

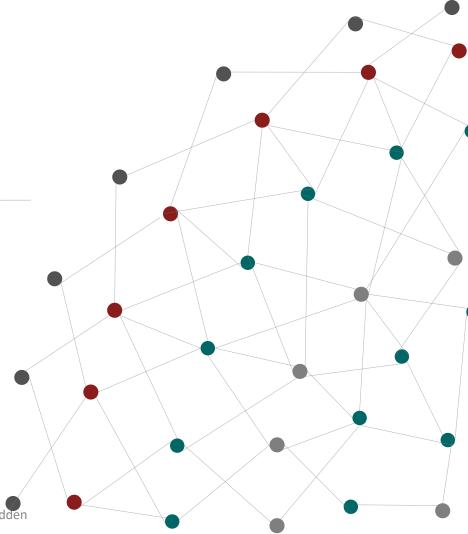
# Thursday Learning Hour 28th July 2022

# Beyond .Fit()

Navigating the robust solution

**Democratizing ML series – Session 16** 

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**Proprietary Information** 

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### What are we going to Learn today?

- Recap .fit()
- Models that are not just limited with .fit()
- Gaps in Most of the ML Solutions in the delivery
- Keep MLOPs as the SOP
- Build visibility through Model Explainability
- Quantify the Model's Uncertainty
- Monitor your Model's health
- Package your Models
- ML Ethics
- Don't Stop Learning Keep upgrading your Models

# .Fit() brings the Confidence on your Solution in the early stage – Let's recap the typical ML Development Activities



- muPDNA ( Problem Definition)
- Data Discovery
- EDA and Hypotheses testing

- Deploy as Notebook
  Pipelines
- Deploy as Web Apps (Real time )
- Post Deployment Analysis

```
from sklearn.linear_model import LinearRegression
model = LinearRegression(fit_intercept=True)

model.fit(x[:, np.newaxis], y)

xfit = np.linspace(0, 10, 1000)
yfit = model.predict(xfit[:, np.newaxis])
```

# Let's Not underestimate.....! Most of the time, Feature Engineering and Hyperparameter tuning are the real trump cards



#### Discovery

- muPDNA ( Problem Definition)
- Data Discovery
- EDA and Hypotheses testing

#### **Deployment**

- Deploy as Notebook Pipelines
- Deploy as Web Apps (Real time )
- Post Deployment Analysis

Feature Eng.

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pnp.newaxis], y)

space(0, 10, 1000)

predict(xfit[:, np.newaxis])

Hyperparameter
 tuning

### Addressing the Gap is all we need



### Where do we spent our more time?

- Data Preparation
- EDA (Not Really But Ideally we should)
- Model Development and Improvement (In a Closed Space : Not Much Exploration)

#### What do we focus much?

Getting better performance ( Mostly by considering wrong metrics )

#### What do we consider as success?

- Accuracy: ( is all we wanted
- What about Optimization / Computation Efficiency then?

**Current State** 

- Identified new ML Solutions
- Explainable Models
- Models under Our Radar
- Reliable Predictions
- Continuous Training
- Easier Portability
- Enhanced Latency
- Ensured Ethics

**Future State** 

# **Models that needs more handcrafting** and solve unique problems – ML is not at all a Single Layered Solution



# Measuring the real Cause

- Models that can capture the real causal impact between the variables

### Handling Unstructured Data

- Models that can handle multi modalities

### Probabilistic – Yet Realistic

- Models that can be trained in Bayesian way

### Hyper Personalization

- Models that can bring personalization and handle cold start problem

# Trade off between **Exploitation and Exploration** of Machine Learning Solutions - Unique Solutions to Show Off ©



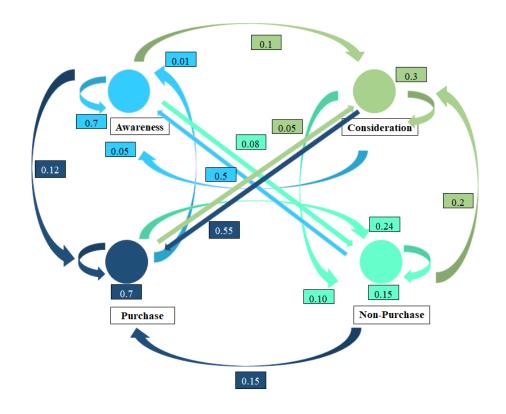
Fulfilment	Growth						
	Familia di ma						
Exploitation	Equilibrium Exploration						
XGBoost	Graph Machine Learning						
CARTS and Simple straight forward Linear Regression	Causal ML and Probabilistic Models						
Very Old ways to solve Unstructured data problems	Transformers and Self supervision Models						
Slower adaption of Cutting edge technologies	Graphs / Digital twins / Reinforcement Learning						

