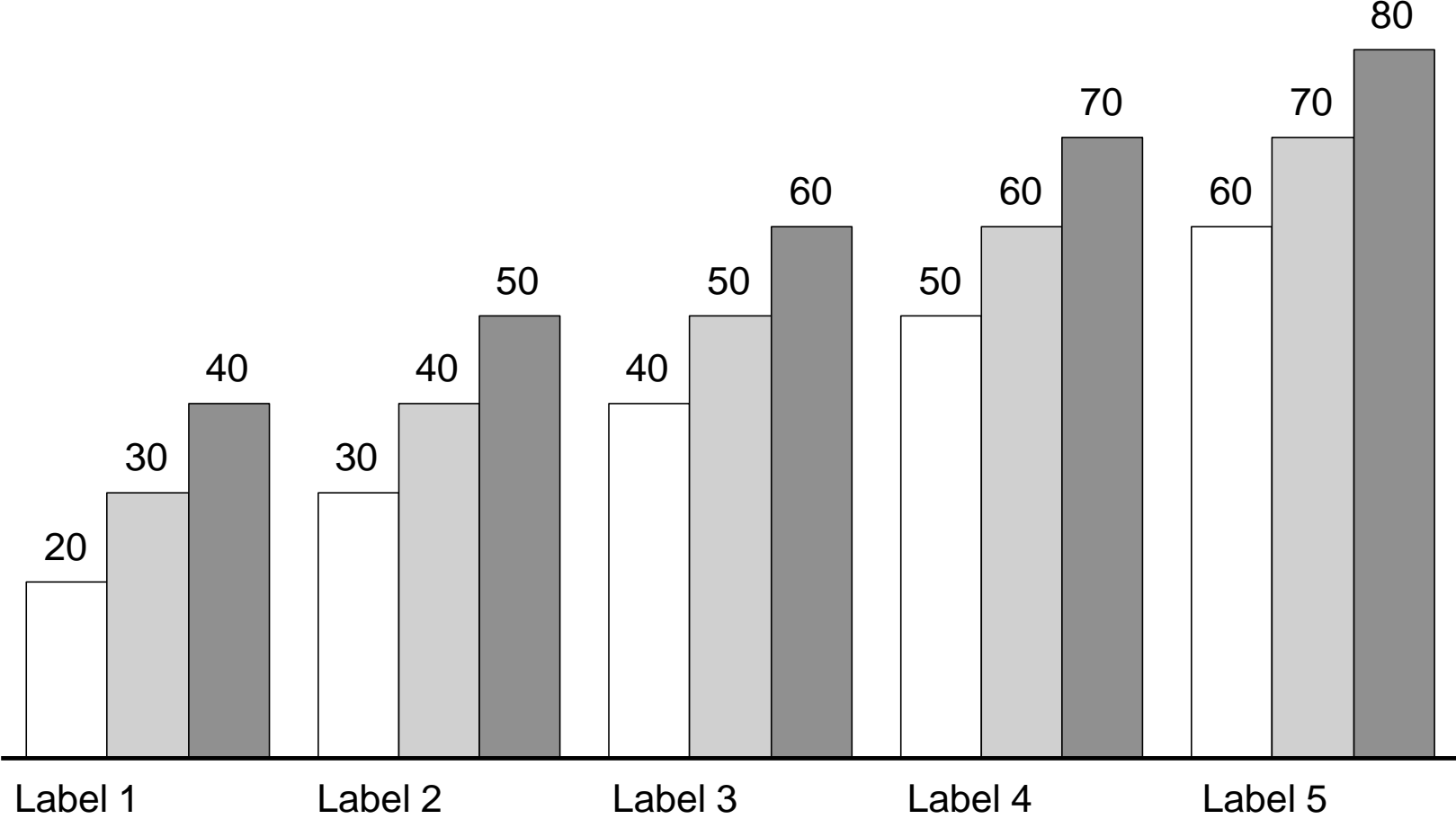
Unit of measure



* Footnote

COLUMN BUTTED

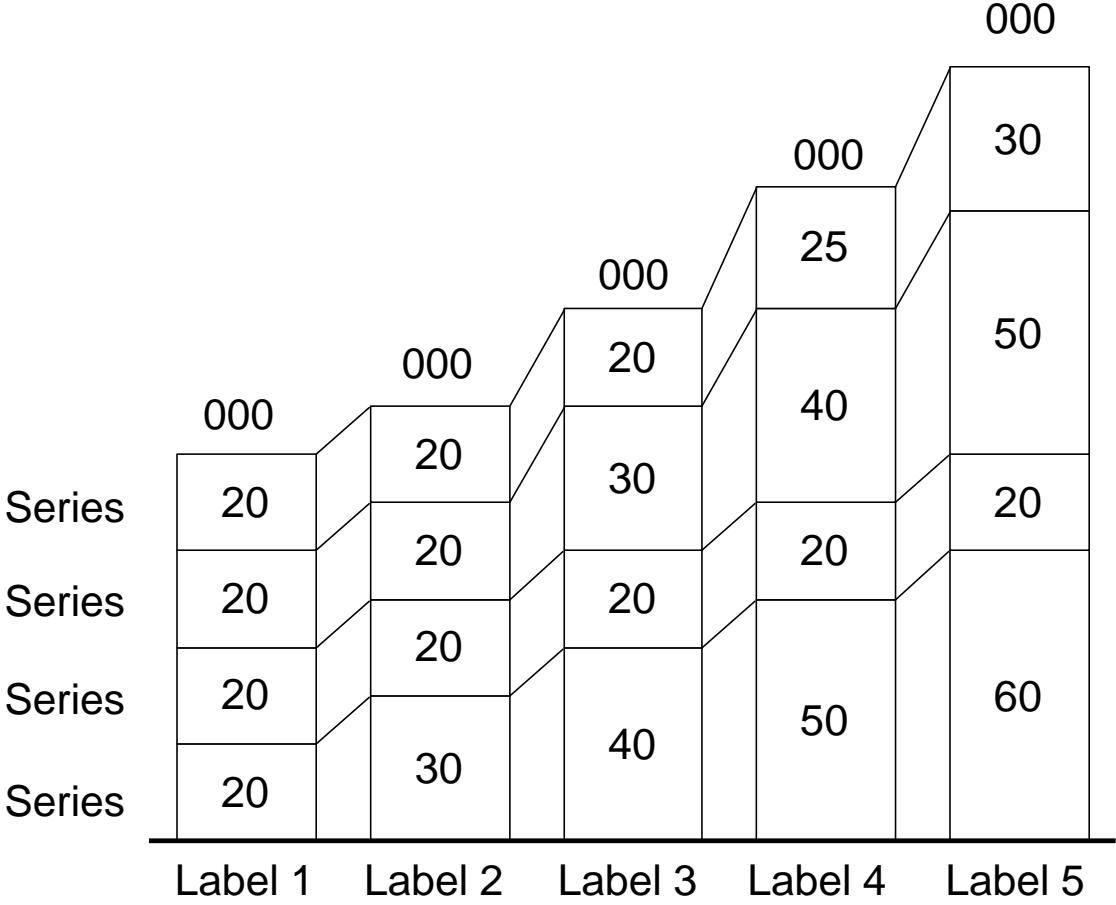
Unit of measure



* Footnote

COLUMN STACKED

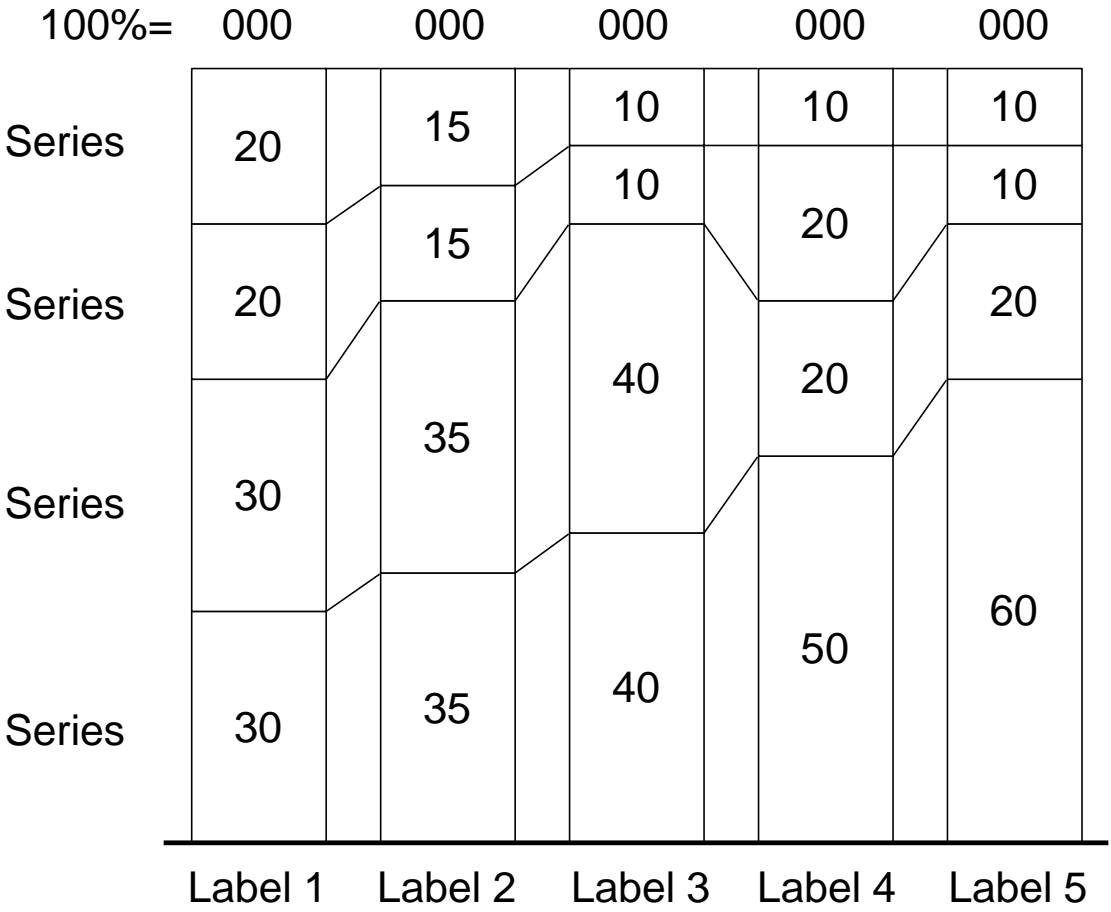
Unit of measure



* Footnote

COLUMN STACKED 100%

Unit of measure



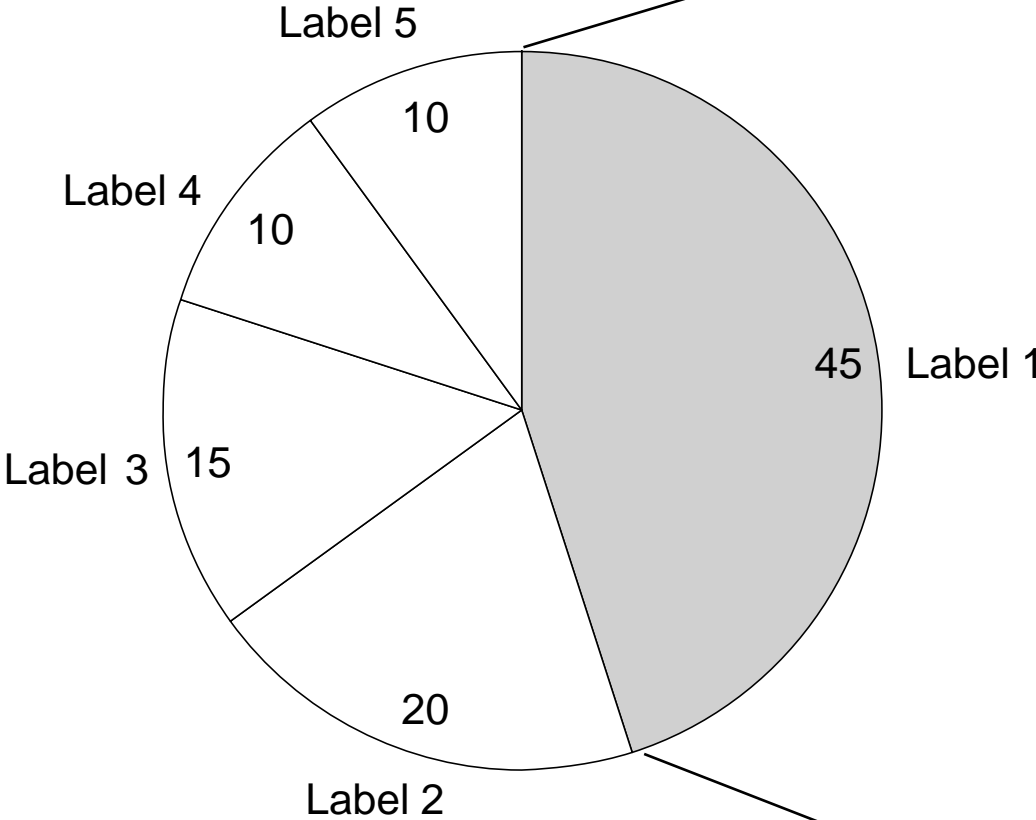
* Footnote

COMBO PIE SEGMENT COLUMN

Unit of measure

Title

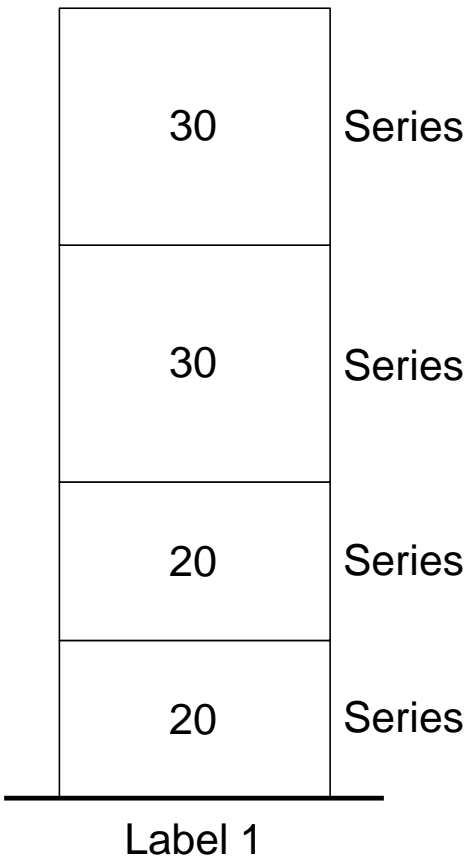
Unit of measure



Title

Unit of measure

100% = 000



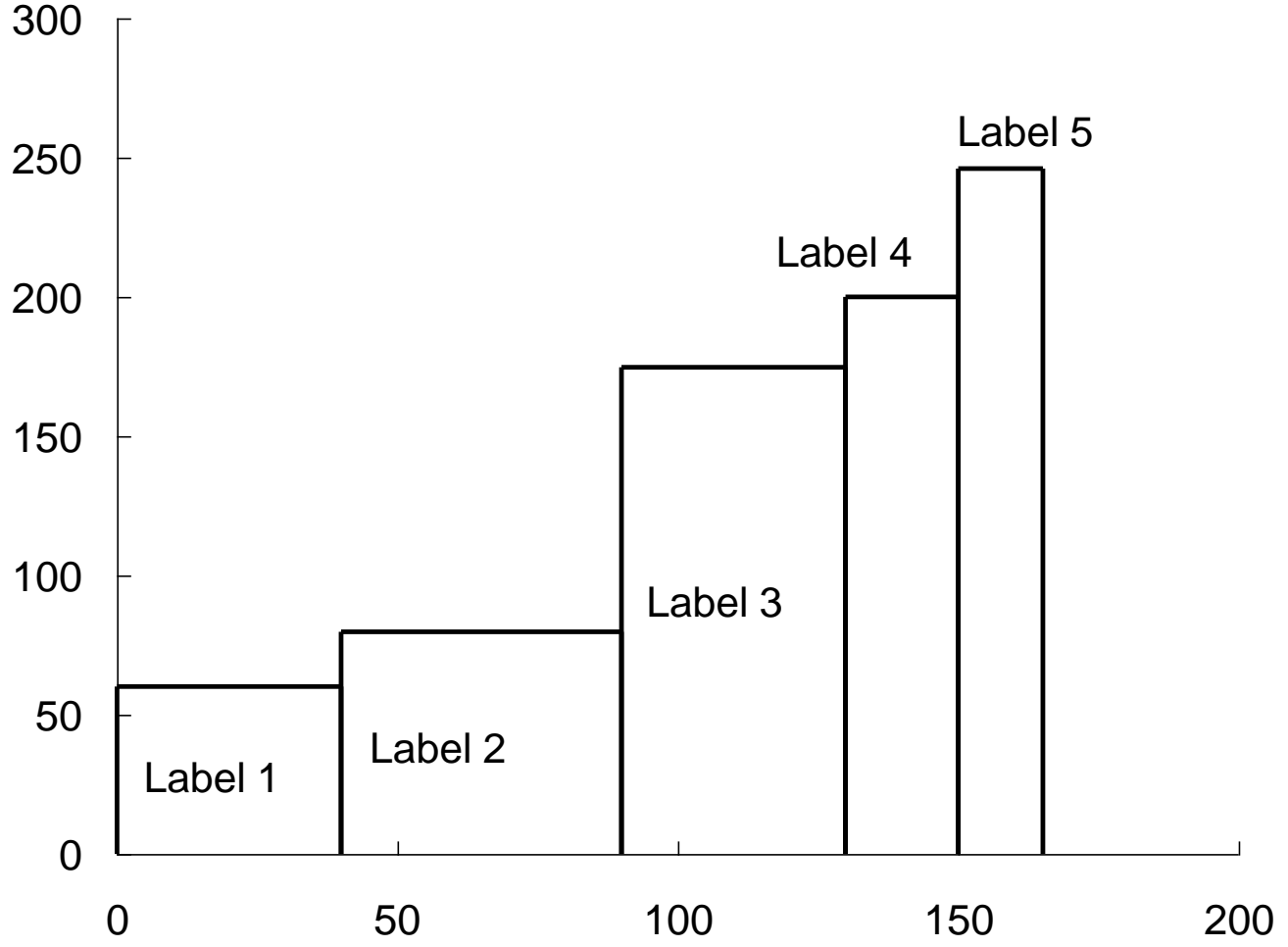
* Footnote

COST CURVE

Unit of measure

Title

Unit of measure



Title

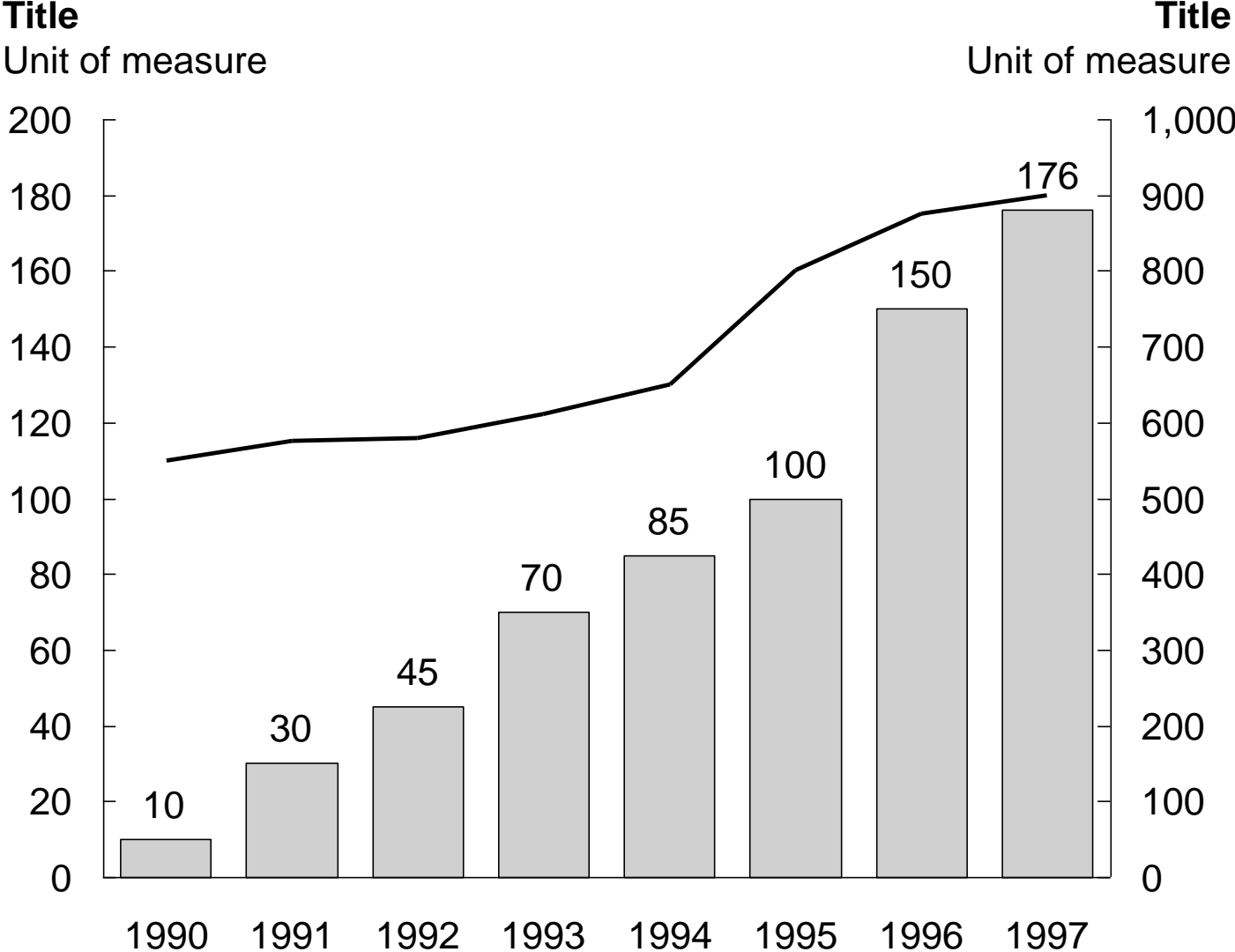
Unit of measure

* Footnote

Source: Source

DUAL COLUMN LINE

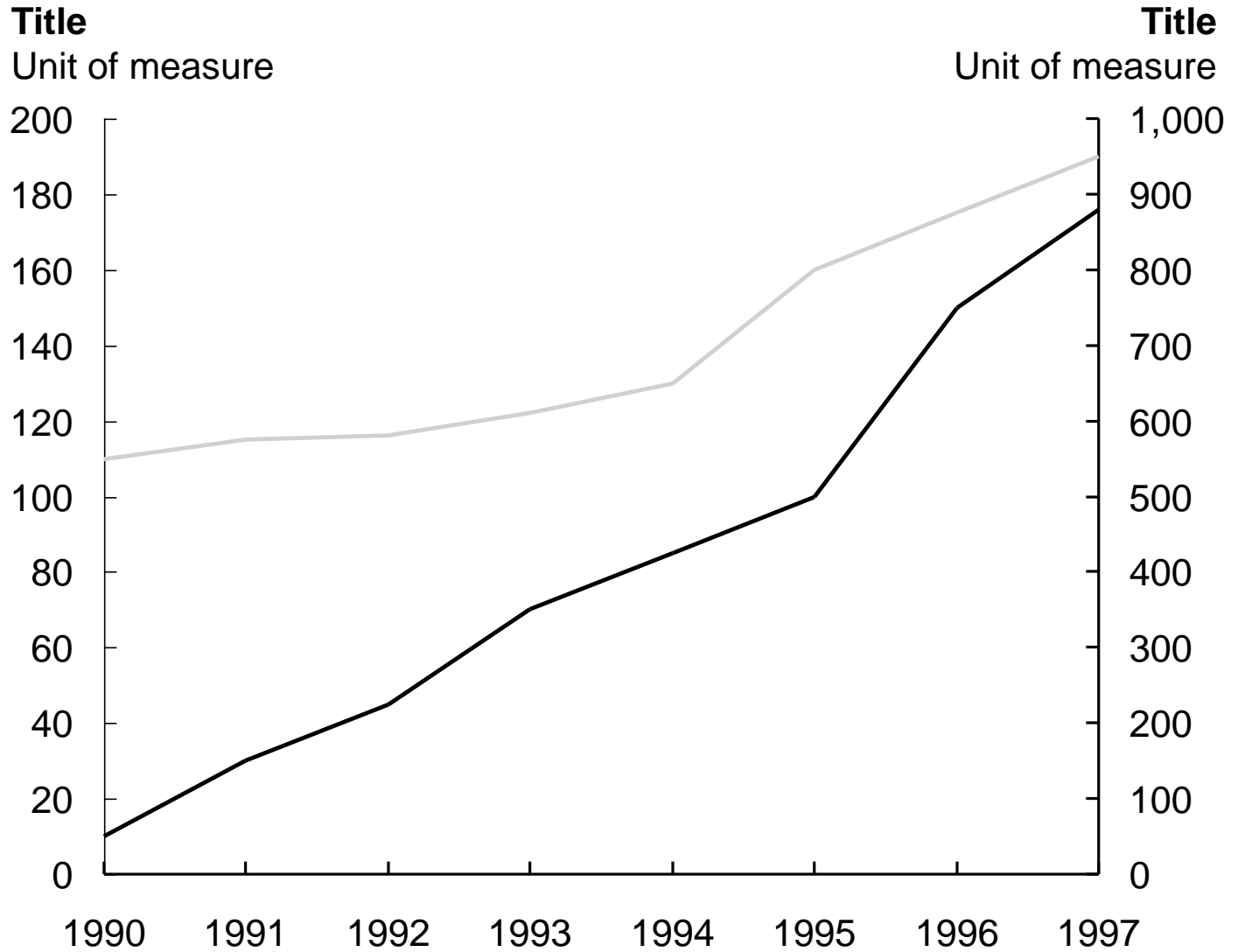
Unit of measure



* Footnote

DUAL LINE

Unit of measure

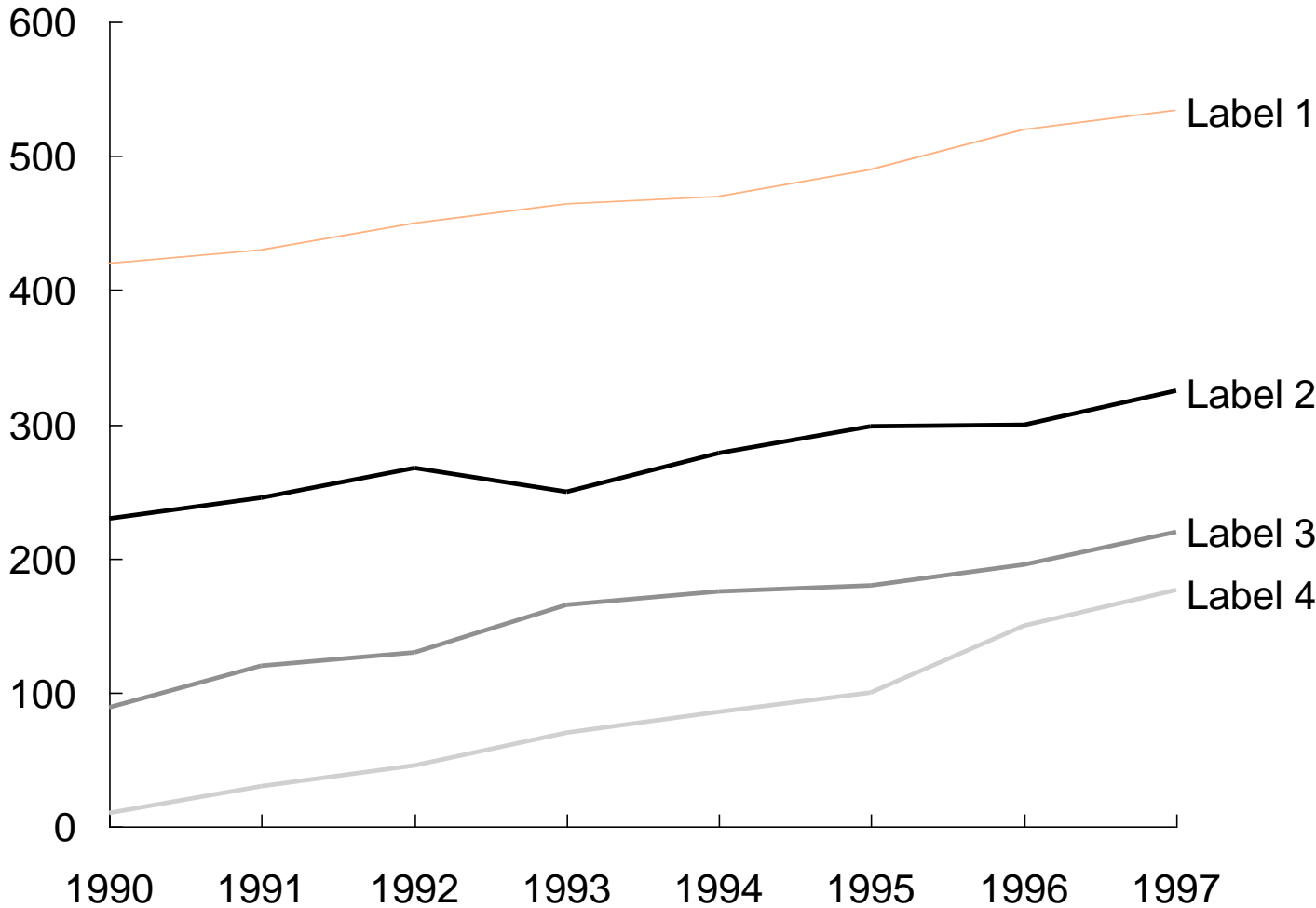


* Footnote

Source: Source

LINE

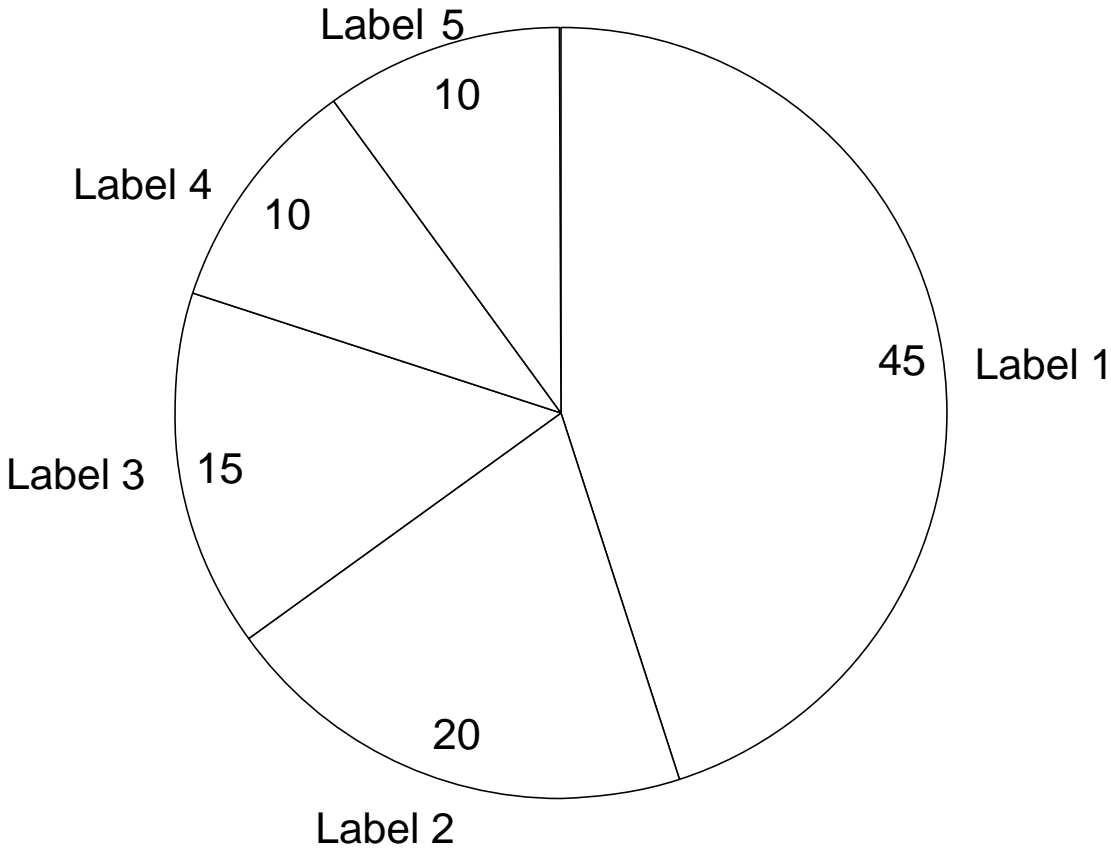
Unit of measure



* Footnote

PIE

Unit of measure



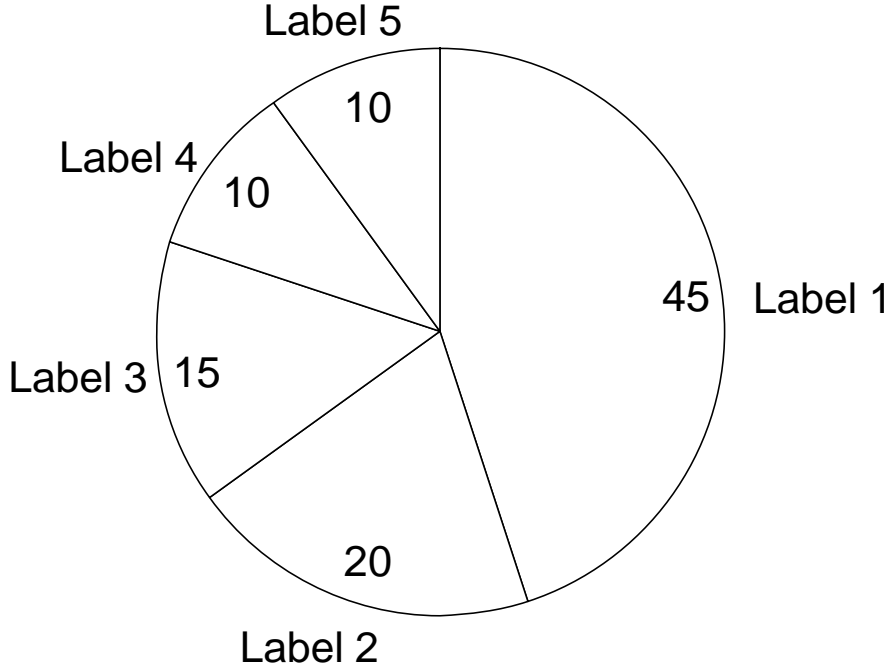
* Footnote

PIE 2

Unit of measure

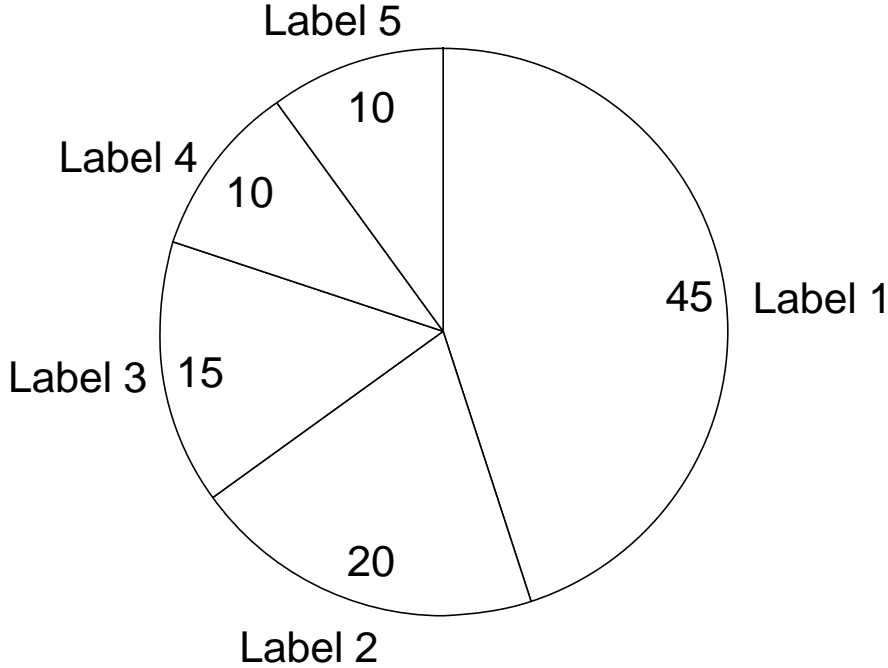
Title

Unit of measure



Title

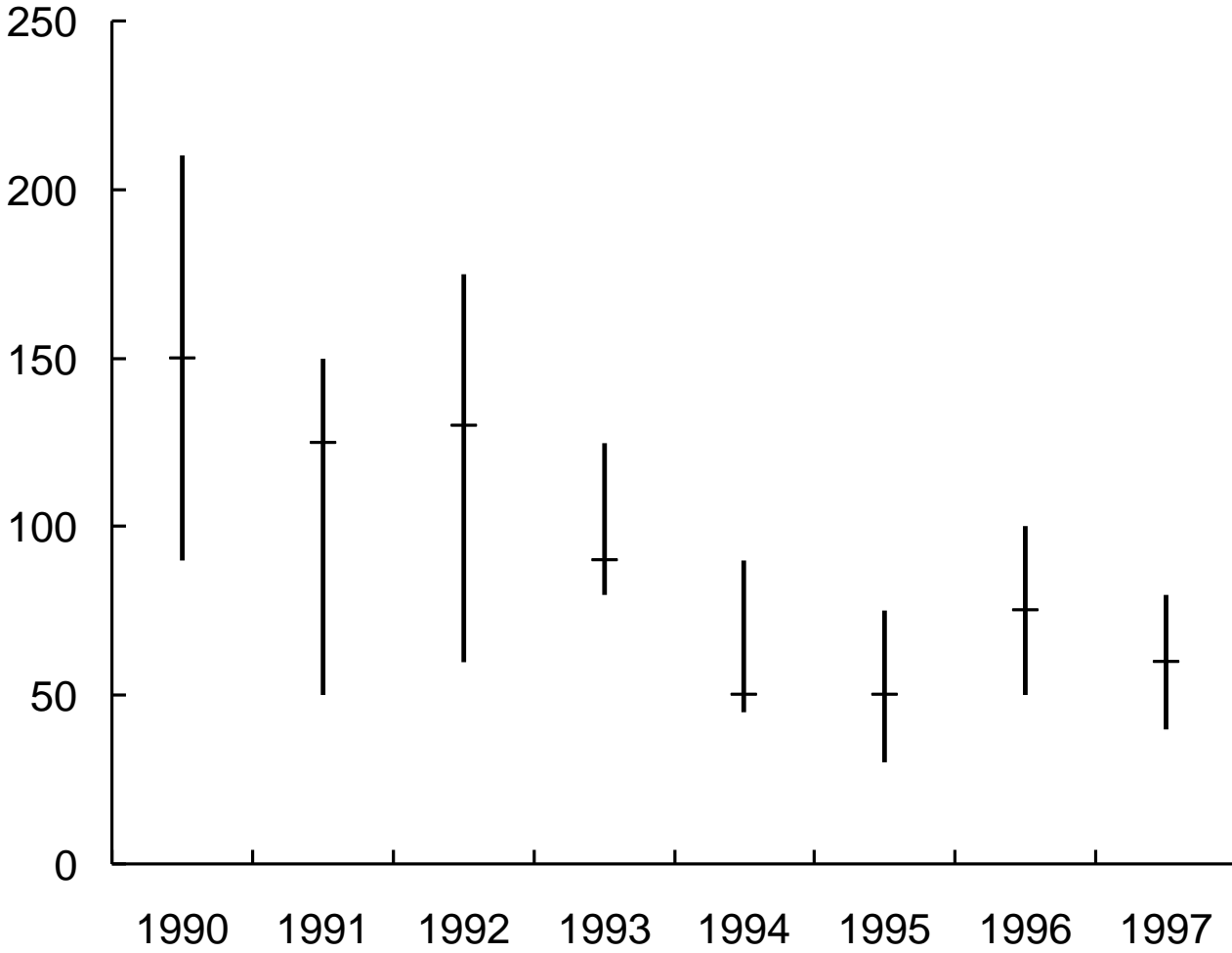
Unit of measure



* Footnote

RANGE HIGH LOW

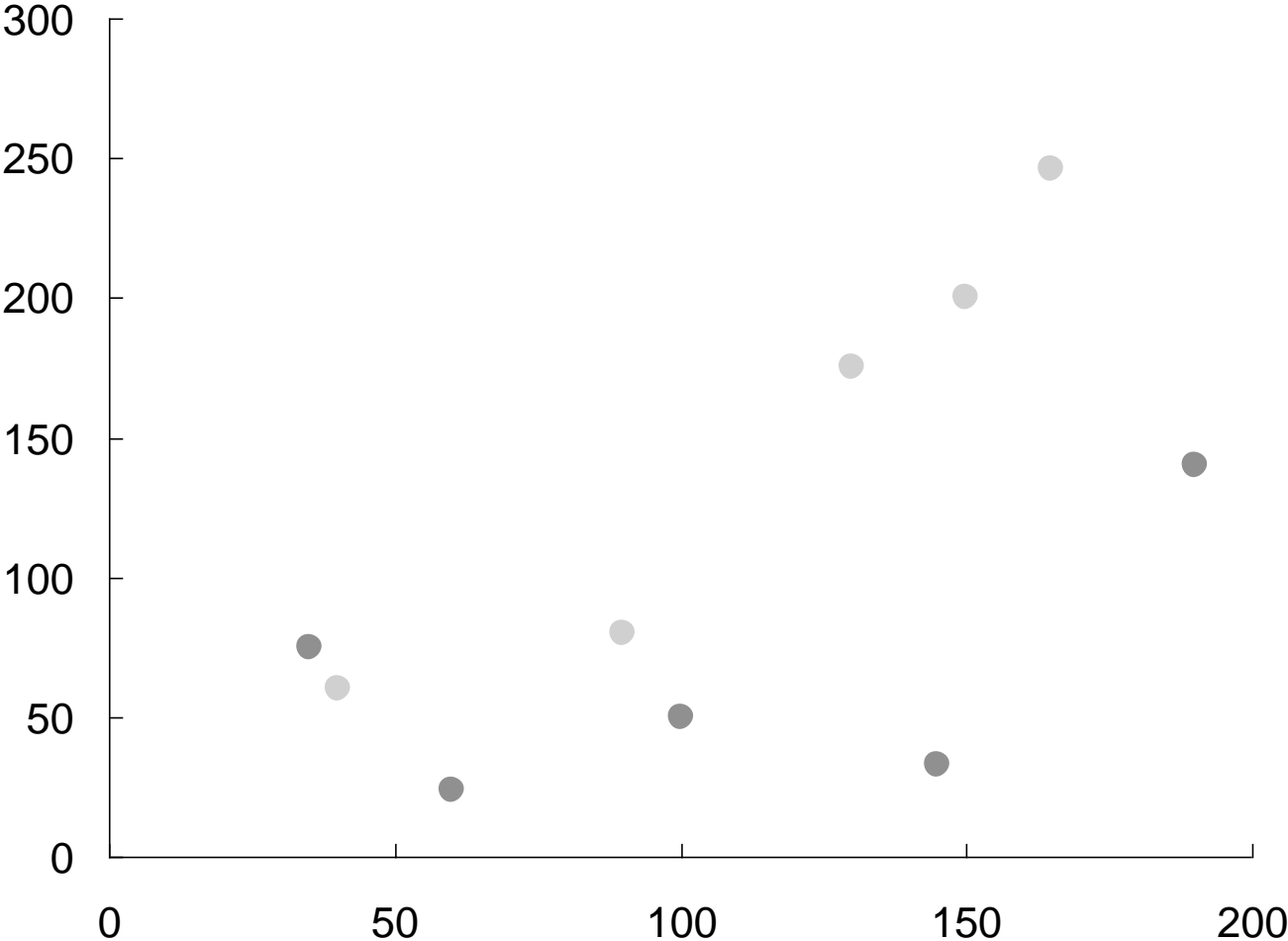
Unit of measure



* Footnote

SCATTER X & Y

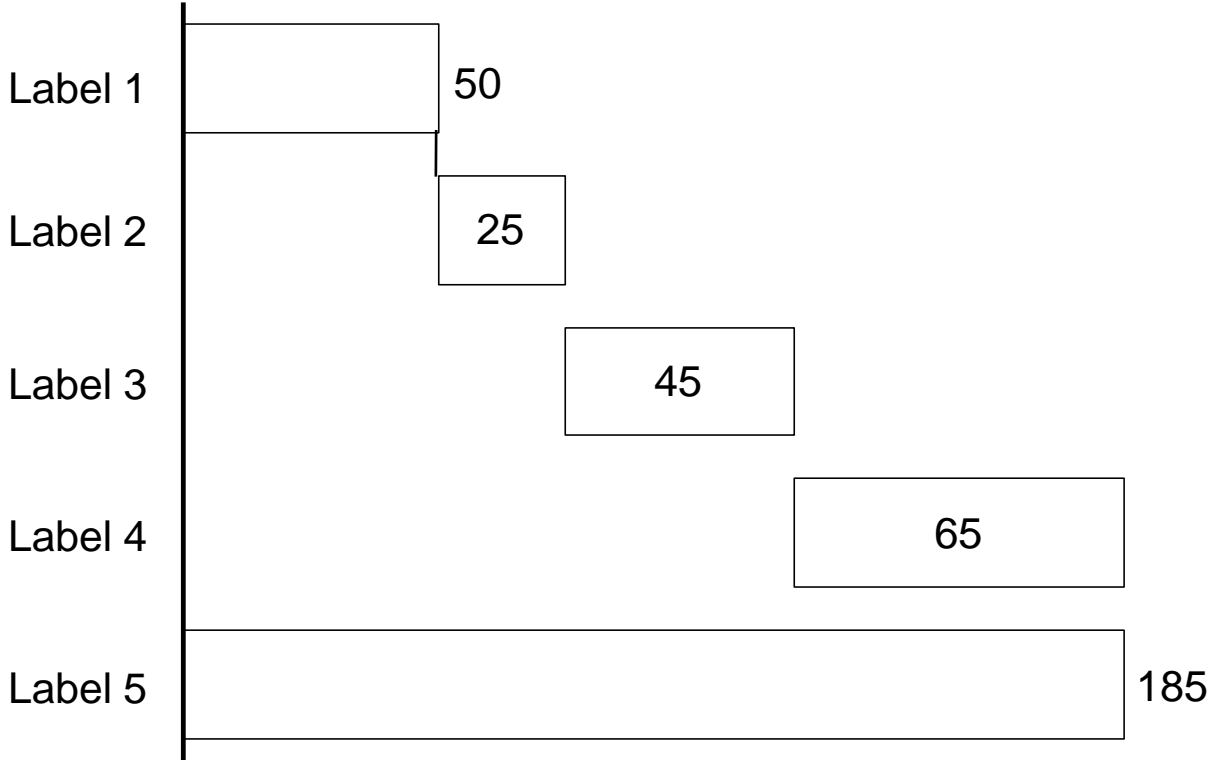
Unit of measure



* Footnote

WATERFALL BAR

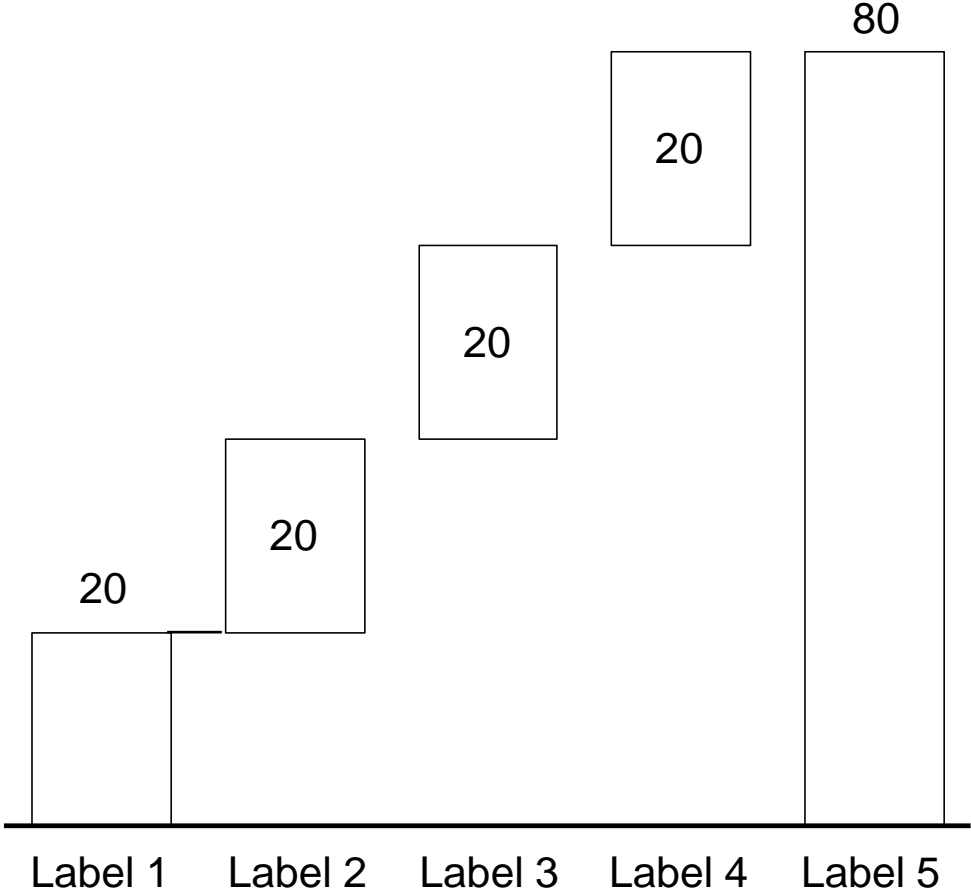
Unit of measure



* Footnote

WATERFALL COLUMN

Unit of measure



* Footnote

CONFIDENTIAL

Frequently Used Template

Named Objects

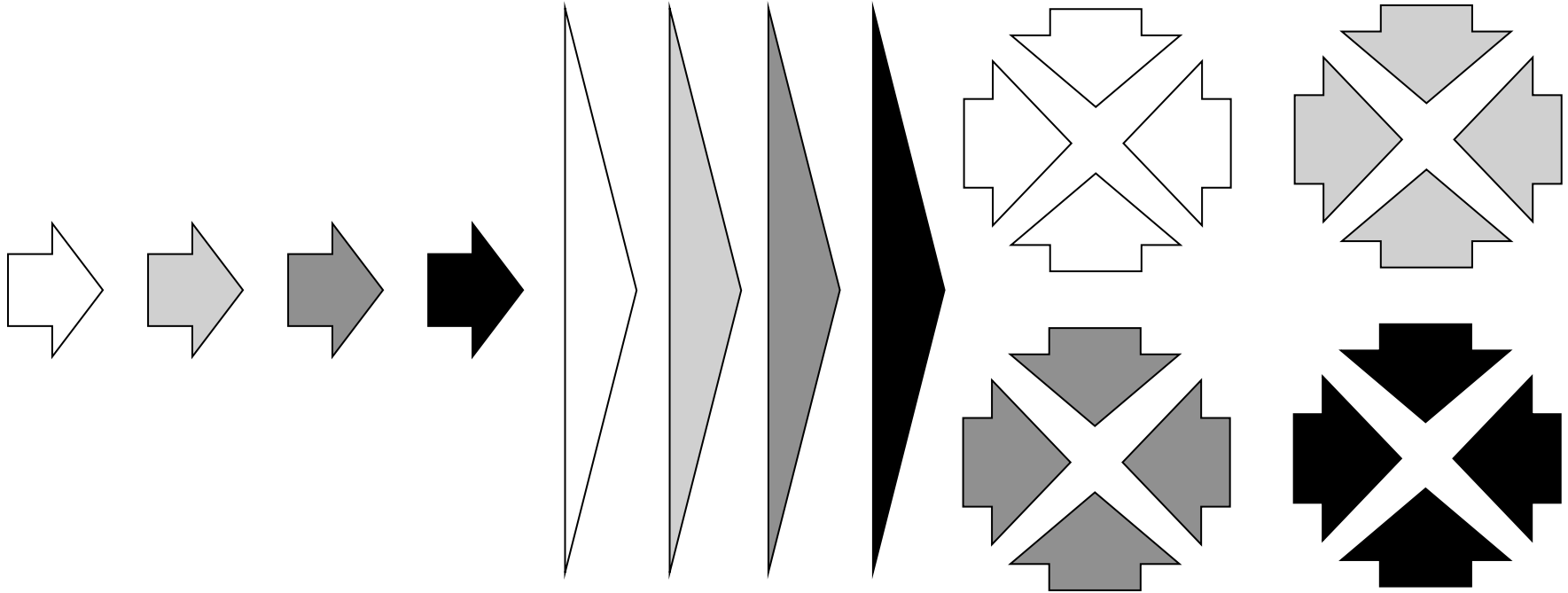
Template

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ARROWS

Unit of measure



* Footnote

DISCLAIMERS CLIENT

Unit of measure

* Footnote

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DISCLAIMERS INTERNAL

Unit of measure

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DISCLAIMERS PRESENTATION

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LEGENDS

Unit of measure

-  Legend
-  Legend
-  Legend

* Footnote

MCKINSEY LOGO

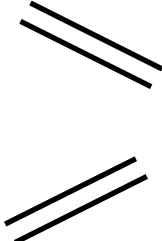
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McKinsey & Company

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MISC




Unit of measure

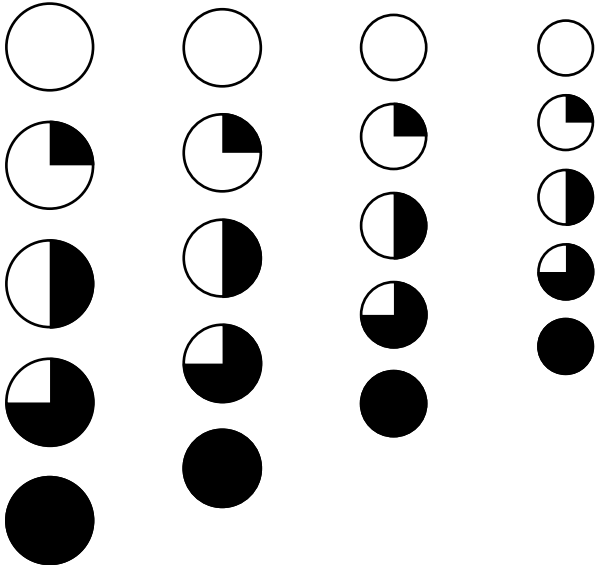





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MOONS

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-  Medium
-  High

-  Low
-  Medium
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STICKER

Unit of measure

STICKER

ILLUSTRATIVE

CONFIDENTIAL

PRELIMINARY

DRAFT

ESTIMATE

EXAMPLE

FOR DISCUSSION ONLY

FOR DISCUSSION

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STICKER OTHER

Unit of measure

DISCUSSION DRAFT

DISGUISED

DRAFT FOR DISCUSSION

SAMPLE

CONCEPTUAL

PROPOSED

PRELIMINARY
DRAFT

PRELIMINARY
ESTIMATE

CONFIDENTIAL
DISCUSSION DRAFT

DISGUISED
CLIENT EXAMPLE

ROUGH ESTIMATE

TO BE COMPLETED

BACKUP

HYPOTHESIS

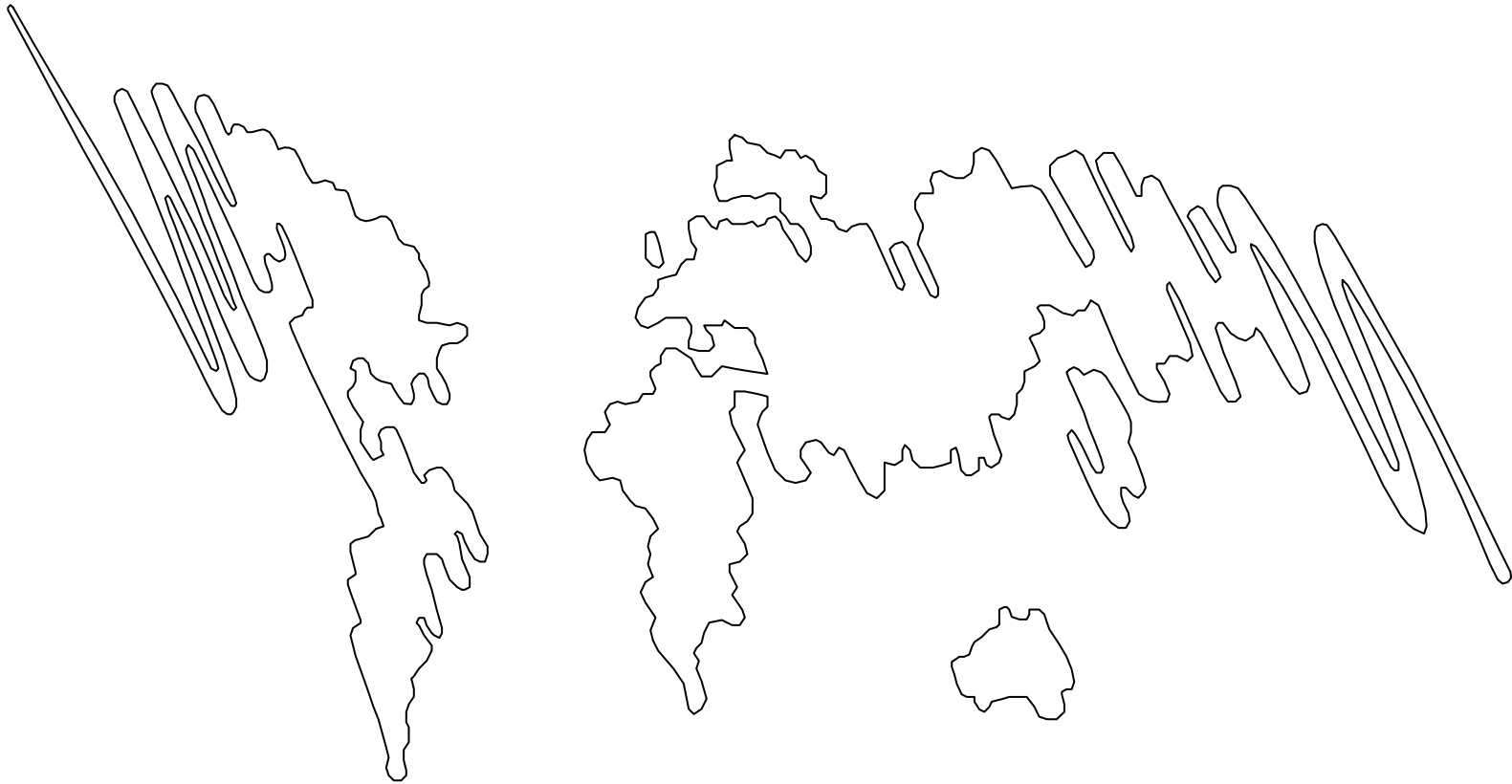
STRAW MAN

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WORLD MAP

Unit of measure