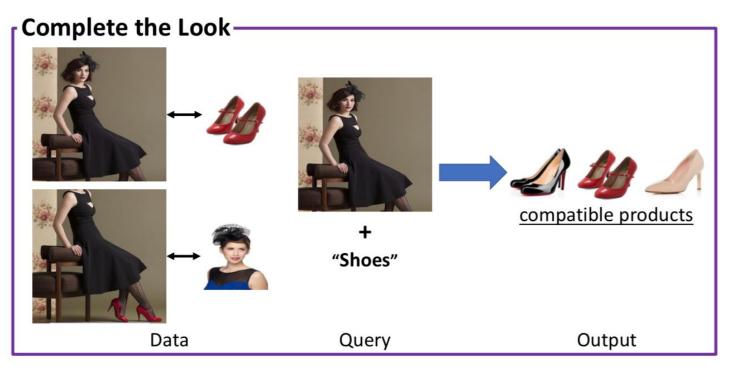
# Trade off between **Exploitation and Exploration** of Machine Learning Solutions - Unique Solutions to Show Off ©



### Markov Chains for Marketing analytics

### Vision and Language Modelling for Hyper personalization

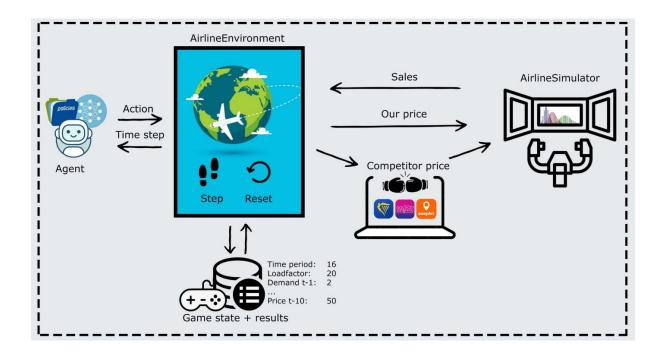




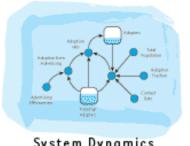
### Trade off between Exploitation and Exploration of Machine Learning Solutions - Unique Solutions to Show Off ©



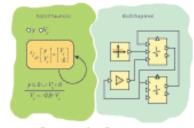
### Reinforcement Learning for Dynamic Pricing



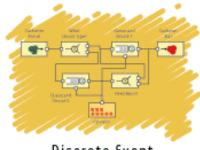
### Twinning through Simulations



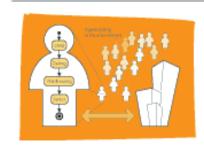
System Dynamics



Dynamic Systems



Discrete Event



Agent Based

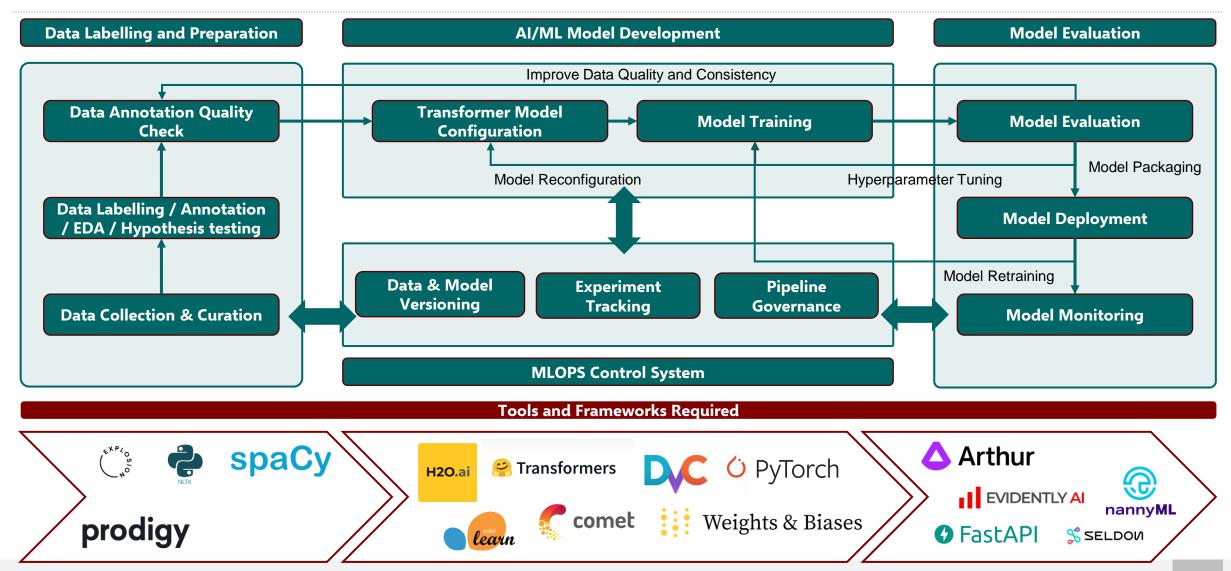
# Focusing the **Post Model Development Activities** to enhance the ML Solutions