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CONFIDENTIAL

Frequently Used Template

Text

Template

June 2002

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PPT TABLE 2

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PPT TABLE 3

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PPT TABLE 4

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PPT TABLE 5

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PPT TABLE 6

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CONFIDENTIAL

Frequently Used Template

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Template

June 2002

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Unit of measure



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Unit of measure

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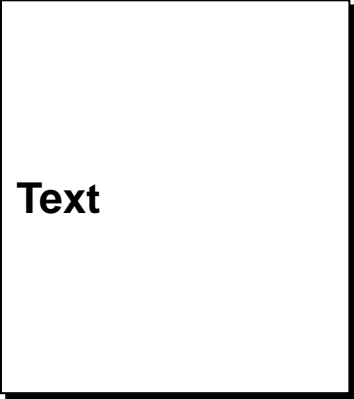
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EXHIBIT TITLE

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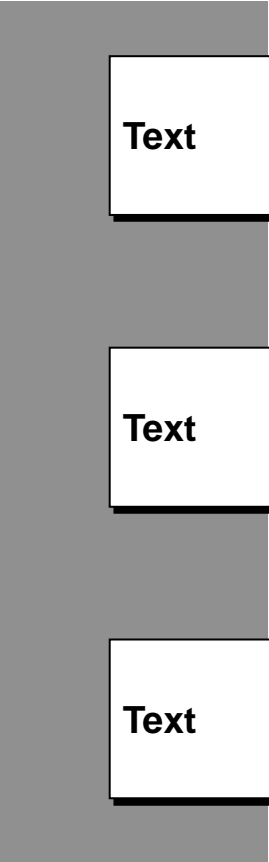
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2 COLUMN

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3 COLUMN

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4 COLUMN

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5 COLUMN

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6 COLUMN

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7 COLUMN

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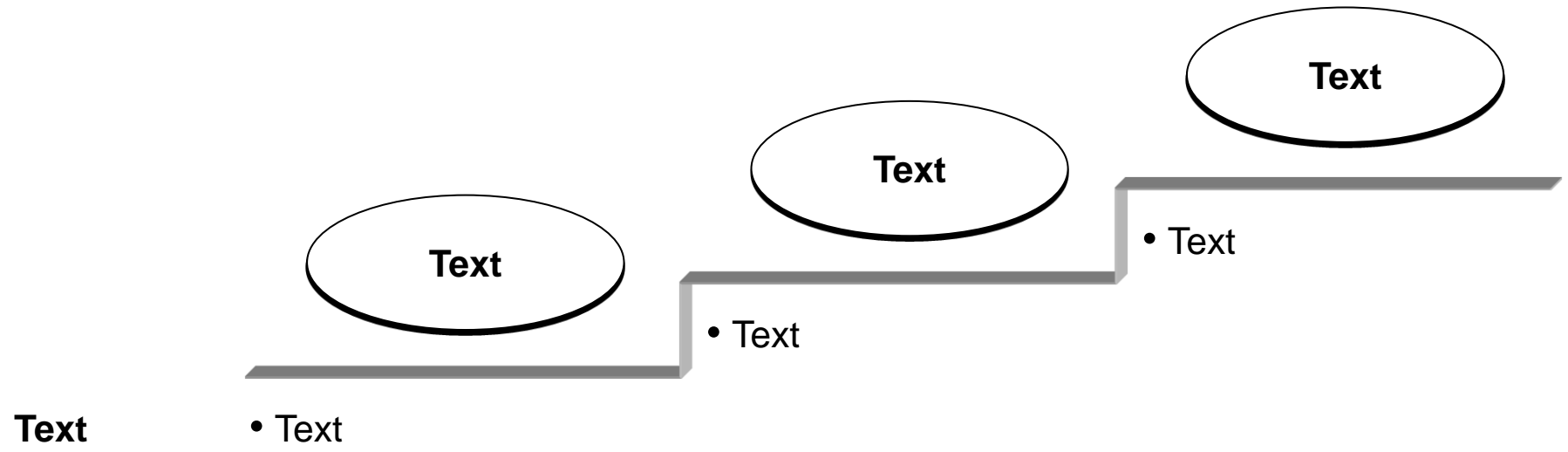
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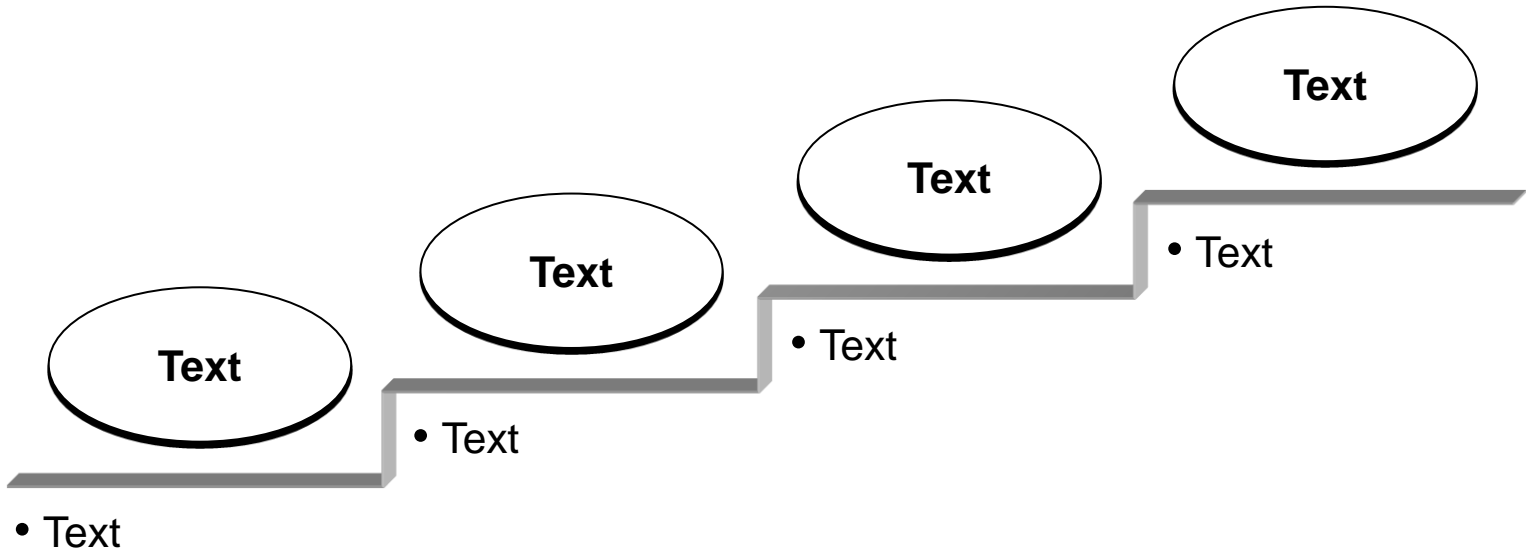
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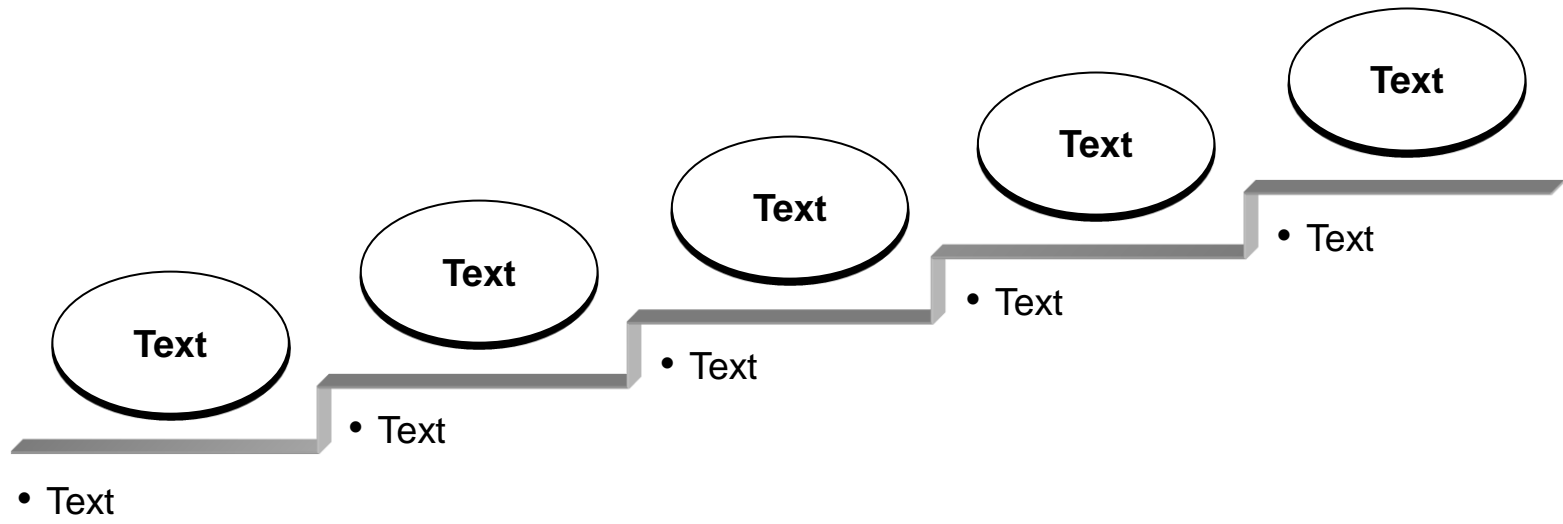
3-STEP



4-STEP



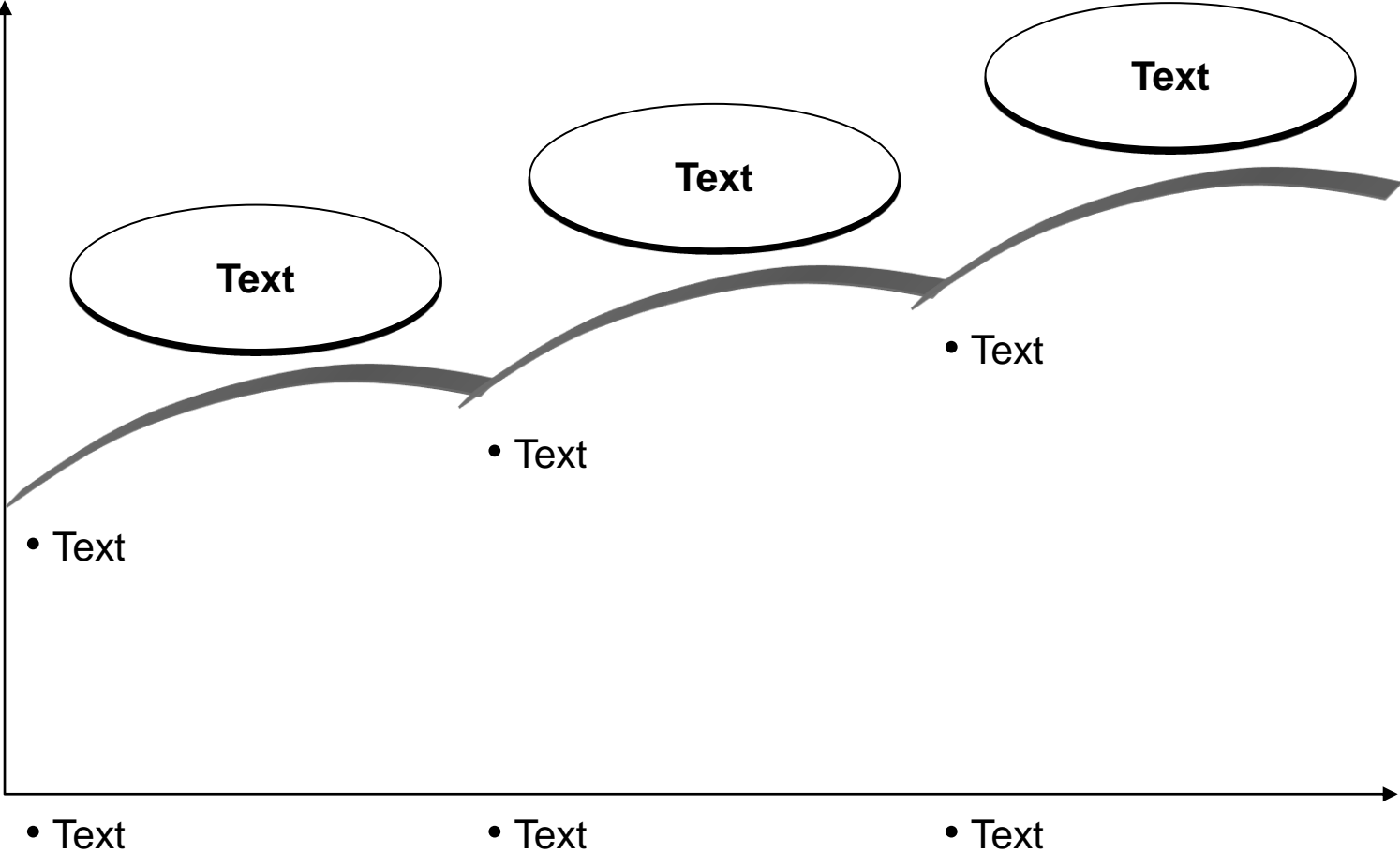
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3 HORIZONTAL

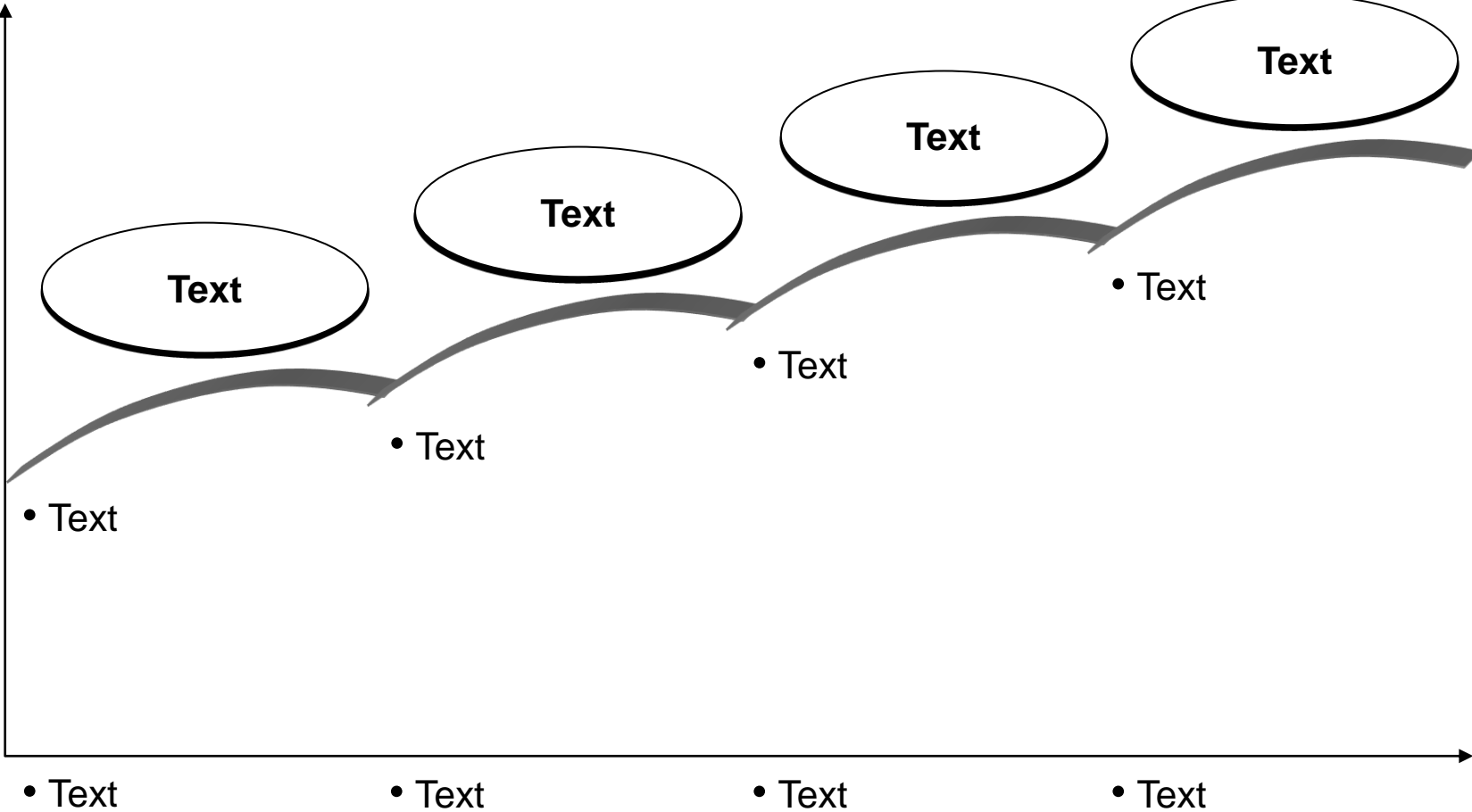
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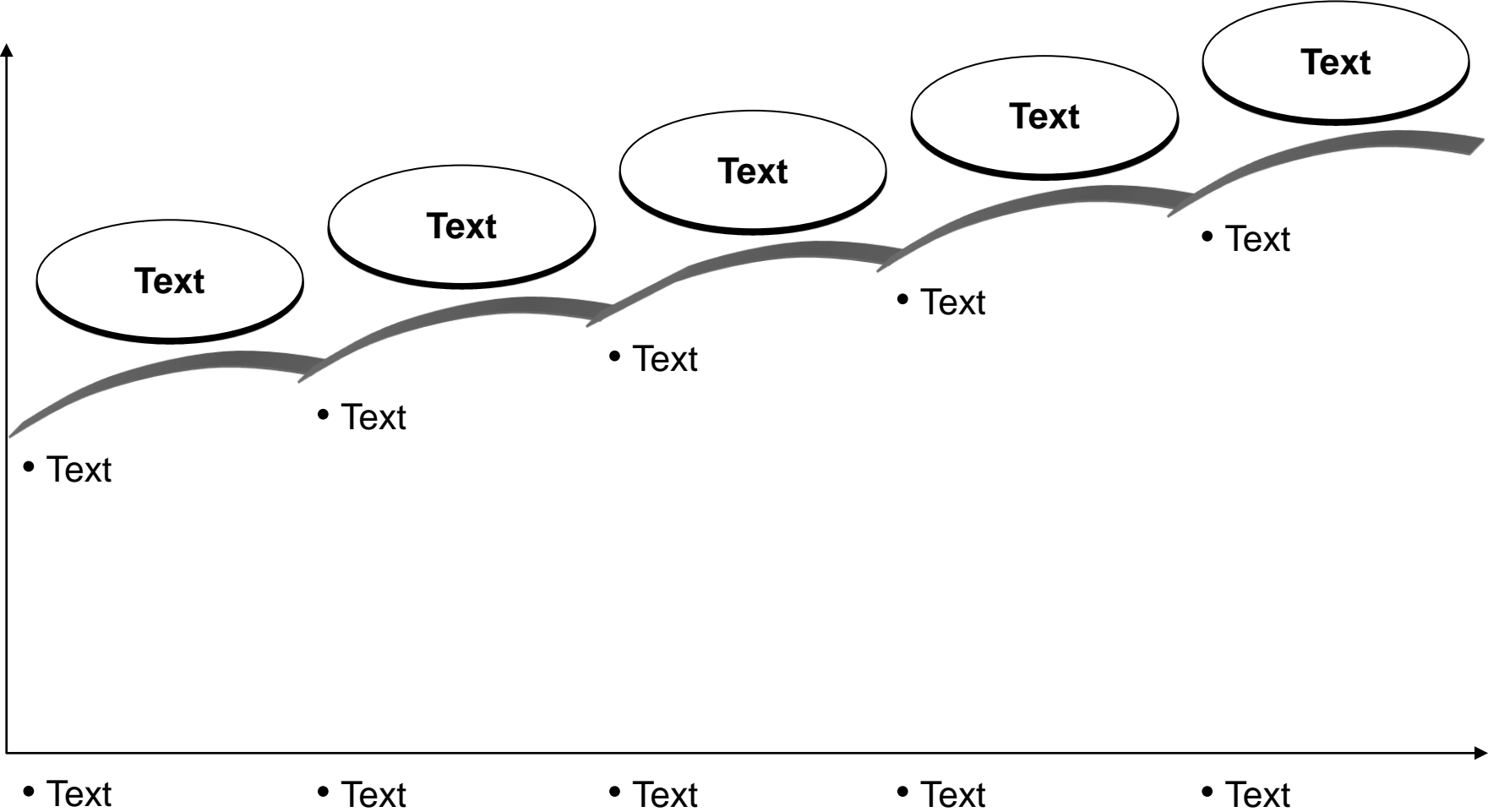
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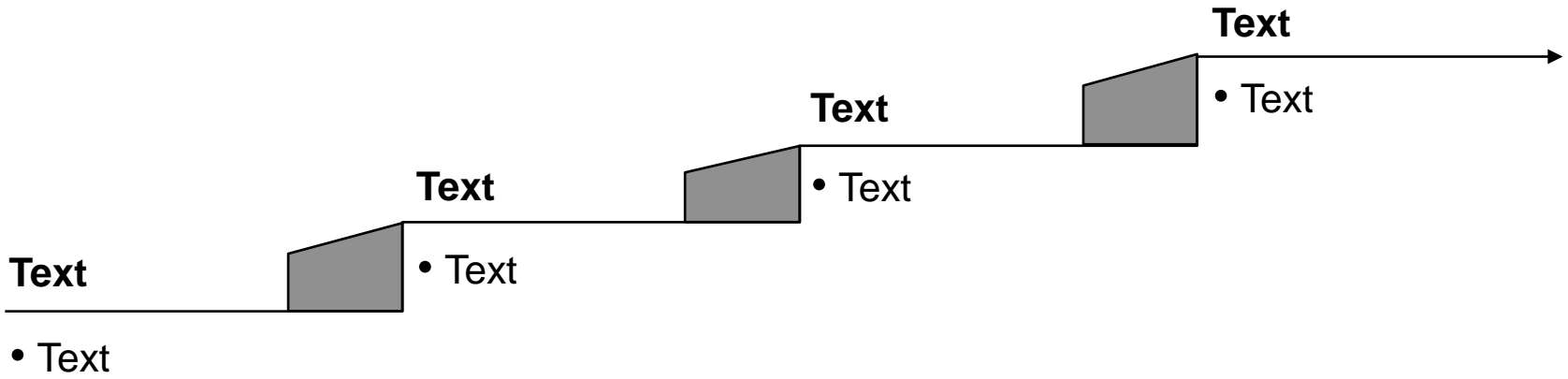
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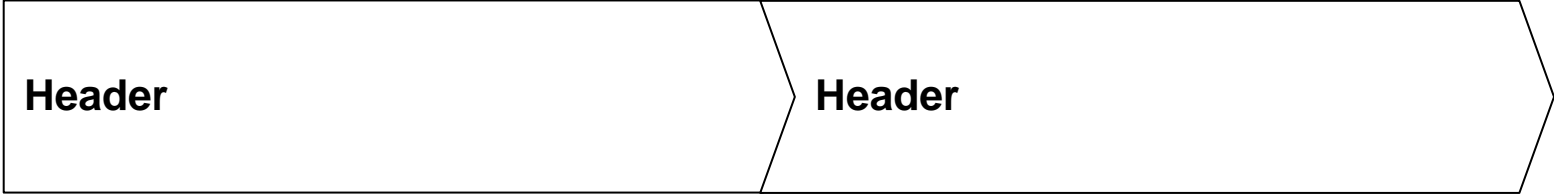
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Unit of measure



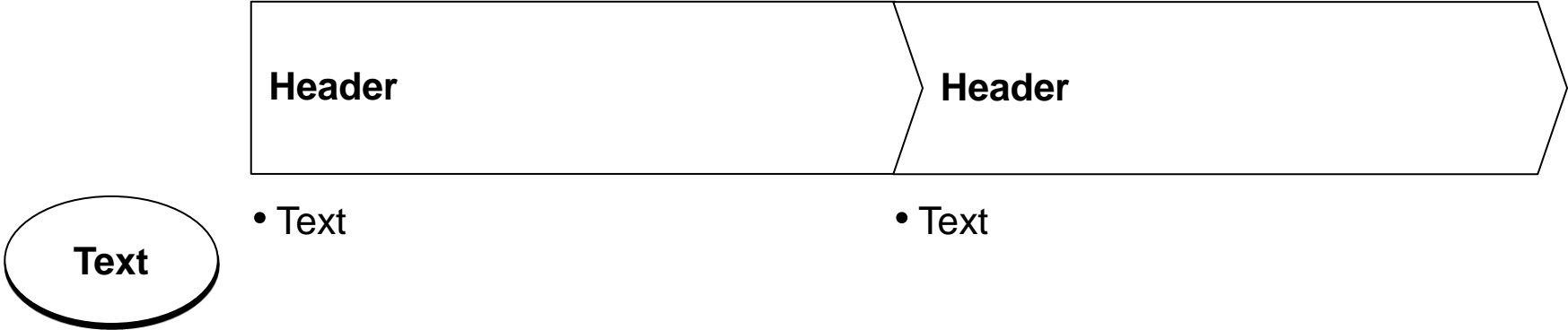
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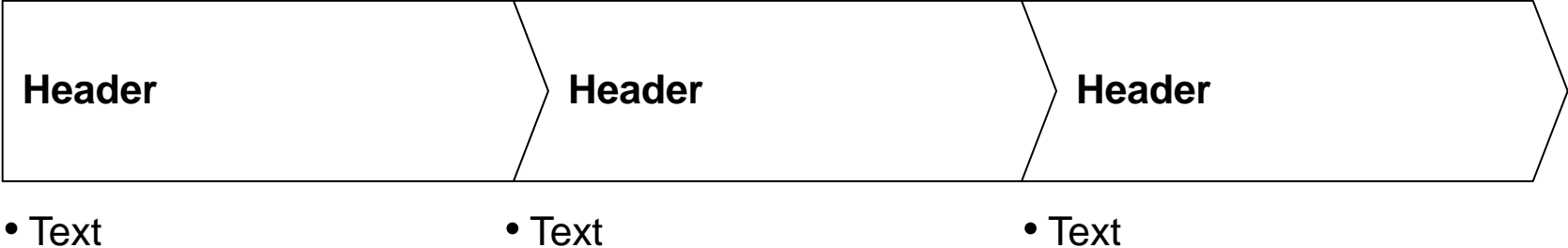
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FLOW 3

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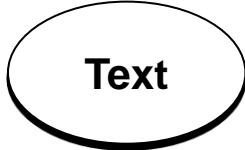
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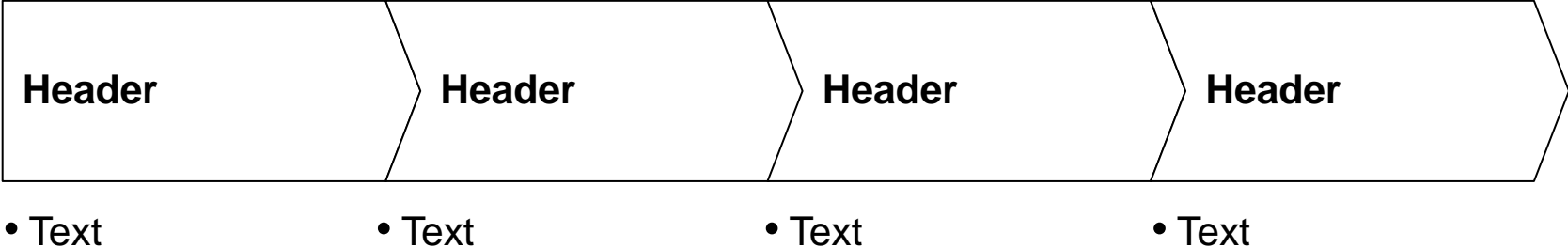


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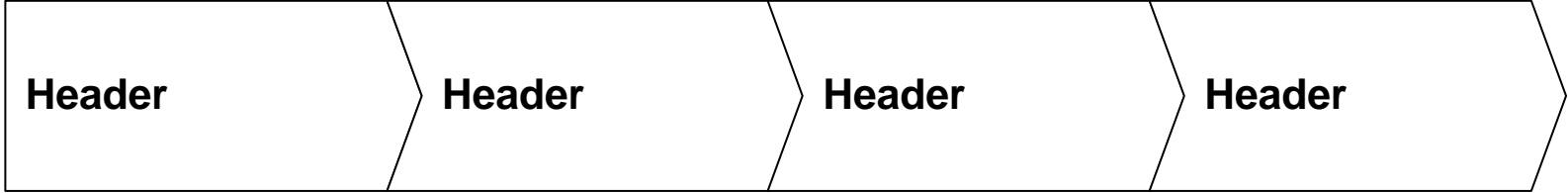
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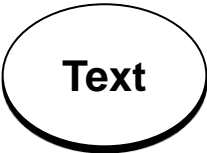


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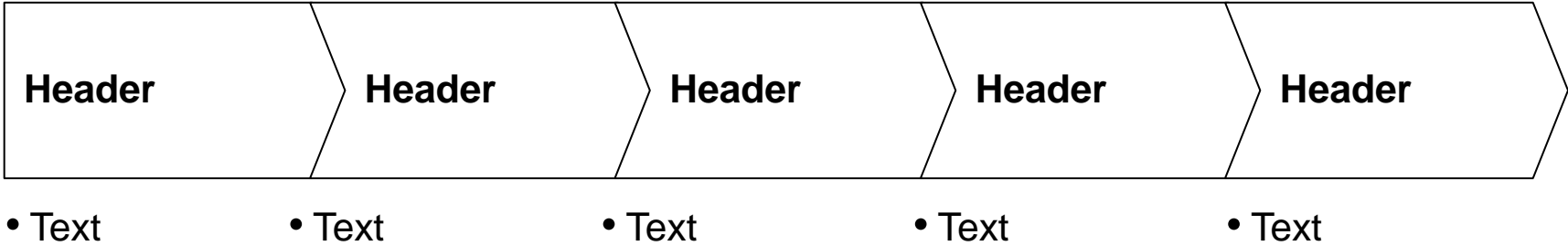
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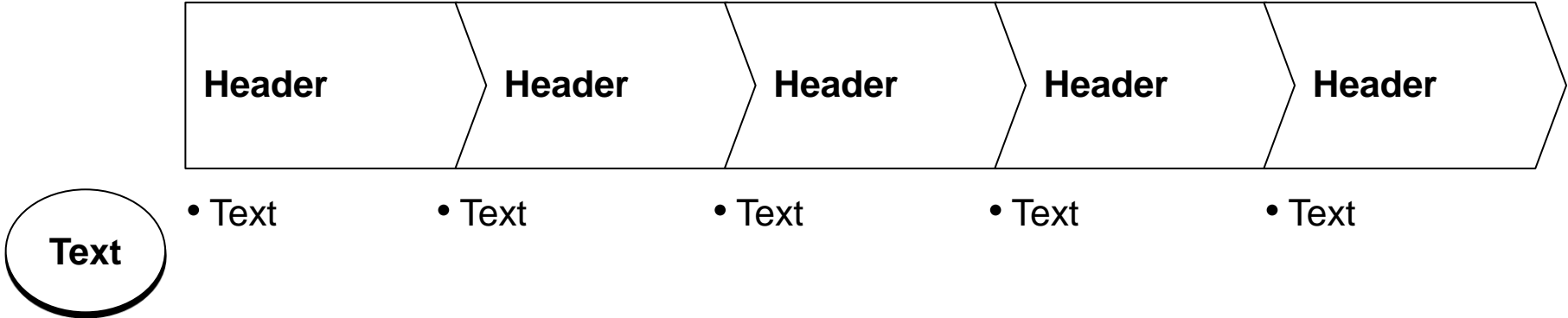
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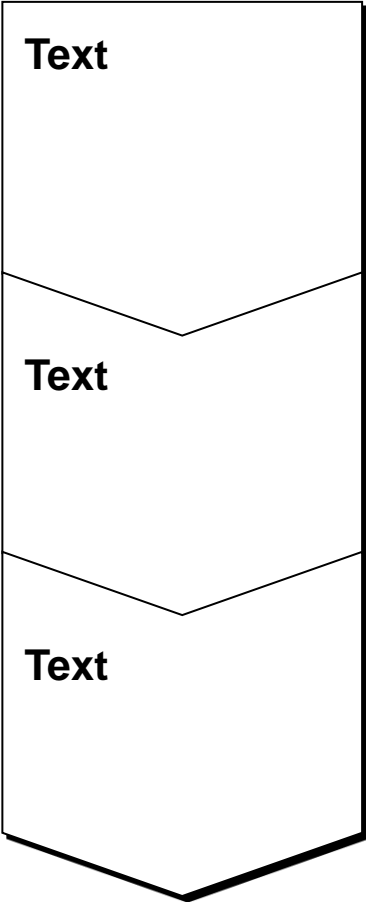
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HORIZONTAL FLOW 3

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Title

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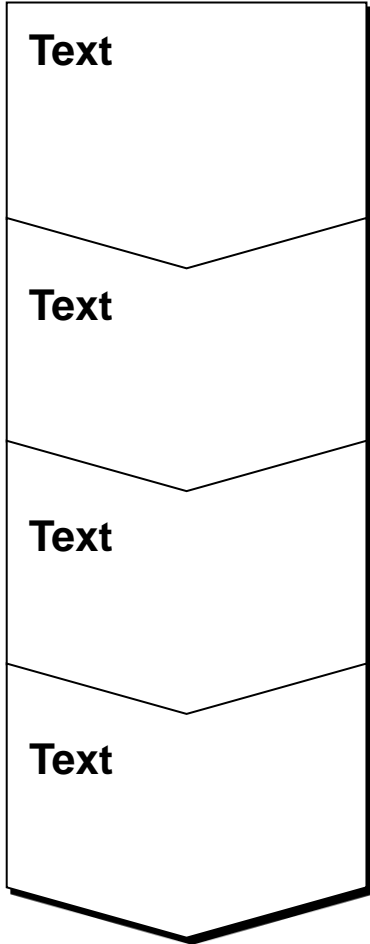
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HORIZONTAL FLOW 4

Unit of measure



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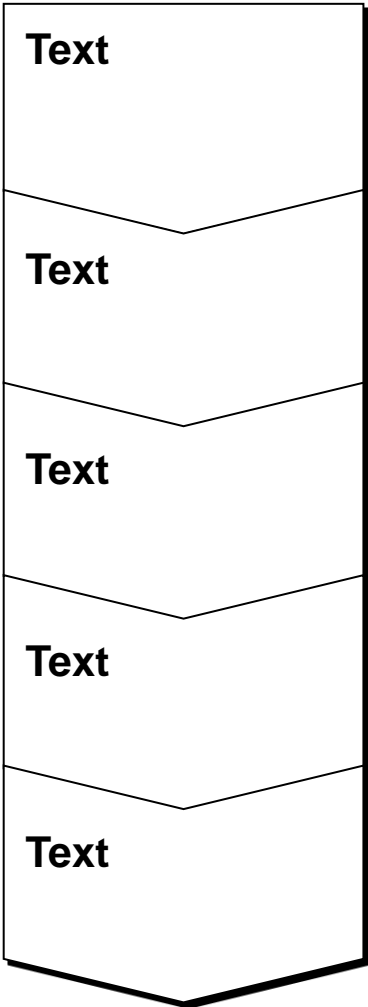
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Unit of measure



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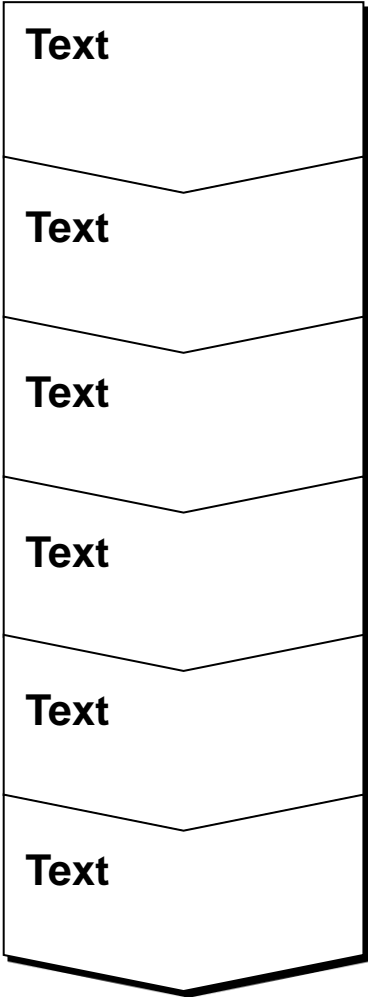
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Unit of measure



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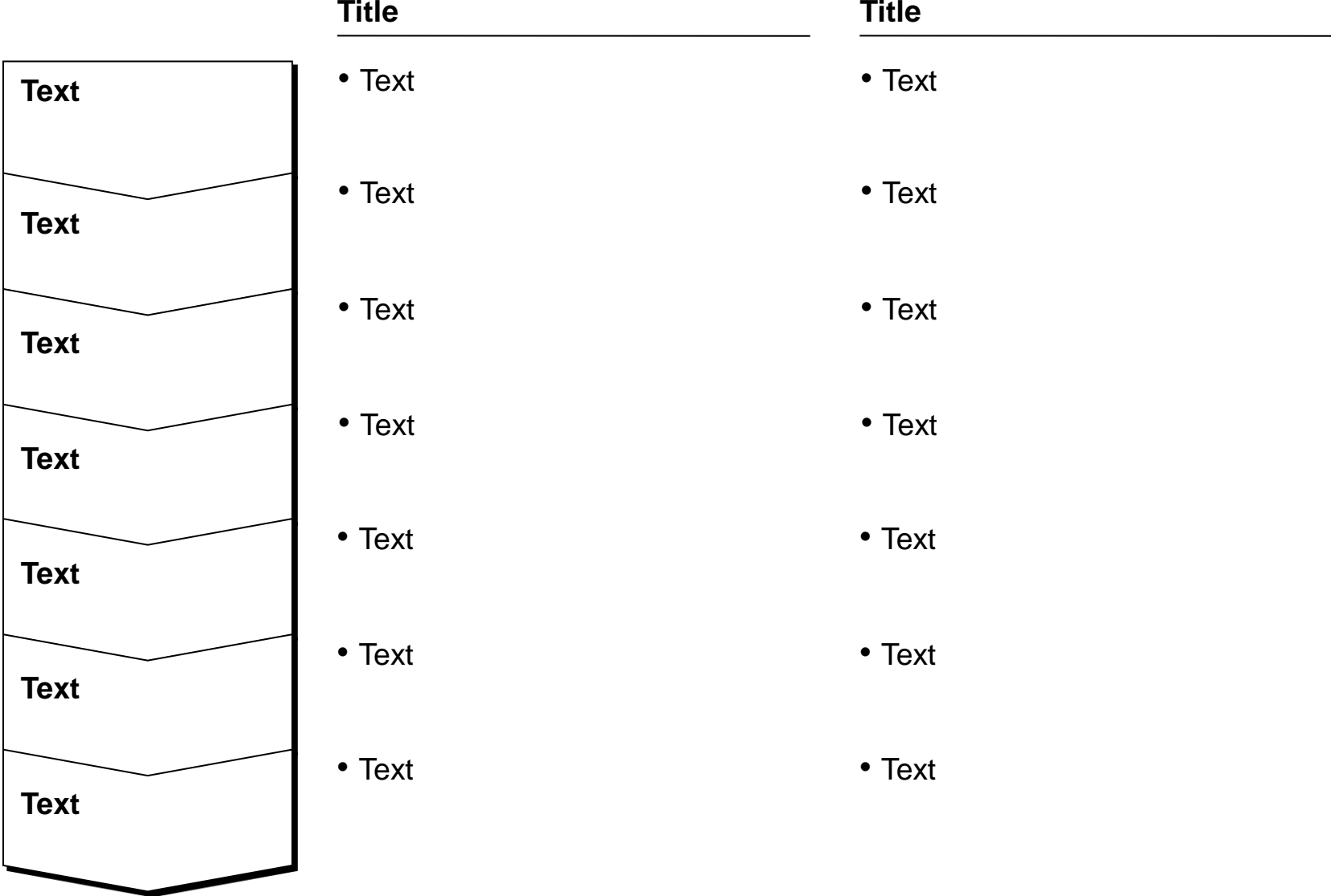
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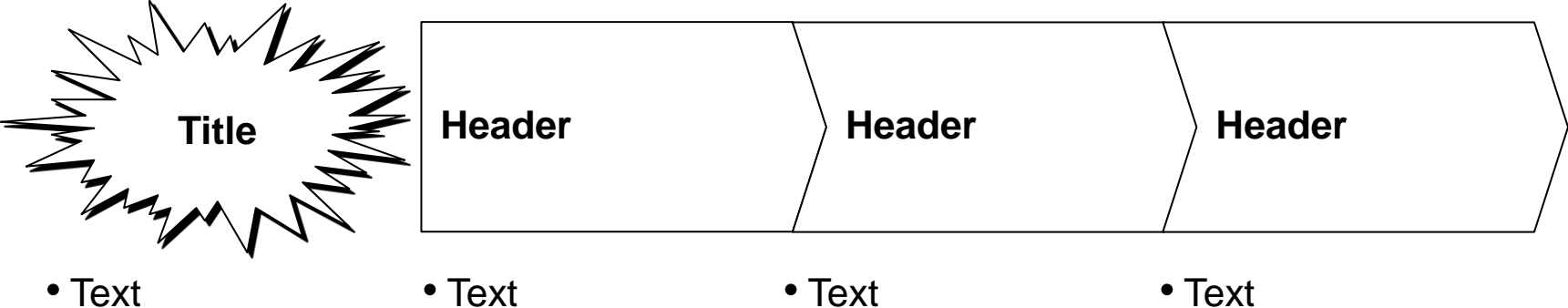
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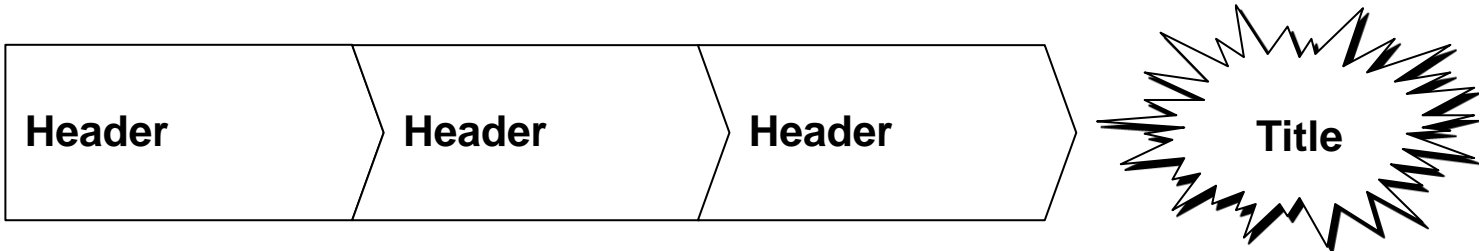
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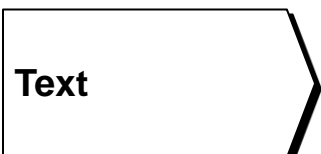
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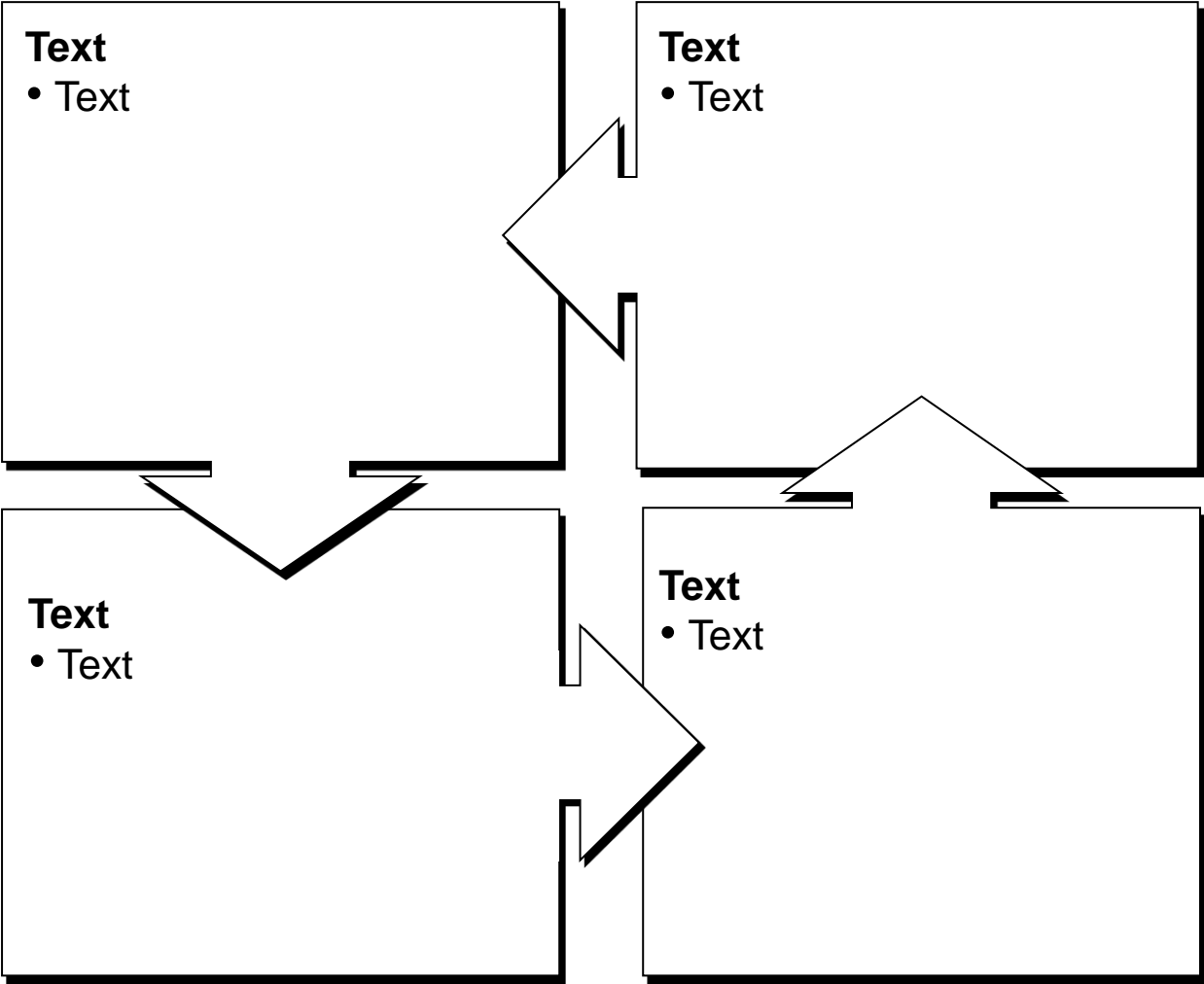


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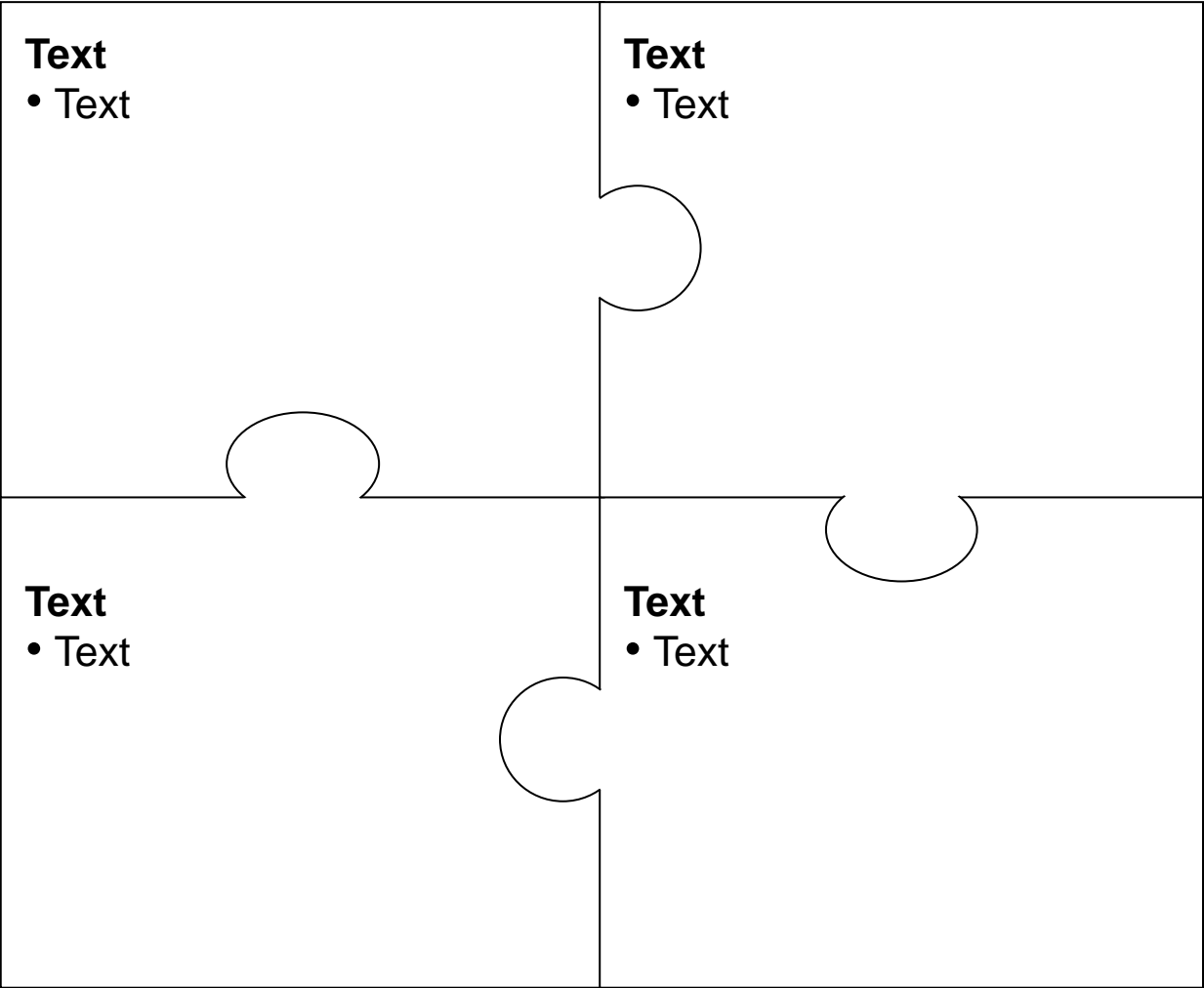
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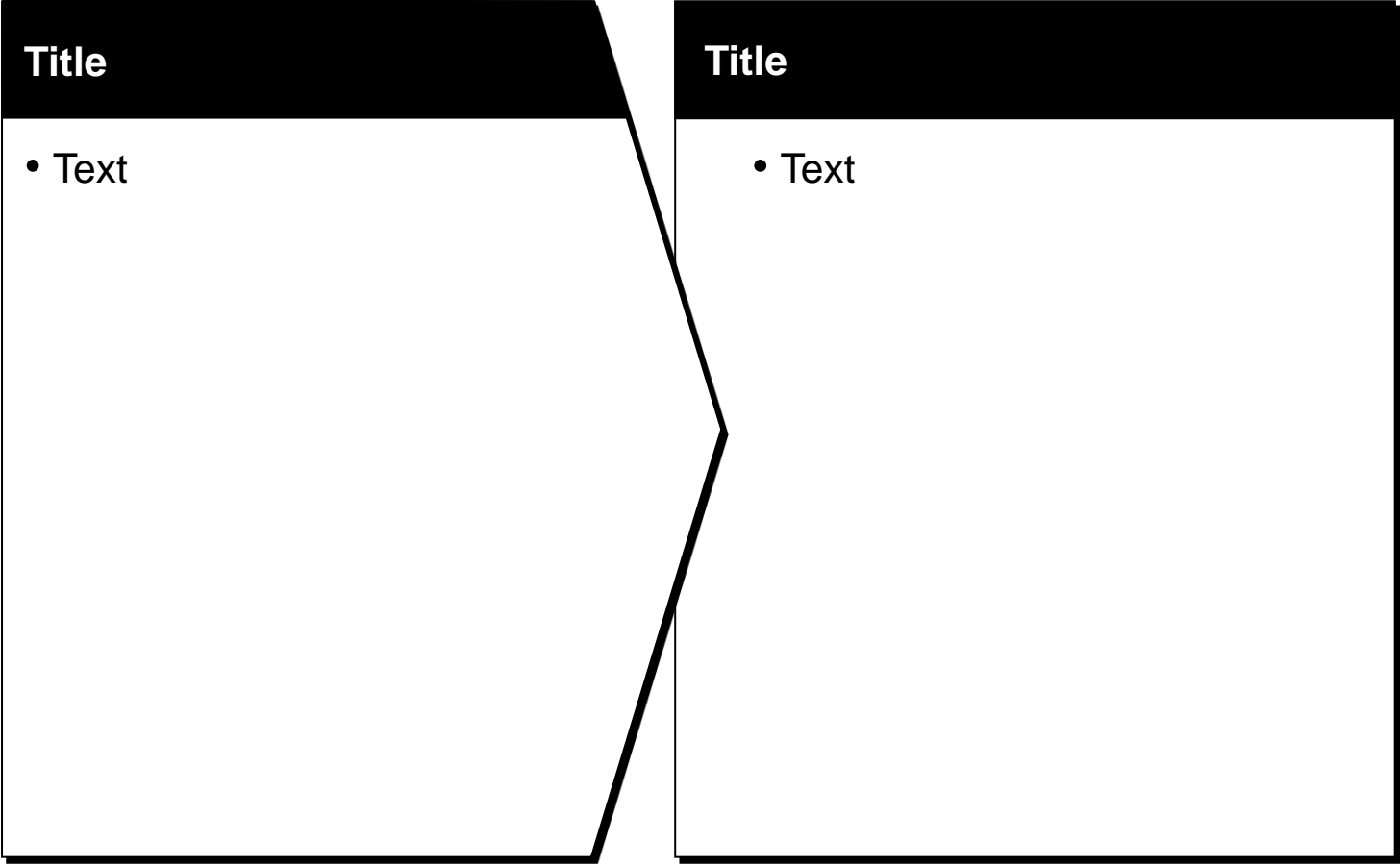
FRAMEWORK

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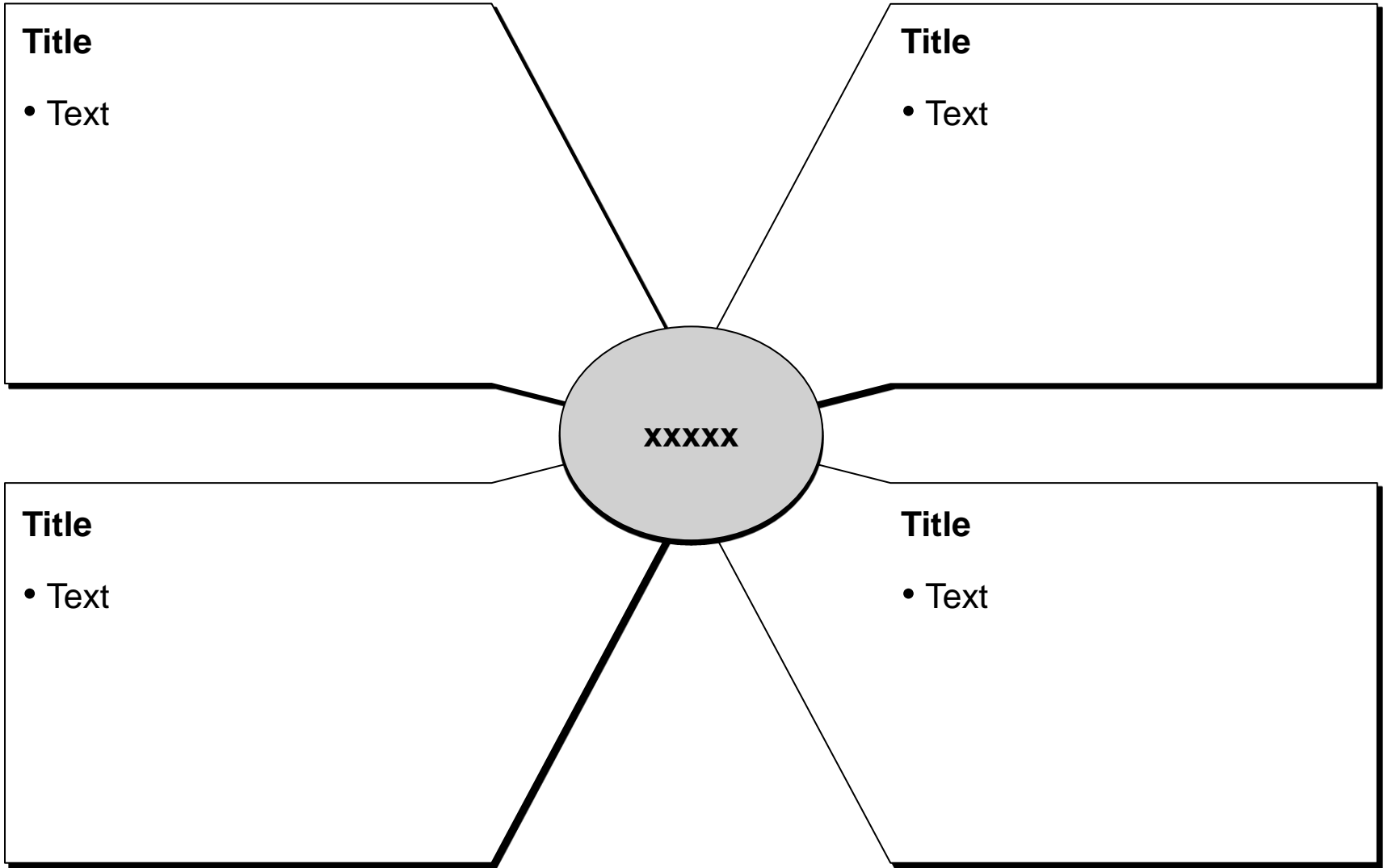
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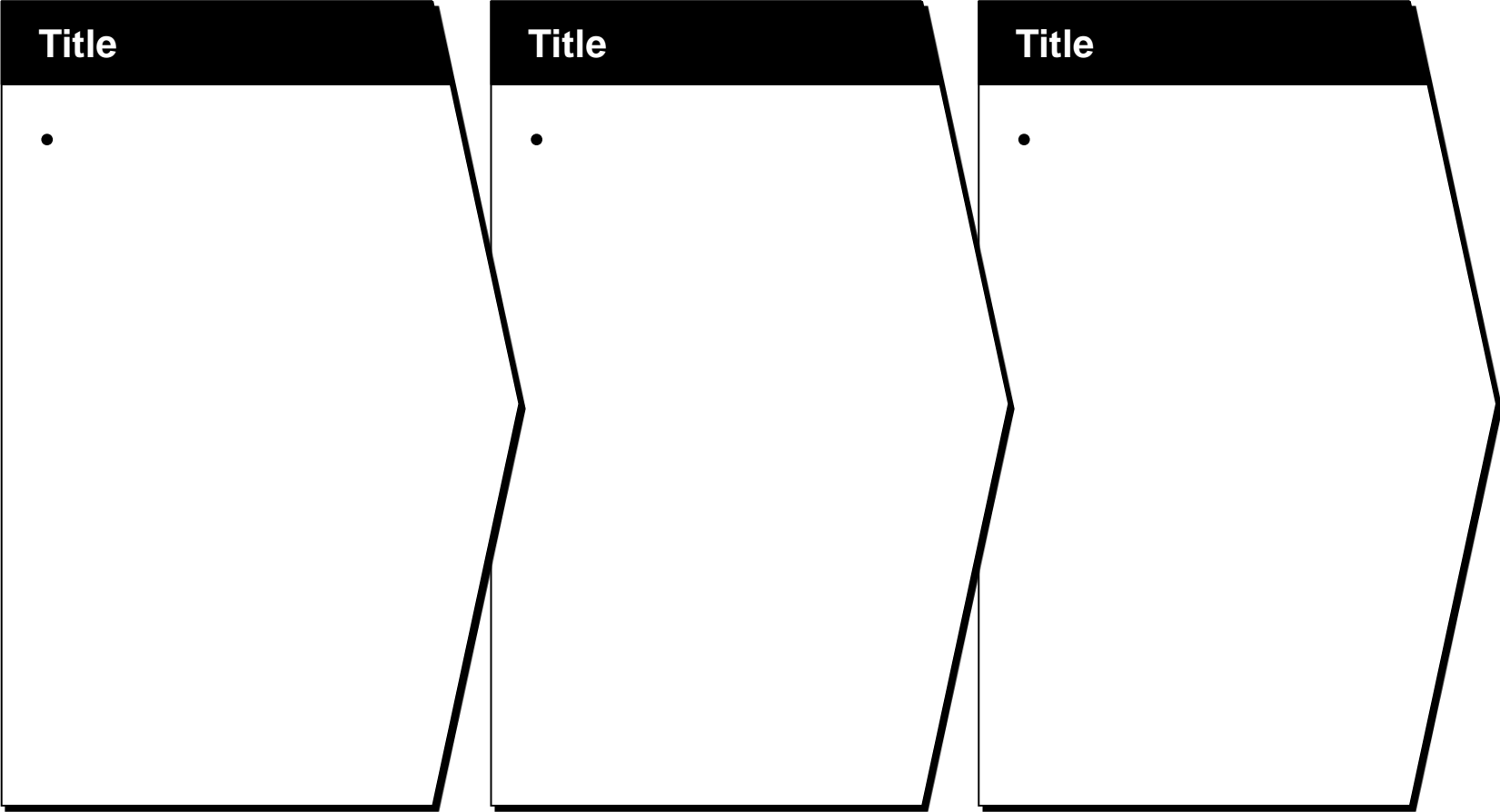
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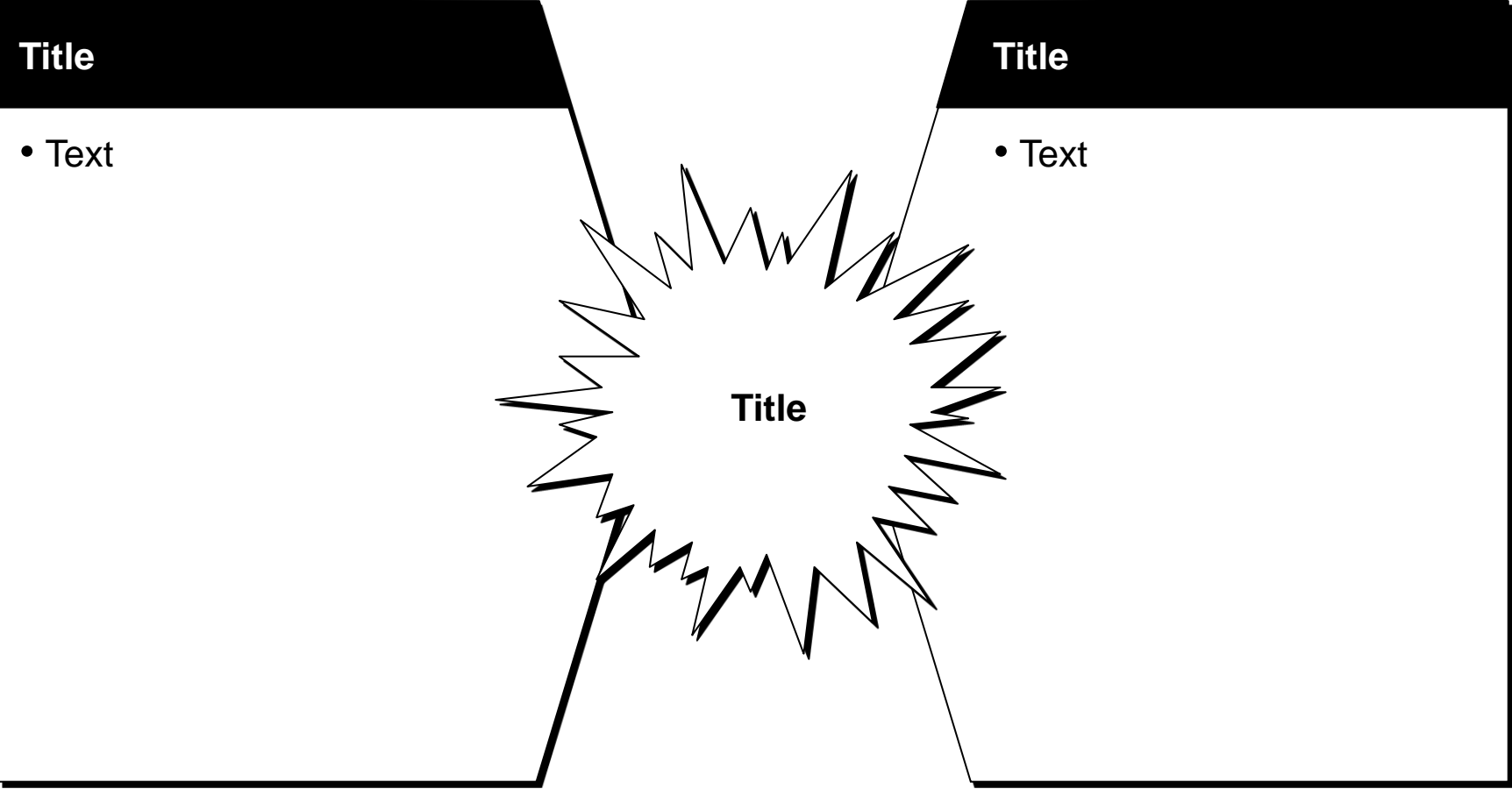


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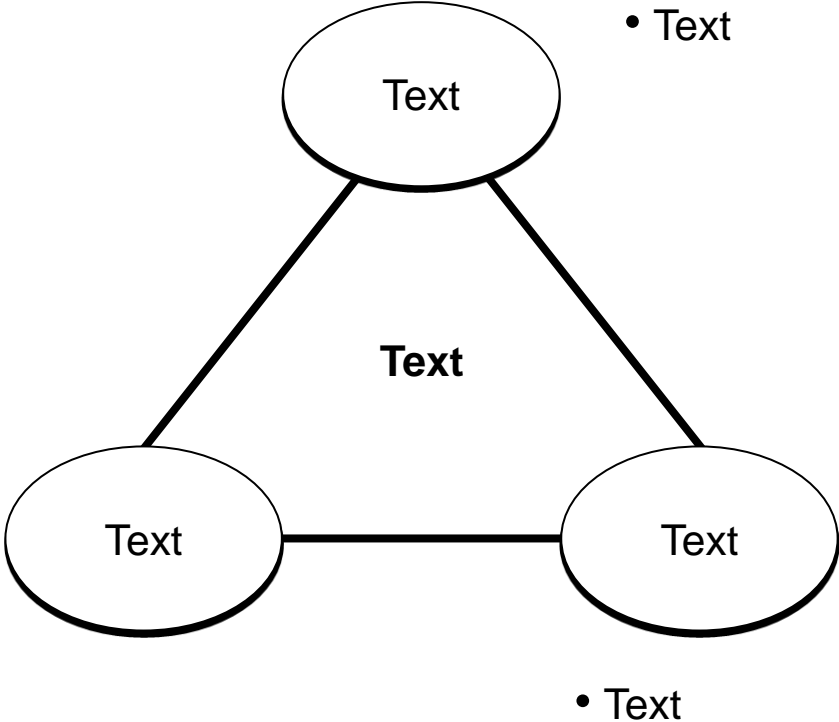
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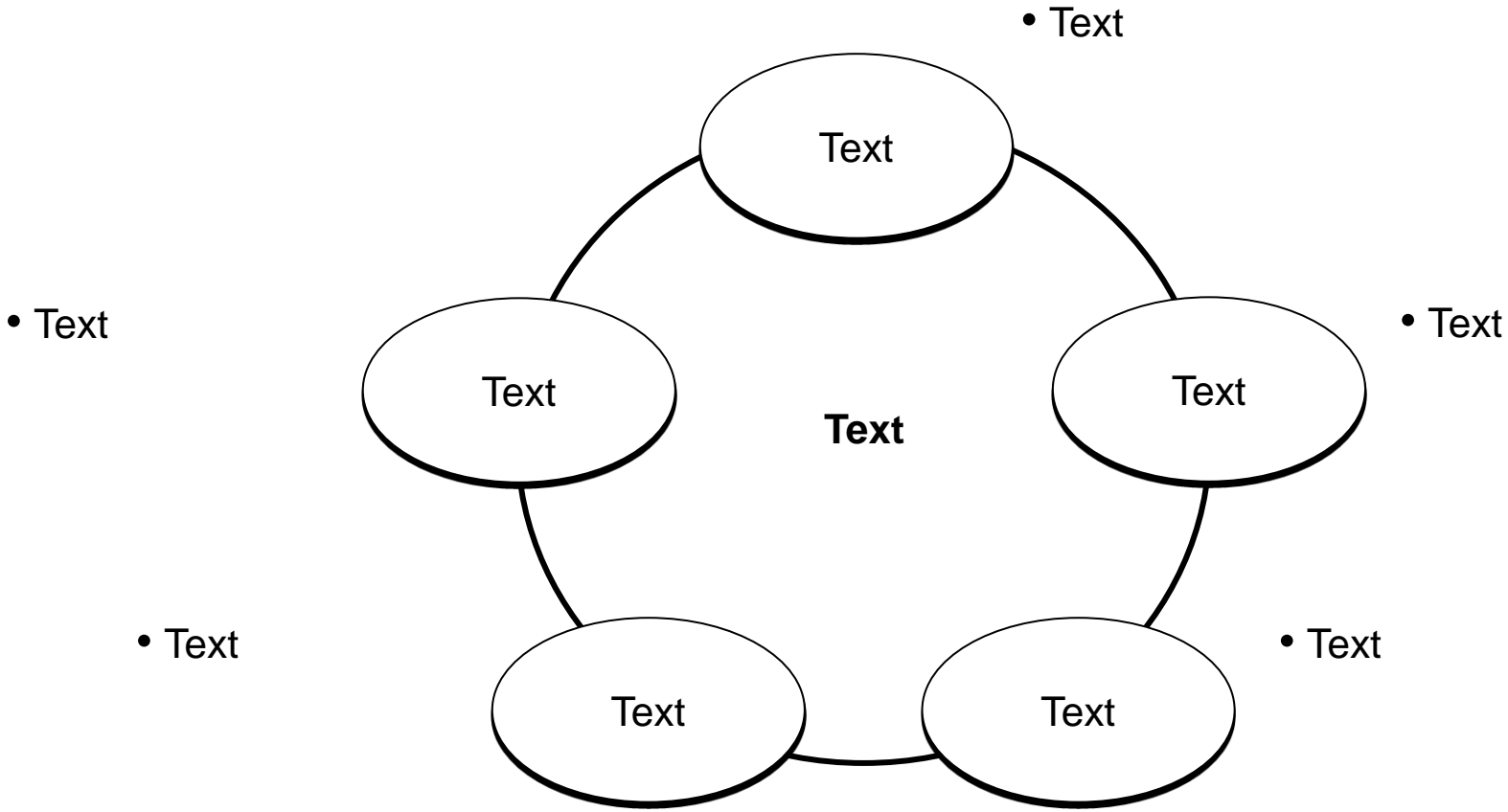
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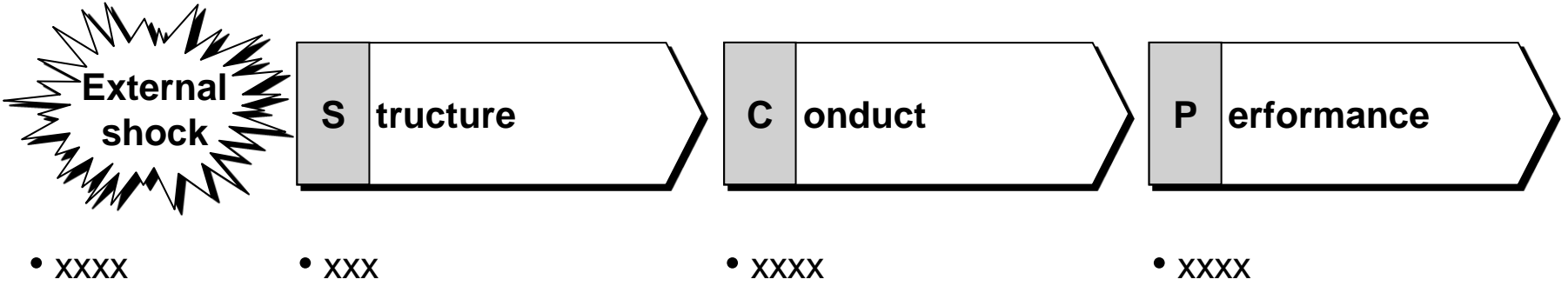
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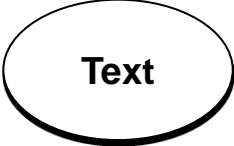
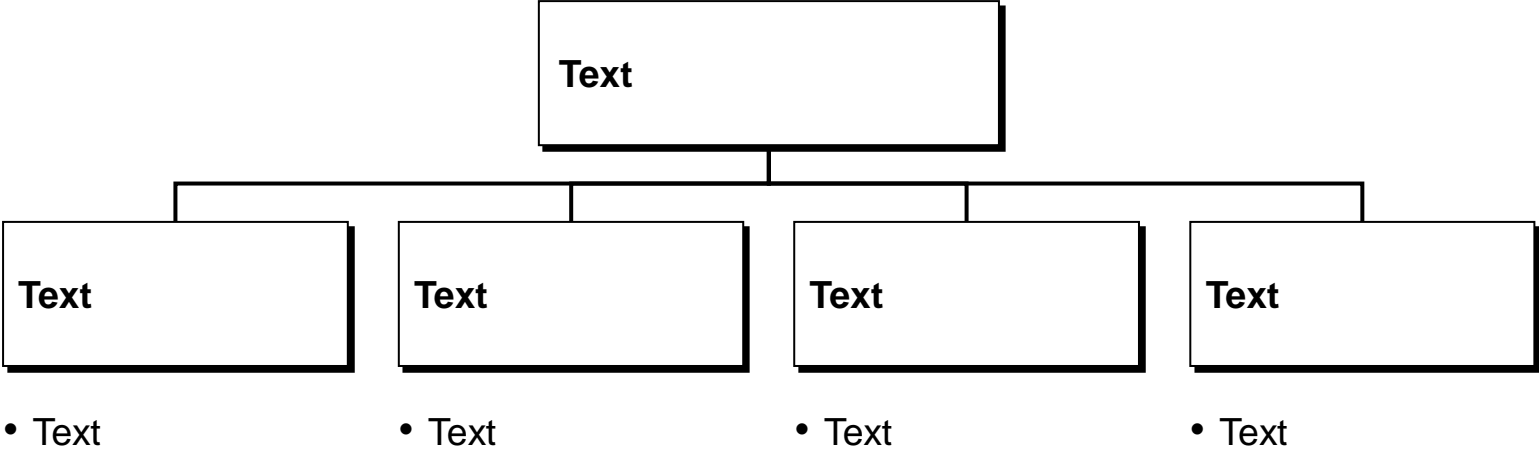
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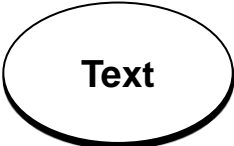


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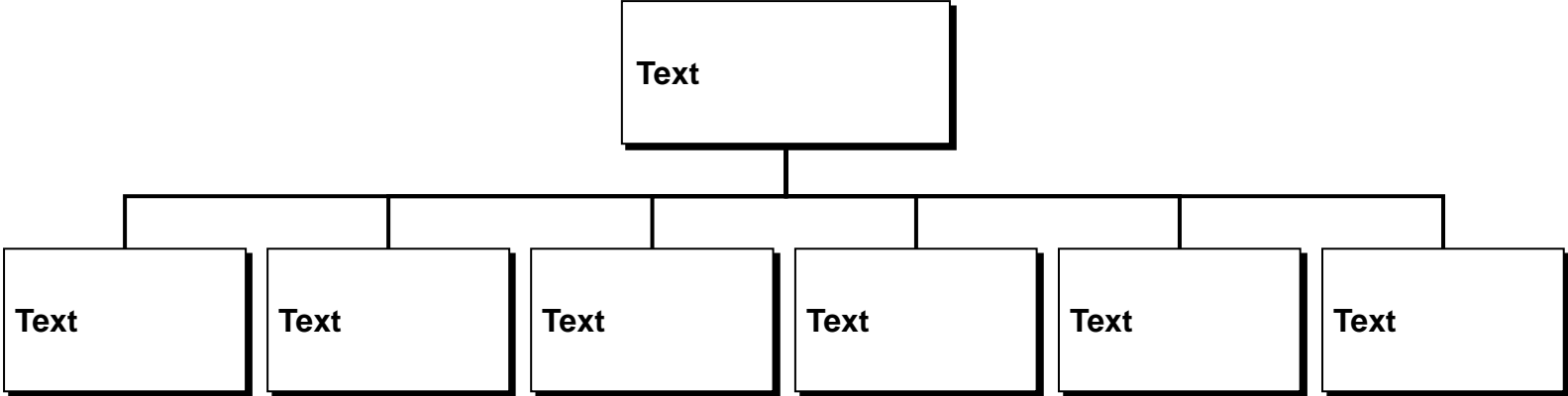
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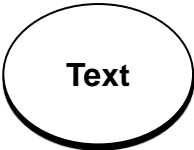
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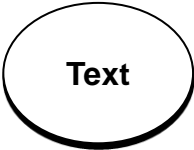
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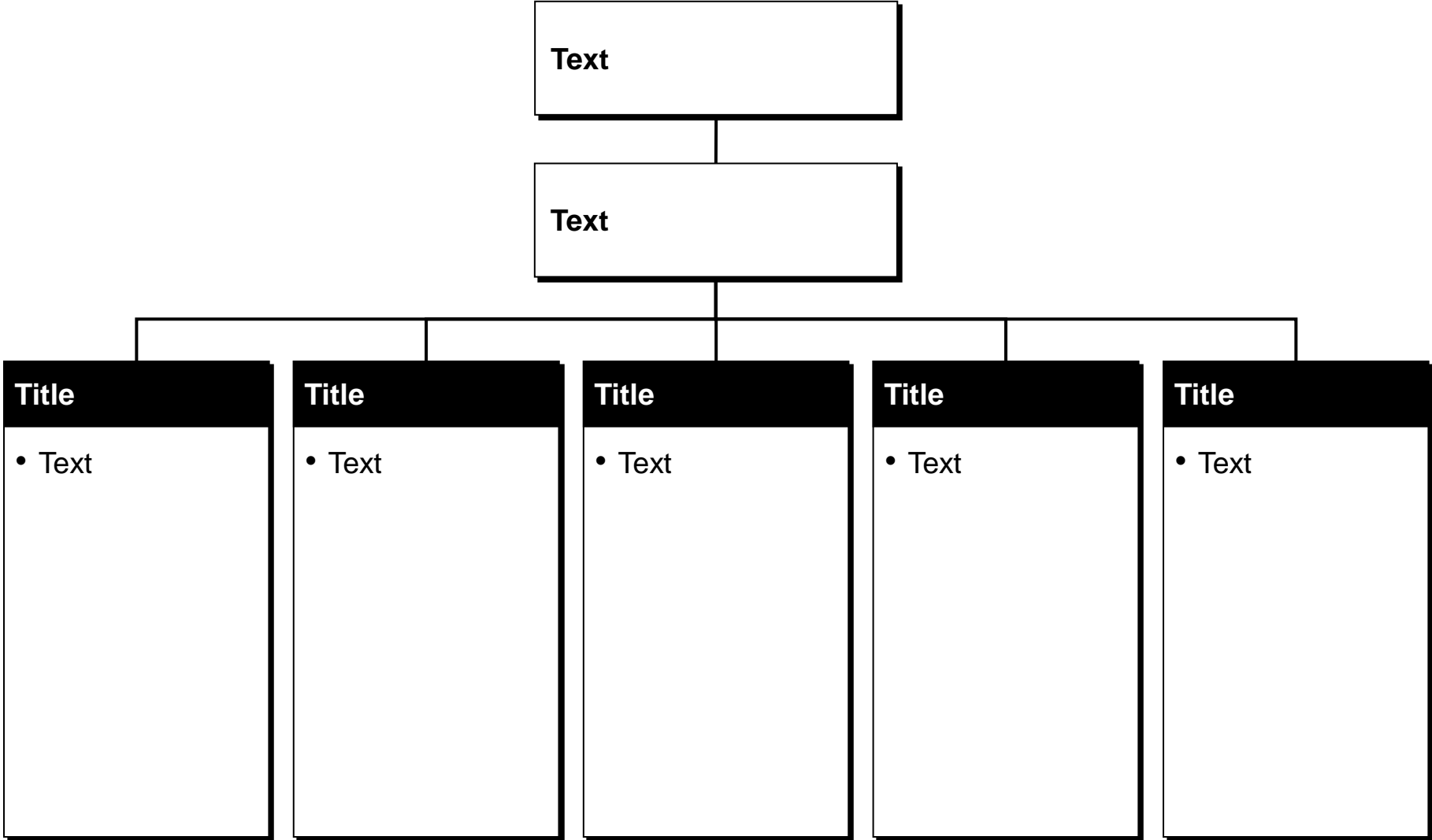