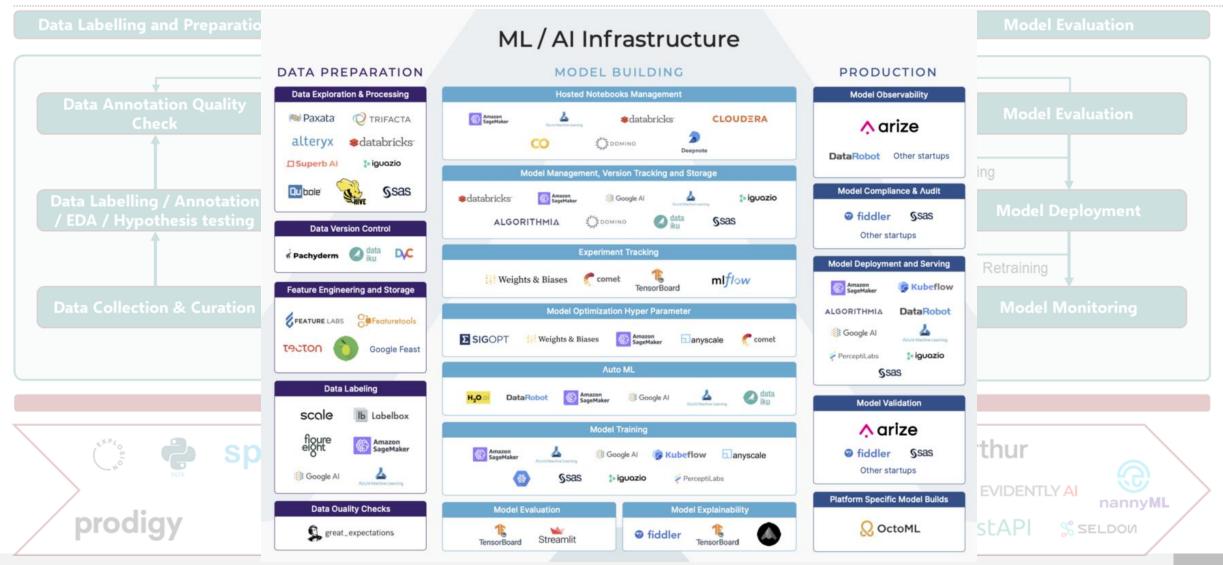
# **MLOps as the Standard SOP** to build ML Solutions – Enabling Clients to adapt/explore MLOps powered Solutions





### **Explore the MLOPs Landscape**

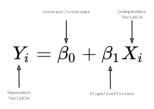




# Building **Visibility through Model Explainability** – Make your Black box Models into White/Glass Box Models



#### **Linear Models**



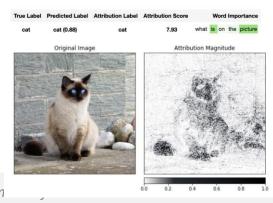
- Interpreting the Association not the Causation
- But We can use Causal ML Practices