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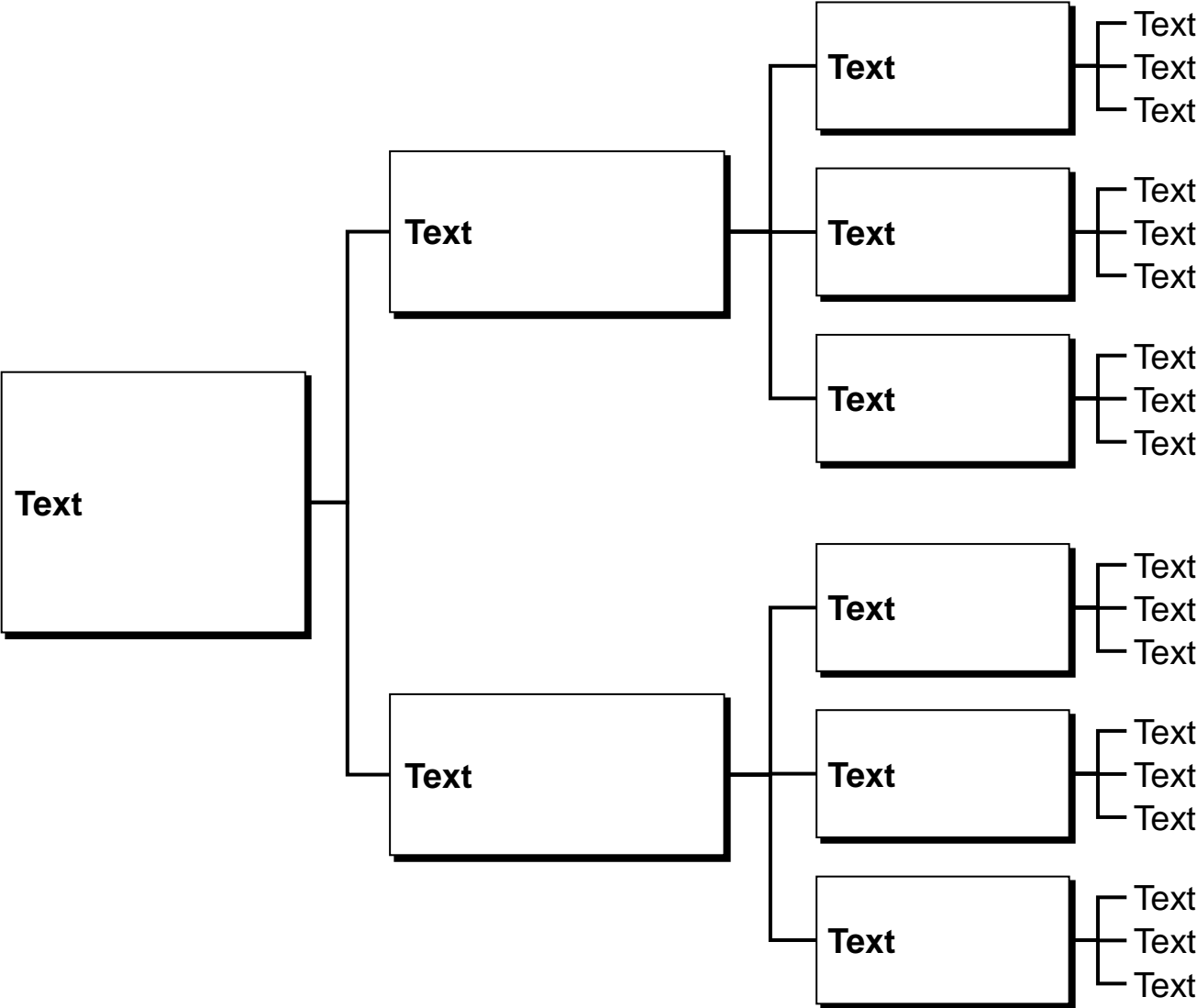
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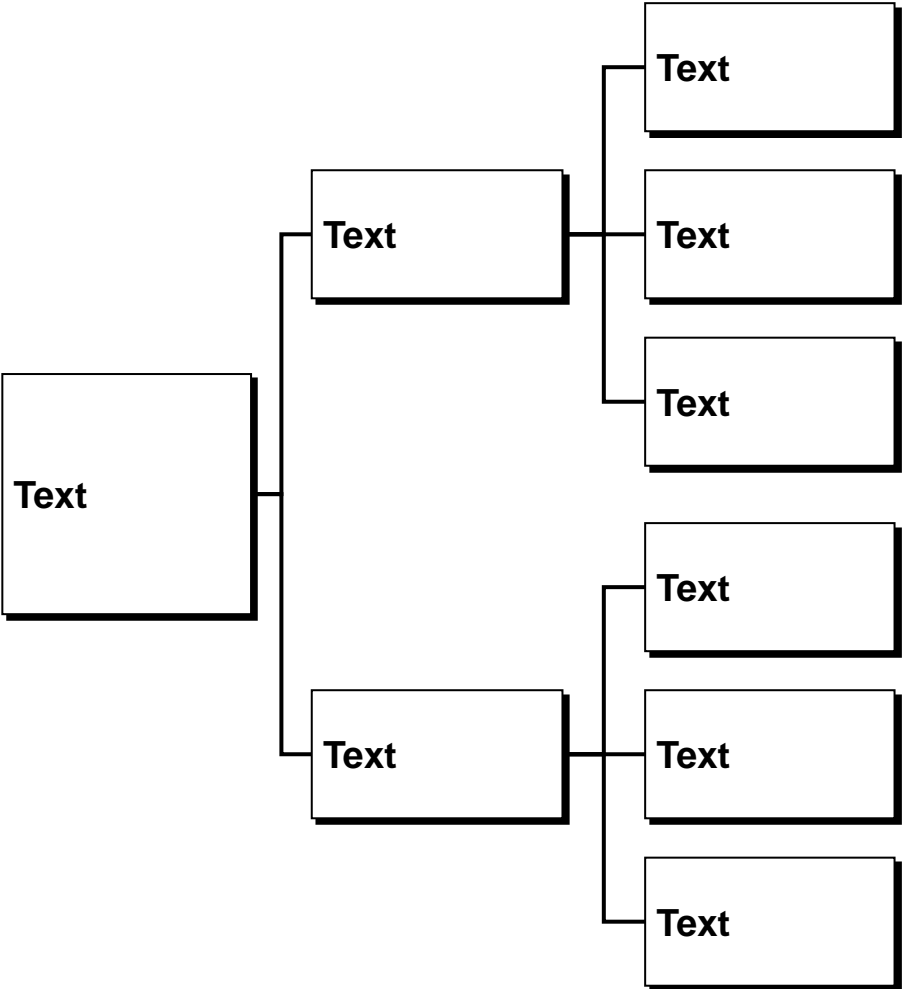
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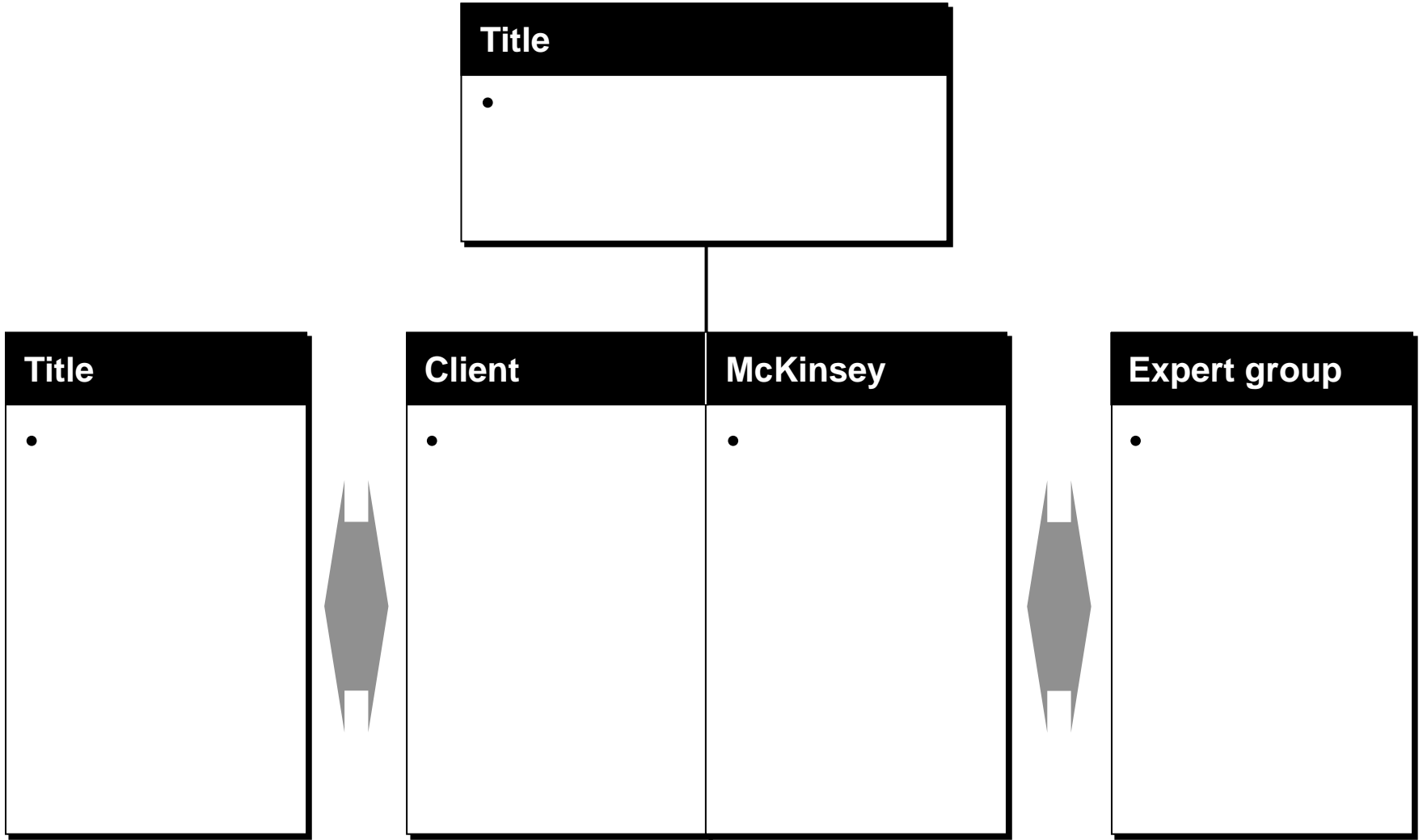
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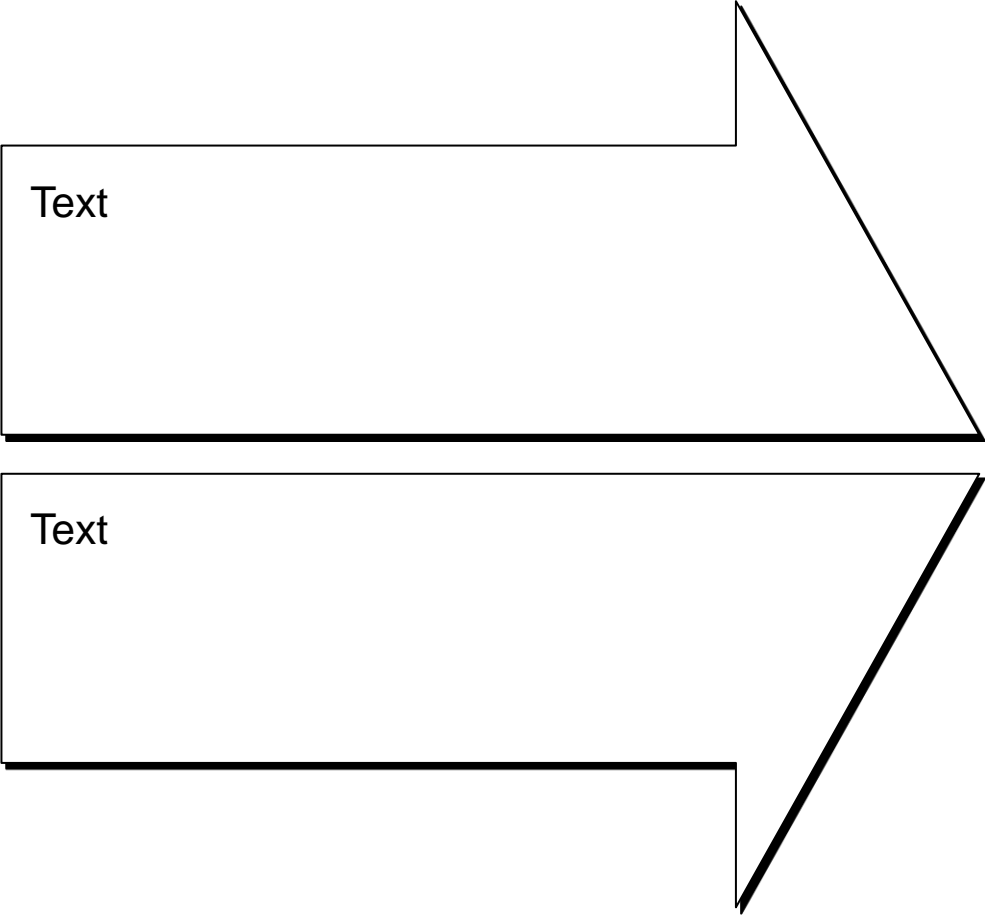
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TEAM STRUCTURE



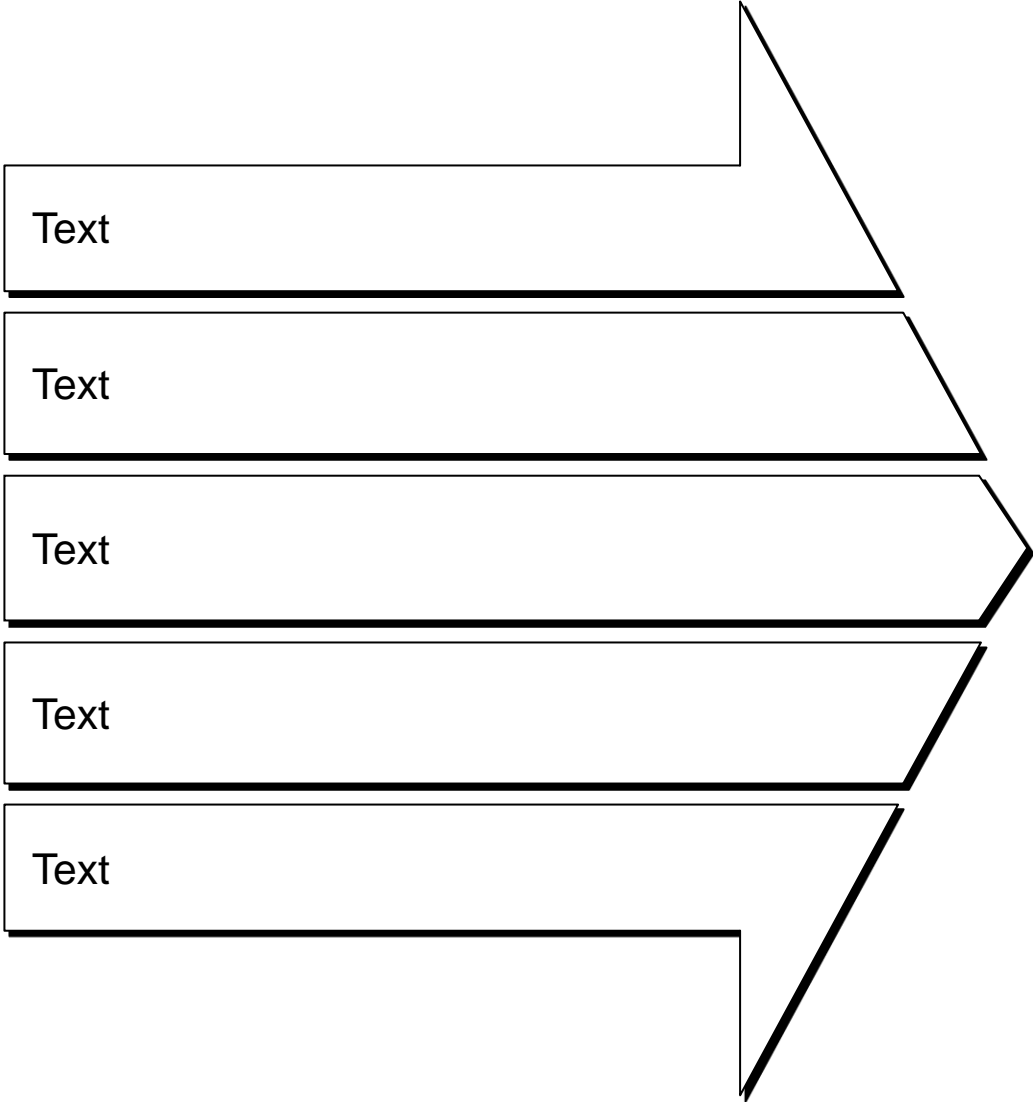
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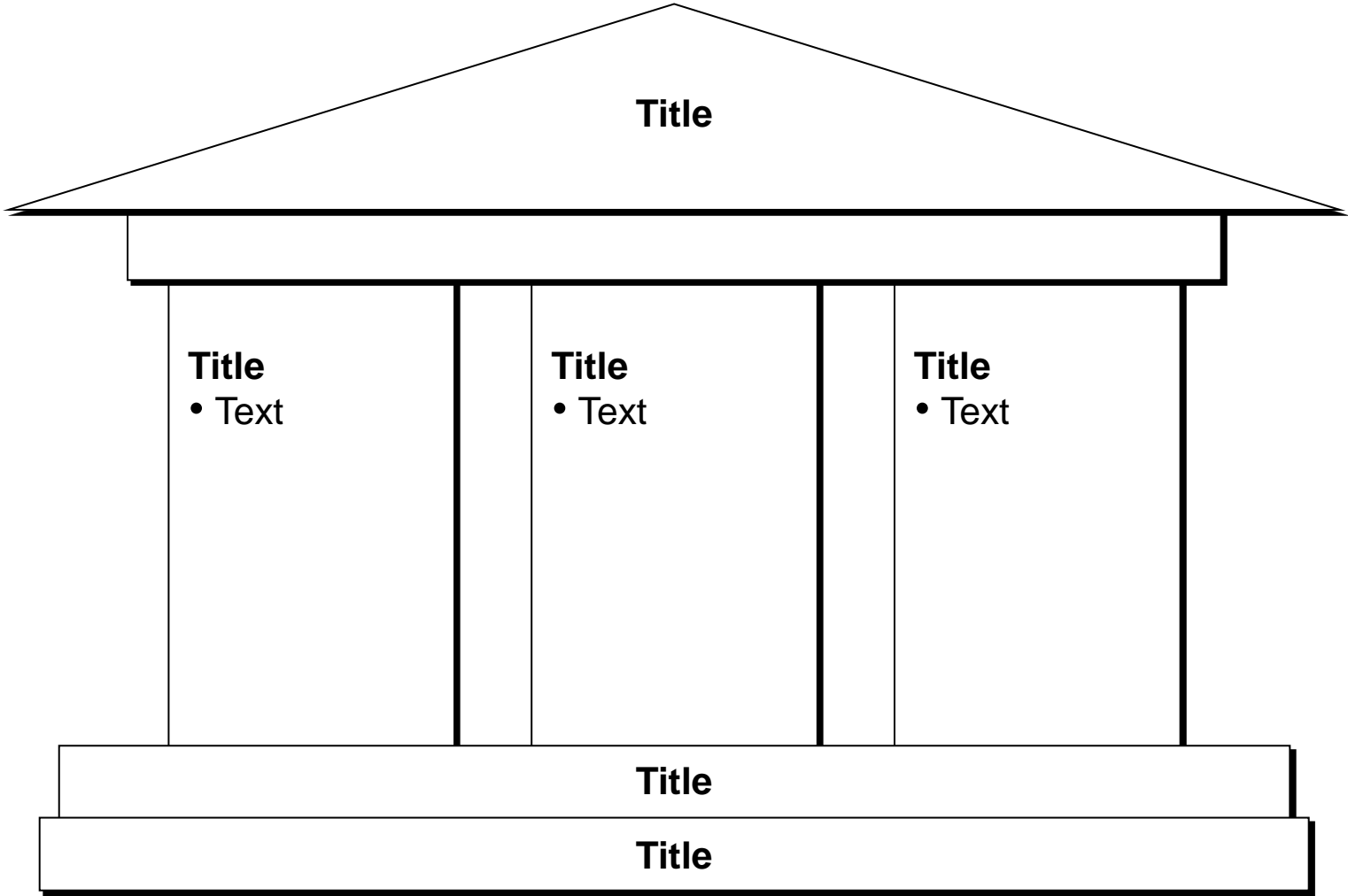
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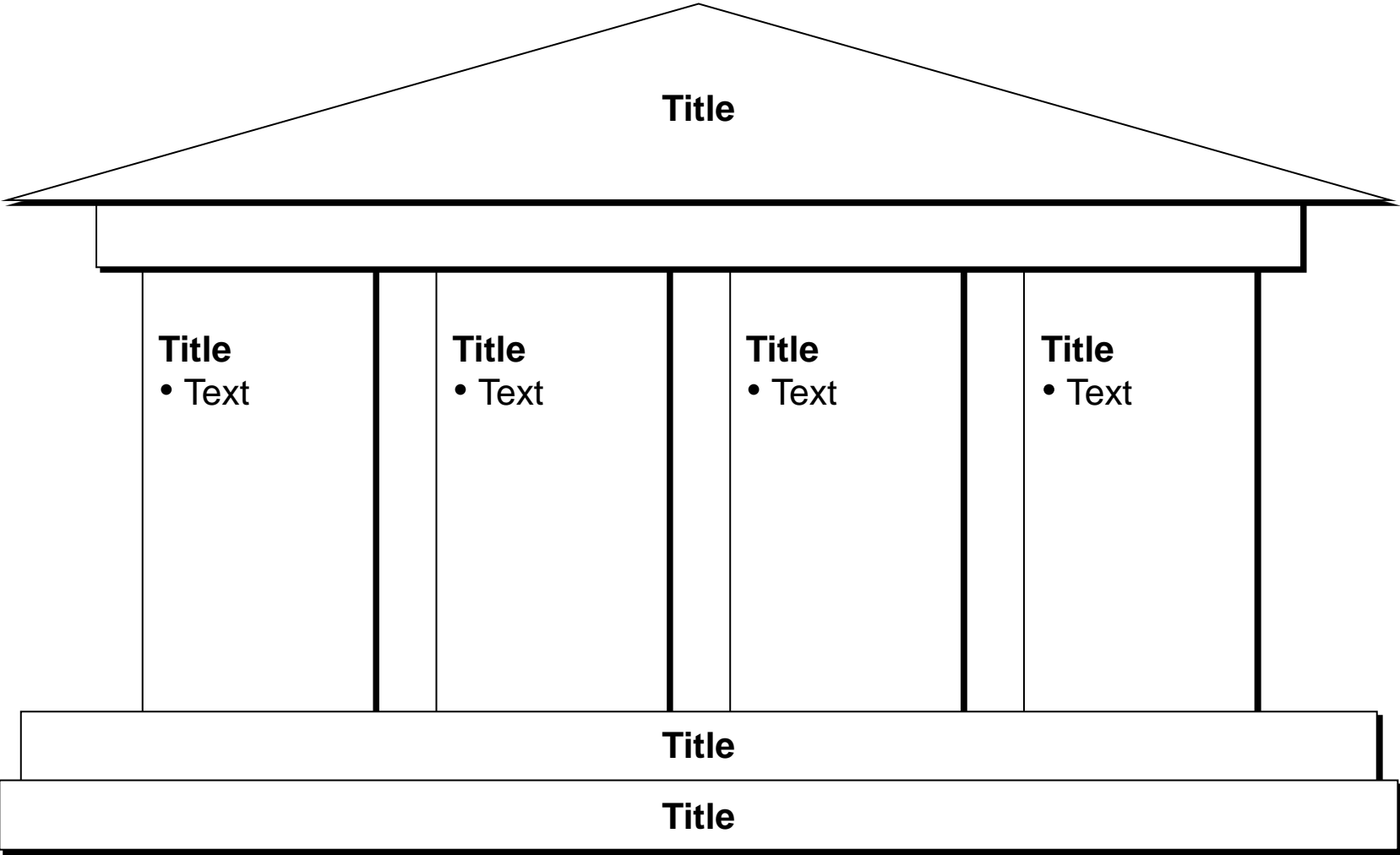
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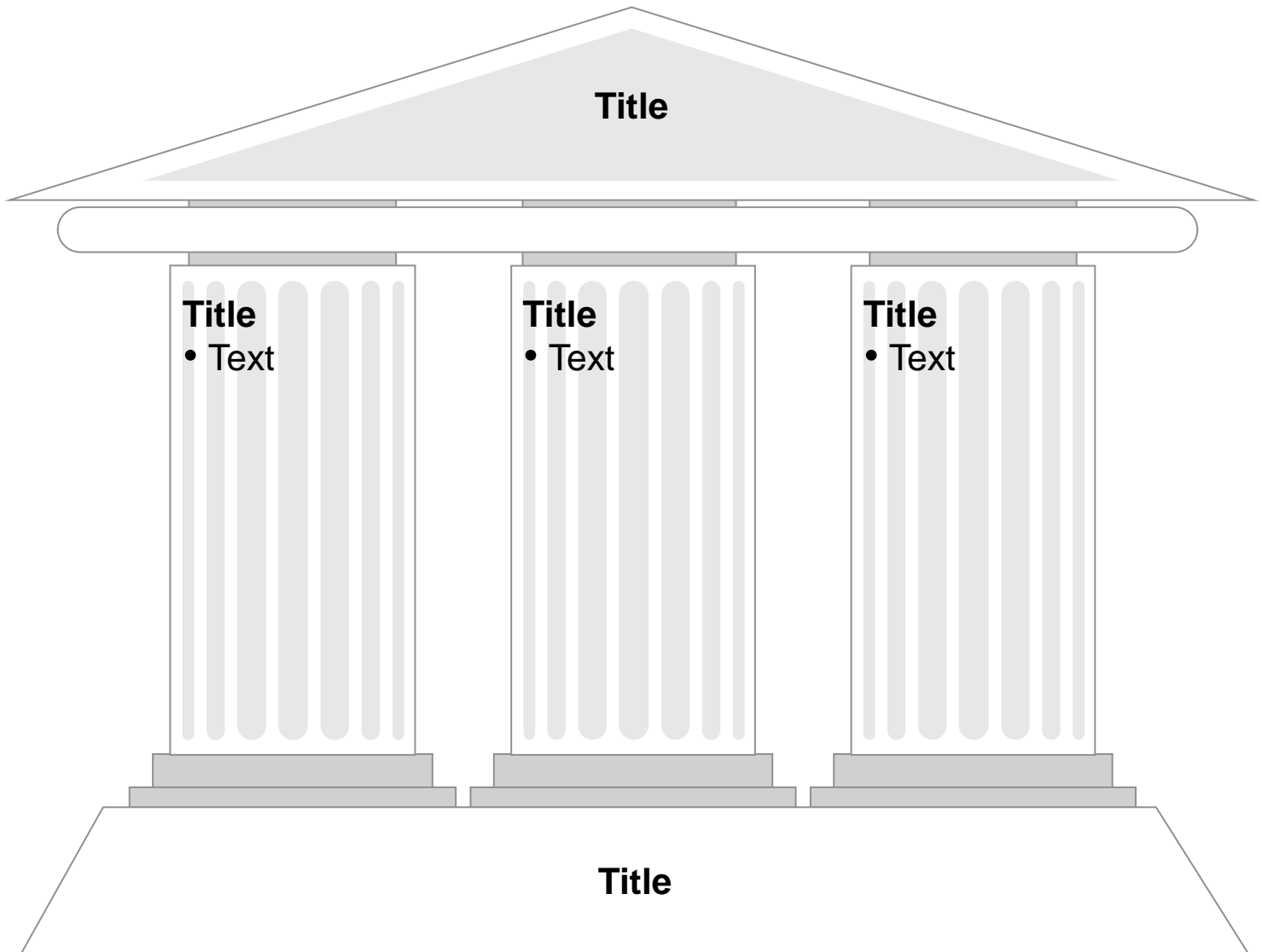


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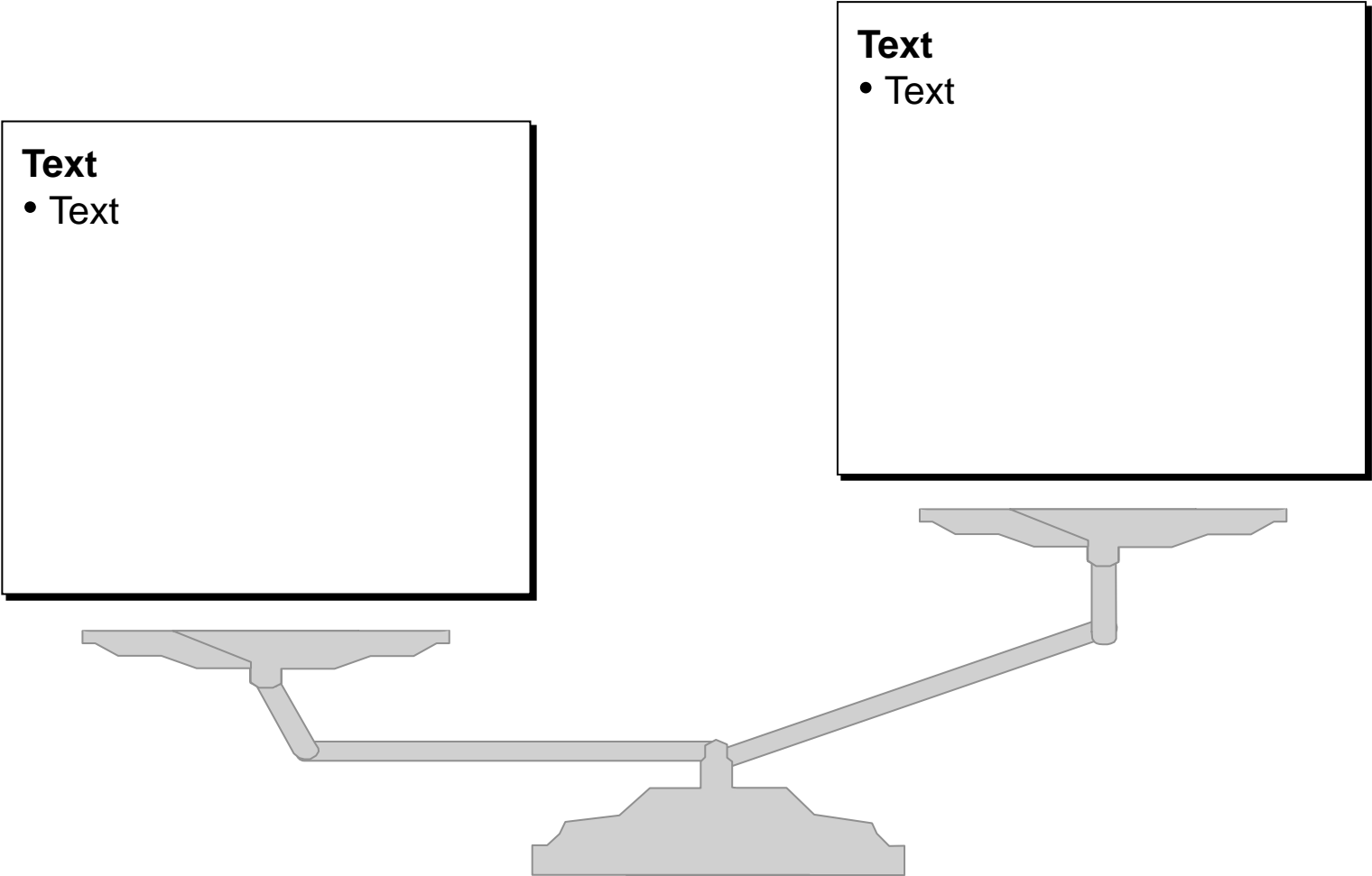
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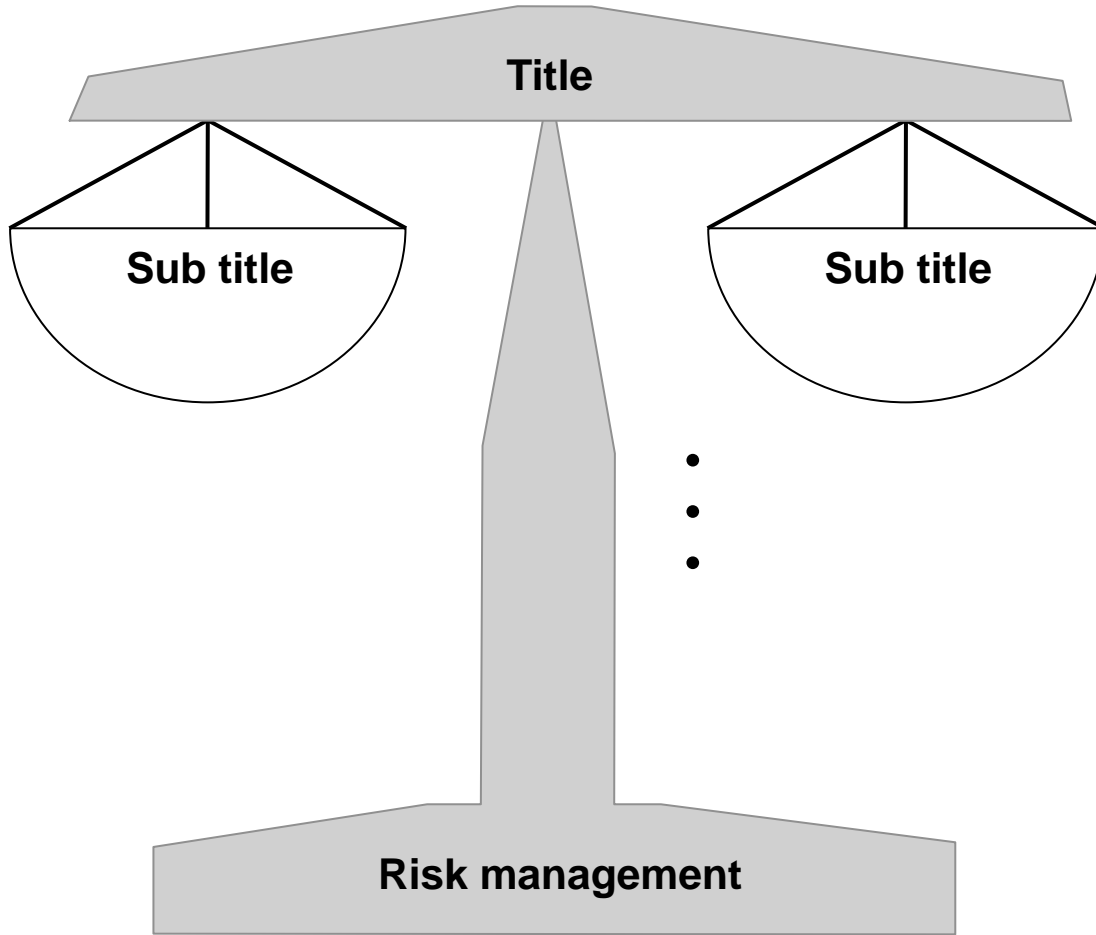
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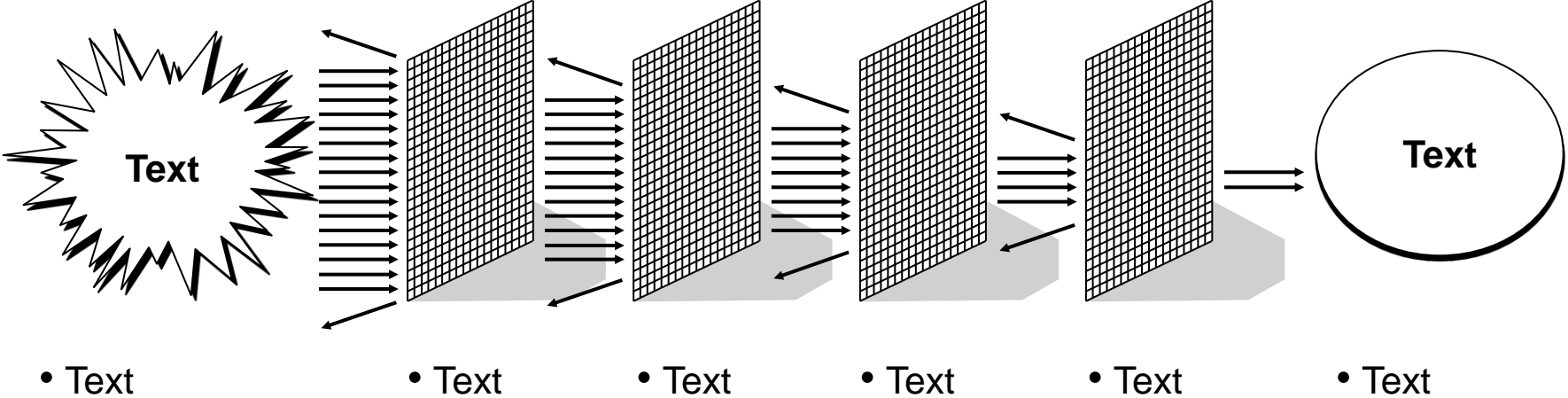
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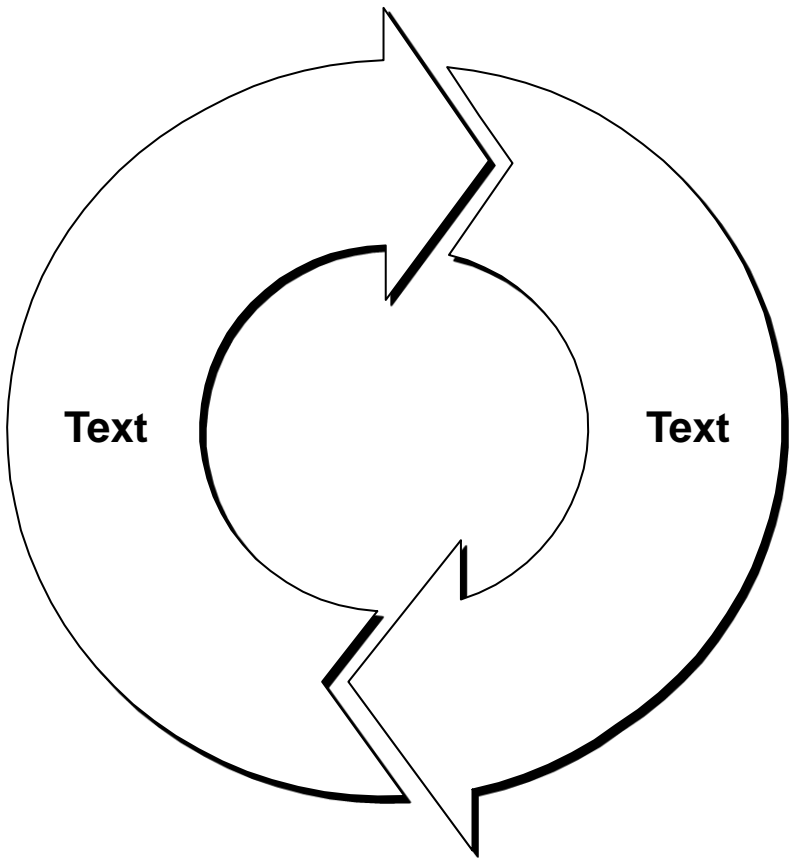


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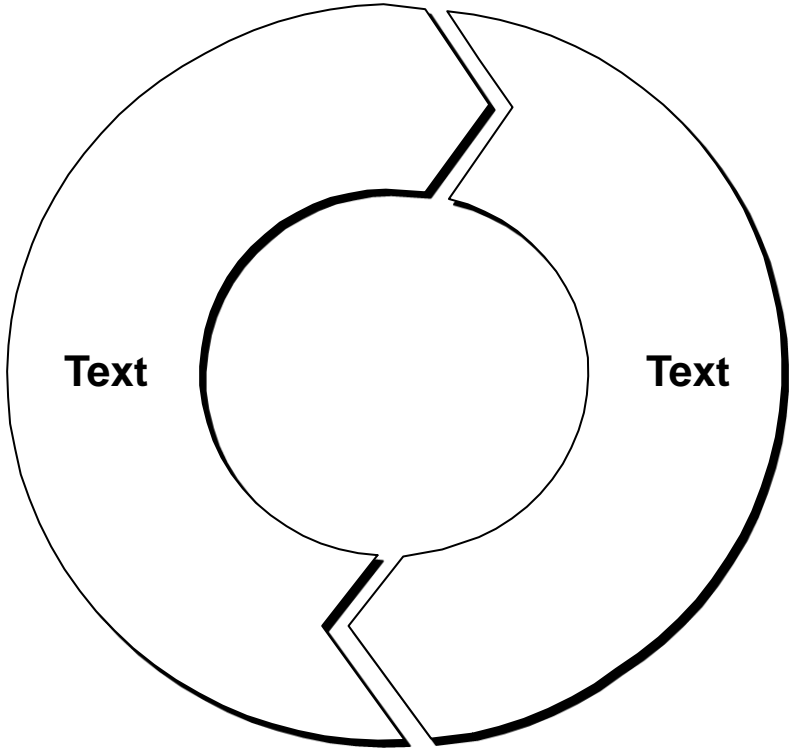
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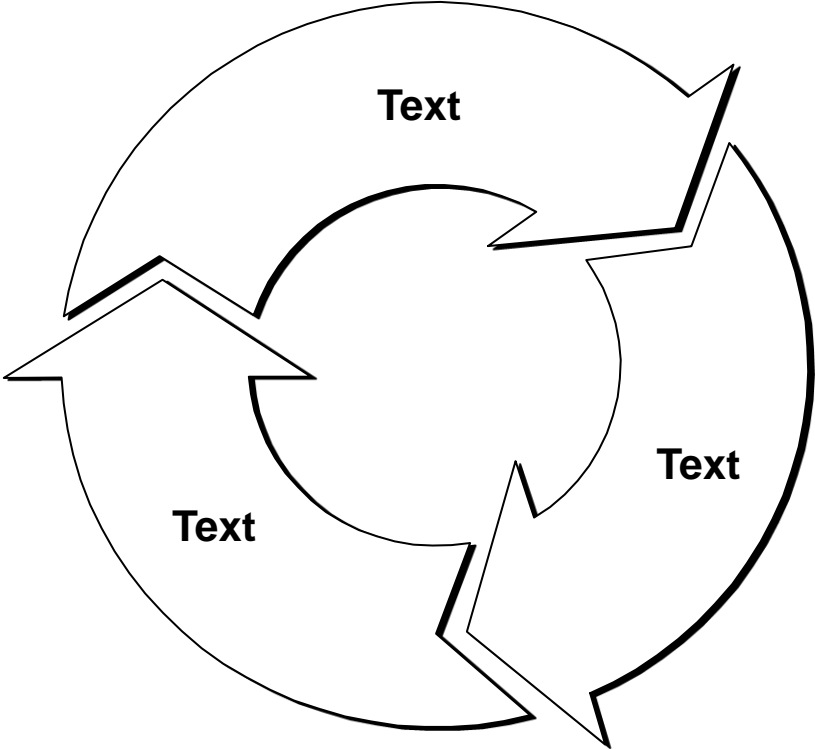
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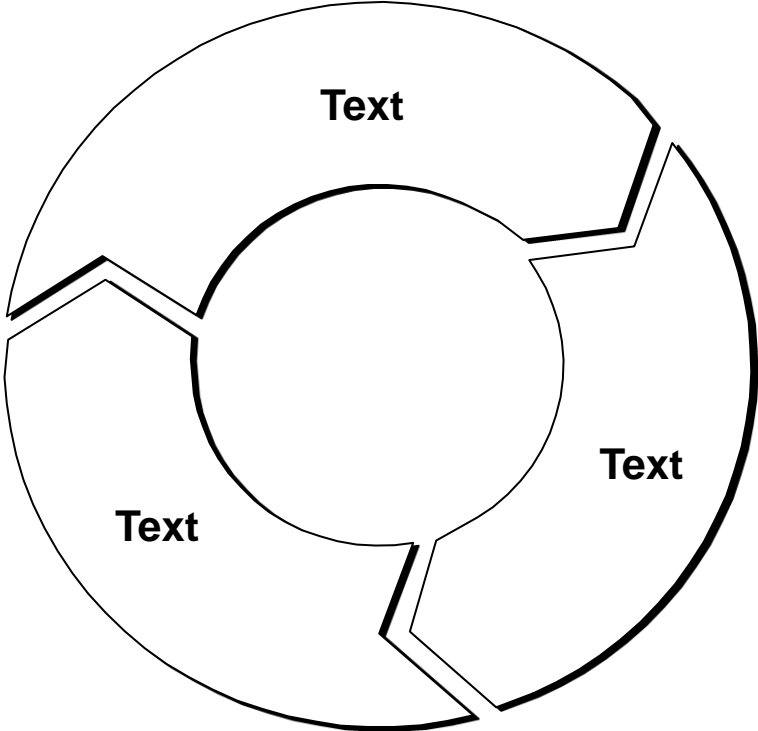
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CYCLE 3

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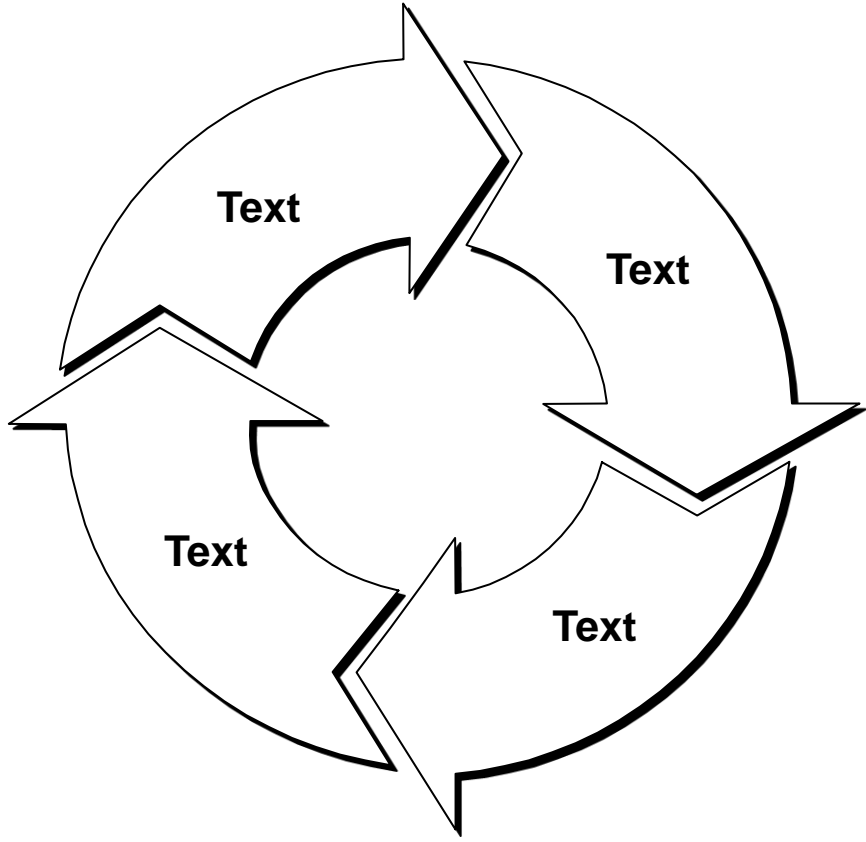
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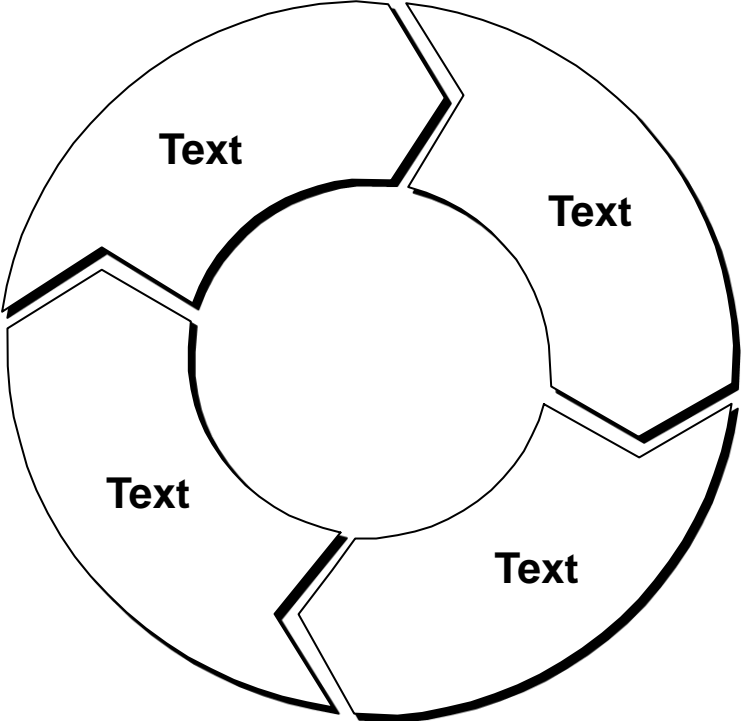
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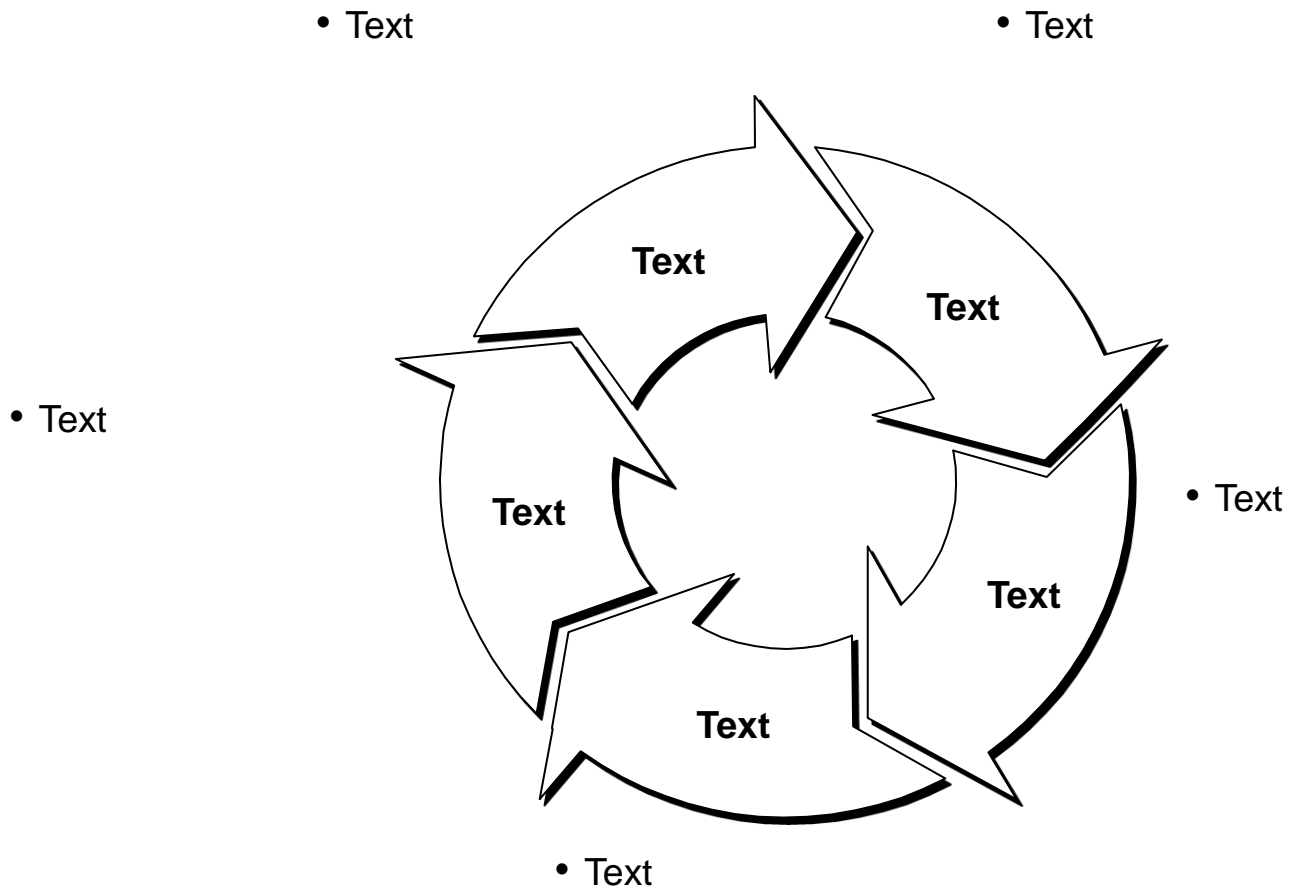
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* Footnote

CYCLE 5

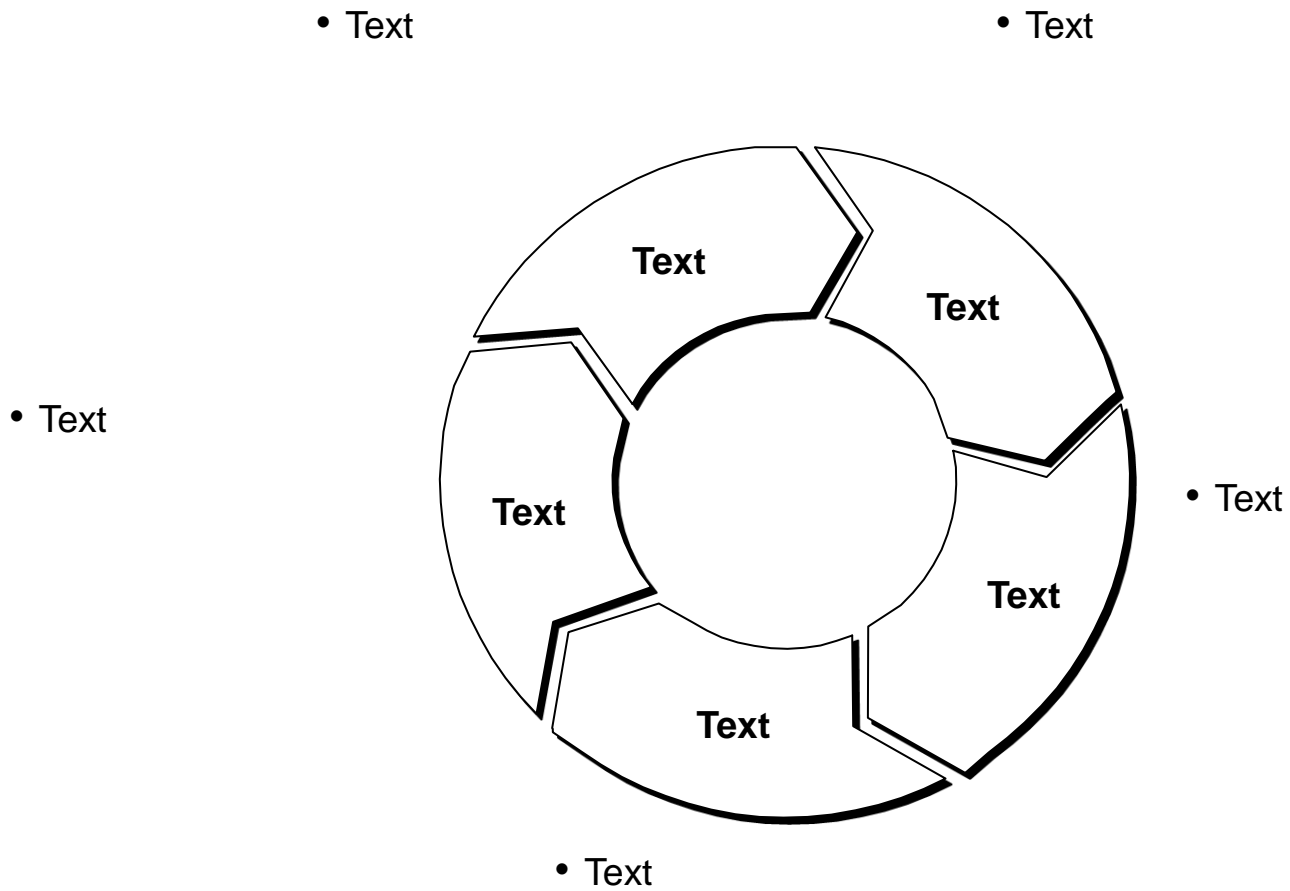
Unit of measure



* Footnote

CYCLE 5

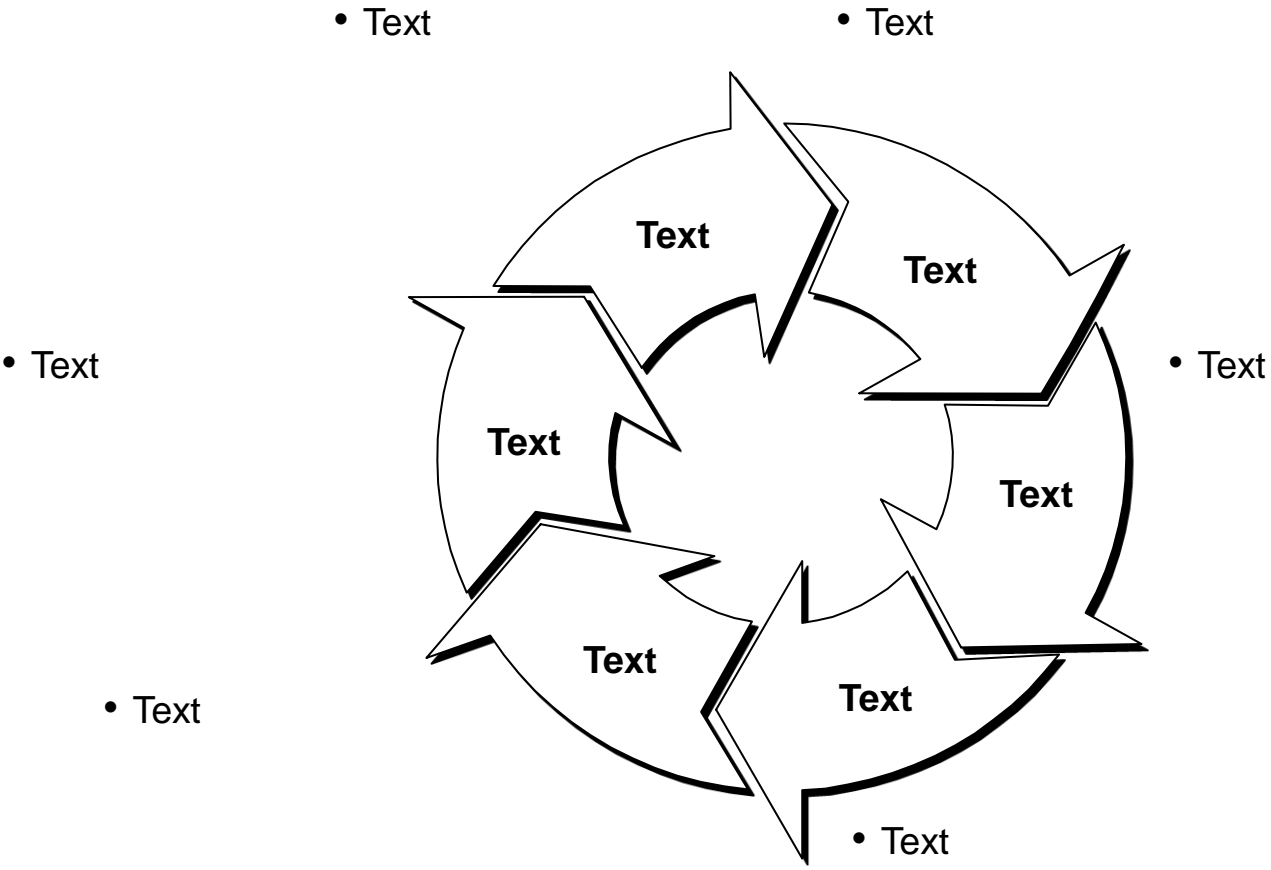
Unit of measure



* Footnote

CYCLE 6

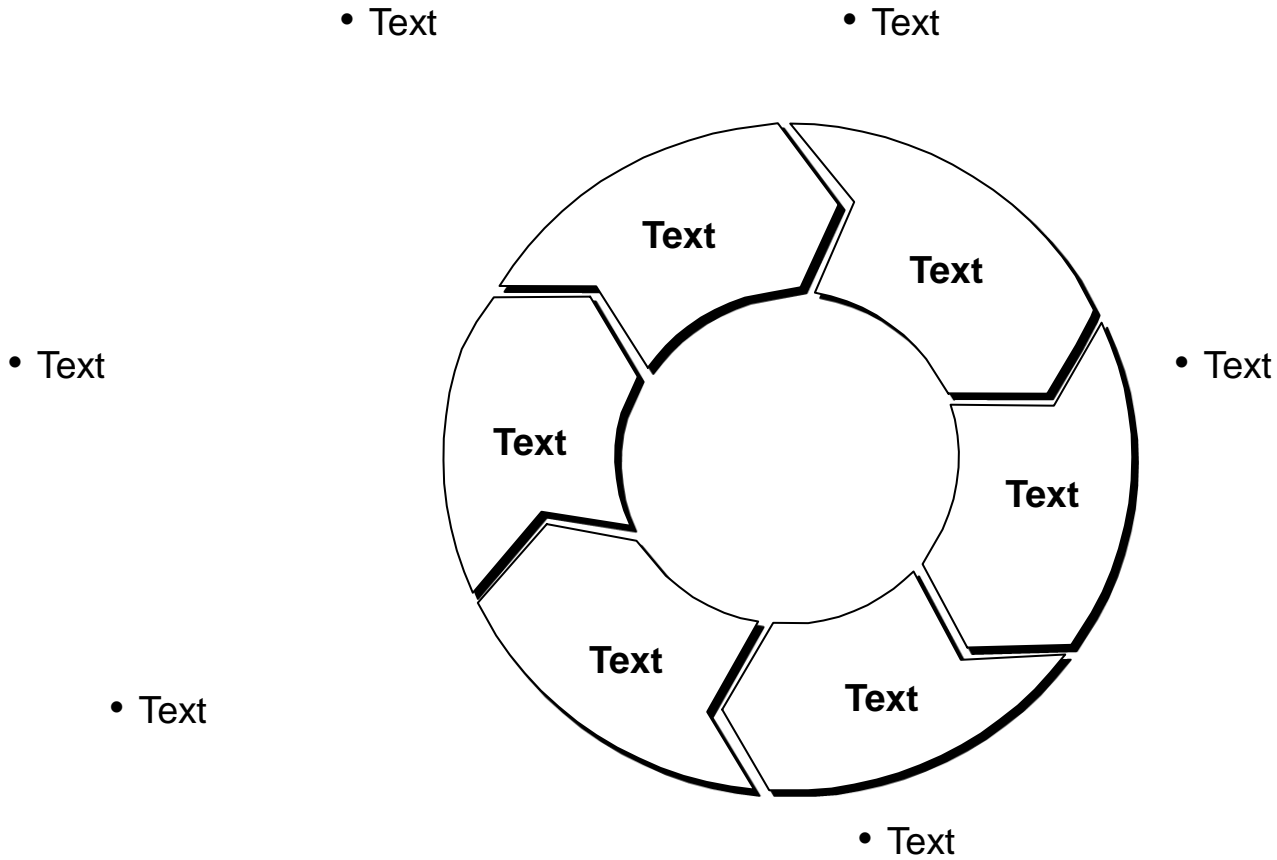
Unit of measure



* Footnote

CYCLE 6

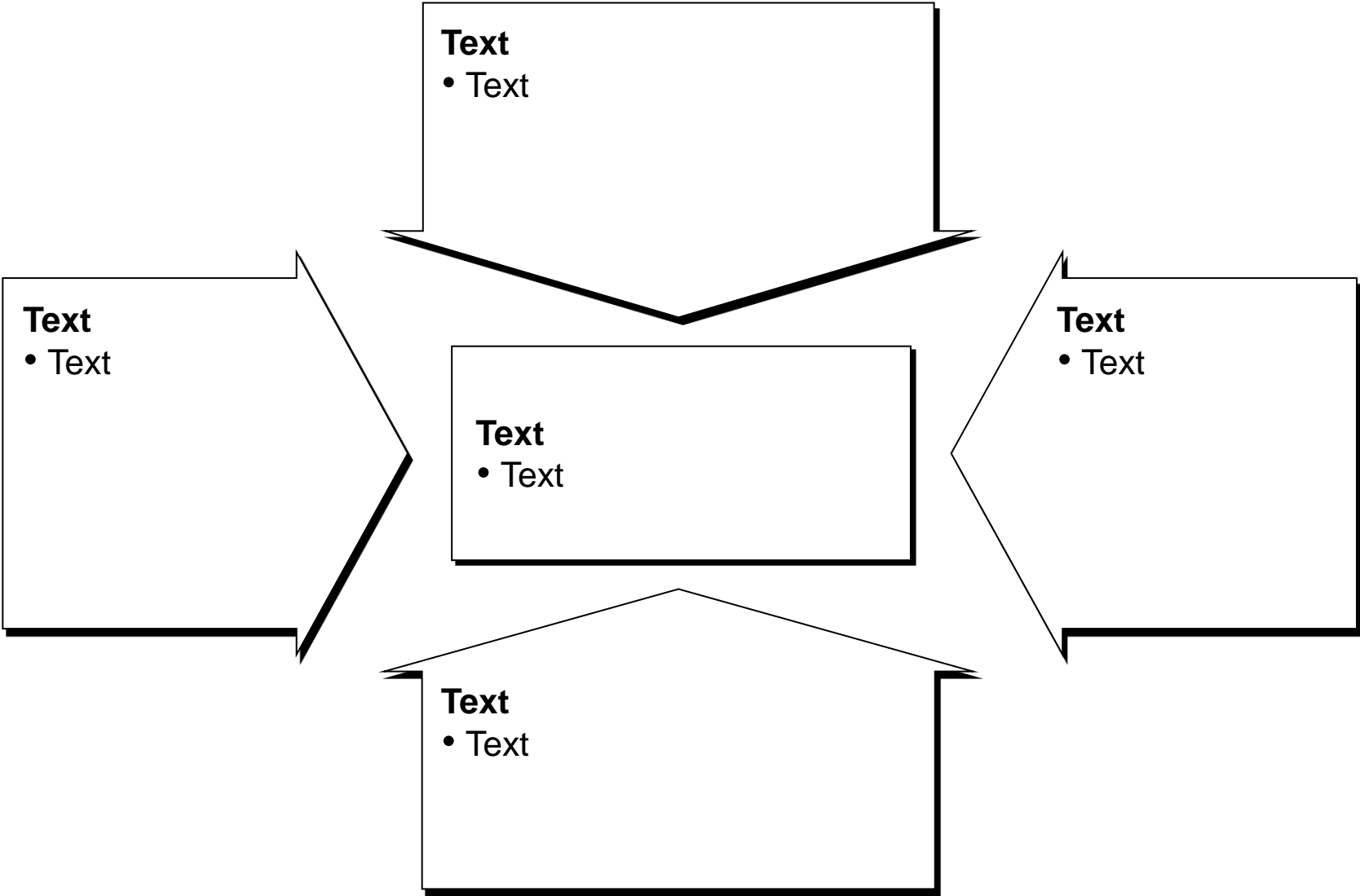
Unit of measure



* Footnote

FORCES AT WORK

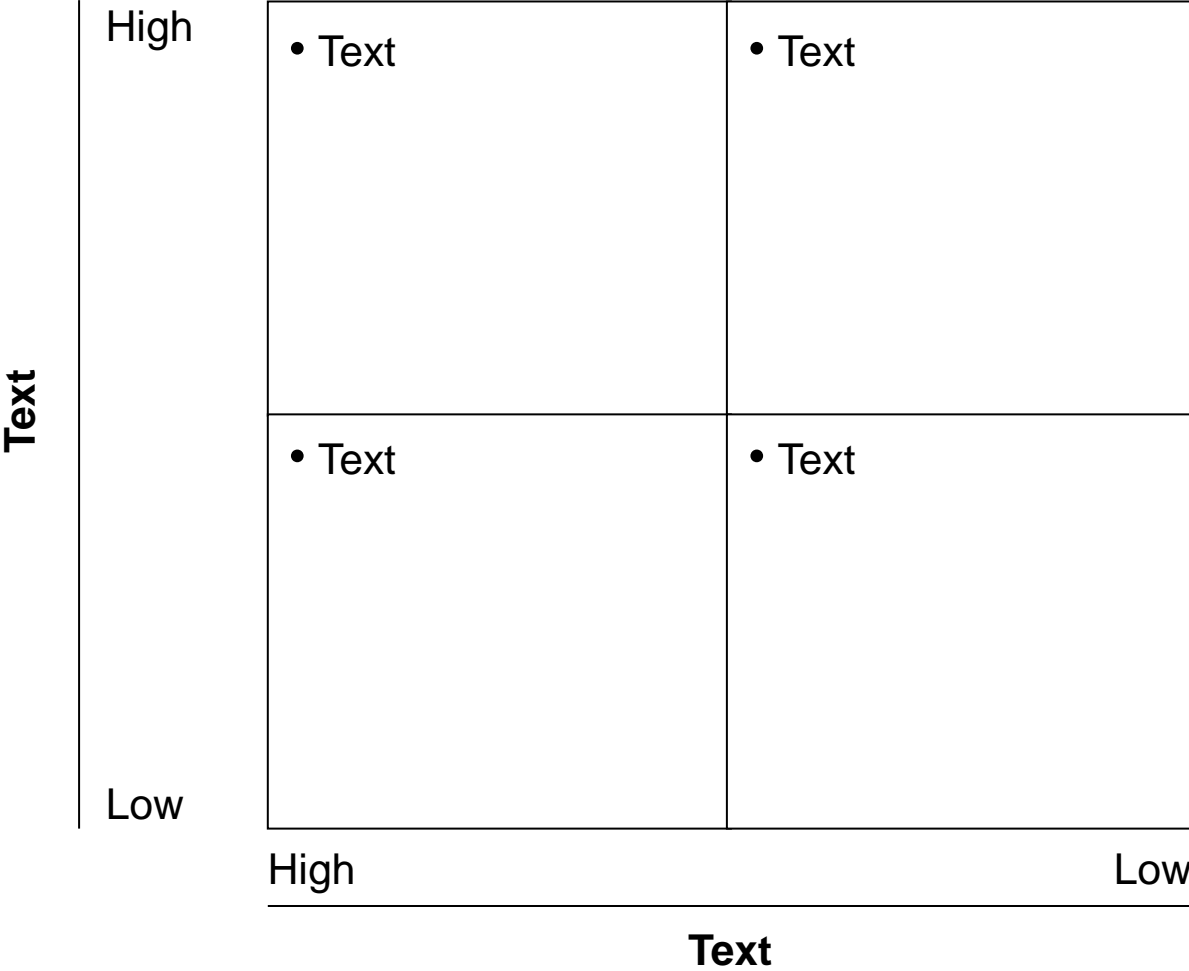
Unit of measure



* Footnote

2 BY 2 MATRIX

Unit of measure



* Footnote

2 BY 3 MATRIX

Unit of measure

Text	High	• Text	• Text	• Text
	Low	• Text	• Text	• Text
		Low	Medium	High

Text

* Footnote

3 BY 3 MATRIX

Unit of measure

Text	High	• Text	• Text	• Text
	Medium	• Text	• Text	• Text
	Low	• Text	• Text	• Text
		Low	Medium	High

Text

* Footnote

4 BY 3 MATRIX

Unit of measure

Text	High	• Text	• Text	• Text	• Text
	Medium	• Text	• Text	• Text	• Text
	Low	• Text	• Text	• Text	• Text
		1	2	3	4

Text

* Footnote

4 BY 3 MATRIX

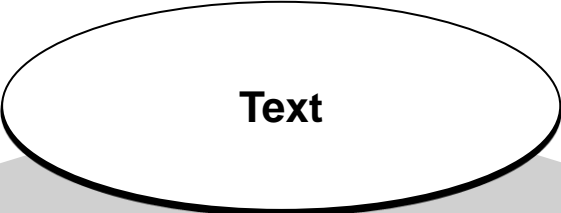
Unit of measure

Text	4	• Text	• Text	• Text	• Text
	3	• Text	• Text	• Text	• Text
	2	• Text	• Text	• Text	• Text
	1	• Text	• Text	• Text	• Text
		1	2	3	4
		Text			

* Footnote

STUDY OBJECTIVE

Unit of measure



- Text

- Text

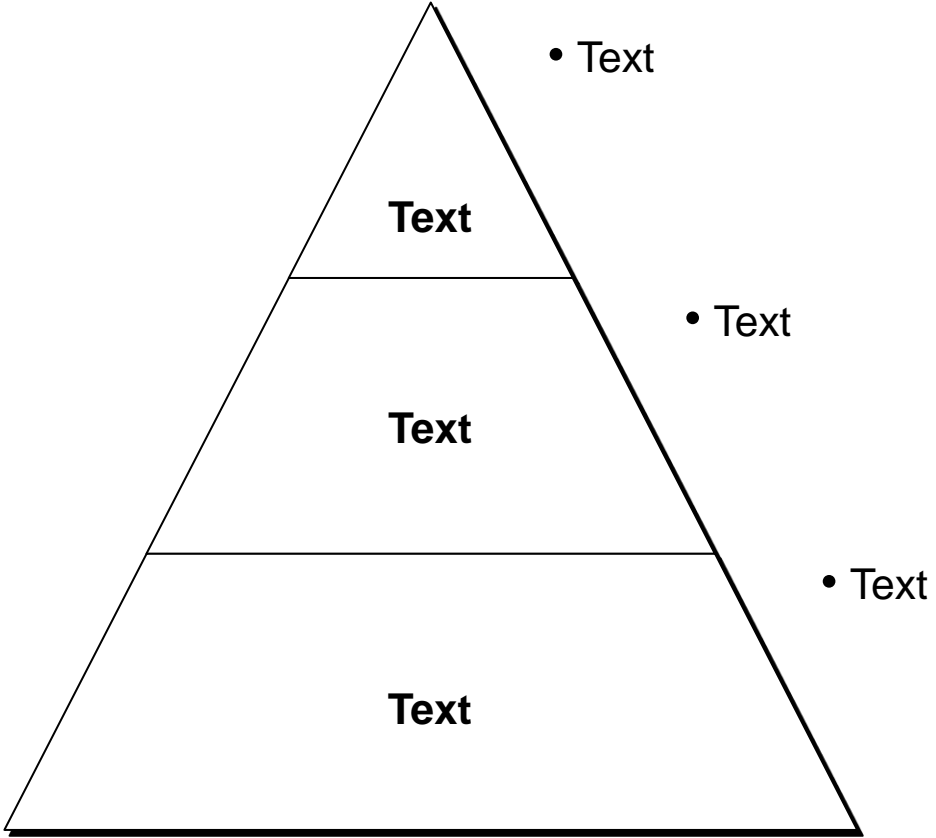
- Text

- Text

* Footnote

LEVEL 03

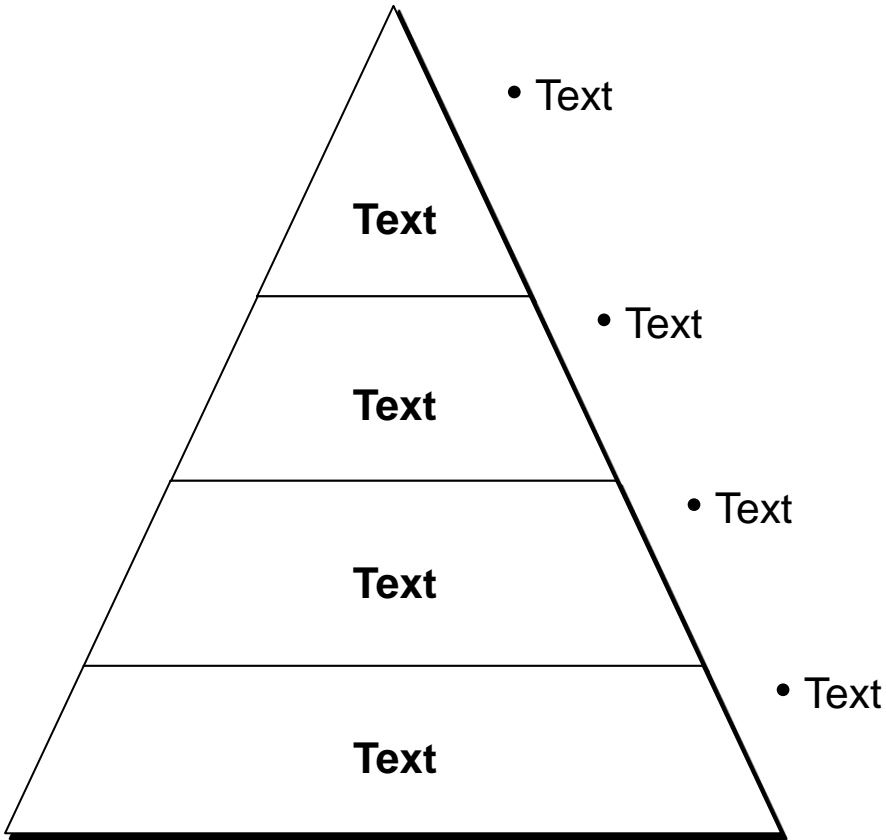
Unit of measure



* Footnote

LEVEL 04

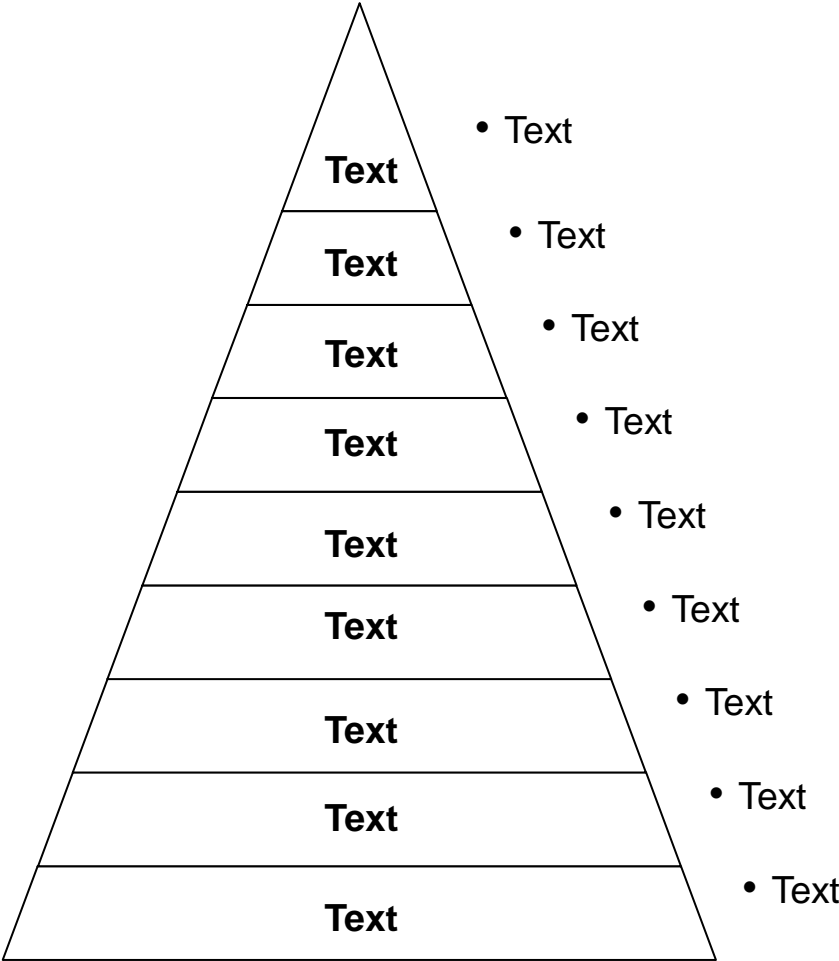
Unit of measure



* Footnote

LEVEL 09

Unit of measure



* Footnote

GANTT – 4 WEEK

Unit of measure

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* Footnote

Unit of measure

Text	Text	Text	Text	Text	Text	Text
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* Footnote

Unit of measure

Text	Text				Text			
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• Text								
• Text								
• Text								

* Footnote

Unit of measure

Text	Text				Text				Text			
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• Text												
• Text												
• Text												

* Footnote

Unit of measure

Text	Text				Text				Text				Text			
	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4
• Text																
• Text																
• Text																

* Footnote
Source: Source

Unit of measure

Text	Text				Text				Text				Text							
	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4
• Text																				
• Text																				
• Text																				

* Footnote
Source: Source

Unit of measure

Text	Text				Text				Text				Text				Text							
	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4
• Text																								
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• Text																								

* Footnote
Source: Source

Unit of measure

Text	Text				Text				Text				Text				Text				Text							
	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4
• Text																												
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• Text																												

* Footnote
Source: Source

Unit of measure

	Text				Text				Text				Text				Text				Text				Text							
Text	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4
• Text																																
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• Text																																

* Footnote
Source: Source

Unit of measure

	Text	Text	Text	Text	Text	Text	Text	Text	Text
Text	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4
• Text									
• Text									
• Text									

* Footnote
Source: Source

Unit of measure

	Text	Text	Text	Text	Text	Text	Text	Text	Text	Text
Text	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4
• Text										
• Text										
• Text										

* Footnote
Source: Source

Unit of measure

	Text	Text	Text	Text	Text	Text	Text	Text	Text	Text	Text	Text
Text	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4	1 2 3 4
• Text												
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• Text												

* Footnote
Source: Source

Unit of measure

Text	Text												
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• Text													
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• Text													

* Footnote
Source: Source

Unit of measure

Text	Text												Text											
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• Text																								
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• Text																								

* Footnote
Source: Source

Unit of measure

Text	Responsibility	Text				
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* Footnote

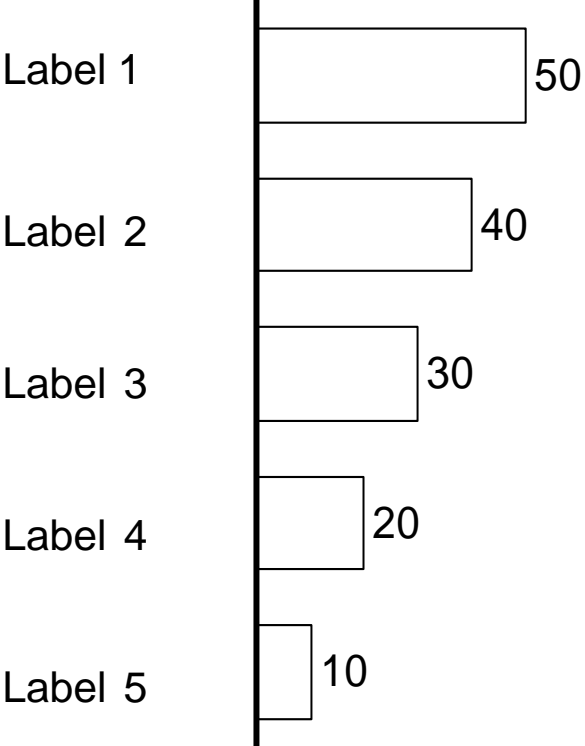
Unit of measure

Text	Responsibility	Text					Text				
		M	T	W	T	F	M	T	W	T	F
• Text											
• Text											
• Text											

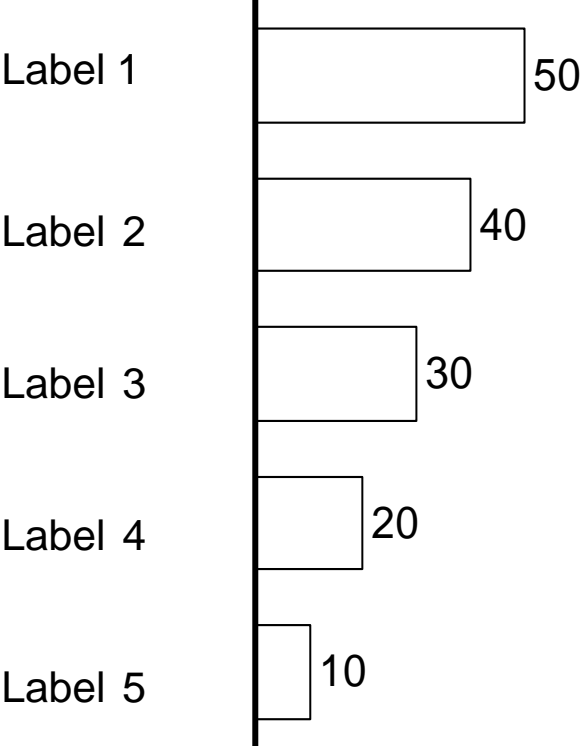
* Footnote

Unit of measure

Text



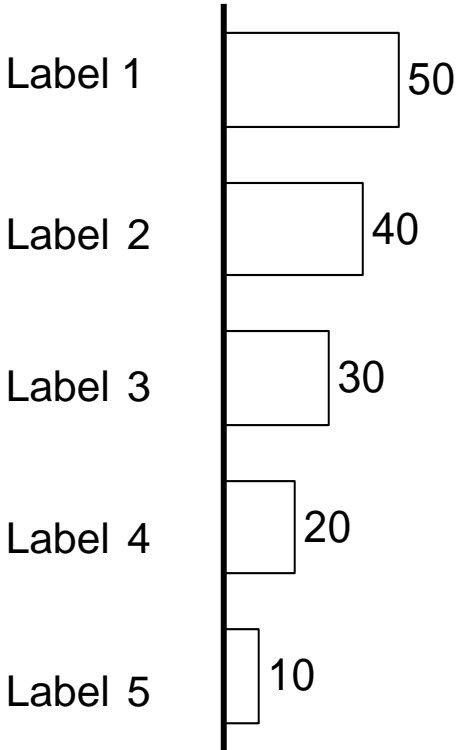
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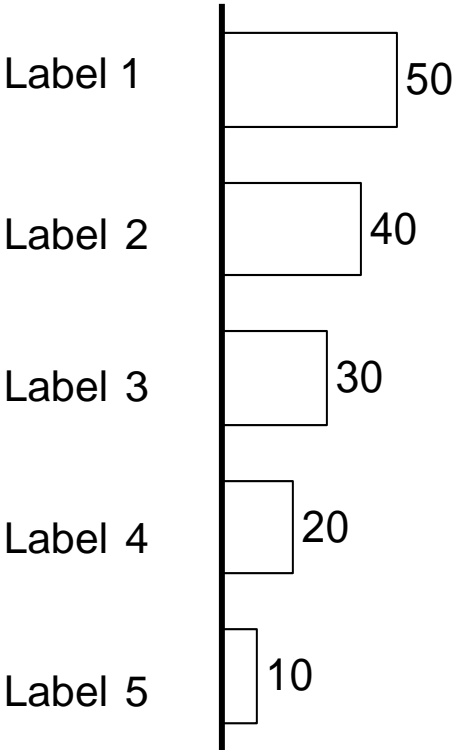
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Unit of measure

Text



Text

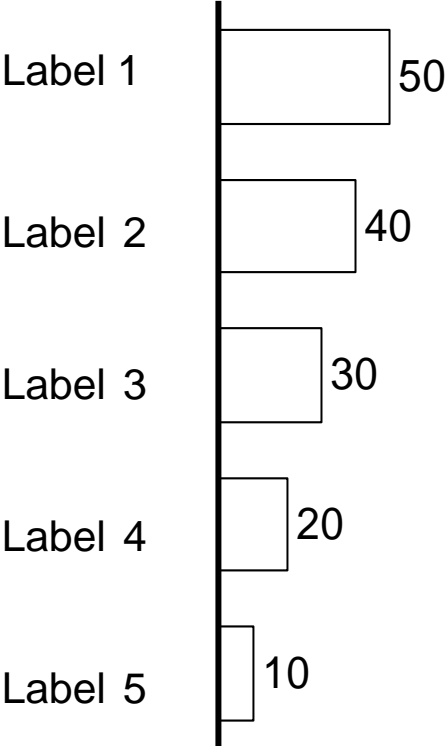


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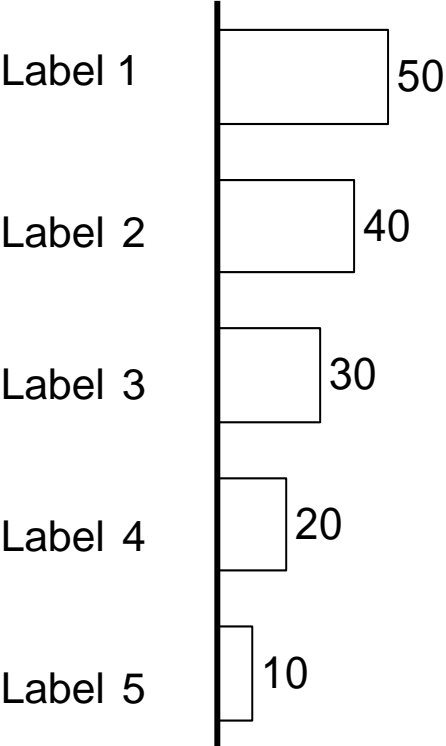
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Unit of measure

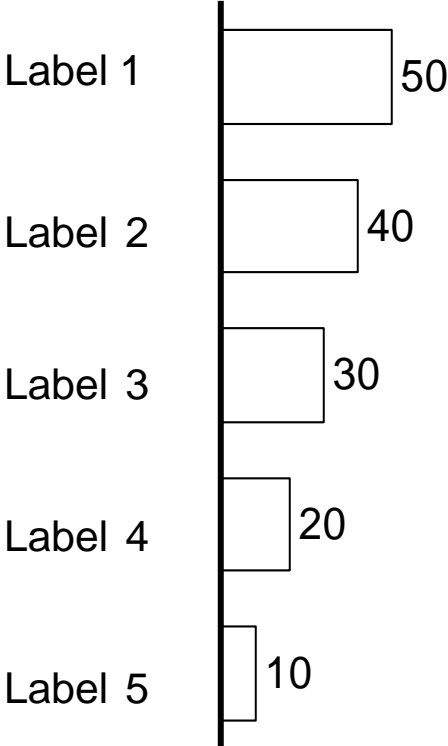
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Text