#### **CARTS**

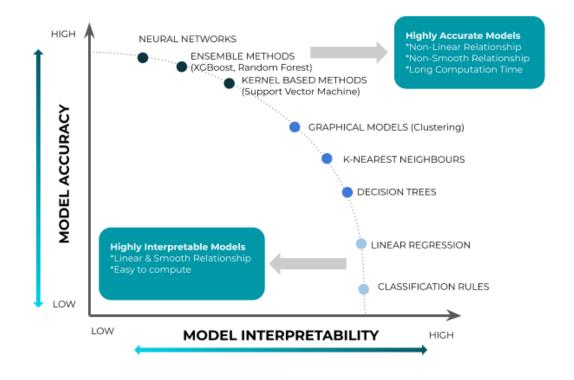
		higher Z lower										
		output value			base value							
177.2	377.2	577. <b>658.99</b> 777.2	977.2	1,177	1,377	1,577	1,777	1,977	2,177	2,377	2,577	
	-					-//	-		,	-		
		7			<u> </u>							
tem Weight =	16.35 Outlet	Type 0 = 0	Item MRP	256.5	0	utlet Years = 4						

- Shapely / LIME Values

### **Deep Learning Models**



Text Contributions: 7.93 Image Contributions: 3.12 Total Contribution: 11.05



Mu Sigm

### Why Uncertainty matters?

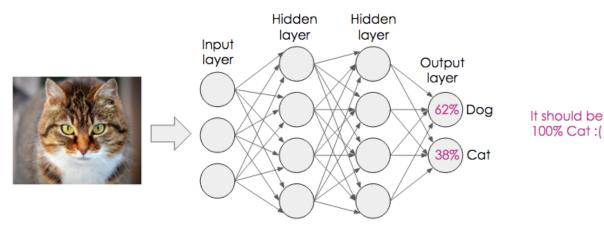


Decision Making Process should be supported with a Prediction with a level of Confidence

You may tell, We have Error metrics to measure accuracy.

But all of them are global level of confidence metrics. So, it is necessary to look for

### "Local Levels of Confidence at the Sample Level "

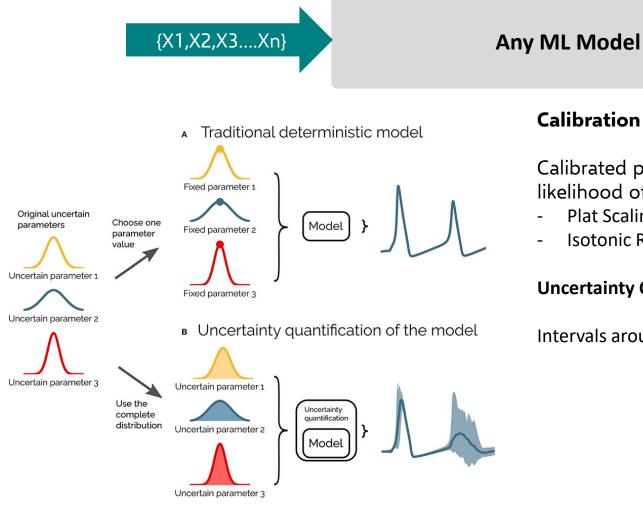




**YES**, the Neural network still predicts as "Dog/Cat" with a high probability score on unseen images known as "out-of-distribution" samples.

### Model Calibration and Uncertainty Quantification to ensure confidence and reliability of your models





#### **Calibration**:

Calibrated probabilities means that the probability reflects the likelihood of true events.

Yp (Point Estimate)

- **Plat Scaling**
- **Isotonic Regression**

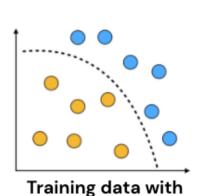
#### **Uncertainty Quantification:**

Intervals around Prediction – Not the typical confidence interval



## Monitoring to ensure robust ML Pipeline – Measure Post Development





decision boundary

P(Y|X)Probability of y output given x input

# Performance and Drift Metrics

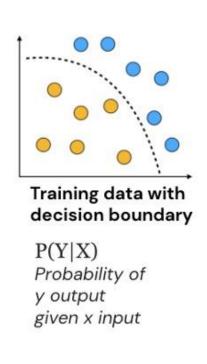
# P(Y|X) Changes

**Concept Drift** 

Relationships change, not the input

change

Reality/behavioral

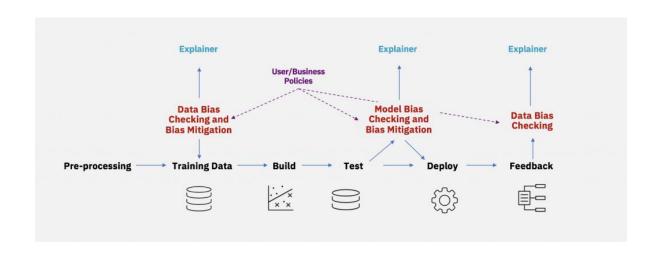


### Data Drift\* **Label Drift** Output data shifts P(Y) Changes **Feature Drift** Input data shifts P(X) Changes Data changes **Fundamental** relationships do not change