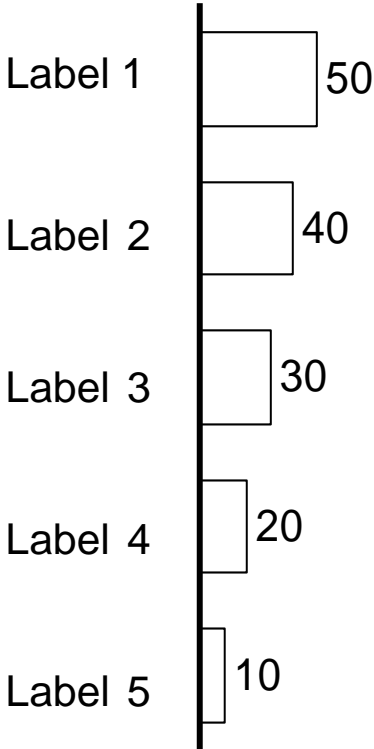
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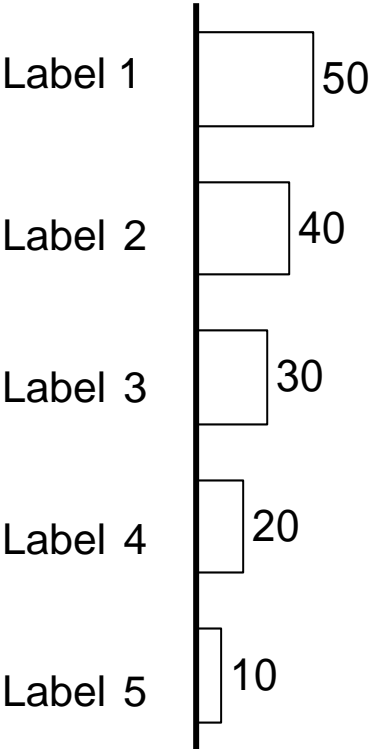
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Unit of measure

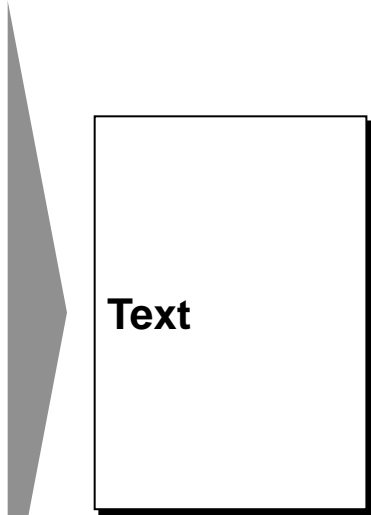
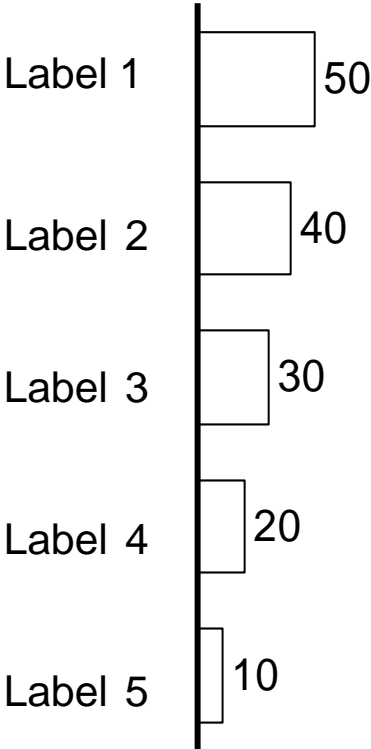
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Text



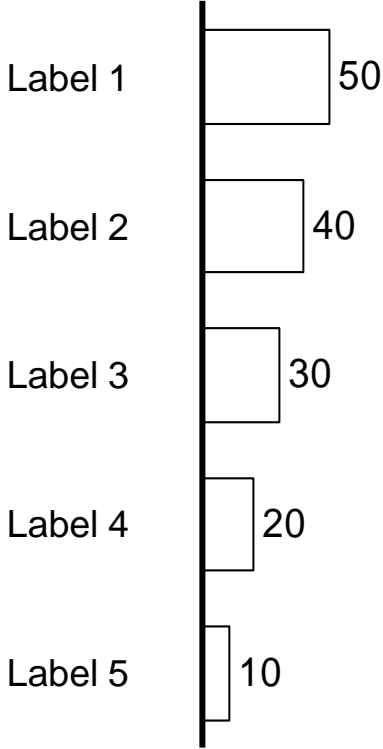
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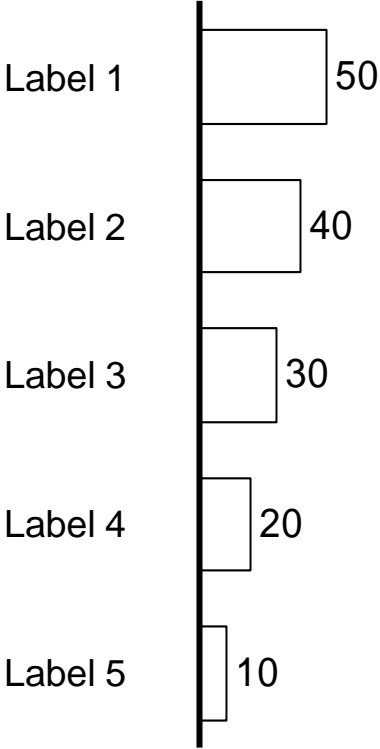
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Unit of measure

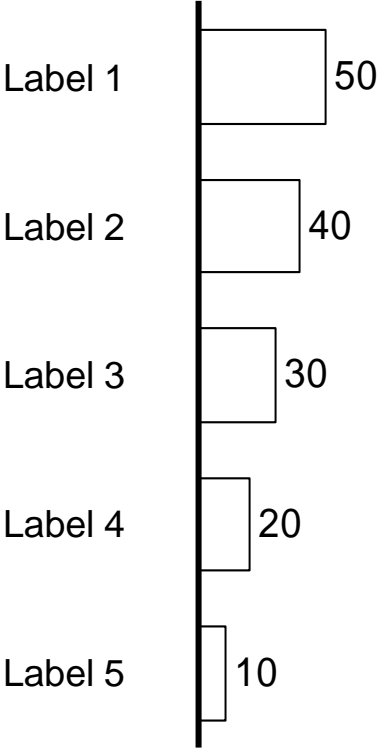
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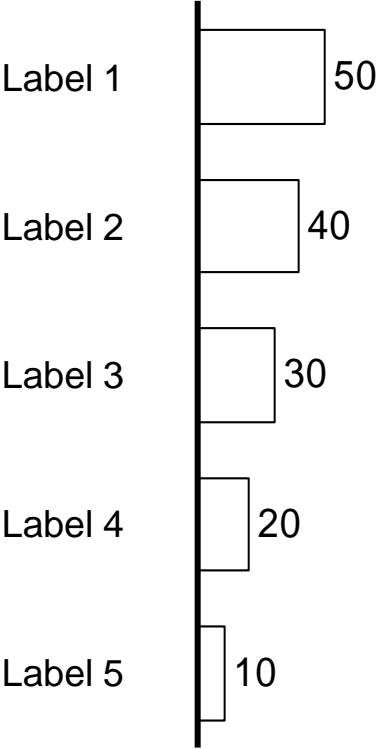
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Text

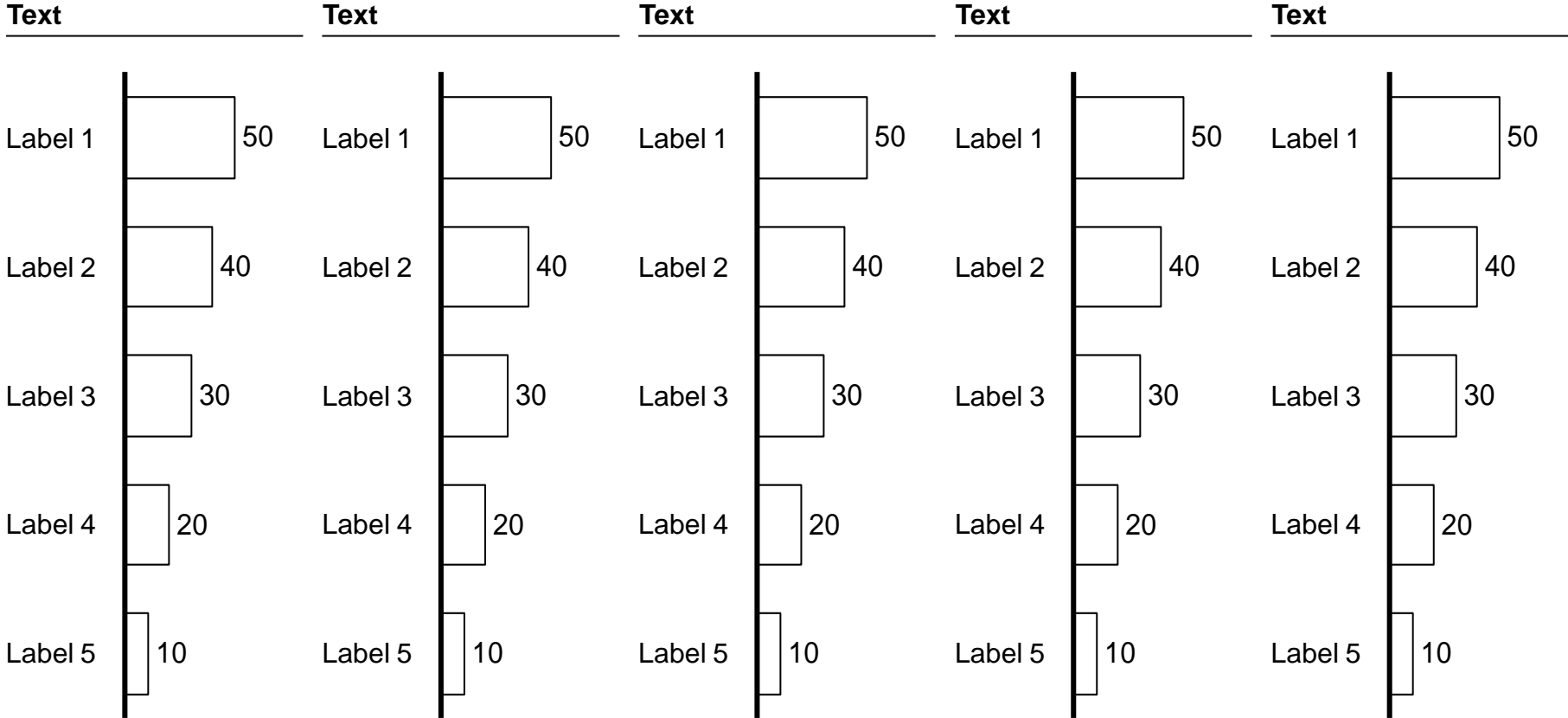


Text



* Footnote

Unit of measure



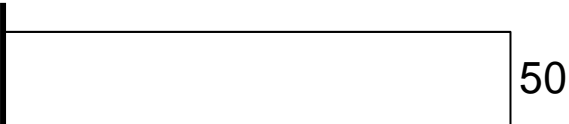
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Unit of measure

Text

Text

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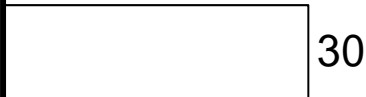
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Label 2



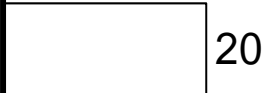
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Label 3



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Label 4

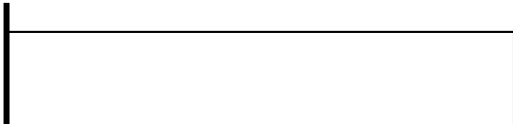


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Label 5



10



40

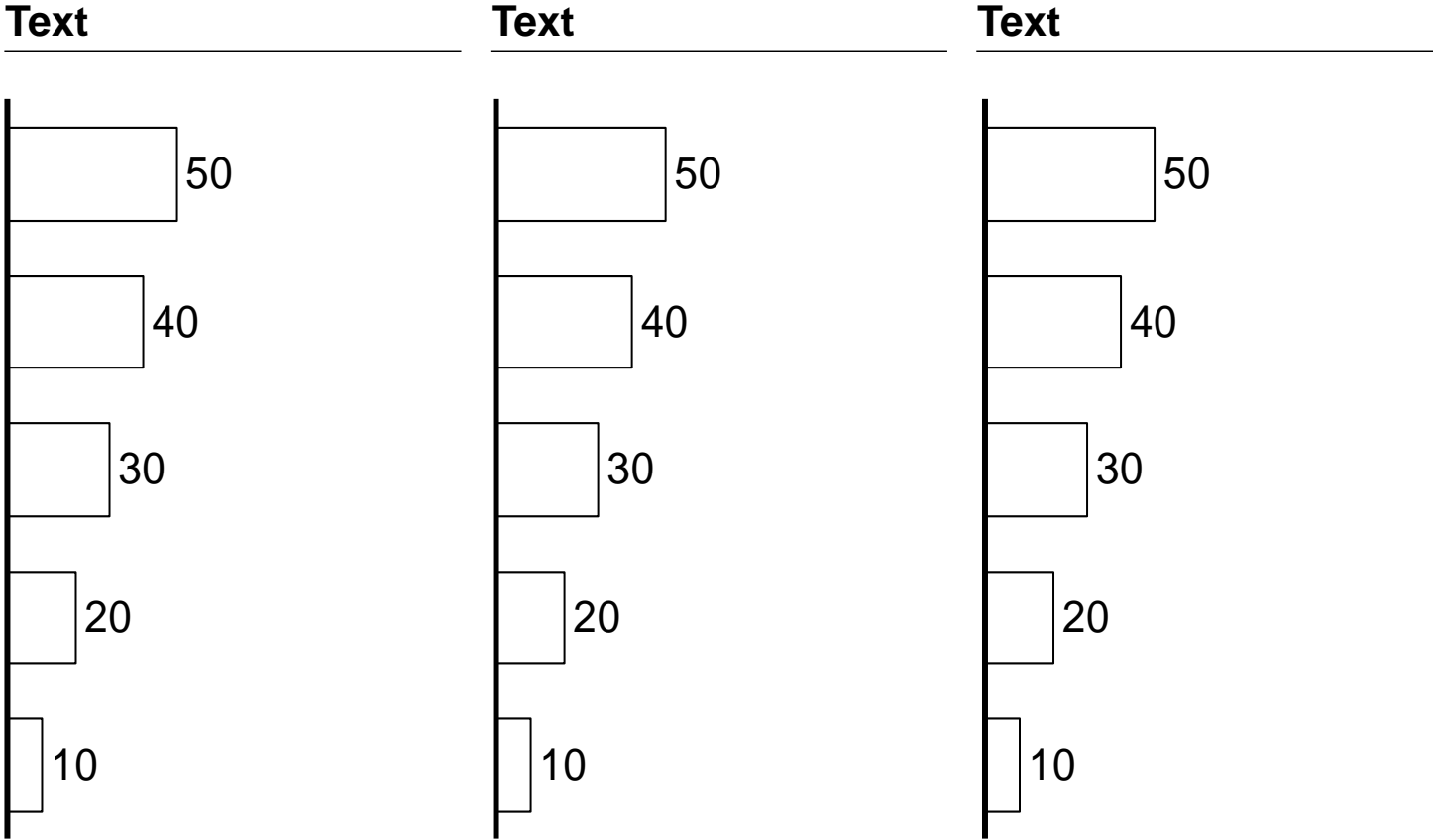
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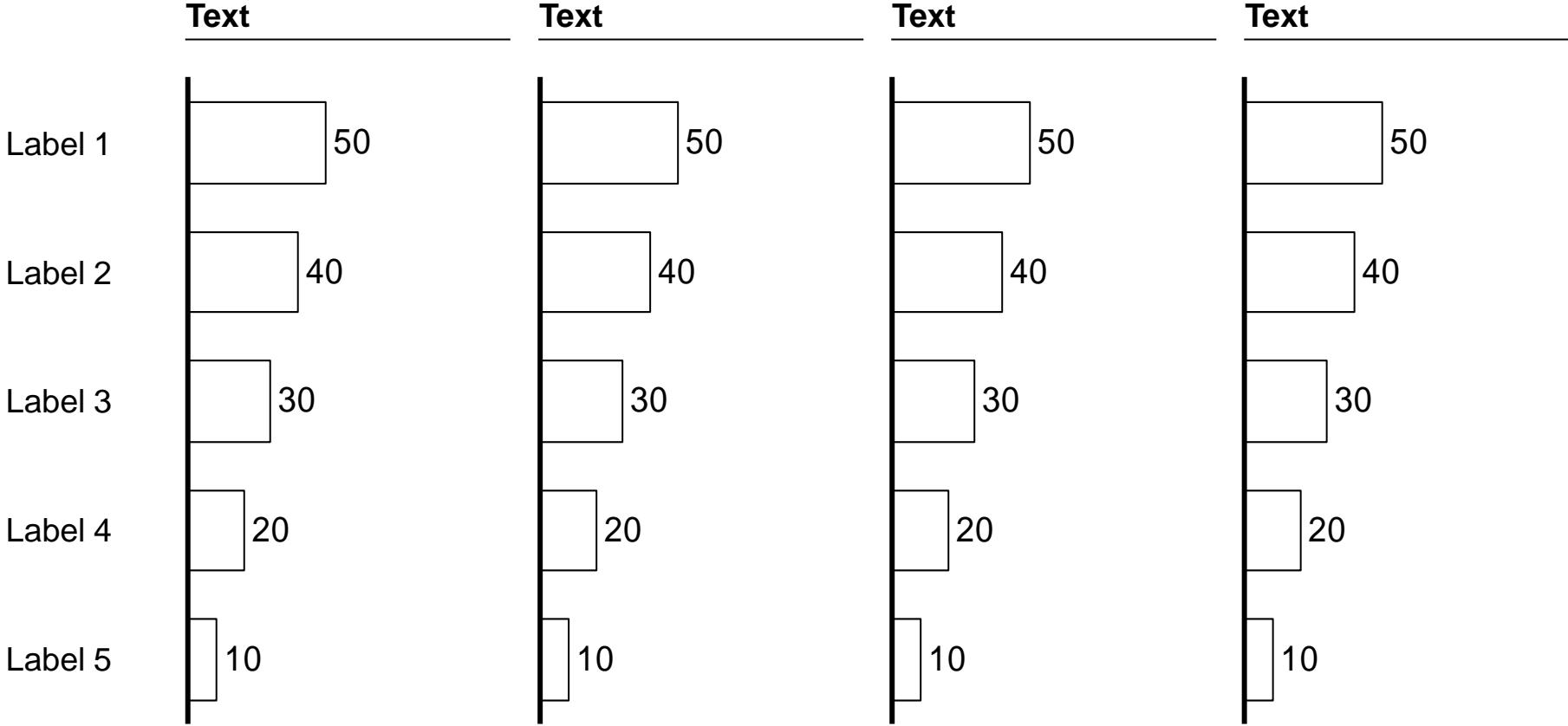
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Unit of measure



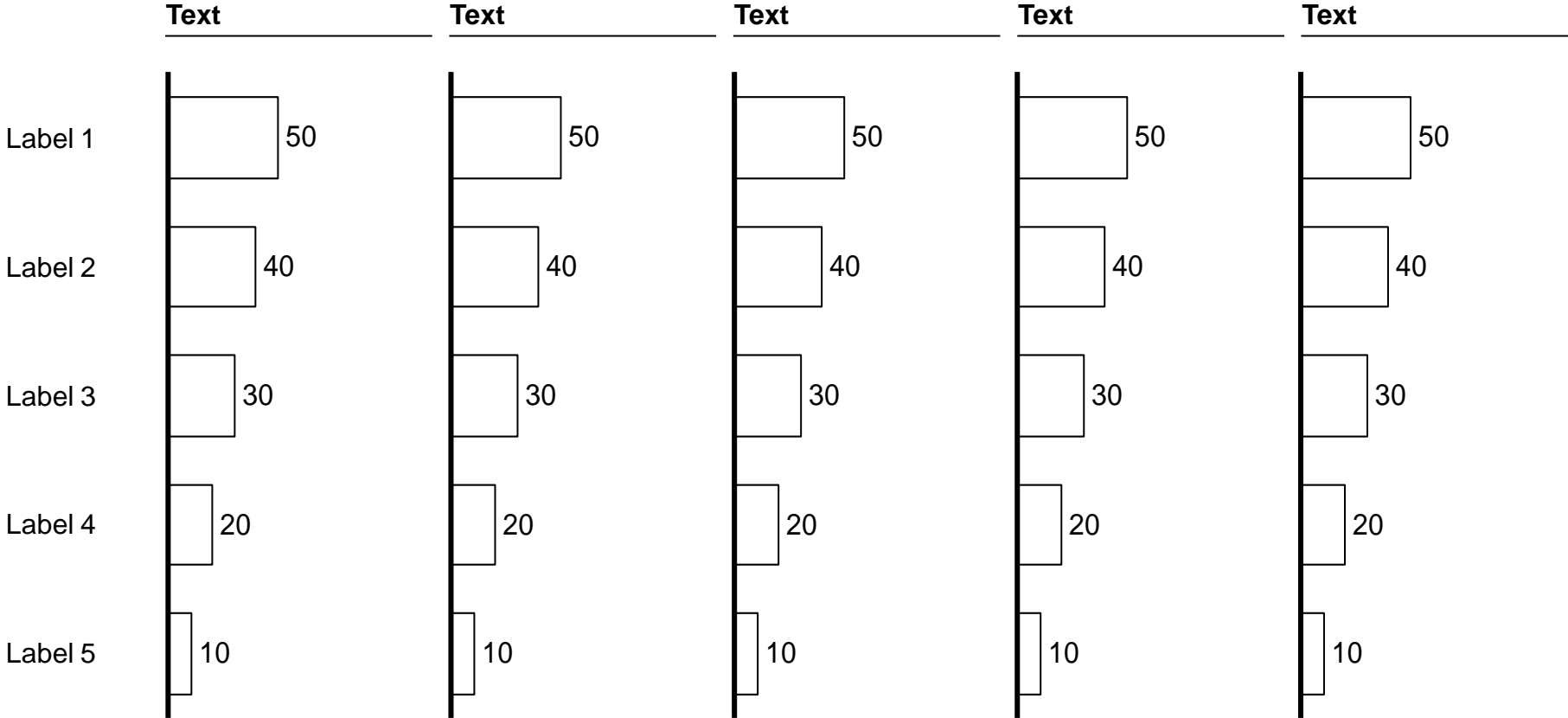
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Unit of measure



* Footnote

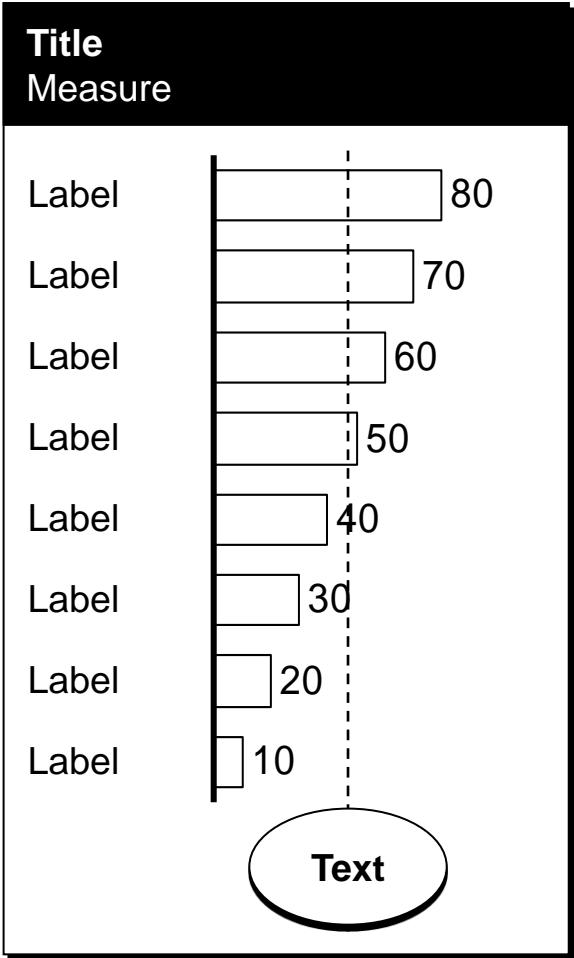
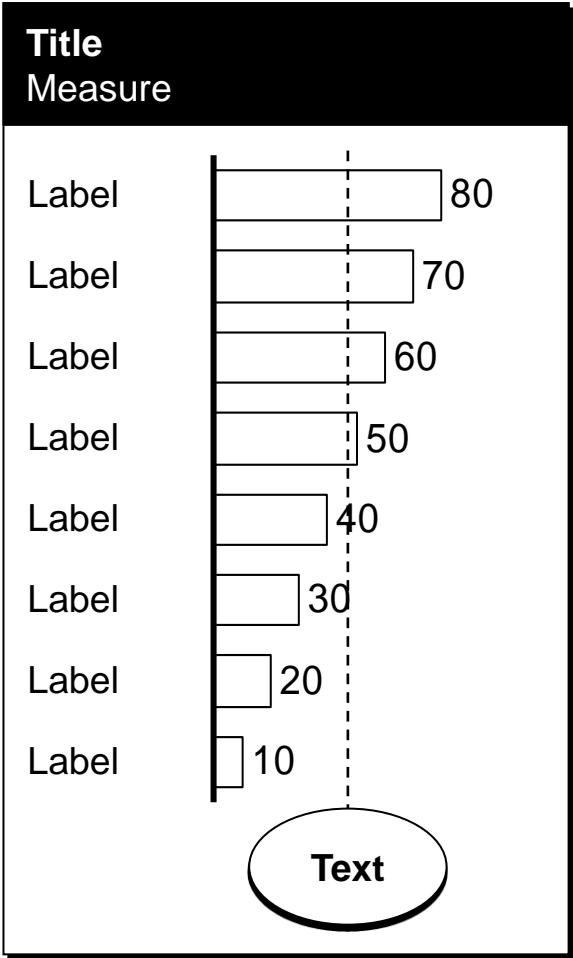
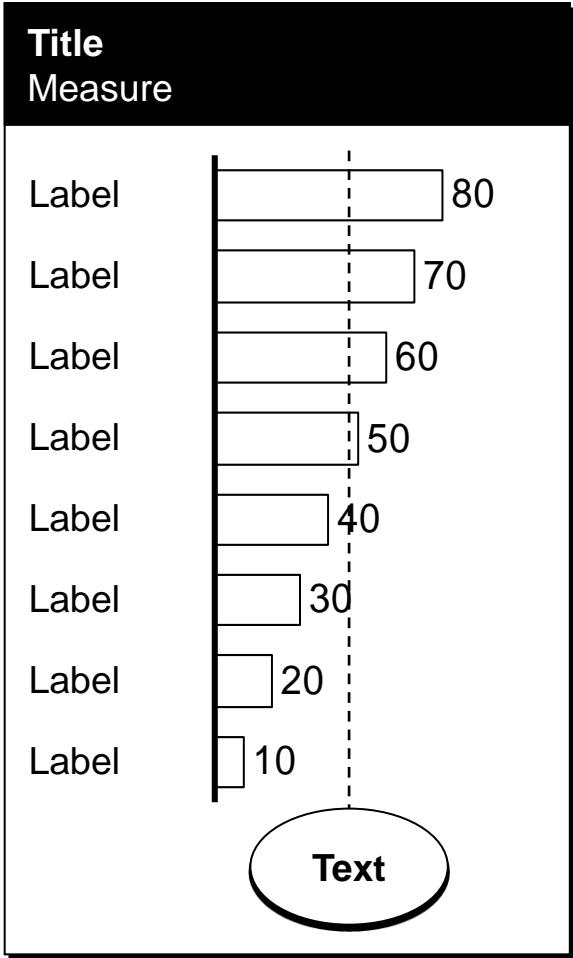
Unit of measure



* Footnote
Source: Source

EXHIBIT TITLE

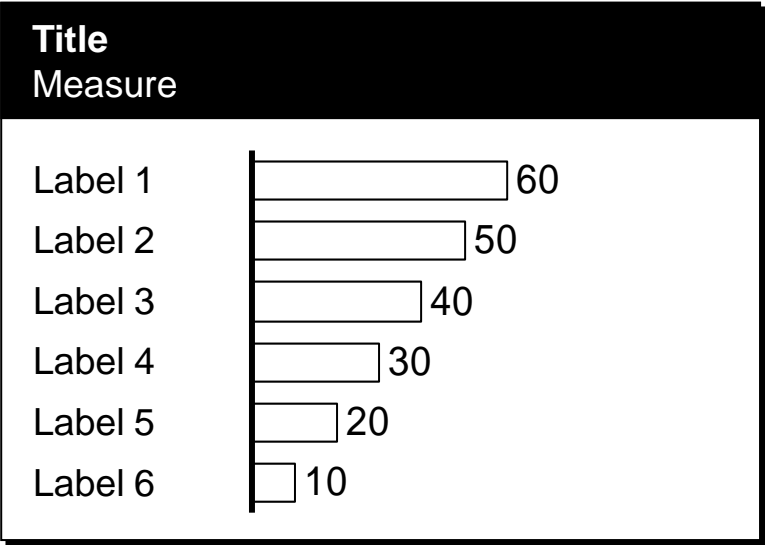
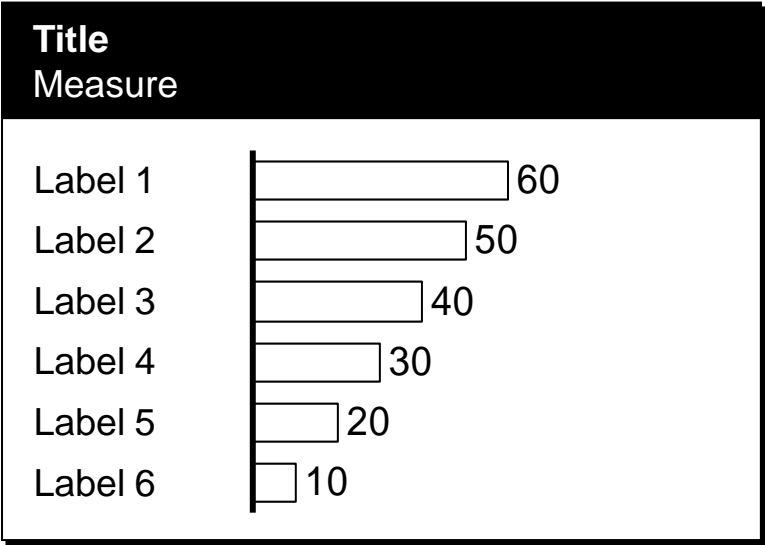
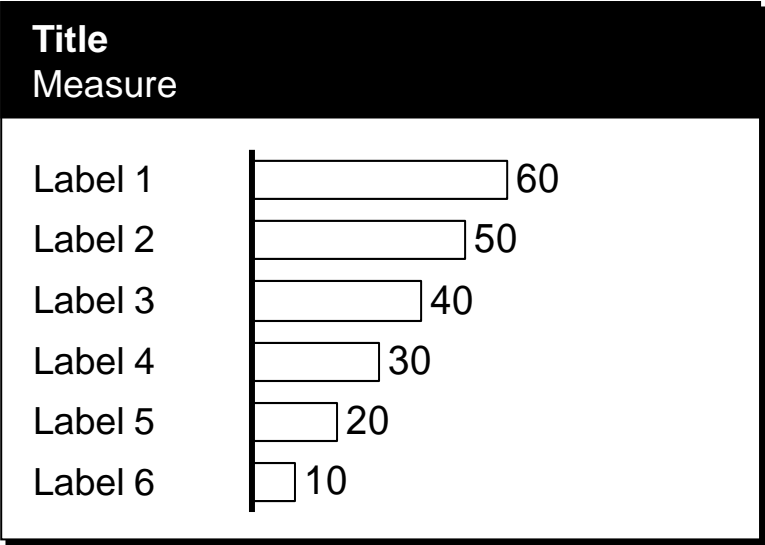
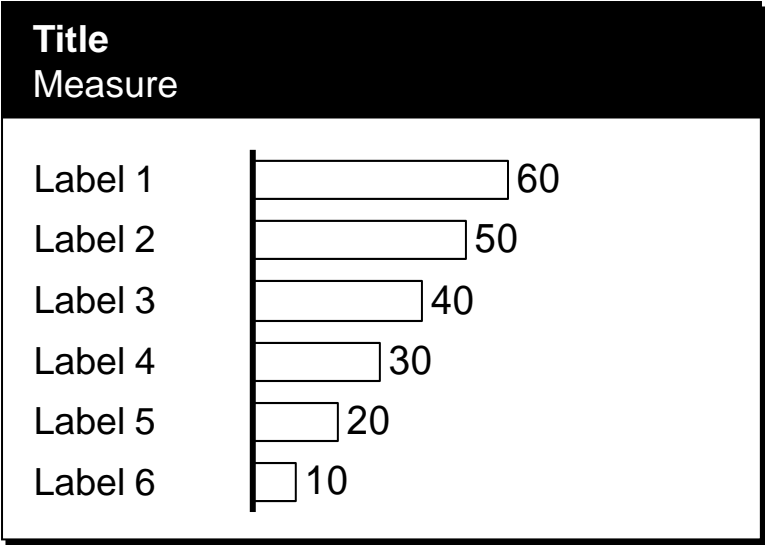
Unit of measure



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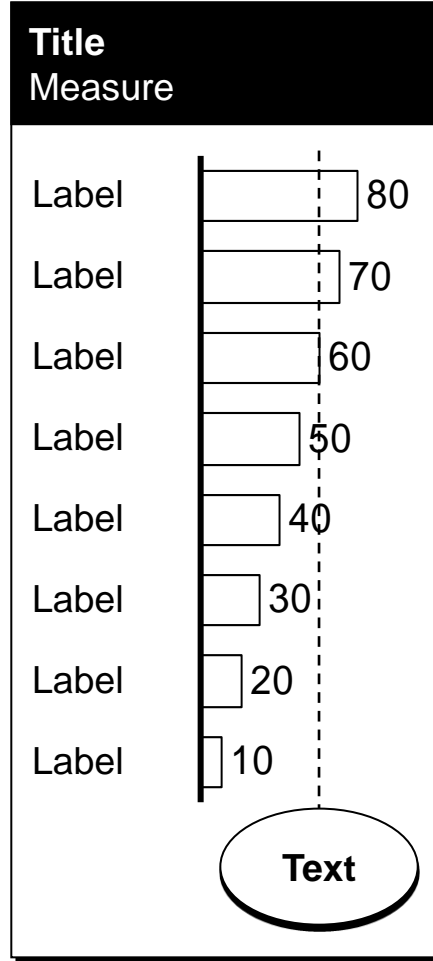
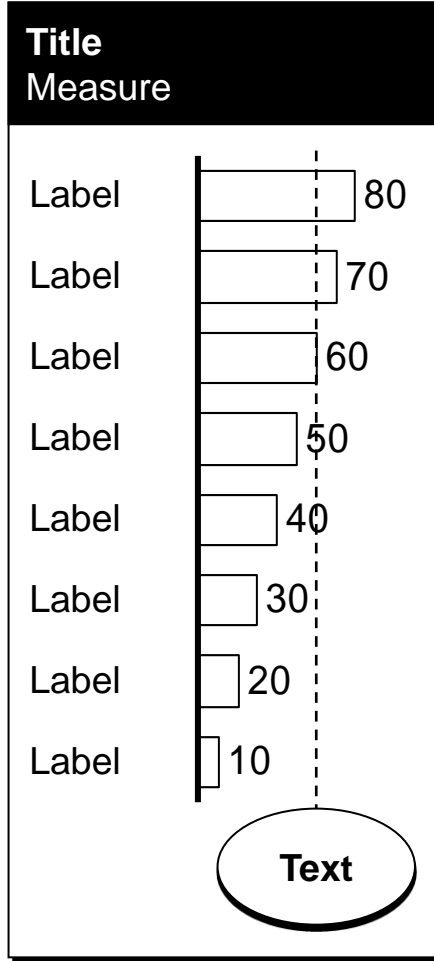
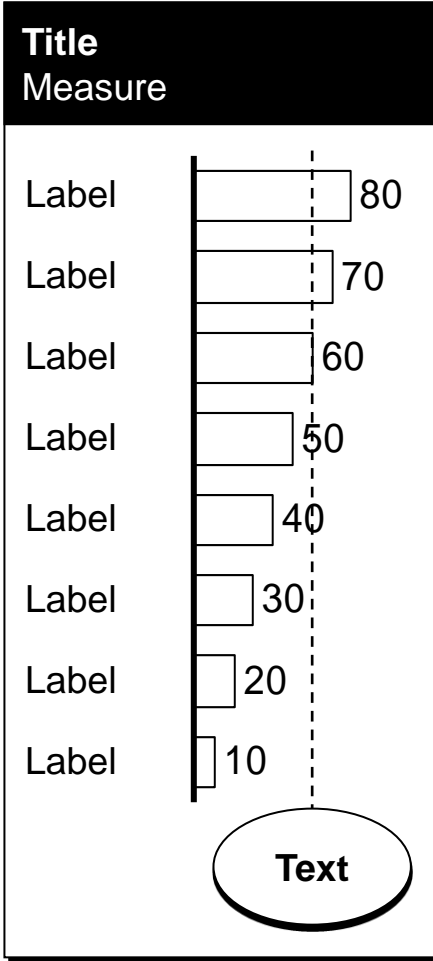
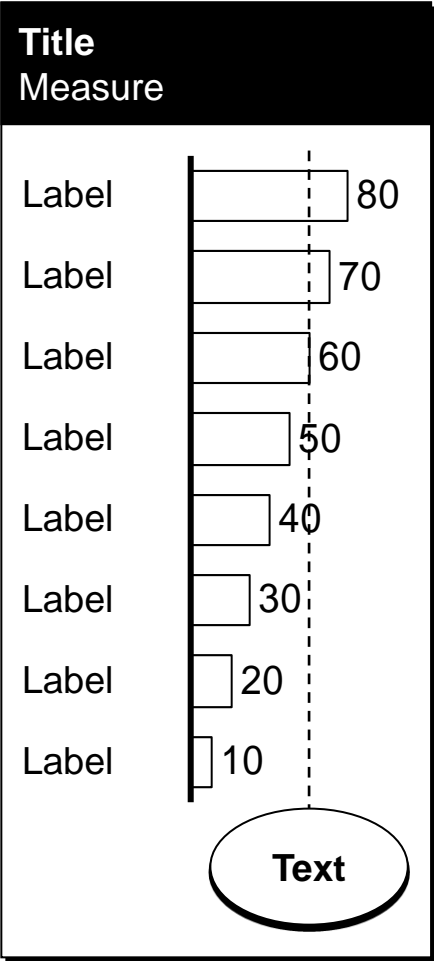
Unit of measure



* Footnote

EXHIBIT TITLE

Unit of measure

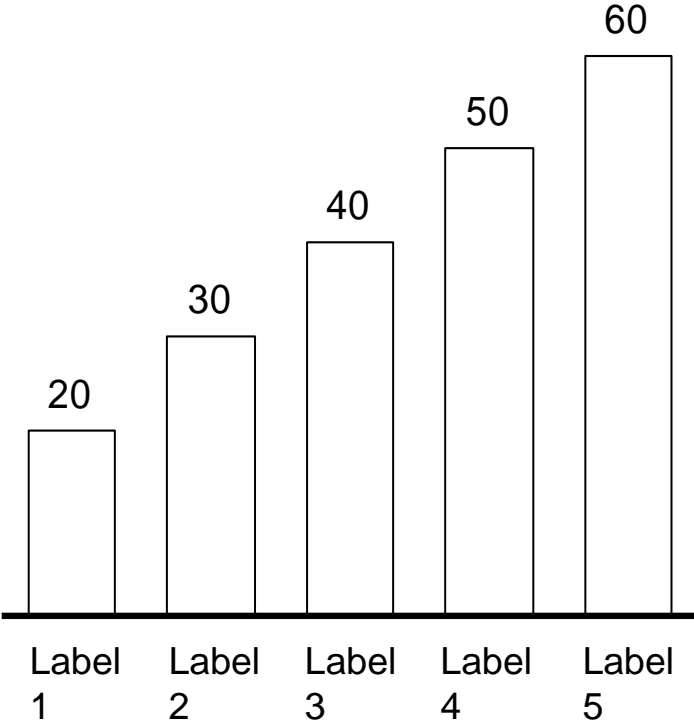


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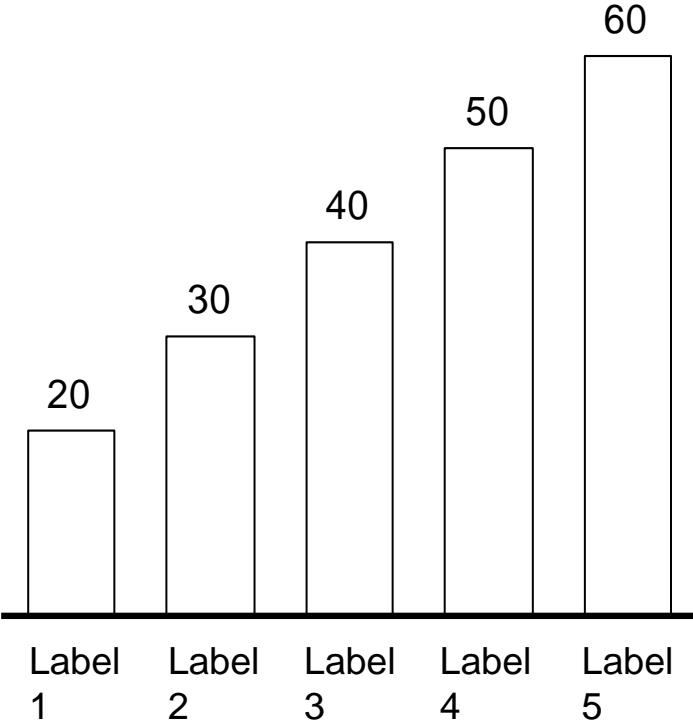
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Unit of measure

Text



Text

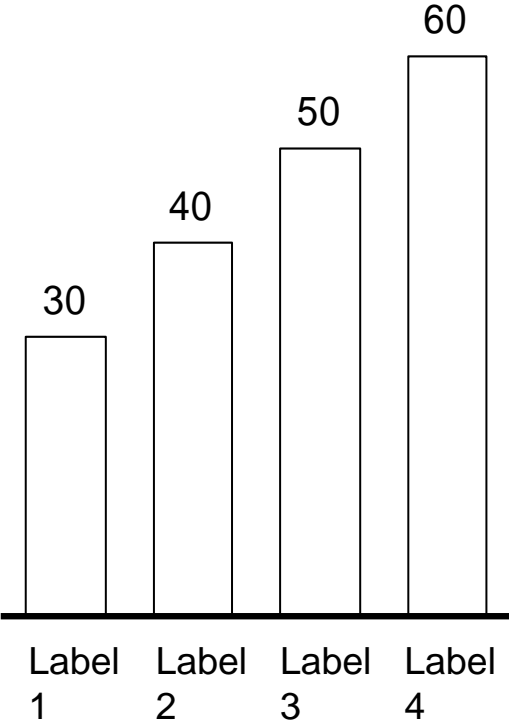


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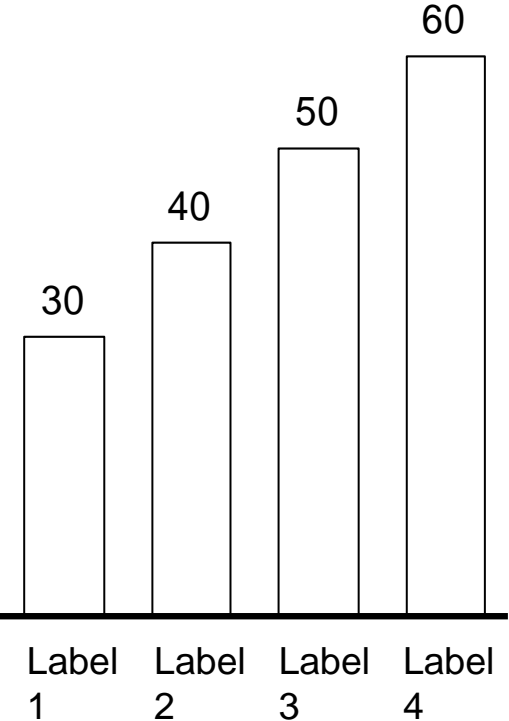
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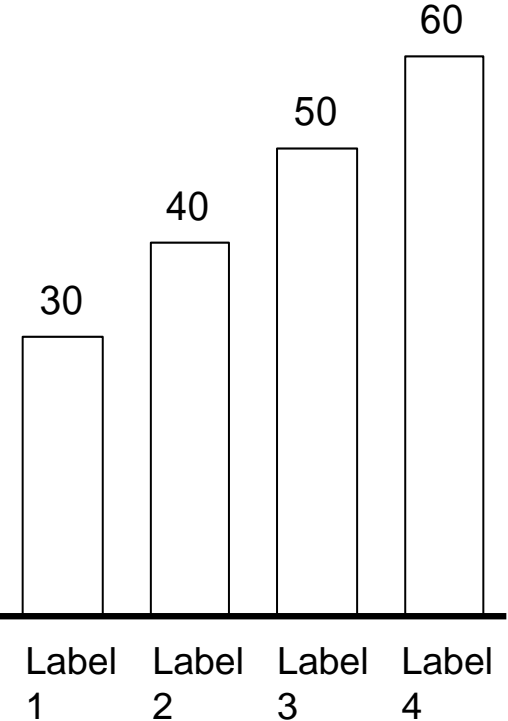
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Text



Text

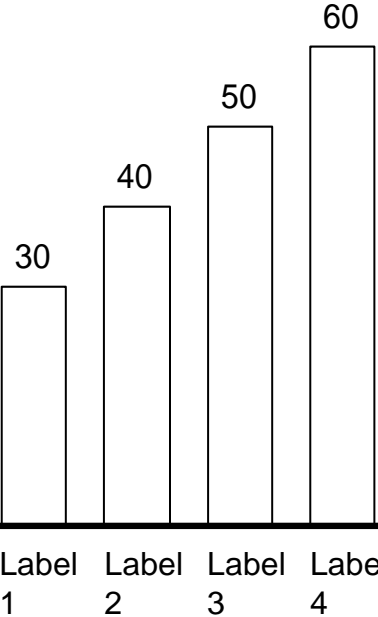


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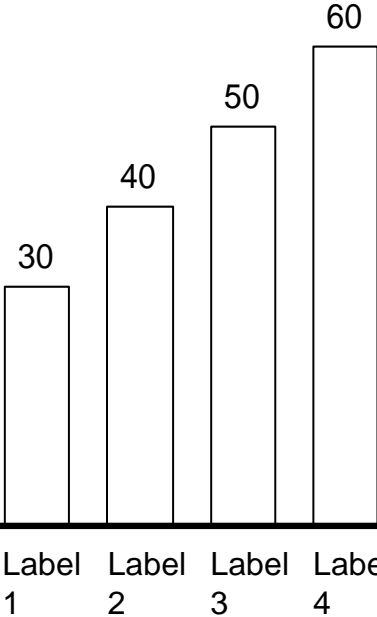
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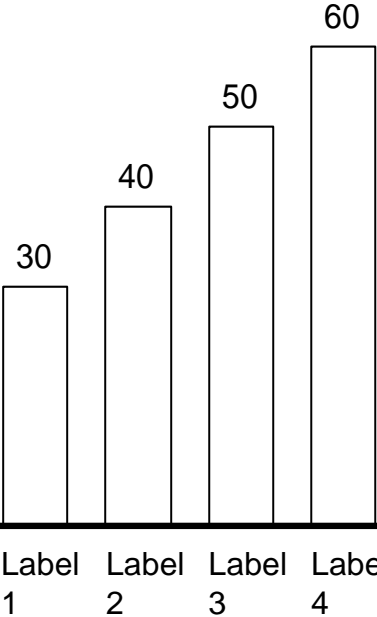
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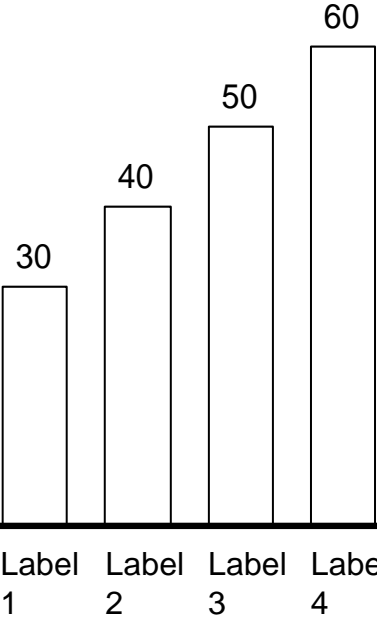
Text



Text



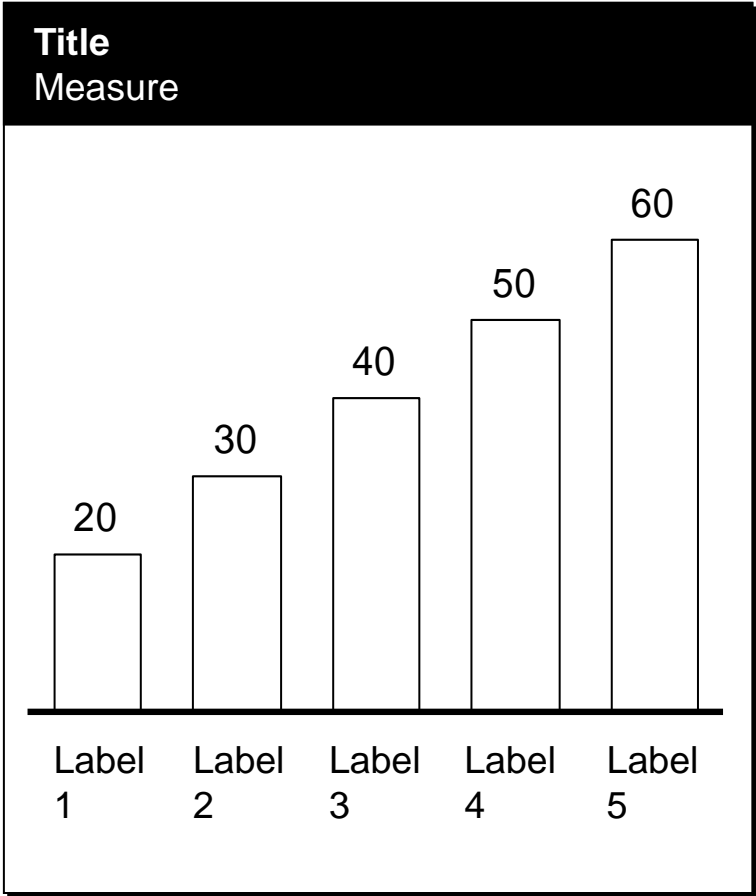
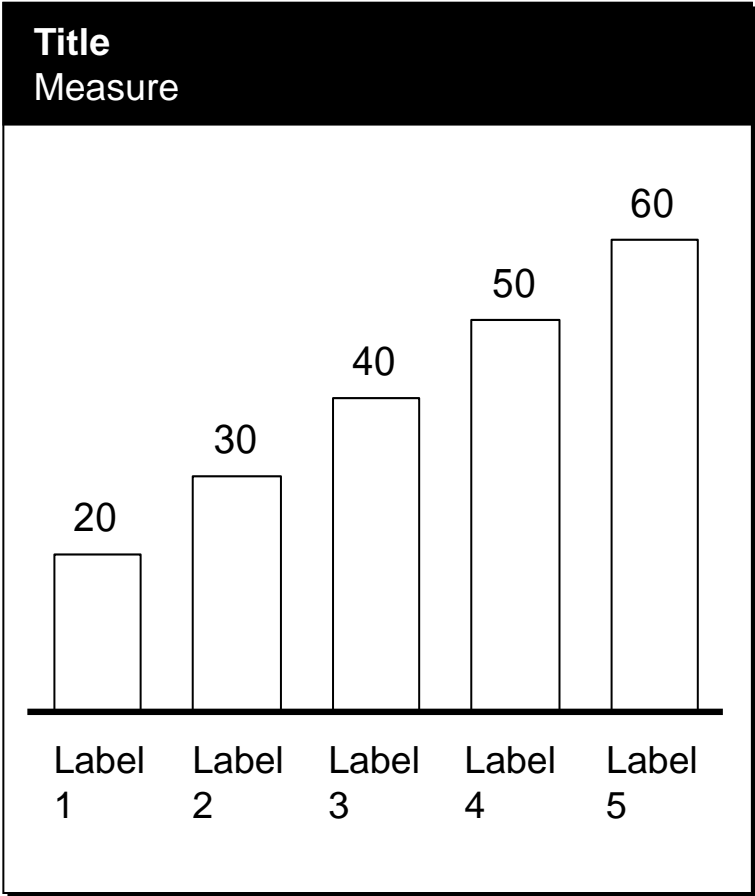
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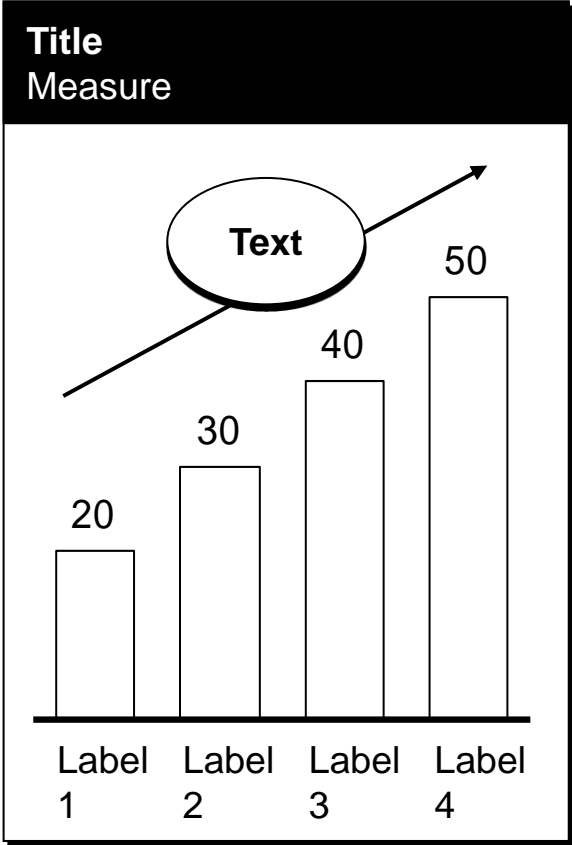
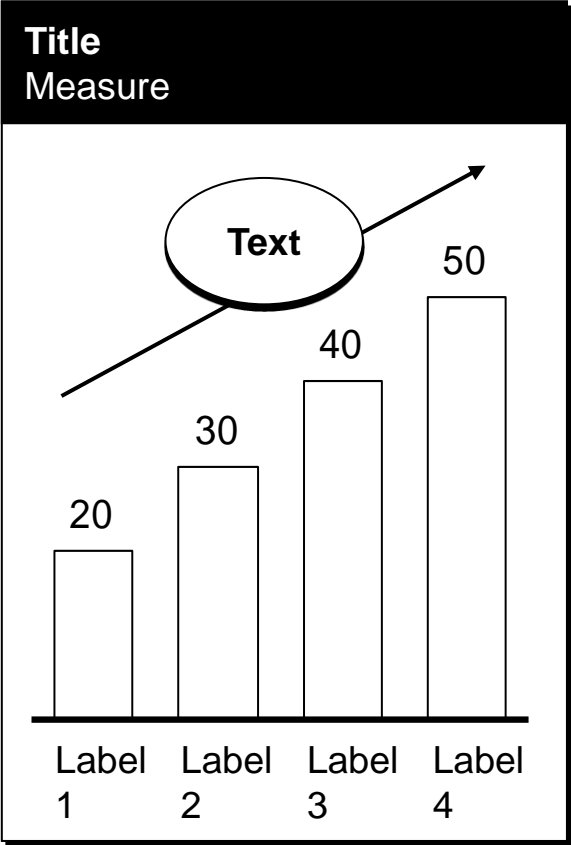
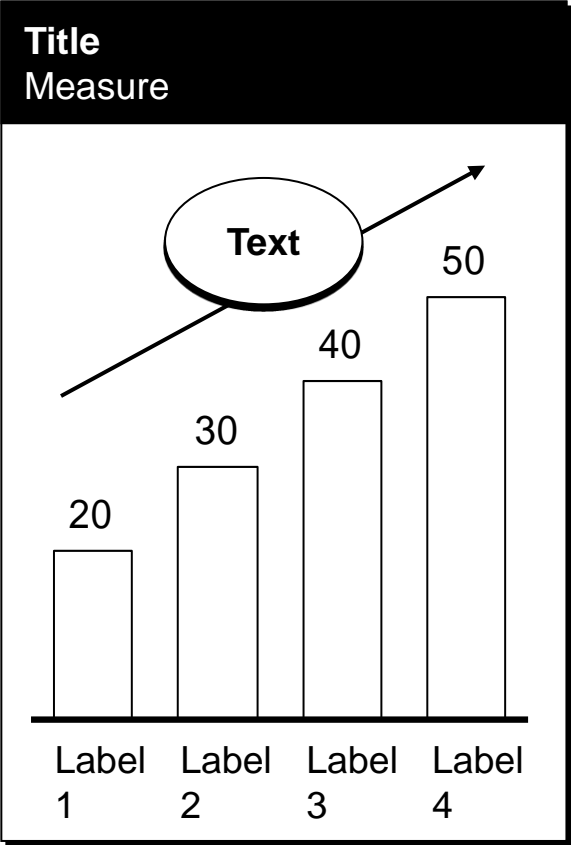
Unit of measure



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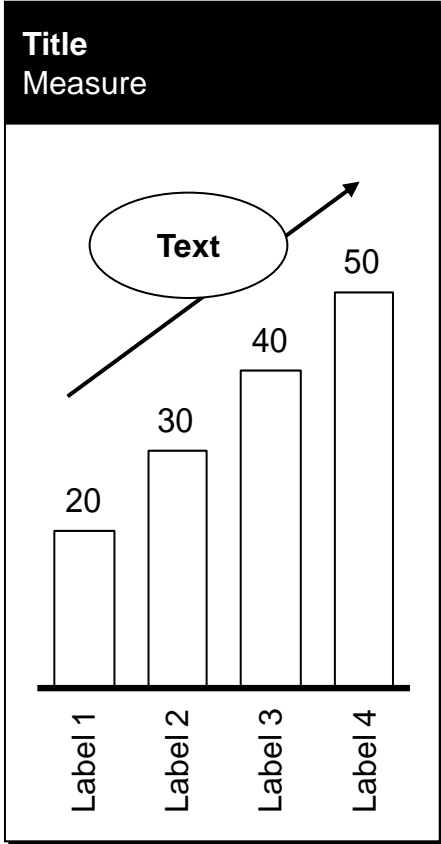
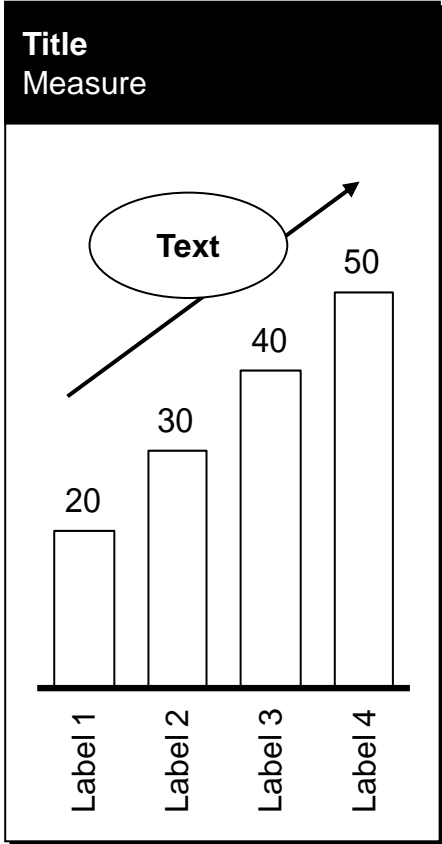
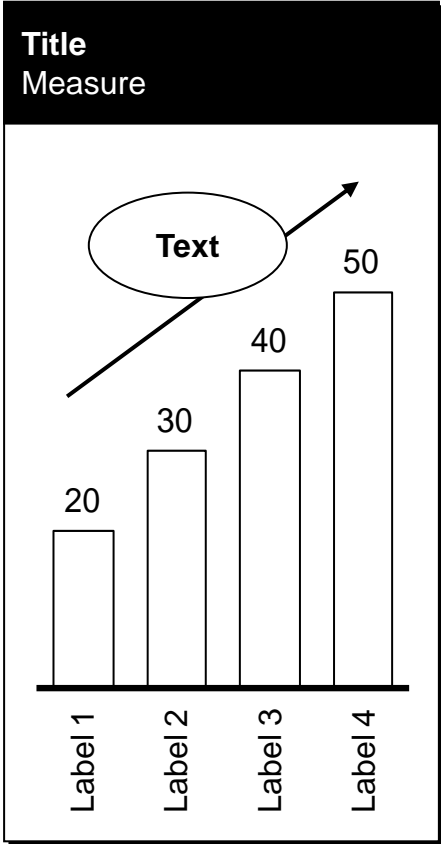
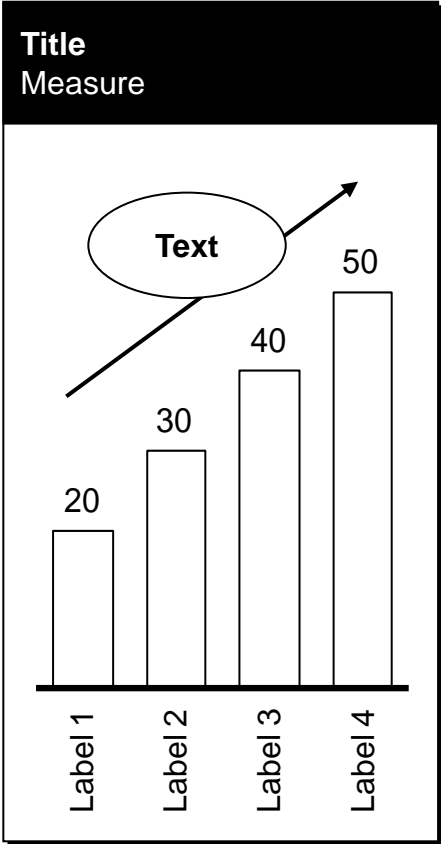
Unit of measure



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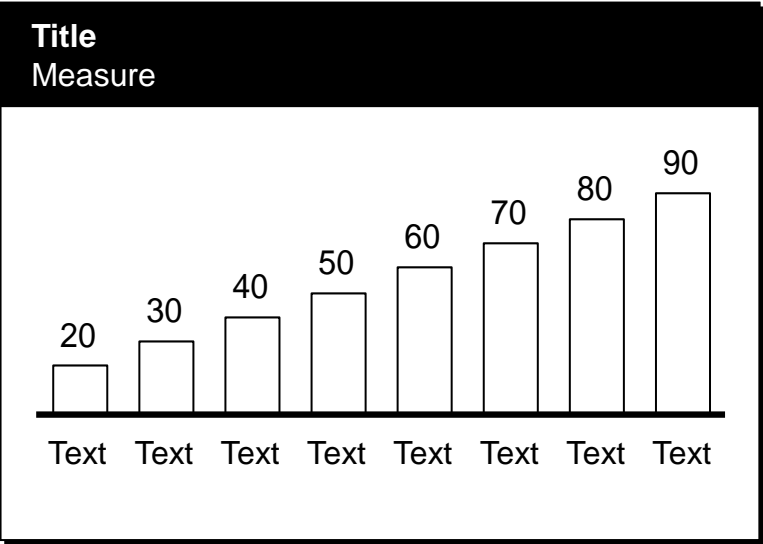
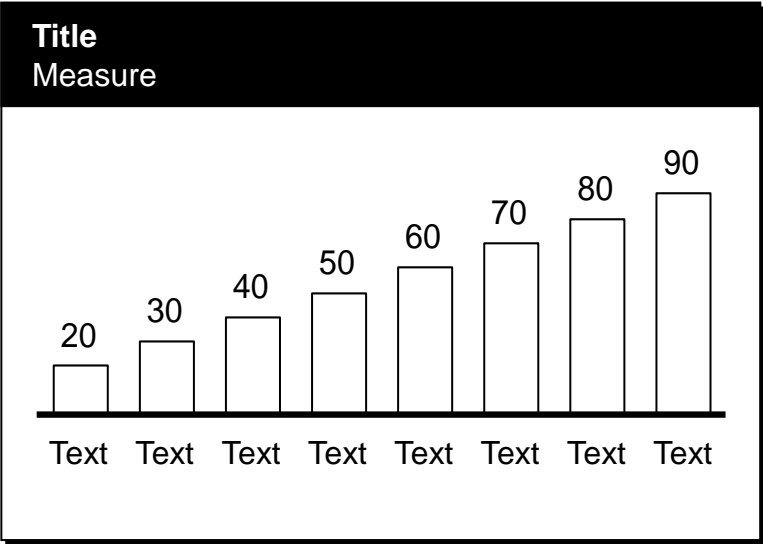
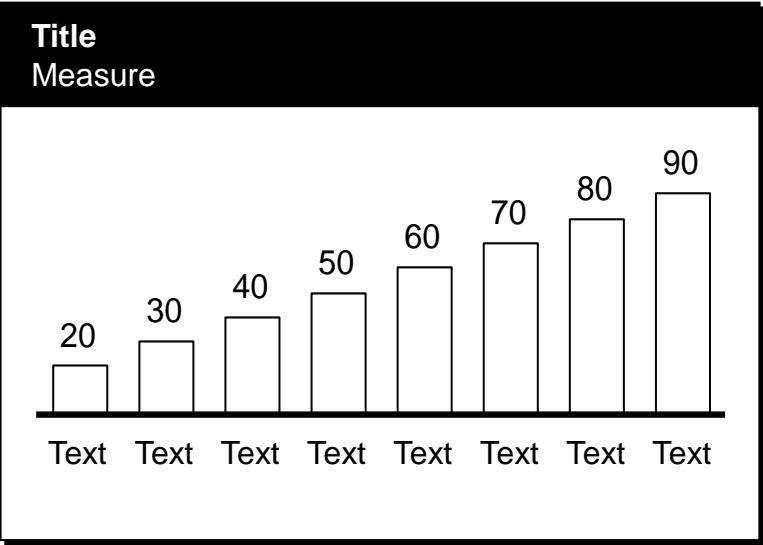
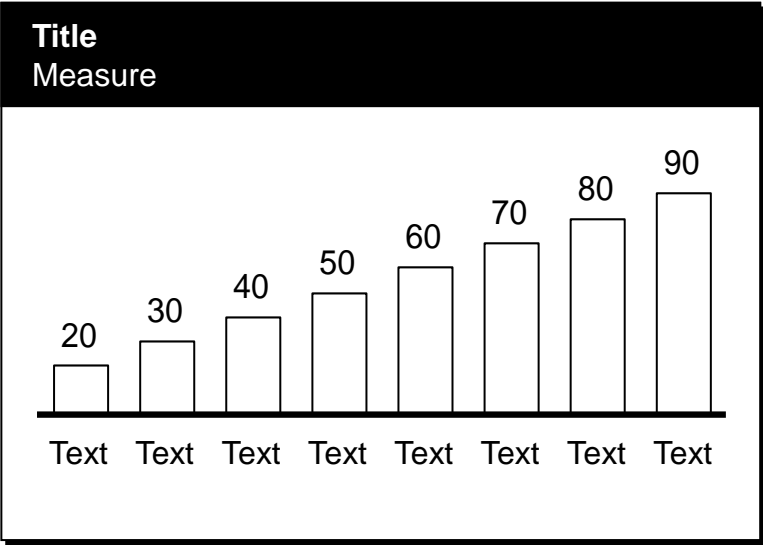
Unit of measure



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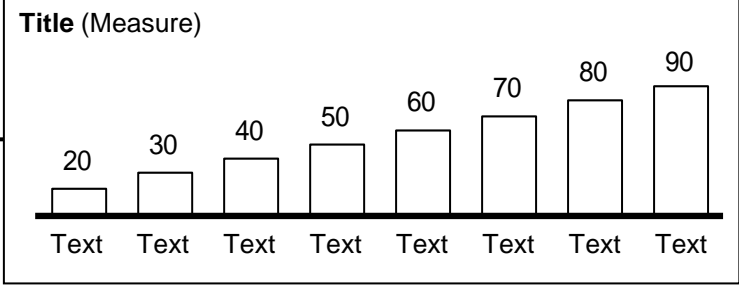
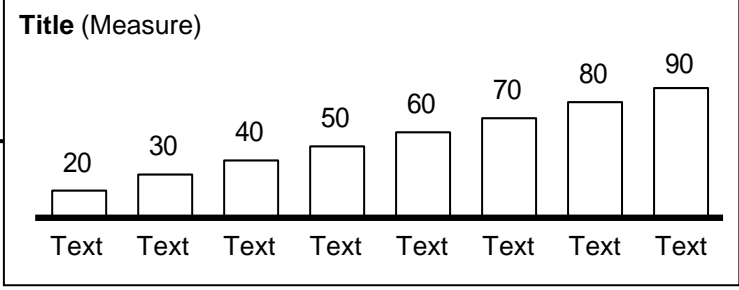
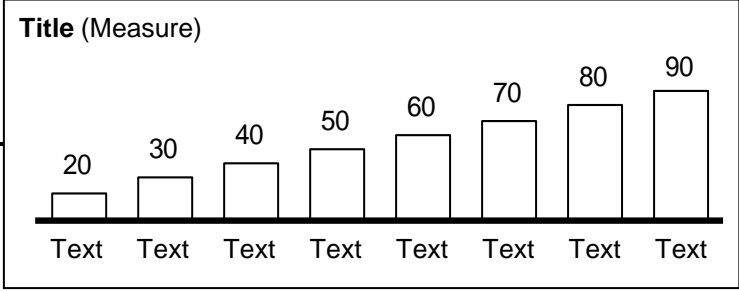
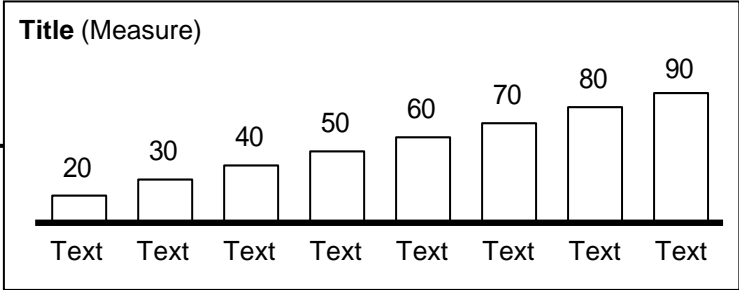
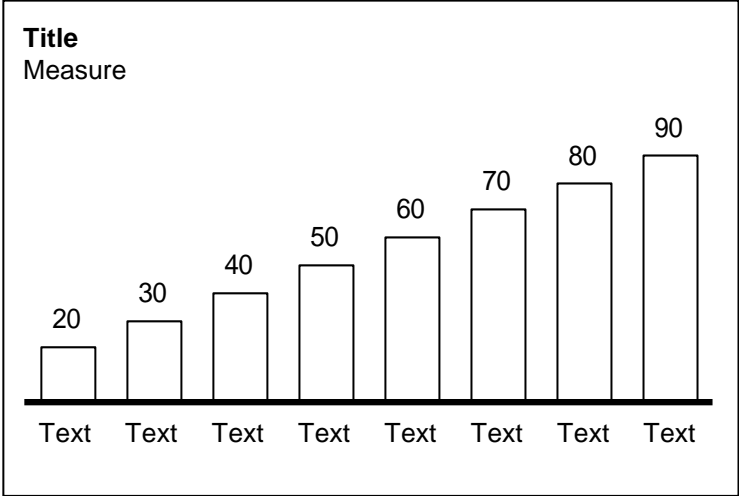
EXHIBIT TITLE

Unit of measure



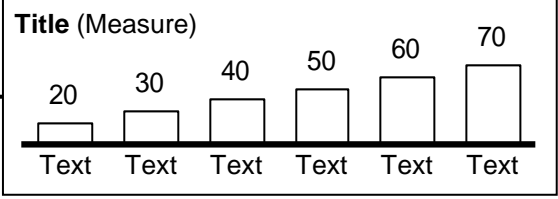
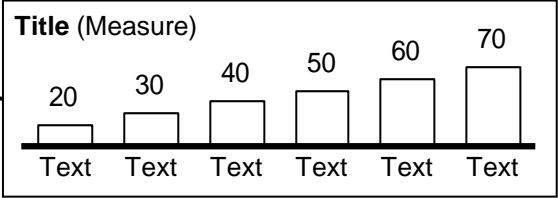
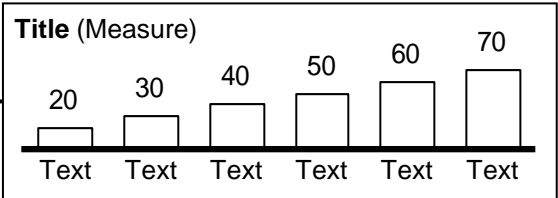
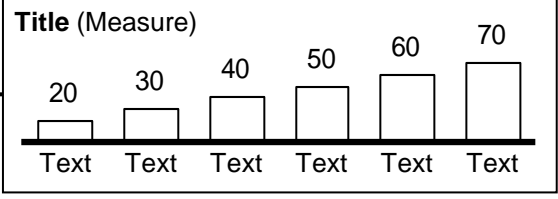
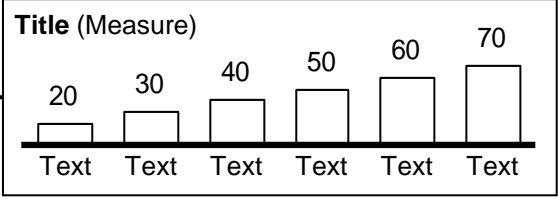
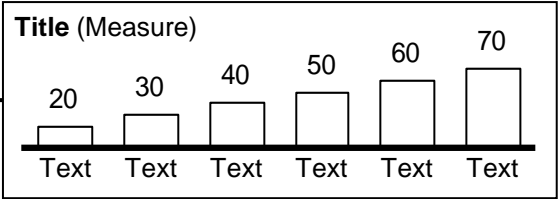
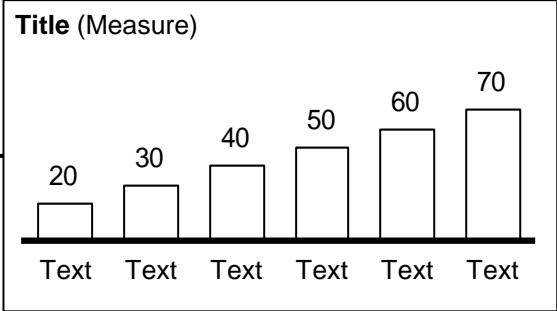
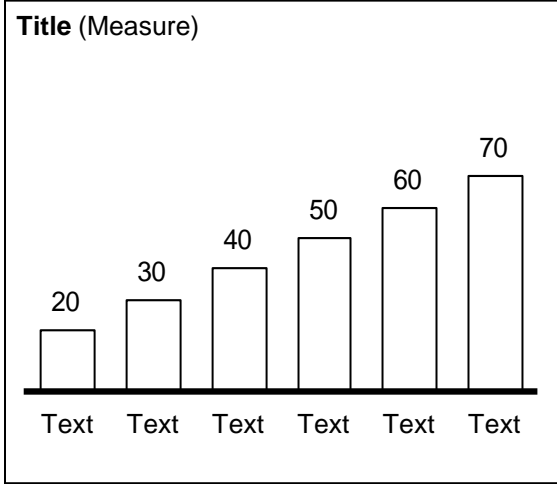
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Unit of measure



* Footnote
Source: Source

Unit of measure



* Footnote
Source: Source

ROIC TREE ANALYSIS

Percent

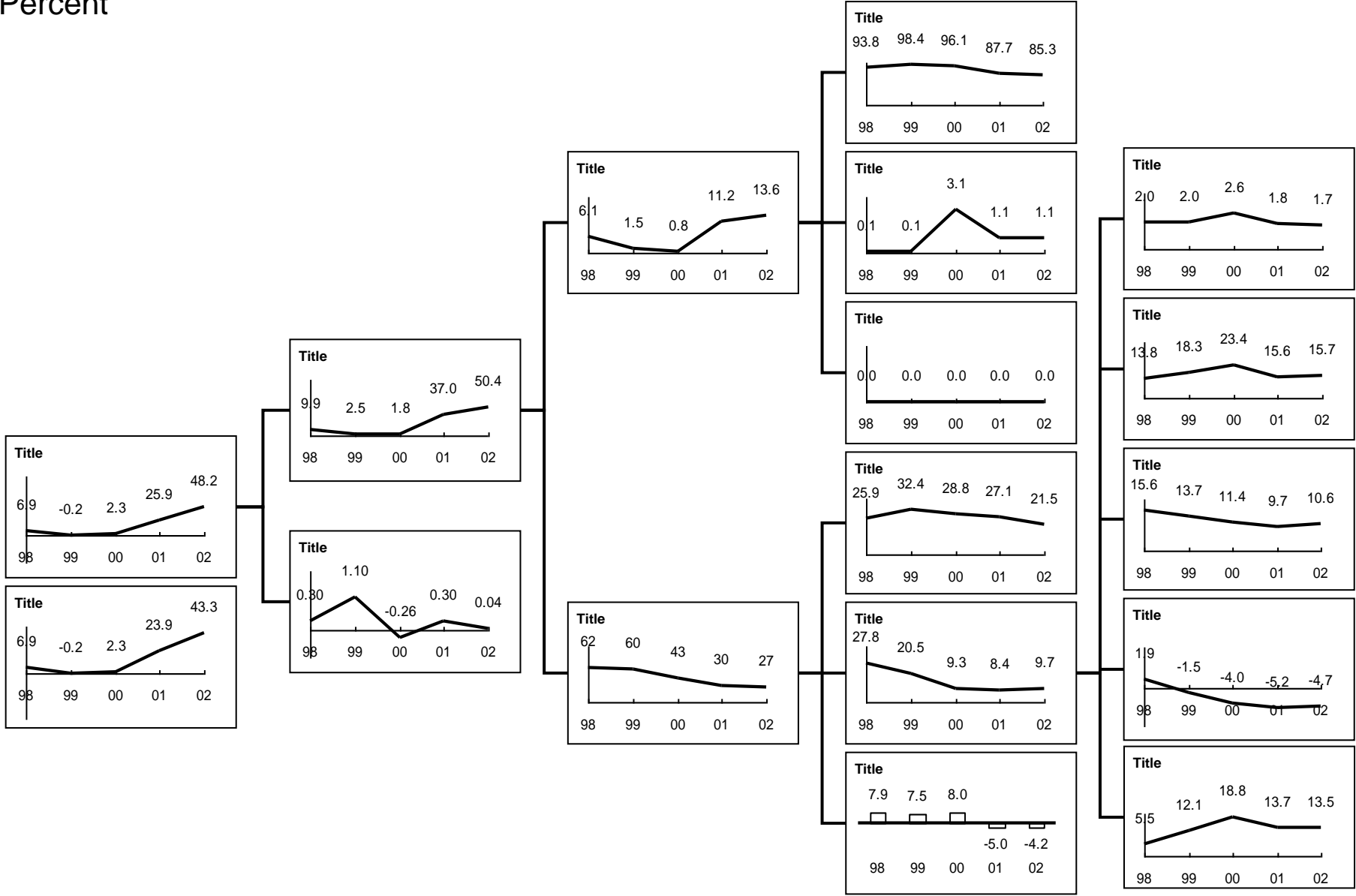
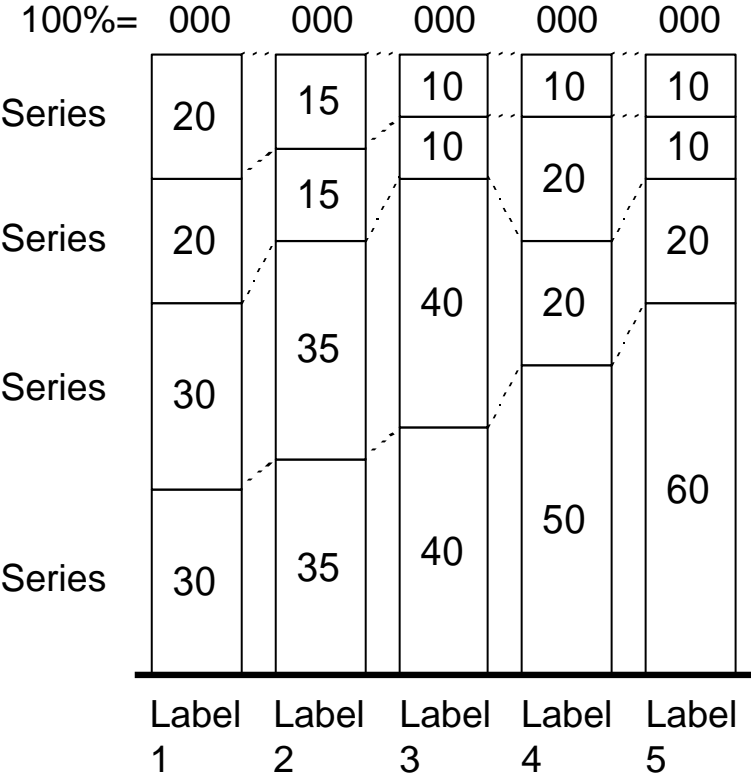


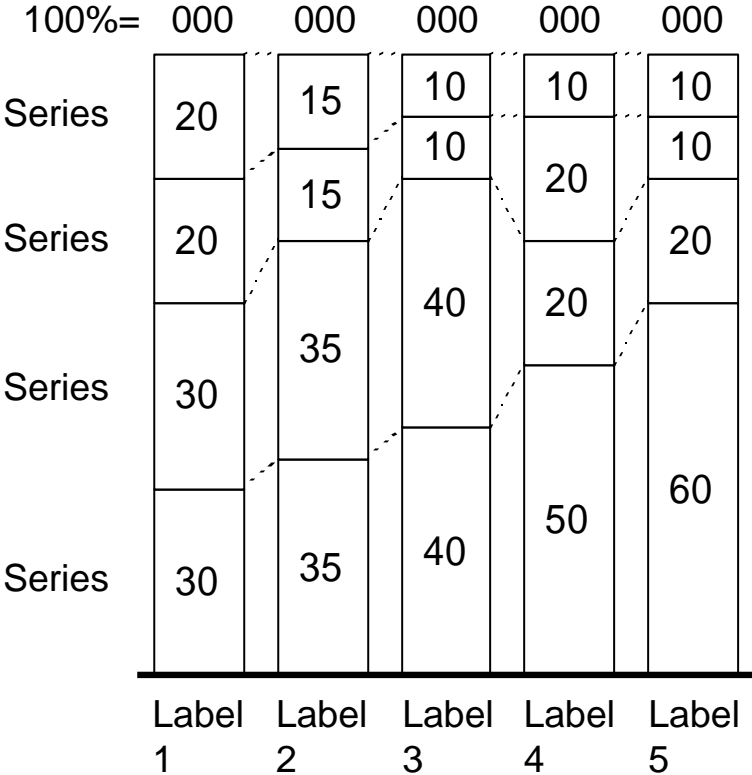
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Unit of measure

Text



Text

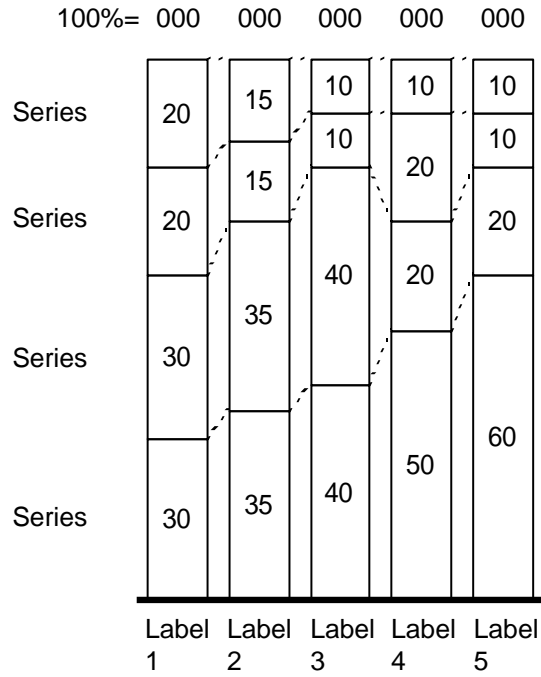


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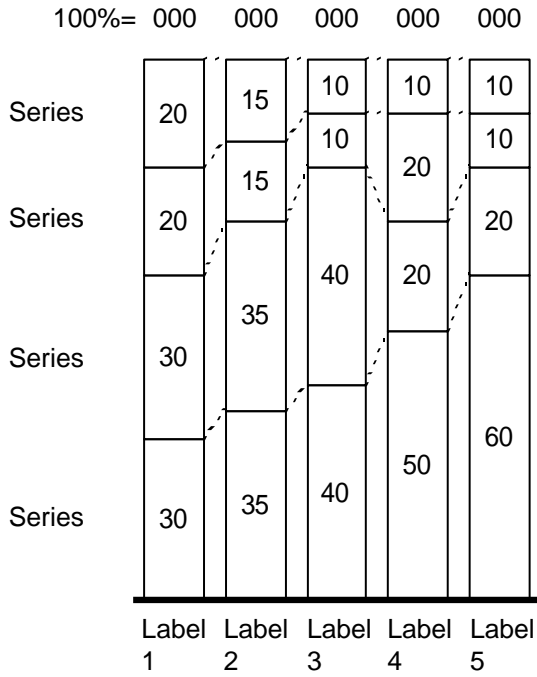
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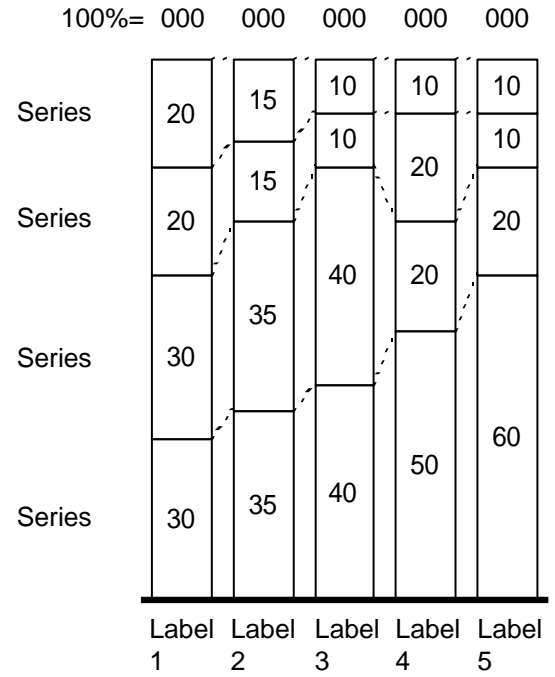
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Text



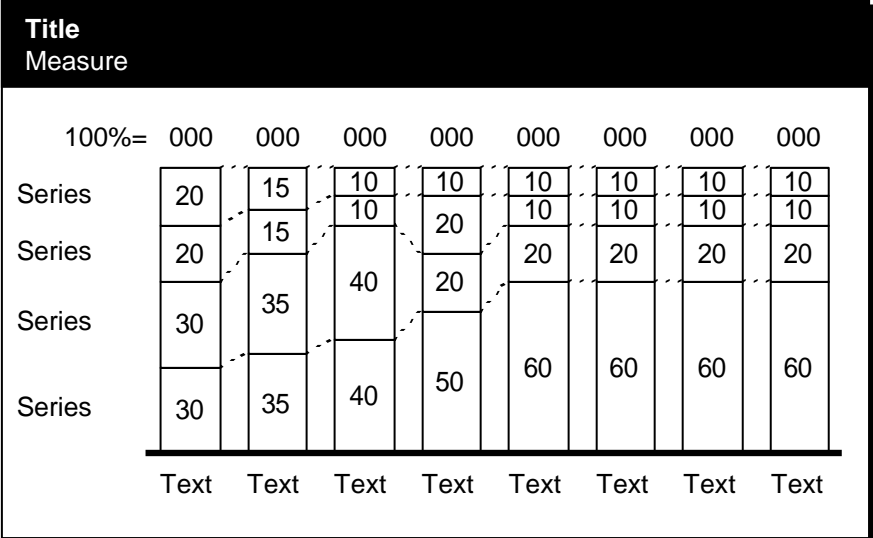
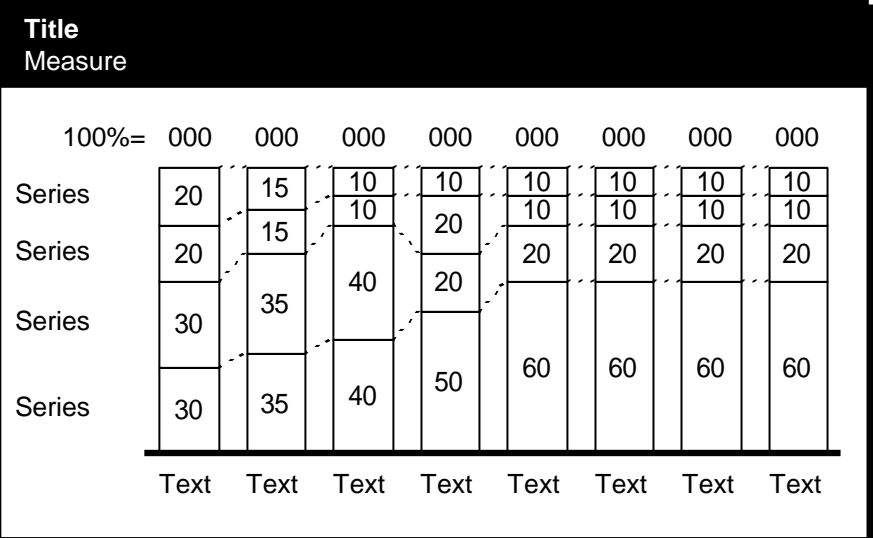
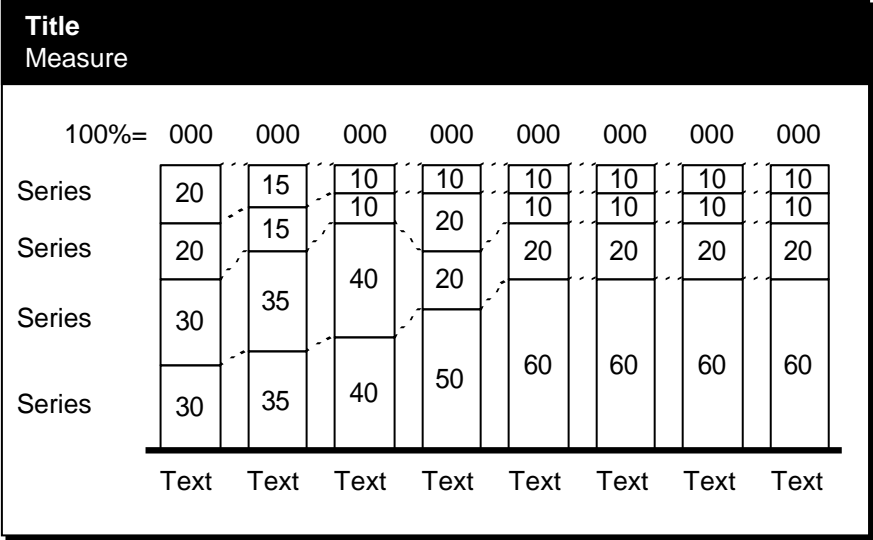
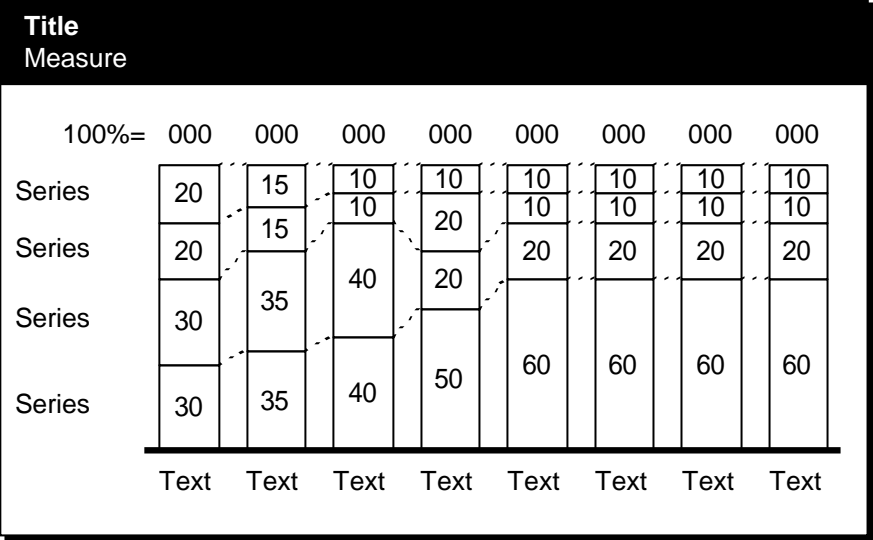
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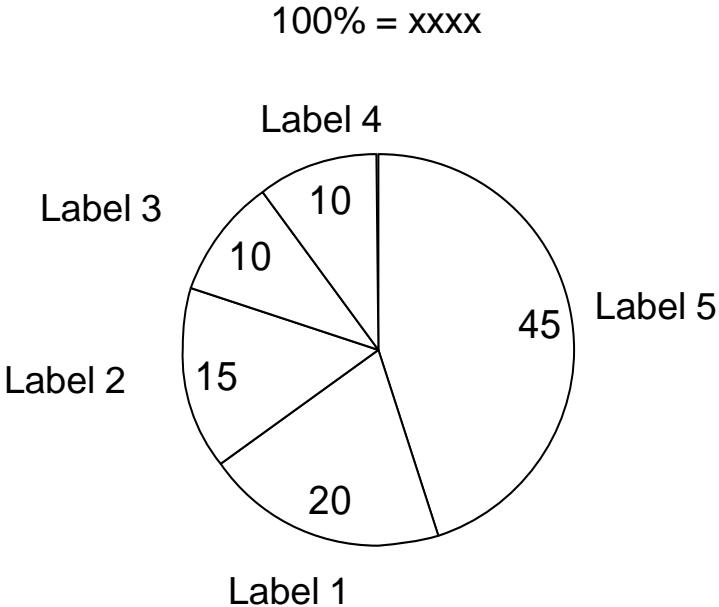
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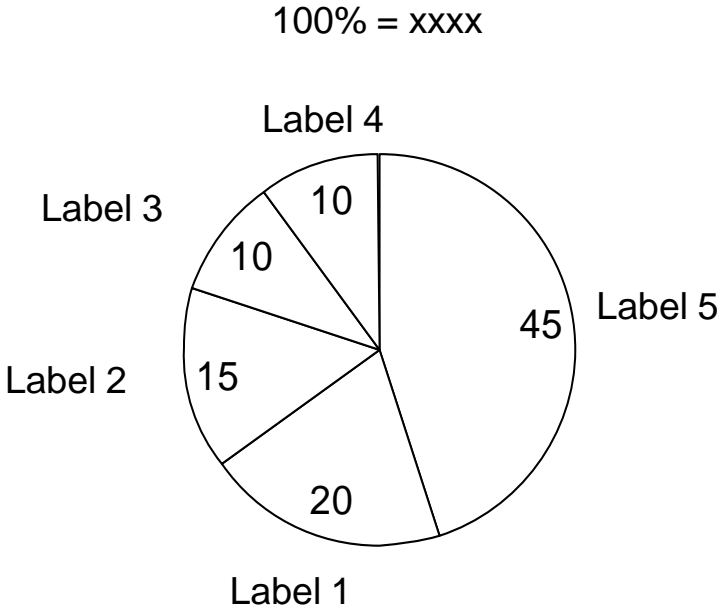
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Unit of measure