- Many Statistical and Information theory related metrics to measure the drifts
- Entropy, Wasserstein Distance, Kolmogorov Smirnov test, Shannon Entropy, Chi Square test

### Ensure ML Ethics - Leap into Fairness, Bias and Model Privacy





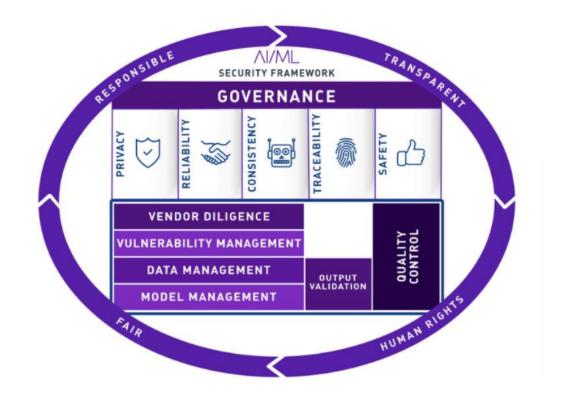
Responsible AI/ML Models

Explainable AI/ML Models

Reusable AI/ML Models

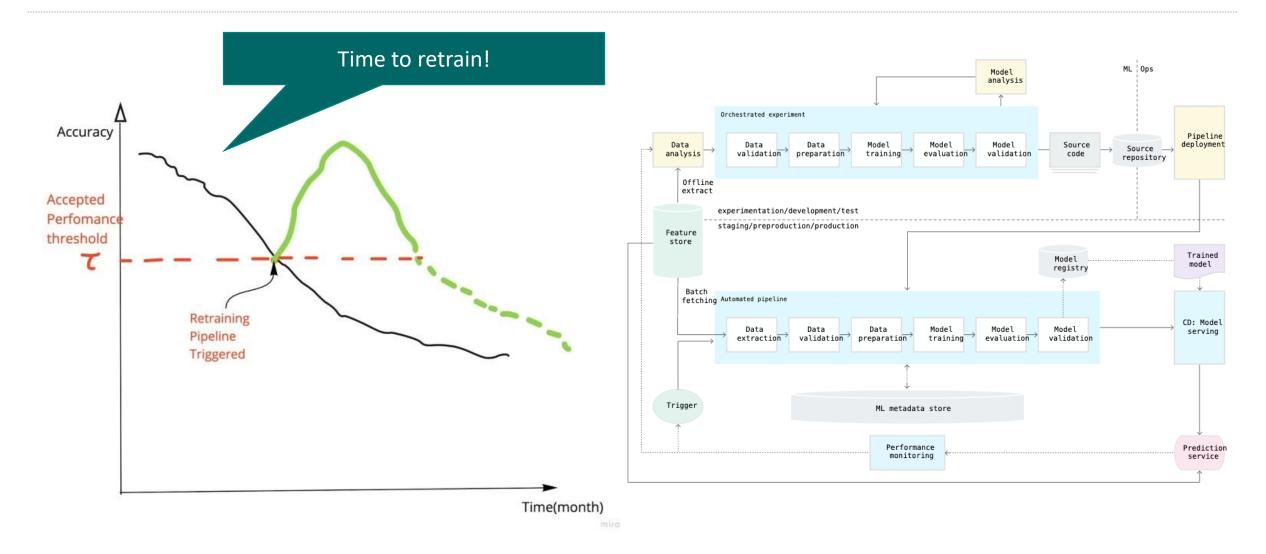
Orphaned AI / ML Models

Critical solutions in Fraud / Finance / Healthcare domain needs the well balanced Fairness and Privacy



# **Continuous Learning** along with the Existing Continuous Integration and Continuous Deployment







Questions....?



### Looking for ML Solutions/Help...?

Reach out to me!....:)



### Thanks for joining...!



### Appendix...