Title
Measure



Title
Measure

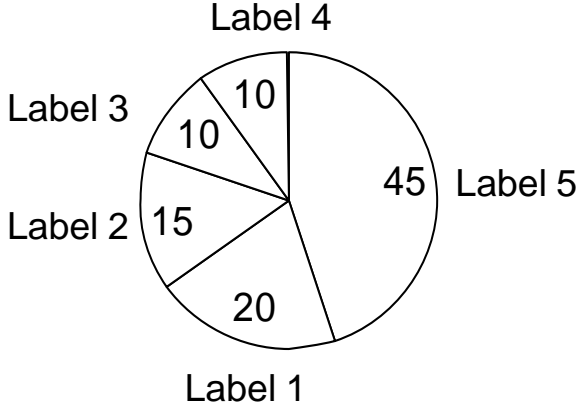


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Unit of measure

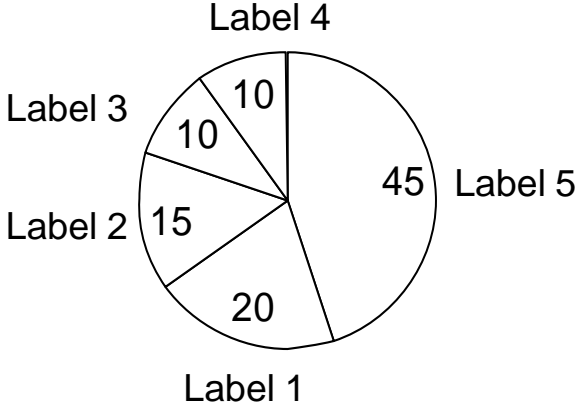
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Measure

100% = xxxx



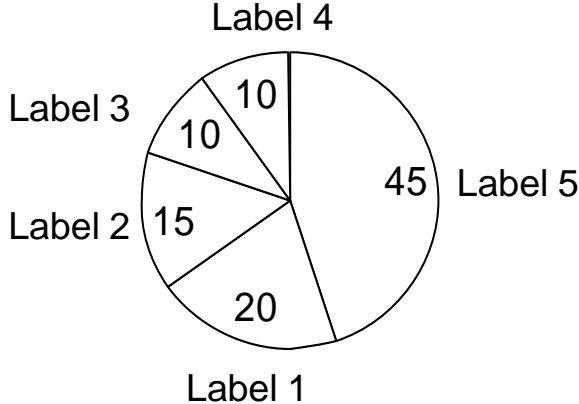
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100% = xxxx



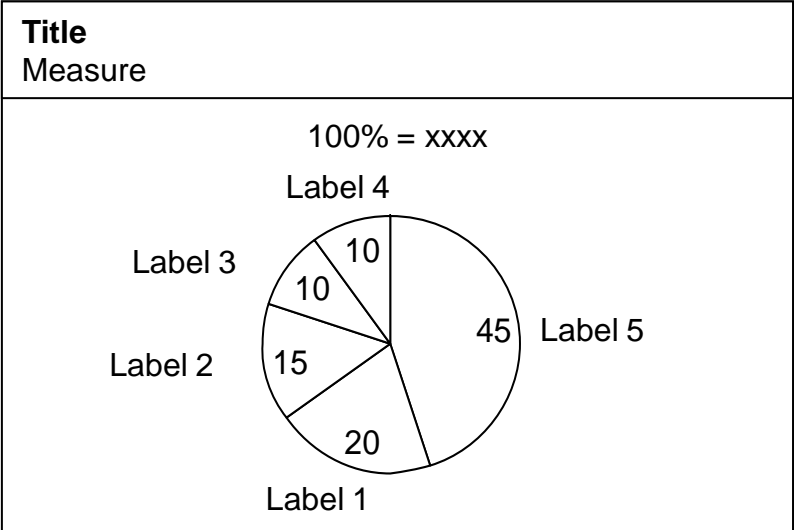
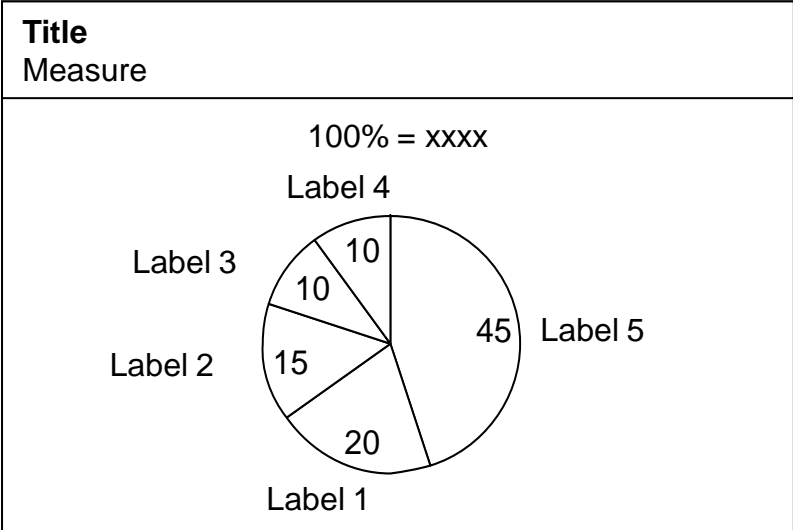
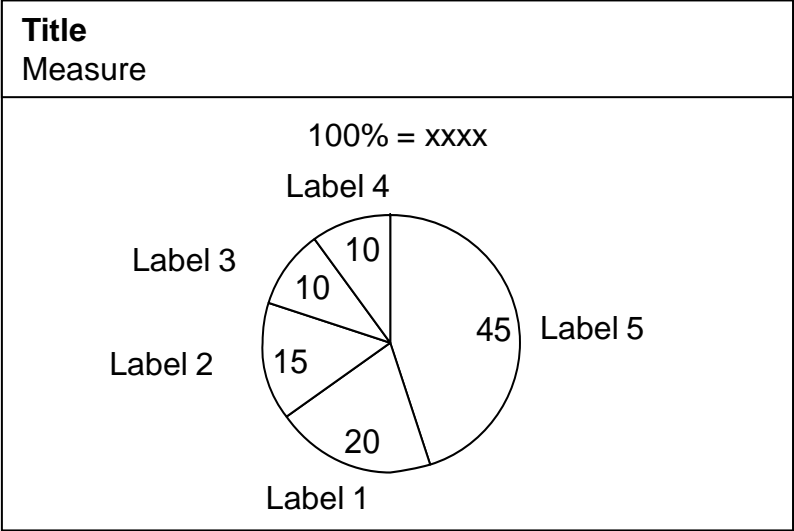
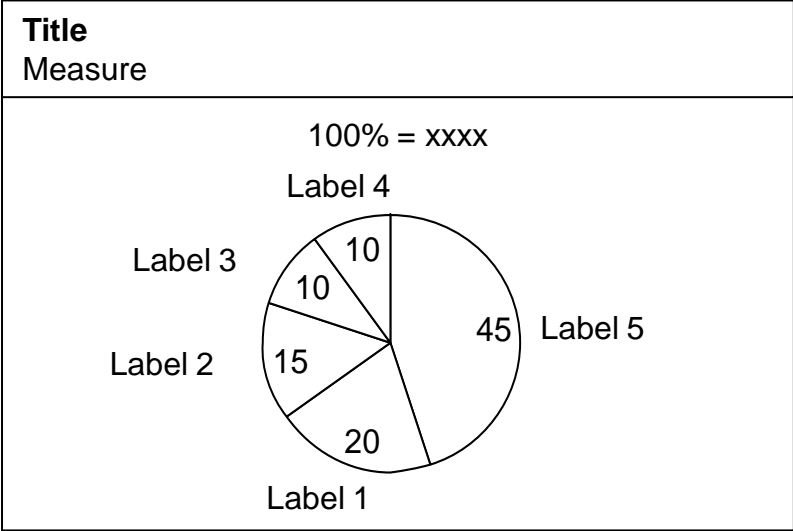
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100% = xxxx



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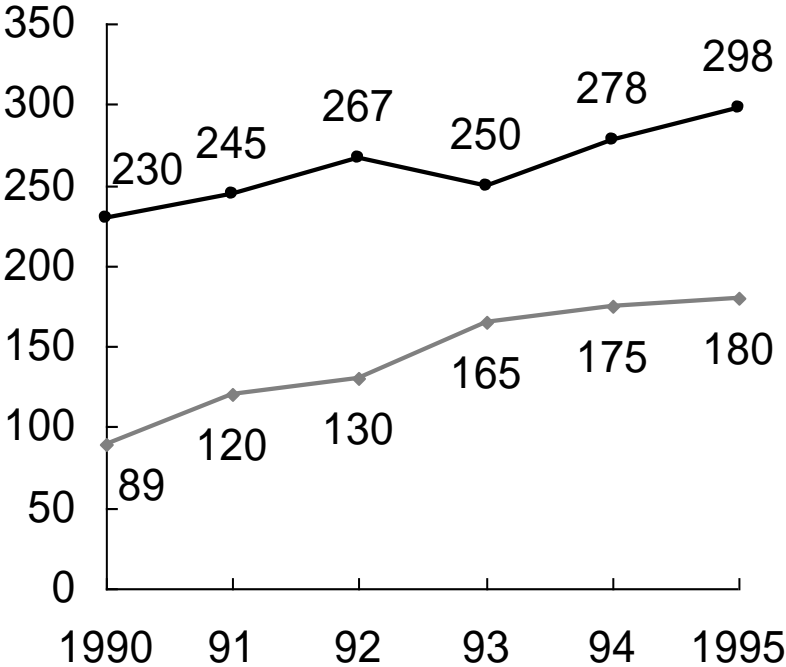
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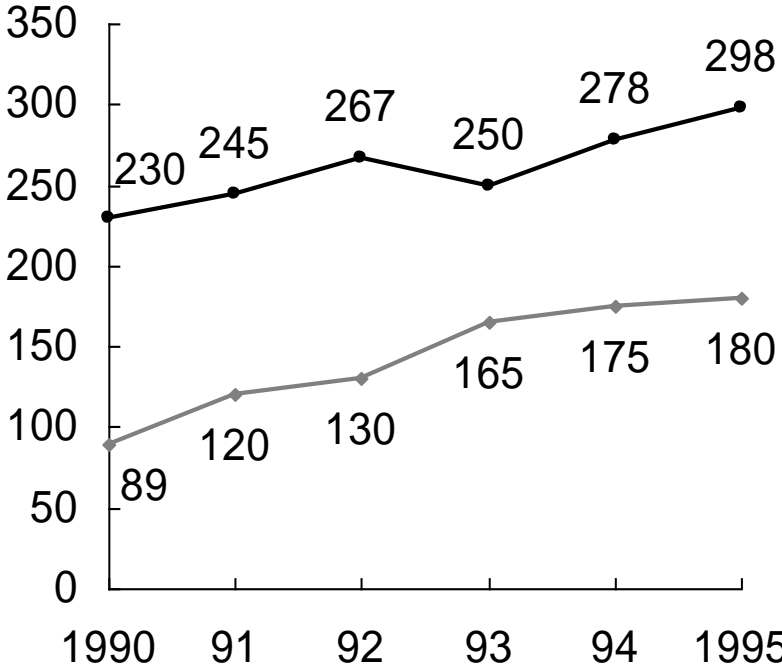
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Unit of measure

Title
Measure



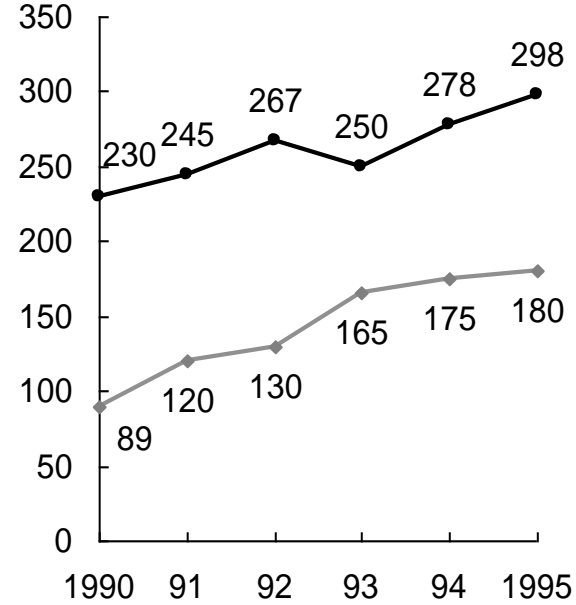
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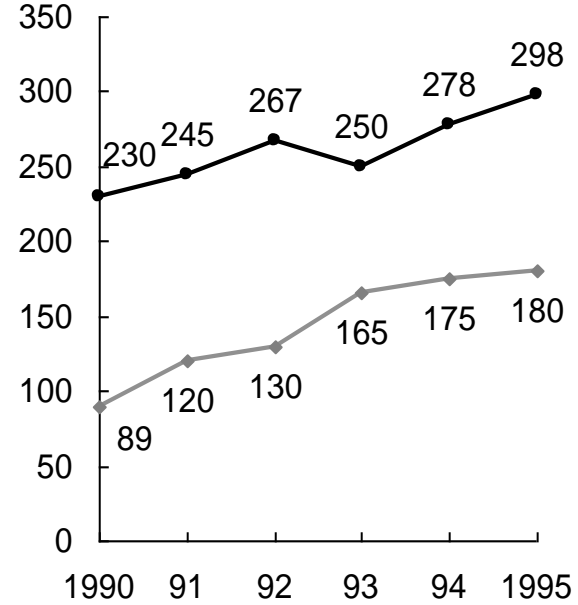
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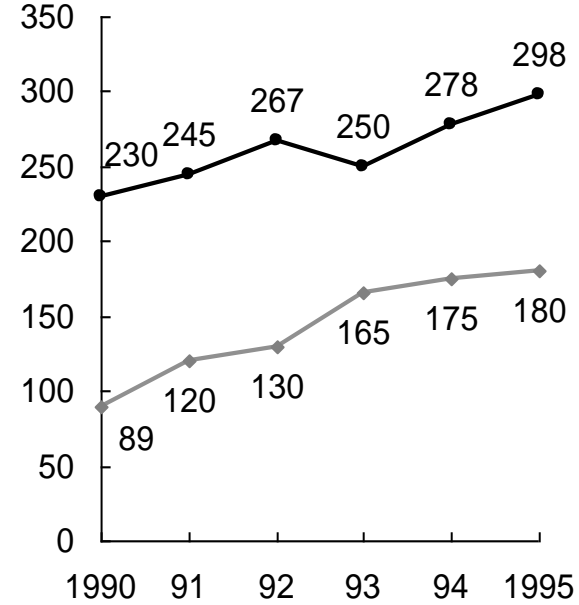
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Title
Measure

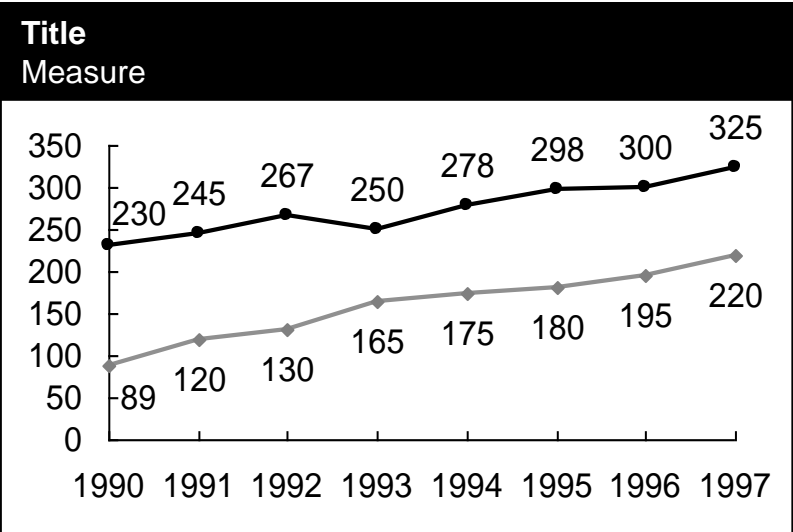
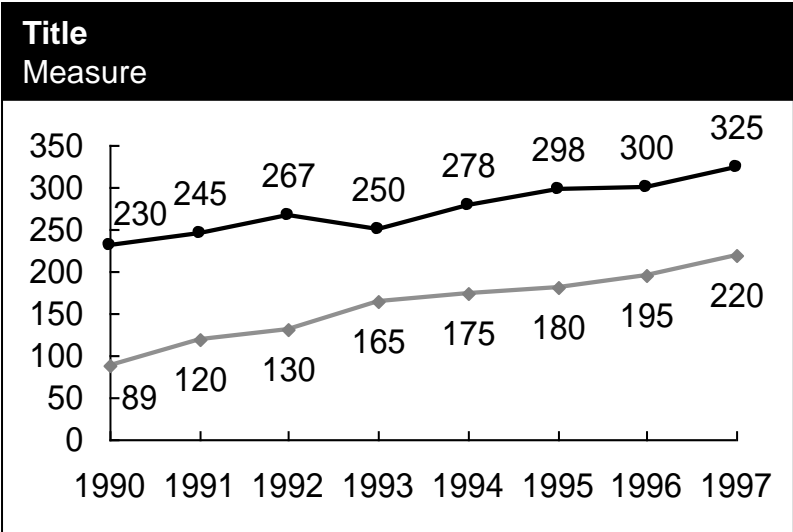
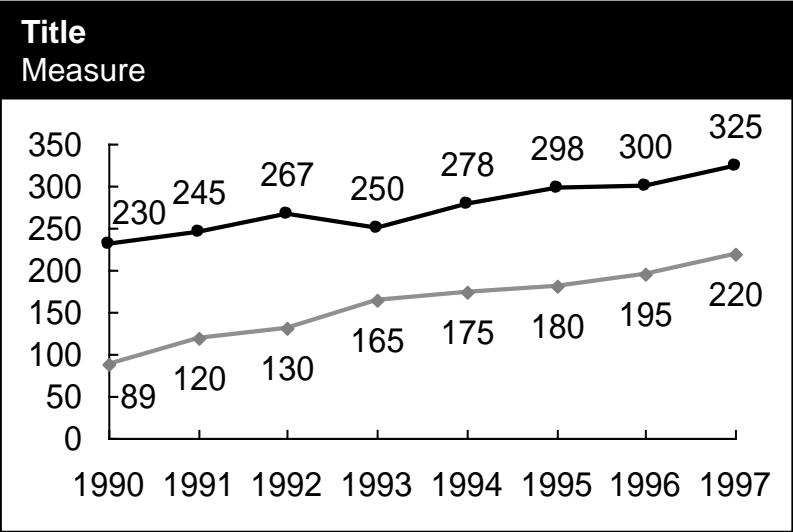
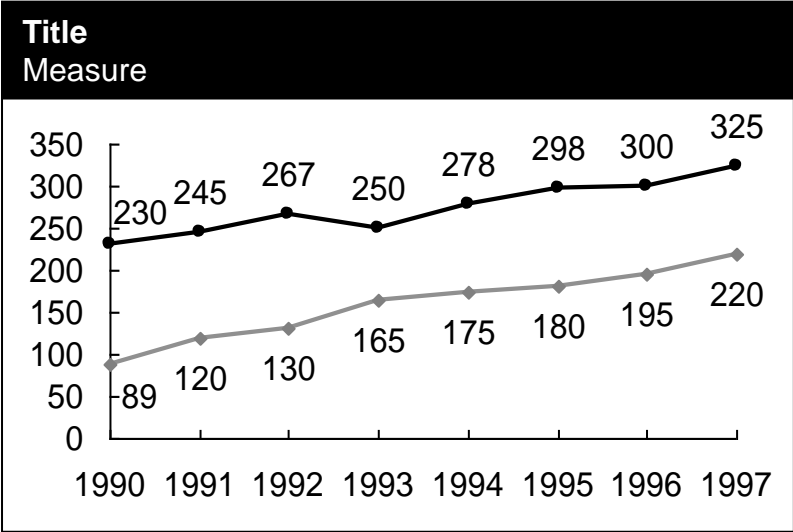


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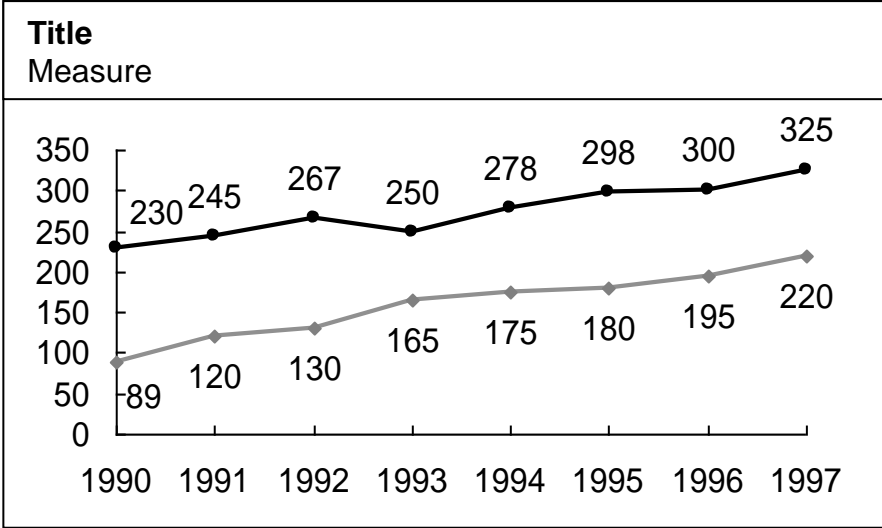
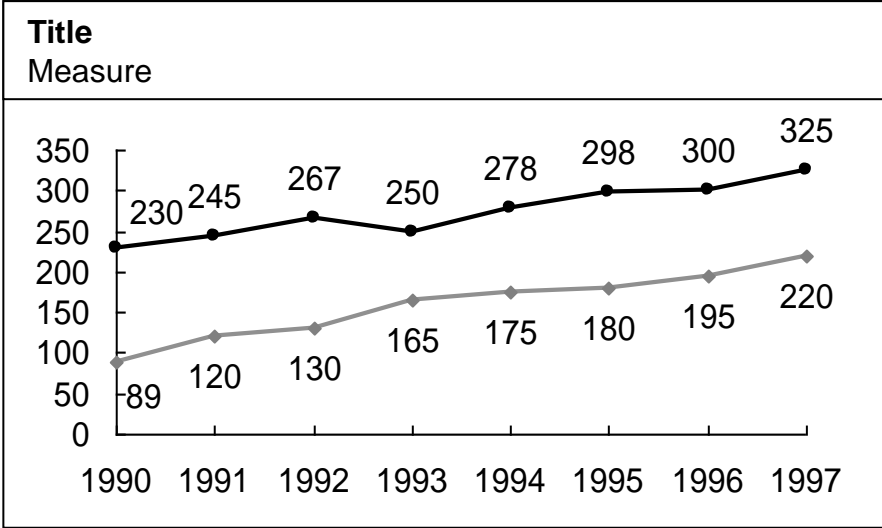
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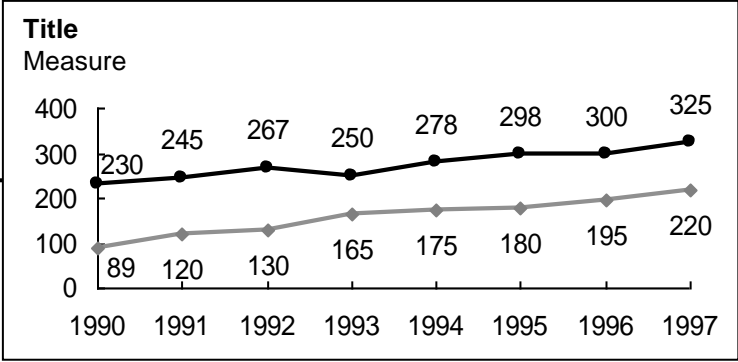
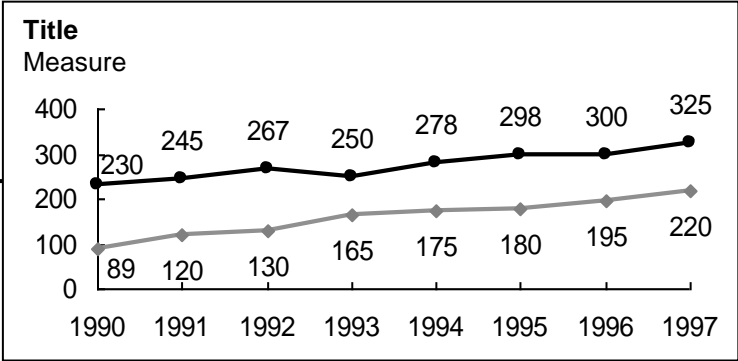
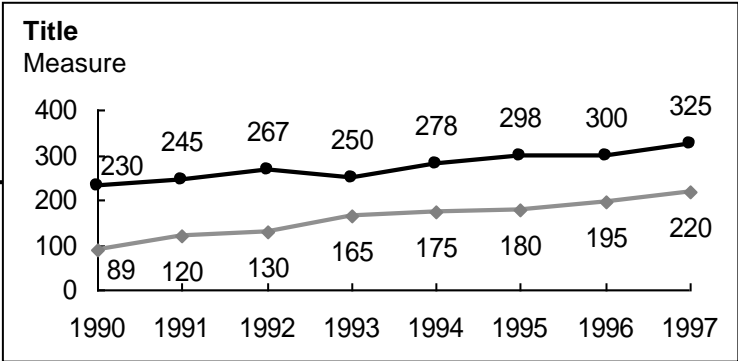
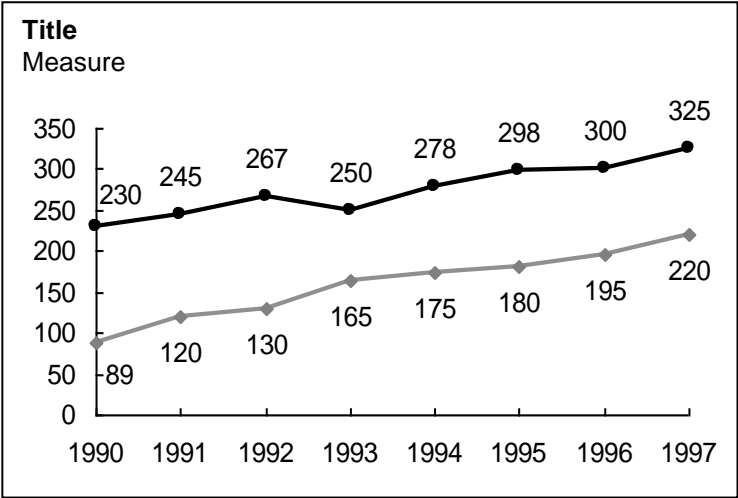
Unit of measure



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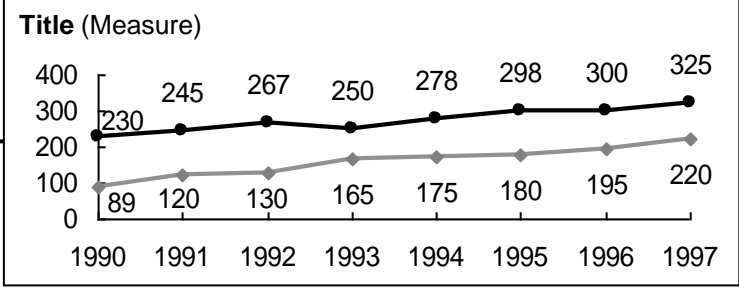
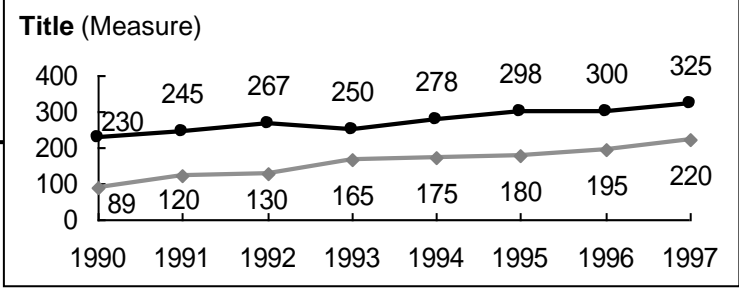
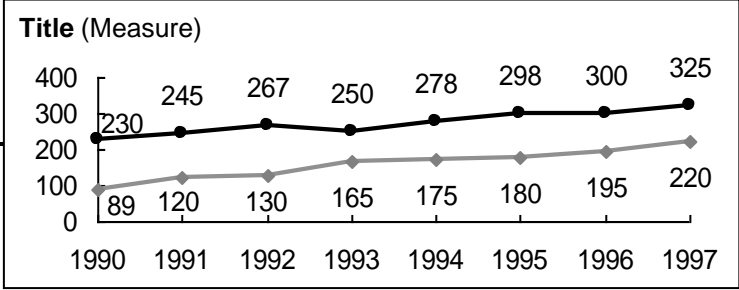
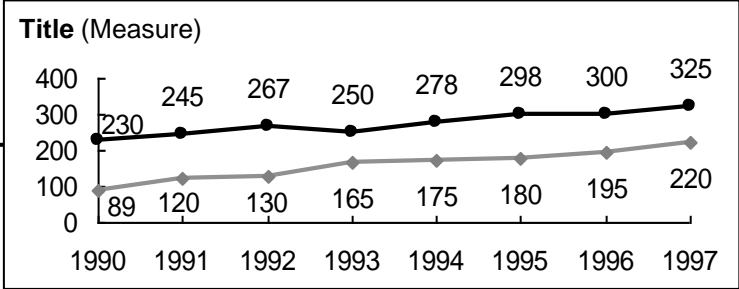
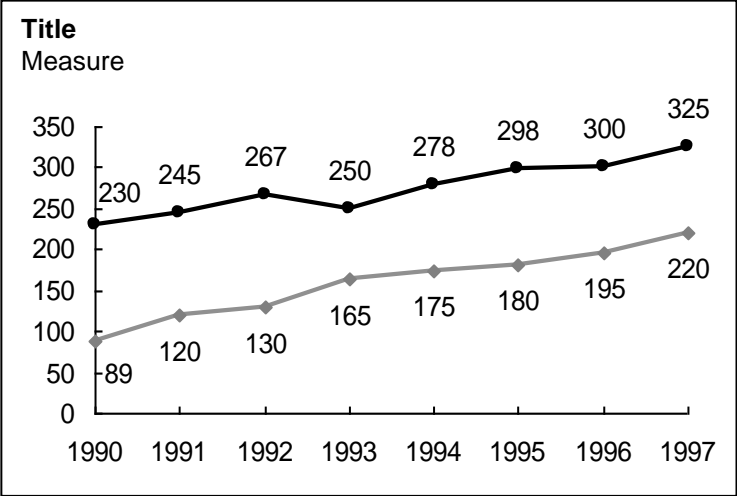
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Unit of measure



* Footnote

Unit of measure



* Footnote

STICKER AND OTHERS

EXAMPLE BACK UP REVISED

ESTIMATE TENTATIVE

PROPOSED HYPOTHESIS

CONCEPTUAL ILLUSTRATIVE

PRELIMINARY CONFIDENTIAL

ROUGH ESTIMATE VERY PRELIMINARY

TO BE COMPLETED

ONLY FOR DISCUSSION

WORK IN PROGRESS

STICKER AUTOMAKER

EXAMPLE BACK UP REVISED

ESTIMATE TENTATIVE HYPOTHESIS

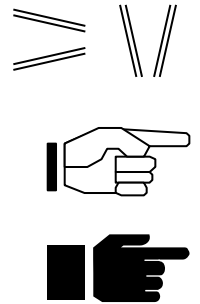
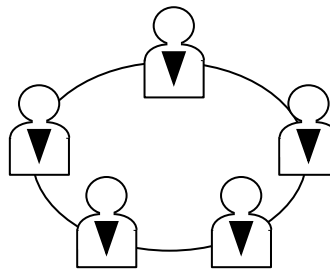
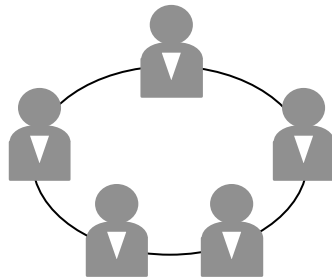
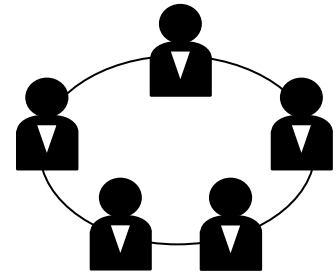
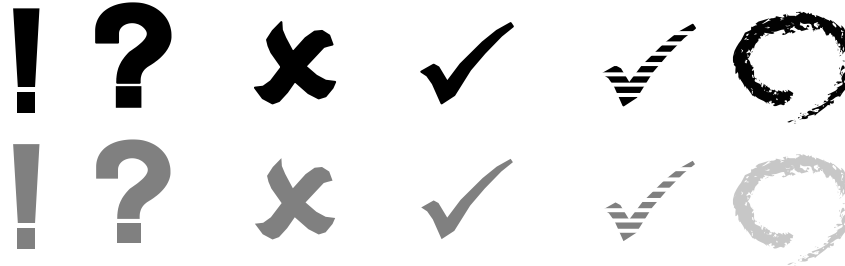
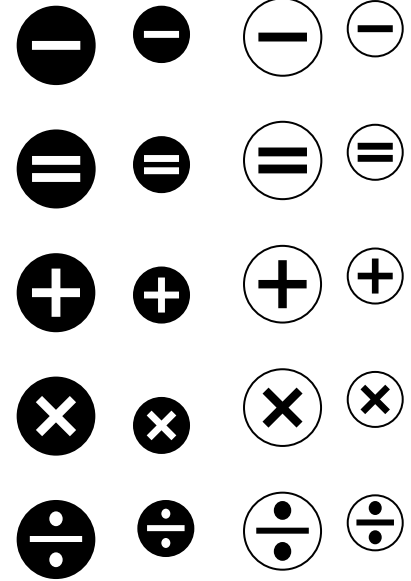
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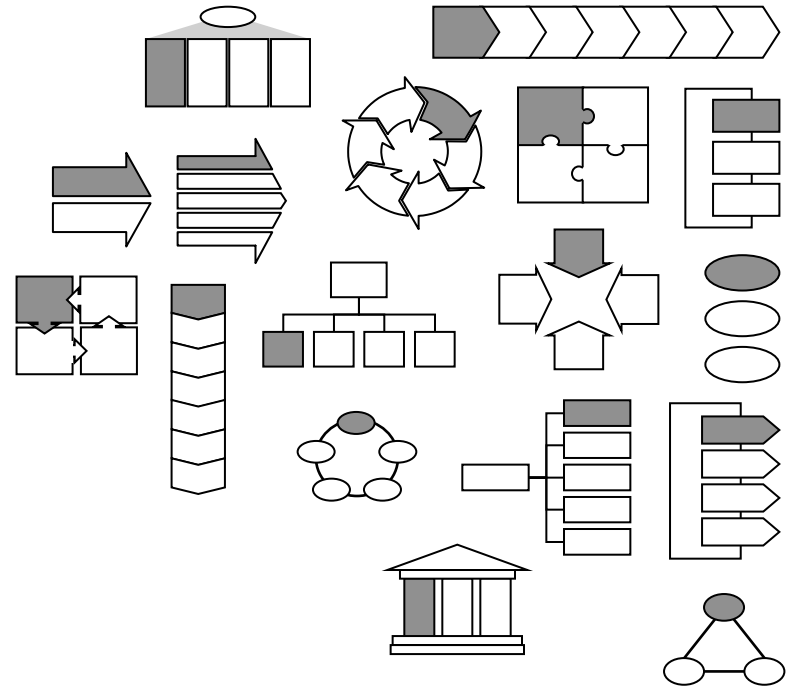
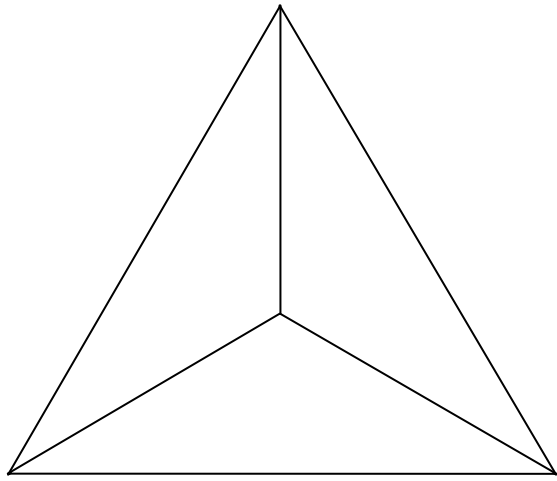
CONFIDENTIAL PRELIMINARY

ROUGH ESTIMATE VERY PRELIMINARY

TO BE COMPLETED WORK IN PROGRESS

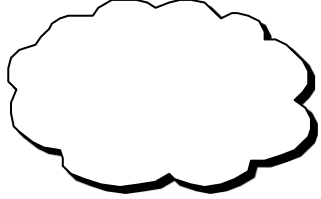
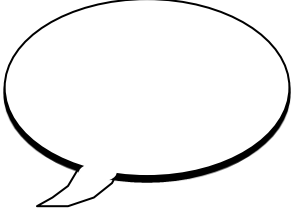
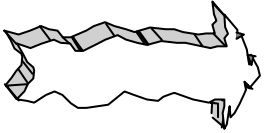
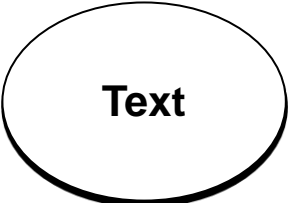
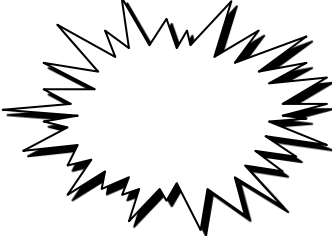
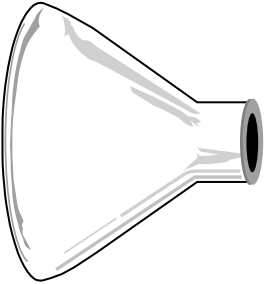
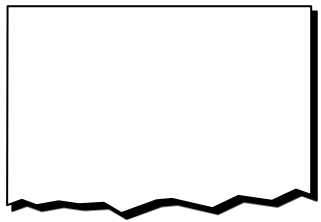
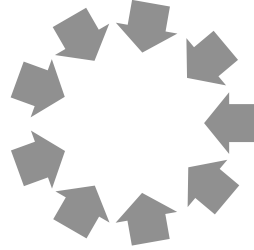
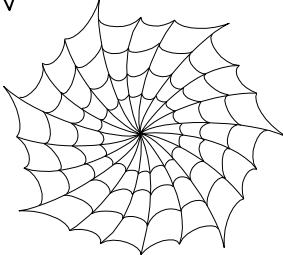
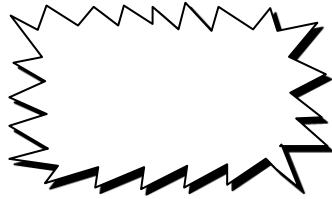
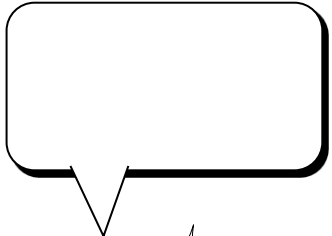
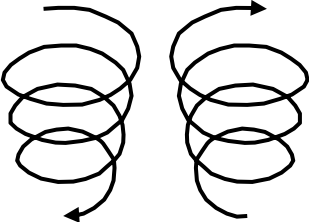
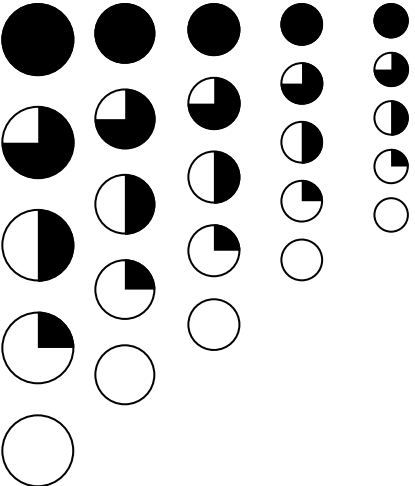
ONLY FOR DISCUSSION



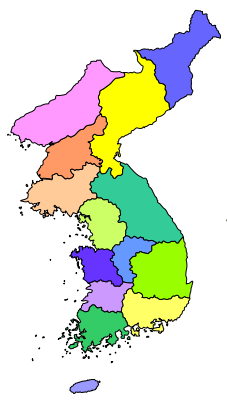
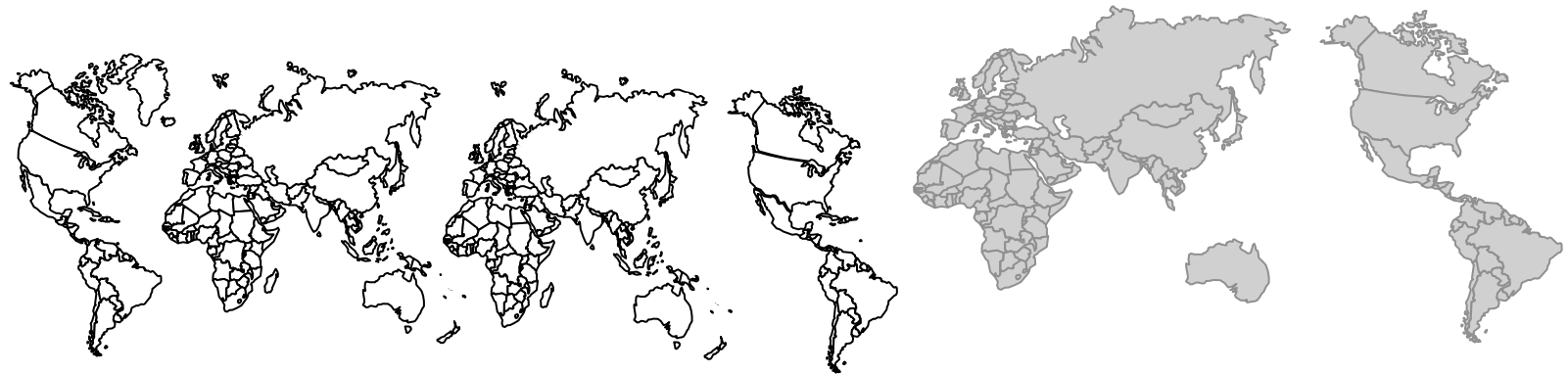


- High
- ◐ Medium
- Low

STICKER AND OTHERS



MAPS



APPENDIX

END OF DOC